

MASTER SURVEY: SPRING TERM 2021

1. General information
2. Course choice (incl. course quality & workload rating)
3. Seminar thesis
4. Master thesis
5. Electives
6. Semester abroad
7. Other
8. Impression of the FS BWL

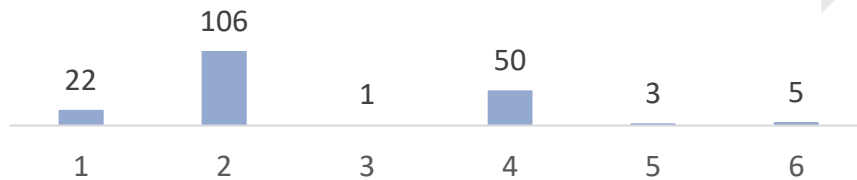
1. GENERAL INFORMATION

Spring Term 2021: Participants Overview

188 Survey Participants

Thank you!
(That is 88 more than 1 year ago! But still short of our target at 200)

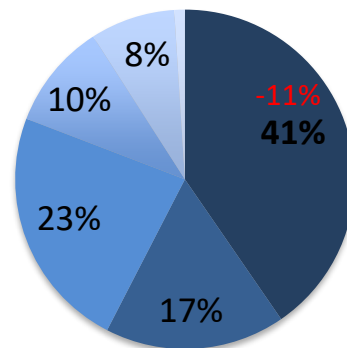
Number of survey participants per semester



77% have a German nationality
84% speak German fluently

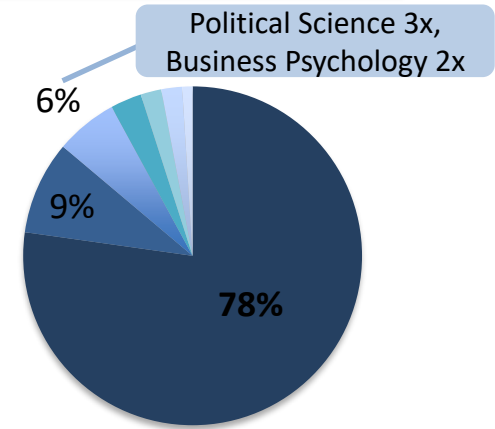
Bachelor university

- Mannheim
- Other German
- Non-German
- Applied Science
- Dual
- Other

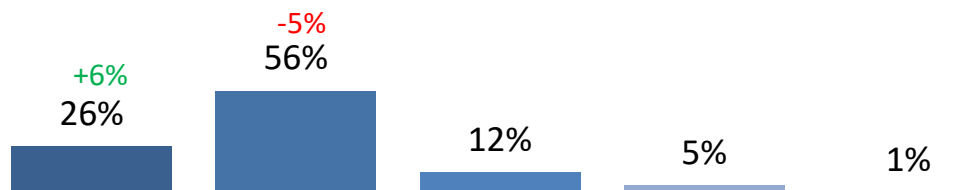


Bachelor major

- Business Adm.
- Economics
- Other
- Culture & Econ.
- Business Math.
- Business Info.



Overall satisfaction with the MMM program

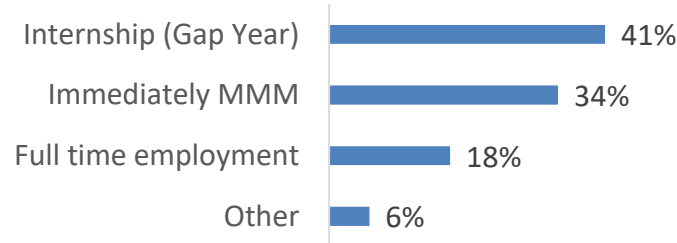


- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

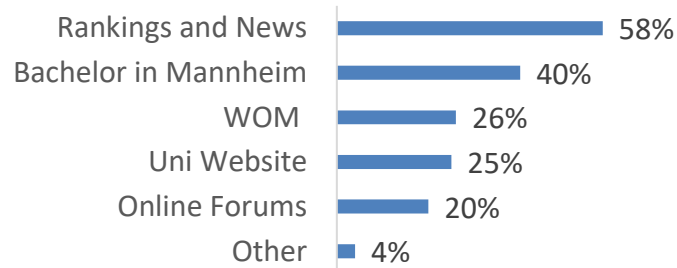
Why choose the MMM?

Participants: n=126

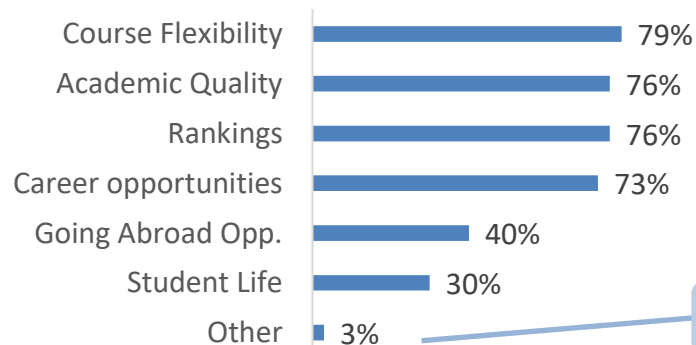
What did you do in between finishing your bachelor studies and starting the MMM?



How did you become aware of the MMM?
(multiple answers possible)

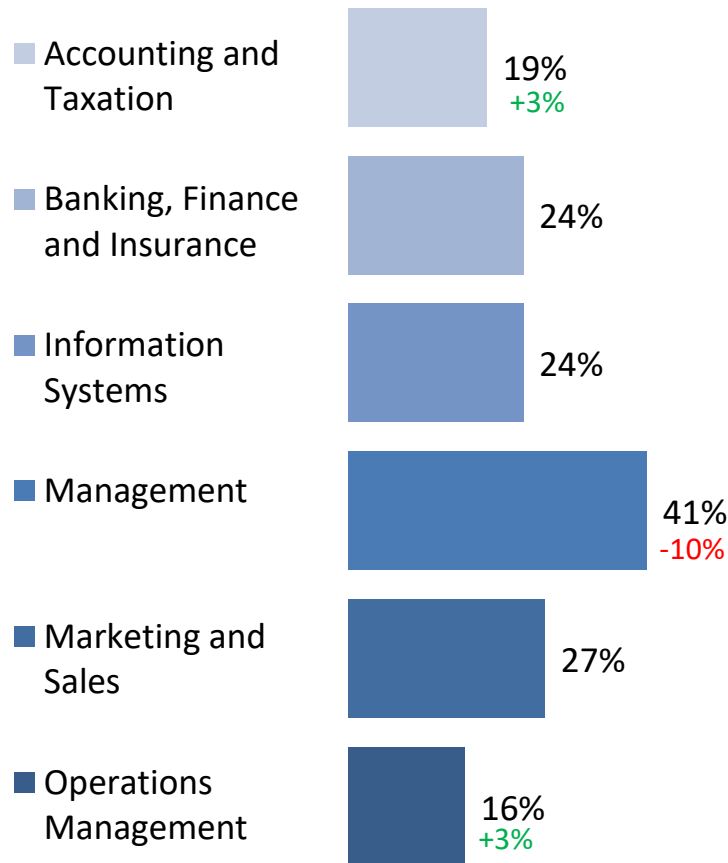


Why did you choose the MMM?
(multiple answers possible)



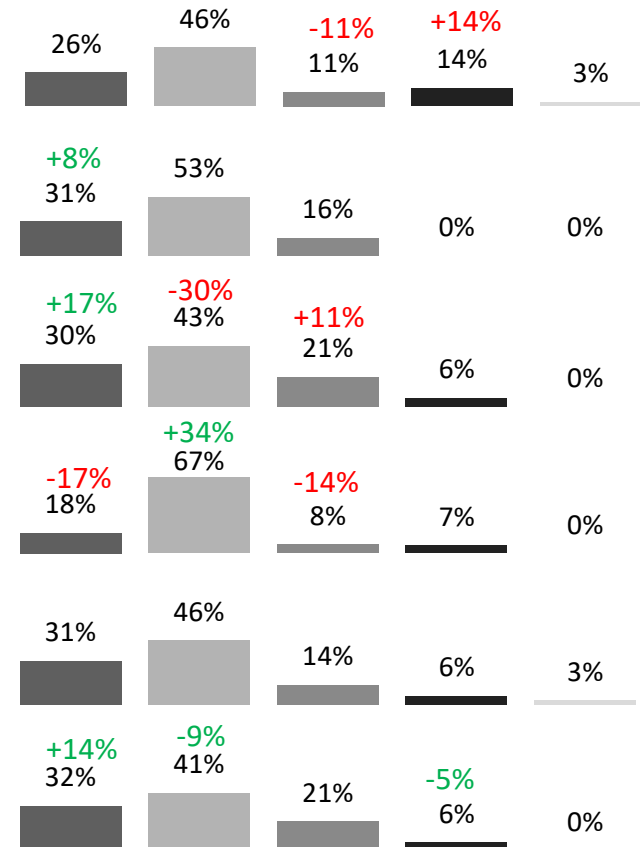
Covid-19 2x

Area Specialization



Area Satisfaction

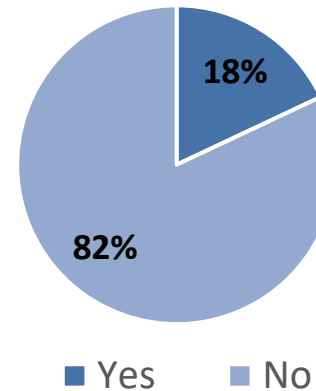
■ Very satisfied ■ Satisfied ■ Neither satisfied nor dissatisfied ■ Dissatisfied ■ Very dissatisfied



Participants: n=172

Were you not accepted into a course due to capacity restrictions?

Participants: n=172

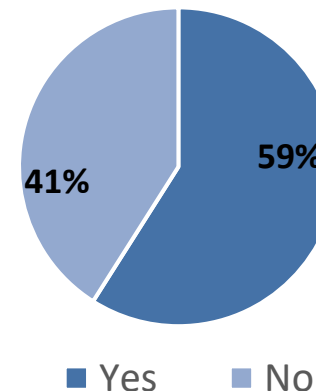


Into which course(s) did you not get accepted?

- MAN 655 Corporate Strategy: Managing Business Groups (n=12)
- IS 512 IT Management in the Digital Age (n=8)
- MKT 580 Digital Marketing Strategy (n=3)

Was it the first time you were not accepted into a course due to capacity restrictions?

Participants: n=32

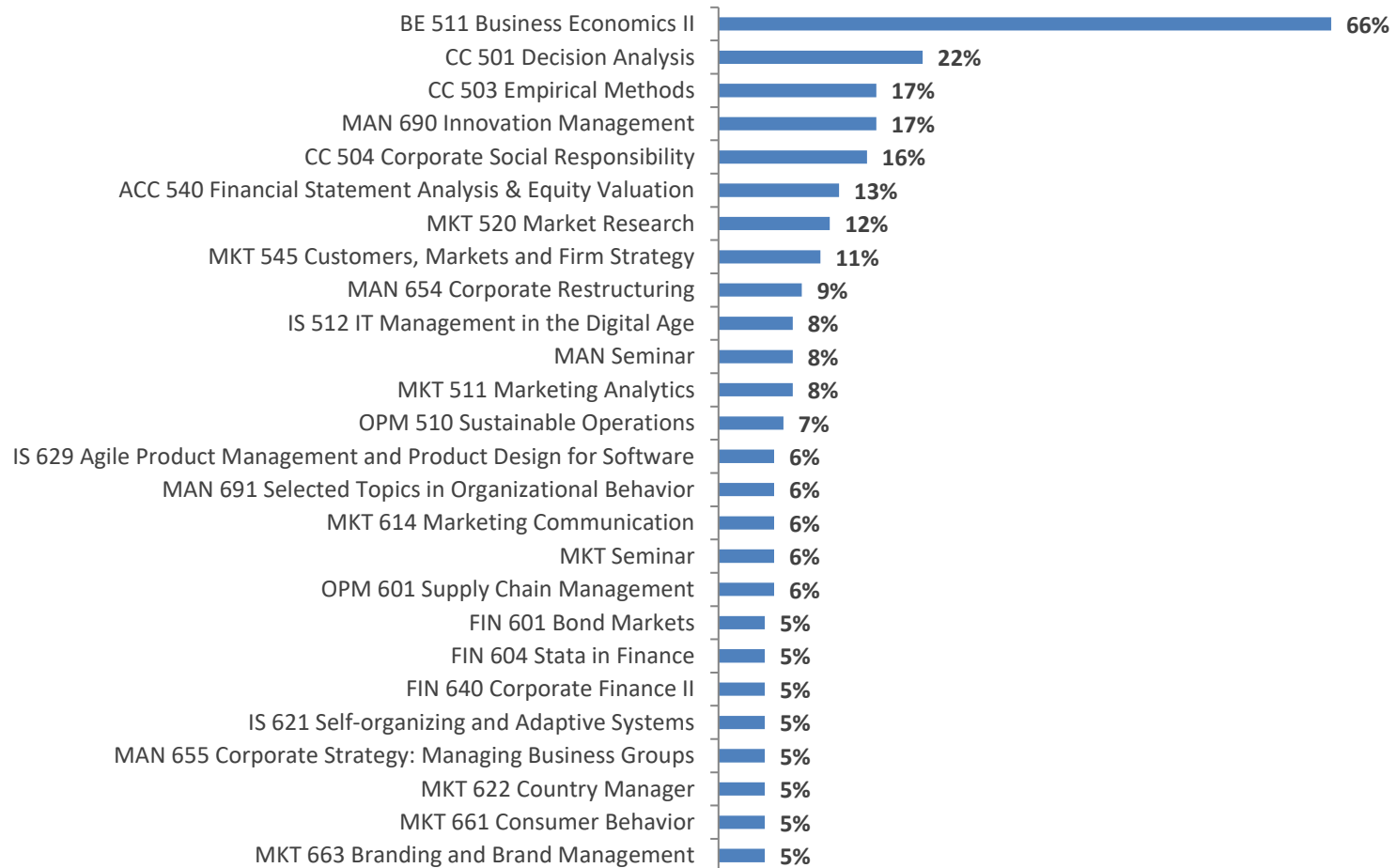


2. COURSES

Master Survey FSS 2021: Course Choice

Only courses with
response rate $\geq 5\%$

Which courses did you take this semester? (n = 172)

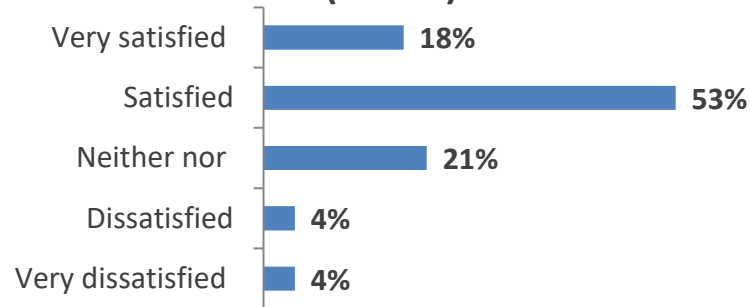


Course Quality – Core Courses

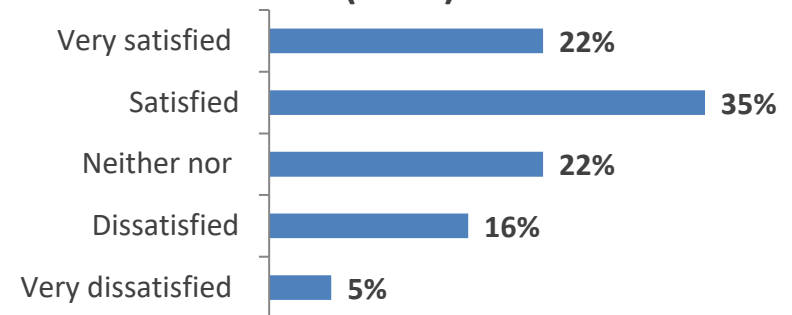
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

BE 511 Business Economics II
(n=113)



CC 501 Decision Analysis
(n=37)



Remark:

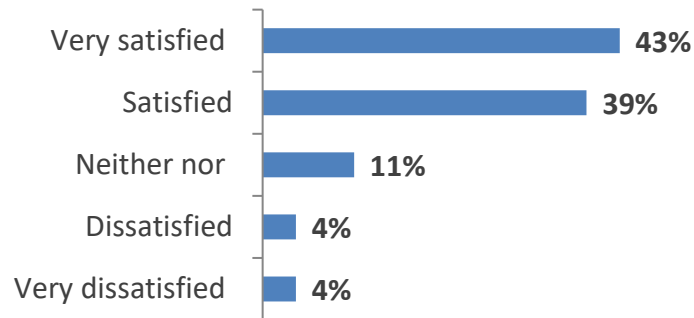
Significant increase from 28% (very) satisfied in last year to 71%

Course Quality – Core Courses

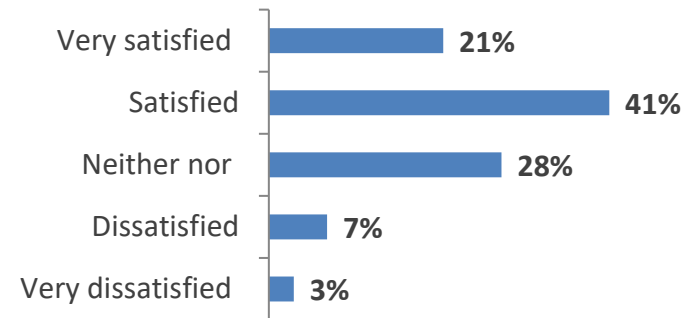
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

CC 504 CSR
(n=28)



CC 503 Empirische Methoden
(n=29)



Remark:

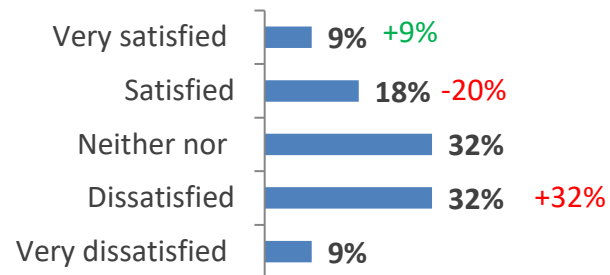
Turnaround since last year, where only 18% where satisfied and 36% (very) dissatisfied

Course Quality – ACC/TAX Courses

Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

ACC 540 Financial Statement Analysis & Equity Valuation (n=22)

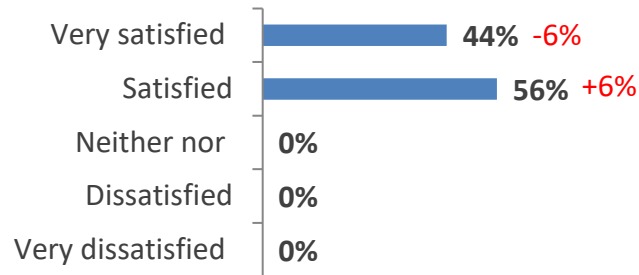


Course Quality – FIN Courses

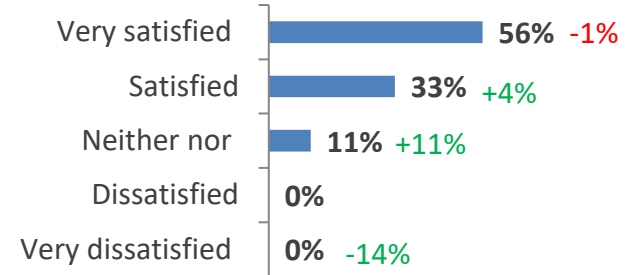
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

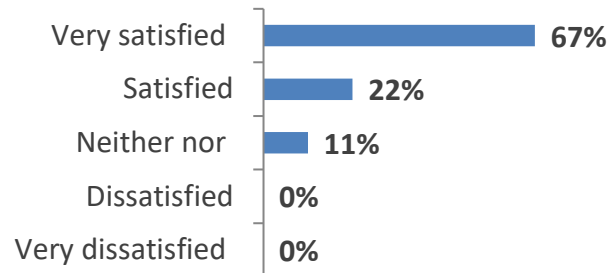
FIN 601 Bond Markets
(n=9)



FIN 604 Stata in Finance
(n=9)



FIN Corporate Finance II
(n=9)

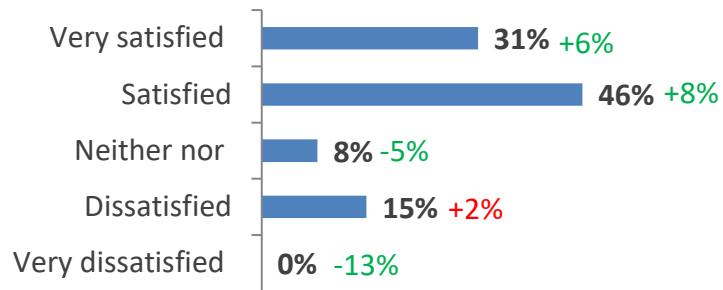


Course Quality – IS Courses

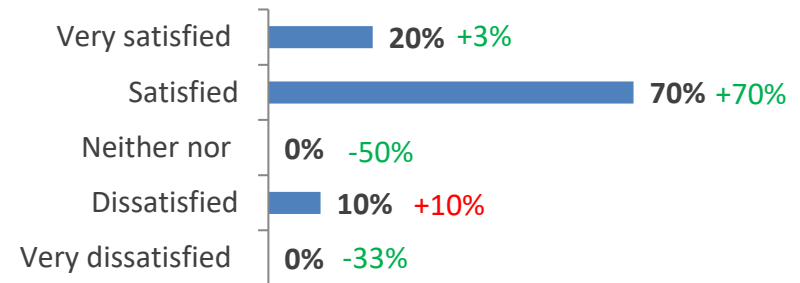
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

IS 512 IT Management in the Digital Age (n=13)

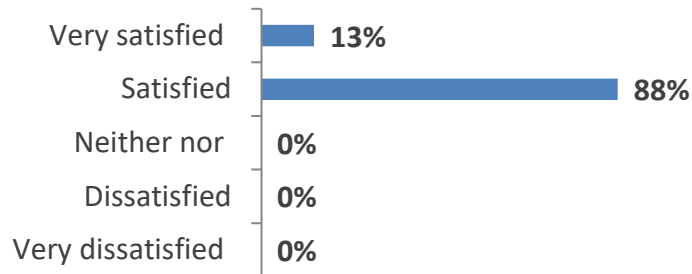


IS 629 Agile Product Management and Product Design for Software (n=10)



Remark: Strong improvement

IS 621 Self-organizing and Adaptive Systems (n=8)

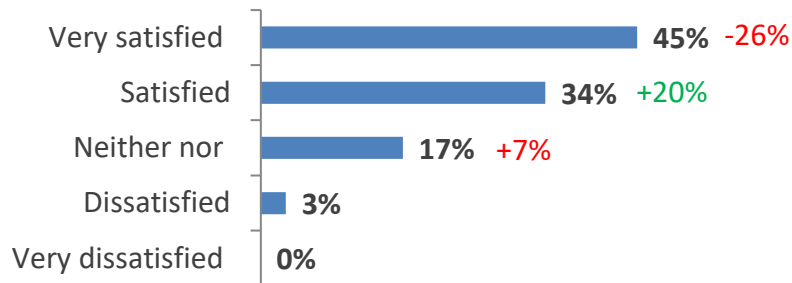


Course Quality – MAN Courses

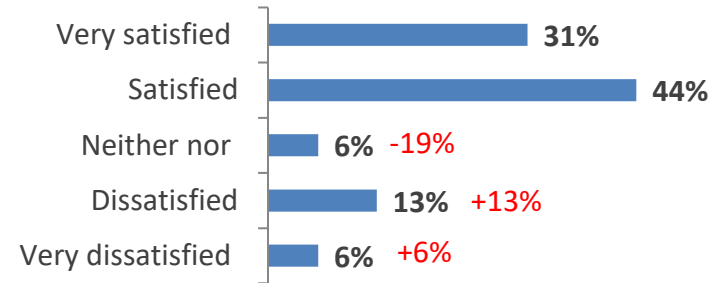
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

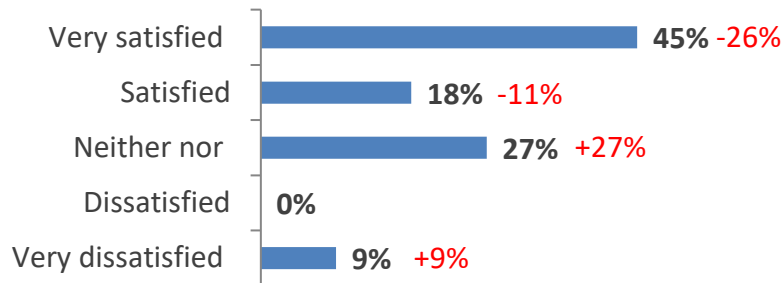
MAN 690 Innovation Management
(n=29)



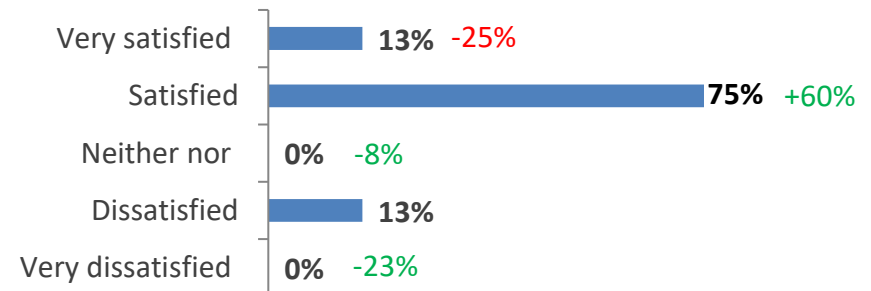
MAN 654 Corporate Restructuring
(n=16)



MAN 691 Selected Topics in Organizational Behavior
(n=11)



MAN 655 Corporate Strategy
(n=8)

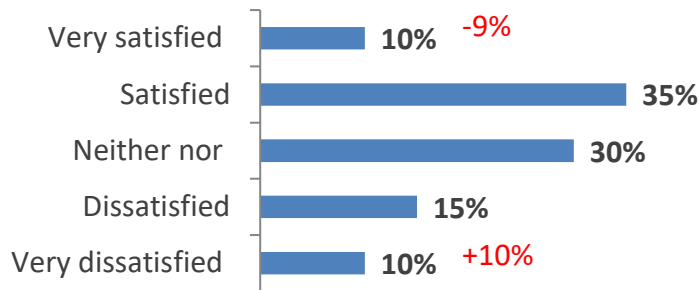


Course Quality – MKT Courses

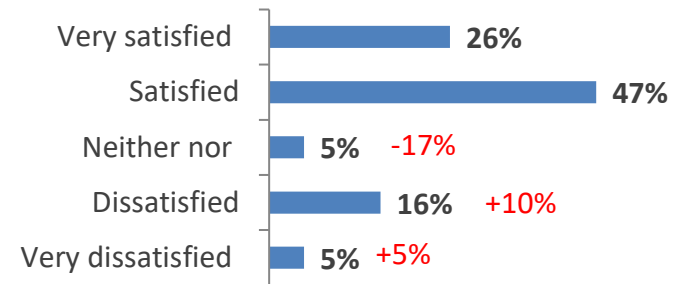
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

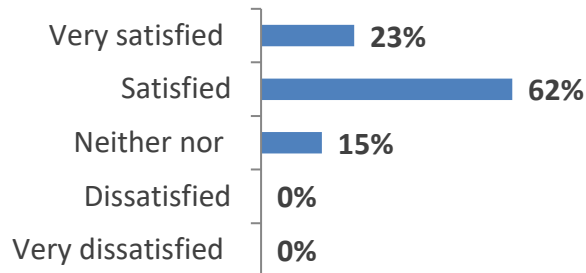
**MKT 520 Market Research
(n=20)**



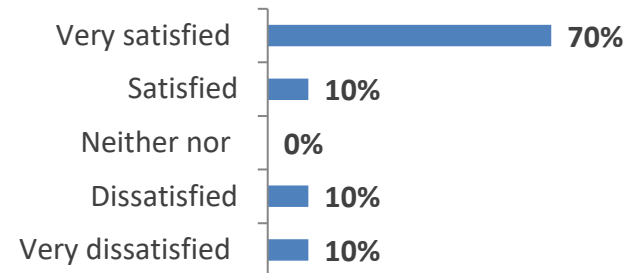
**MKT 545 Customers, Markets and Firm
Strategy (n=19)**



**MKT 511 Marketing Analytics
(n=13)**



**MKT 614 Marketing Communication
(n=10)**

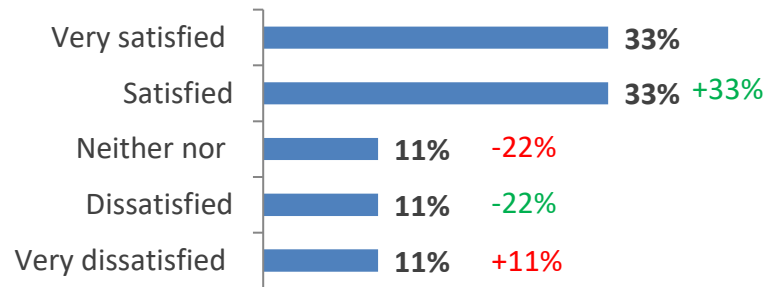


Course Quality – MKT Courses

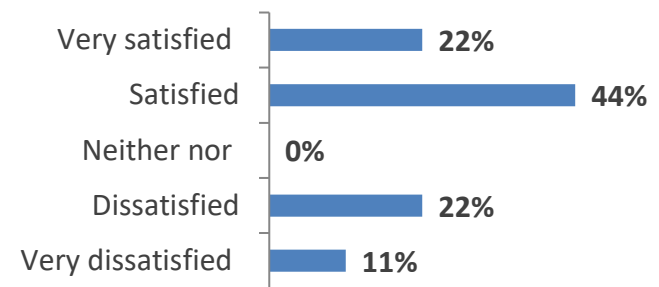
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

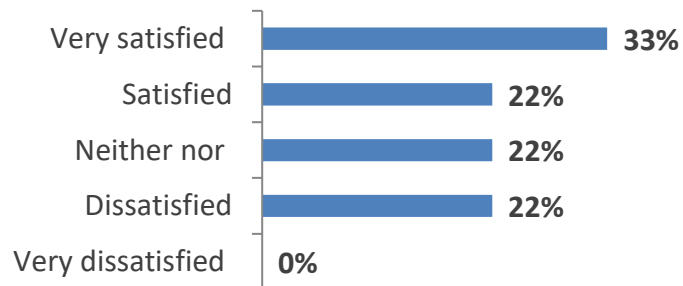
MKT 663 Branding and Brandmanagement (n=9)



MKT 622 Country Manager (n=9)



MKT 661 Consumer Behavior (n=9)

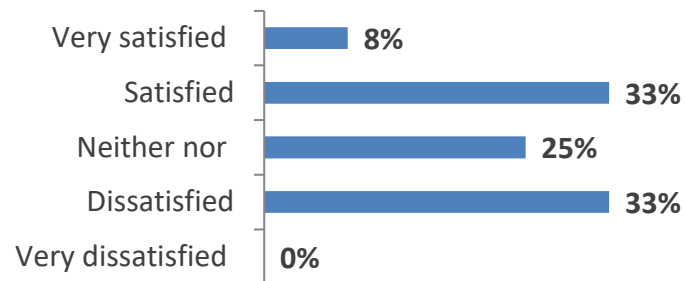


Course Quality – OPM Courses

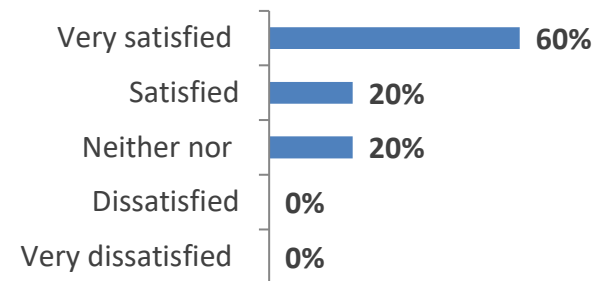
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

**OPM 510 Sustainable Operations
(n=12)**



**OPM 601 Supply Chain Management
(n=10)**

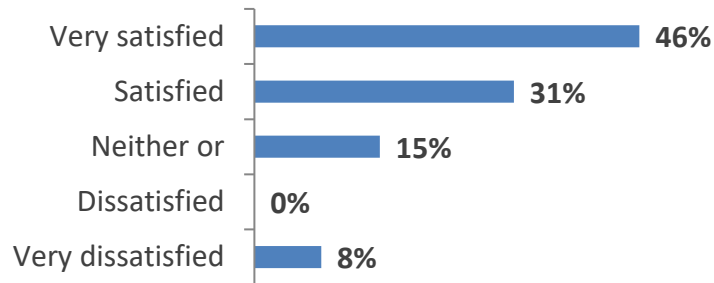


Course Quality – Seminars

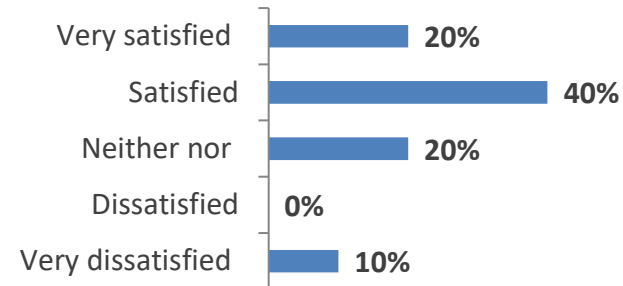
Only courses with
response rate $\geq 5\%$

How would you rate the quality of this course?

MAN Seminar (n=13)



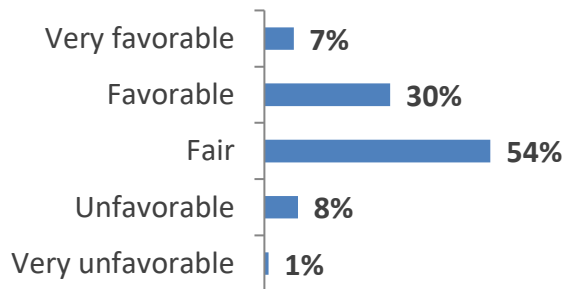
MKT Seminar (n=9)



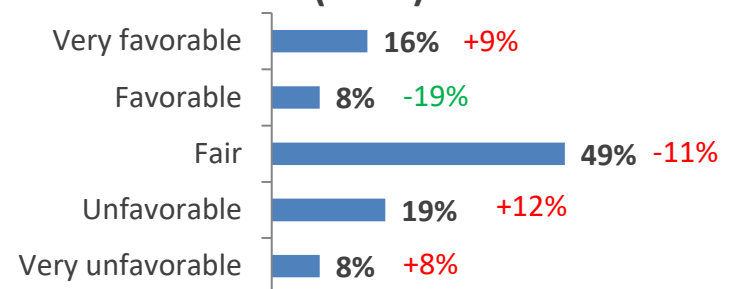
Workload – Core Courses (I)

How would you rate the effort-credits ratio of this course?

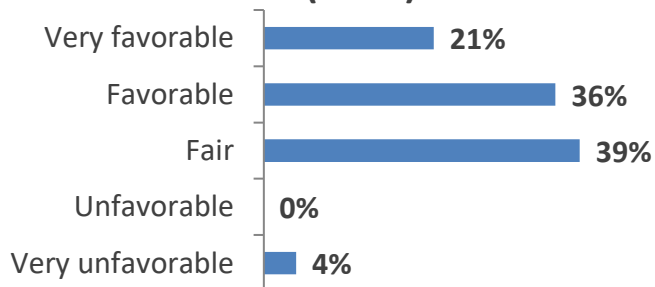
BE 511 Business Economics II
(n=113)



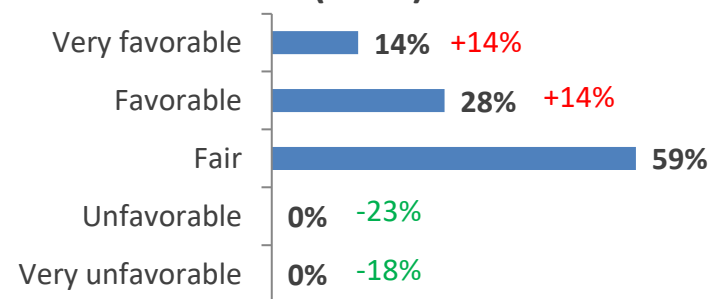
CC 501 Decision Analysis
(n=37)



CC 504 Corporate Social Responsibility
(n=28)



CC 503 Empirische Methoden
(n=29)

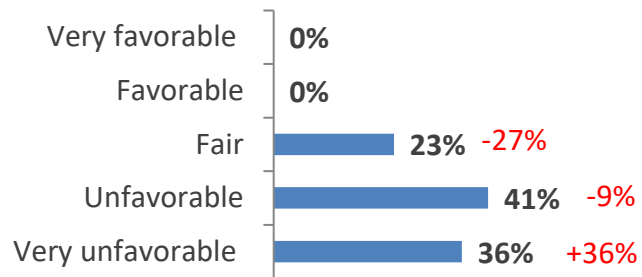


Workload – ACC/TAX Courses

Only courses with
response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

ACC 540 Financial Statement Analysis & Equity Valuation (n=22)



Remark:

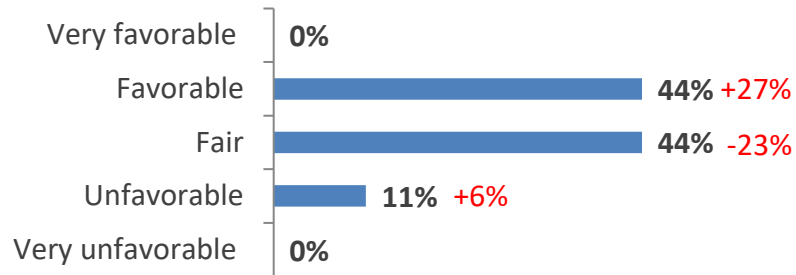
Significantly higher fraction of very unfavorable ratio rating

Workload – FIN Courses

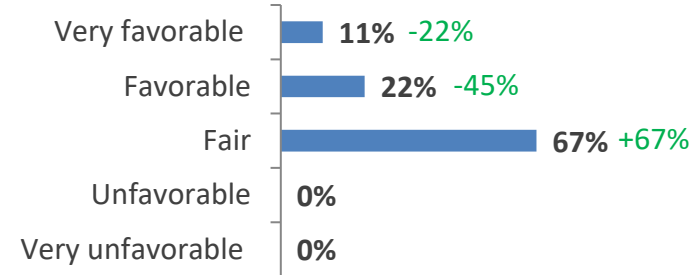
Only courses with response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

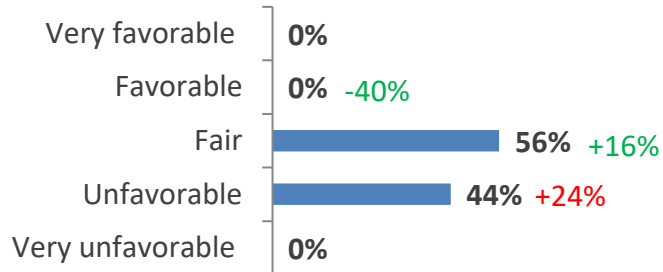
FIN 601 Bond Markets
(n=9)



FIN 604 Stata in Finance
(n=9)



FIN 640 Corporate Finance II
(n=9)

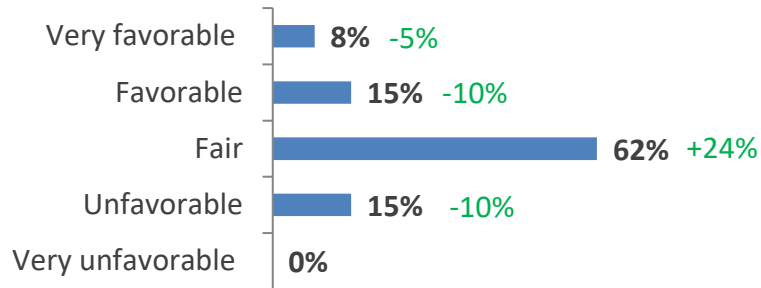


Workload – IS Courses

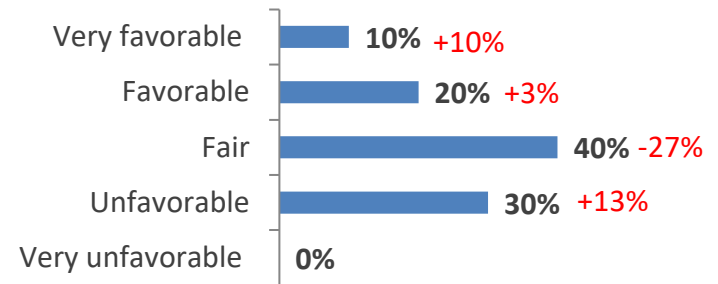
Only courses with
response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

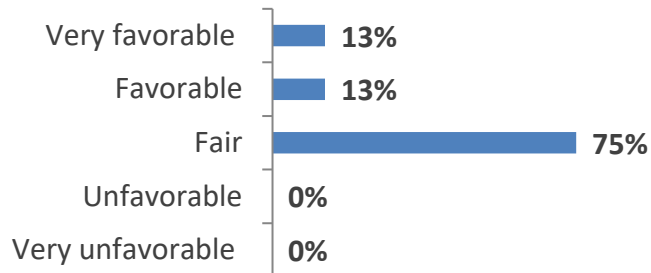
IS 512 IT Management in the Digital Age (n=13)



IS 629 Agile Product Management and Product Design for Software (n=10)



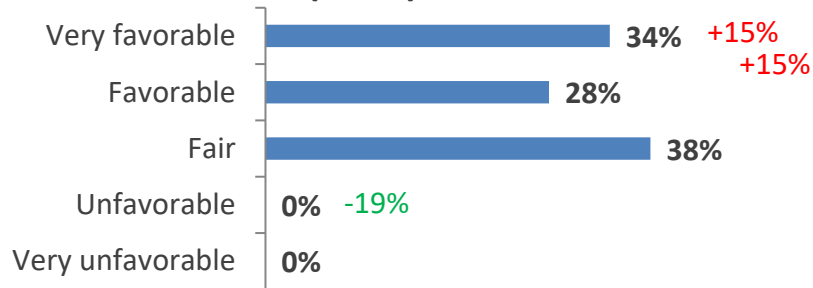
IS 621 Self-organizing and Adaptive Systems (n=8)



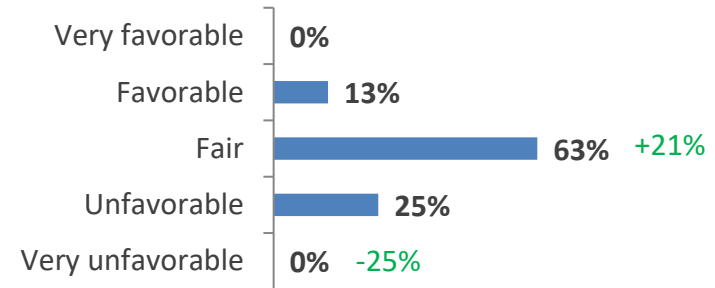
Workload – MAN Courses

How would you rate the effort-credits ratio of this course?

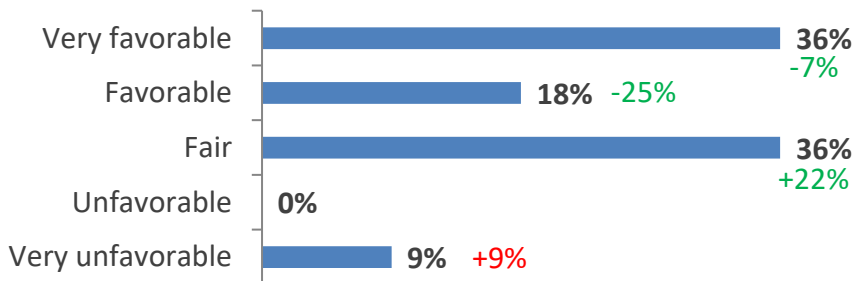
MAN 690 Innovation Management
(n=29)



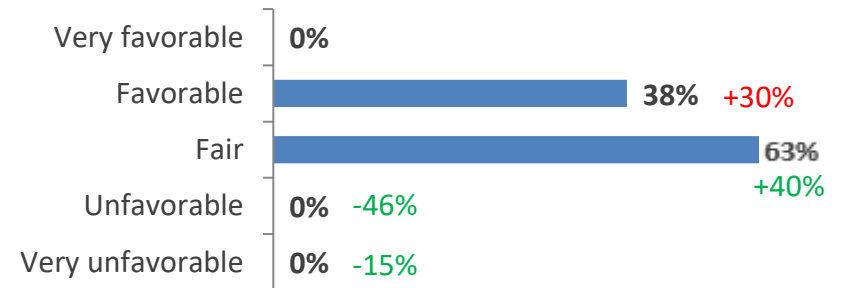
MAN 654 Corporate Restructuring
(n=16)



MAN 691 Selected Topics in Organizational Behavior
(n=11)



MAN 655 Corporate Strategy
(n=8)

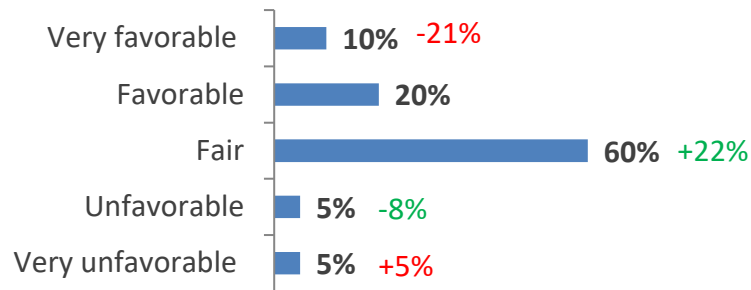


Workload – MKT Courses

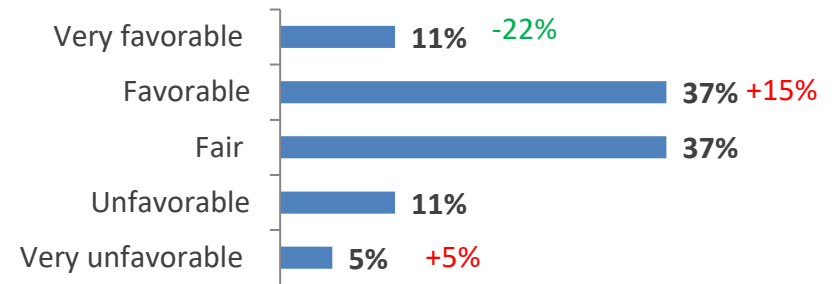
Only courses with response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

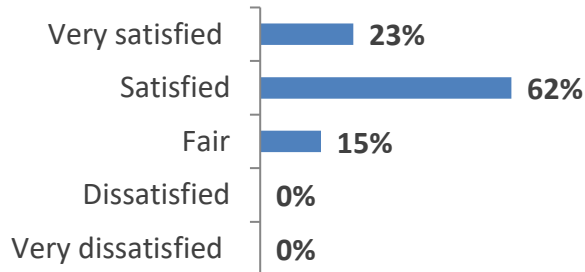
MKT 520 Market Research (n=20)



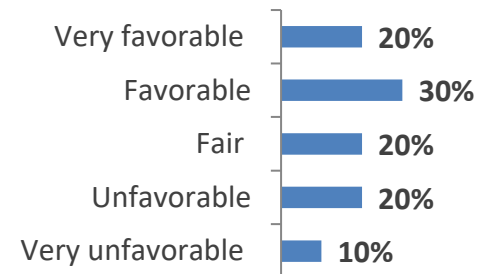
MKT 545 Customers, Markets and Firm Strategy (n=19)



MKT 511 Marketing Analytics (n=13)



MKT 614 Marketing Communication (n=10)

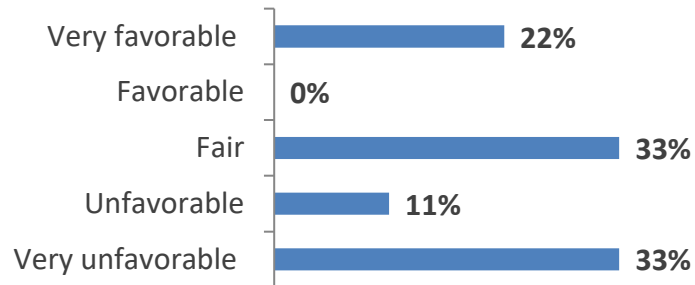


Workload – MKT Courses

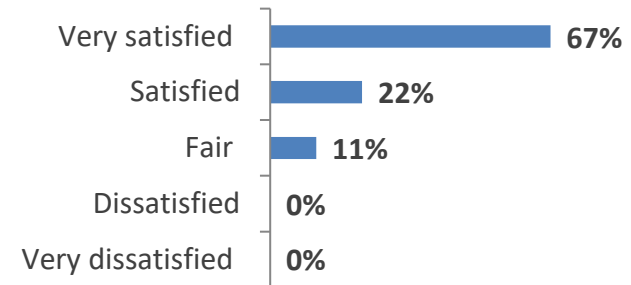
Only courses with
response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

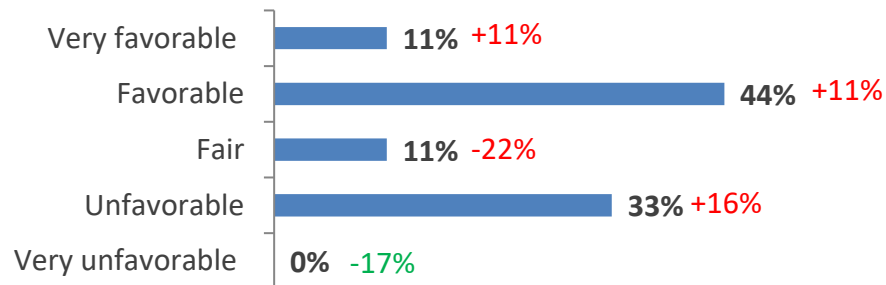
MKT 622 Country Manager
(n=9)



MKT 661 Consumer Behavior
(n=9)



MKT 663 Branding and Brand Management
(n=9)

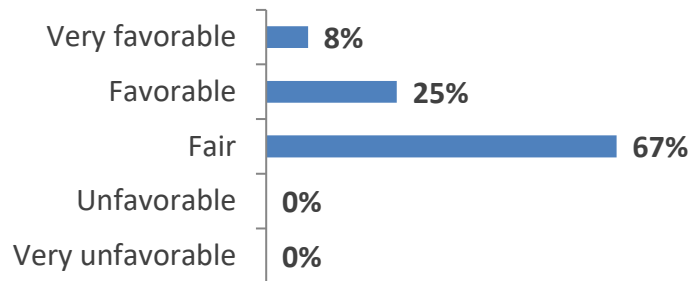


Workload – OPM Courses

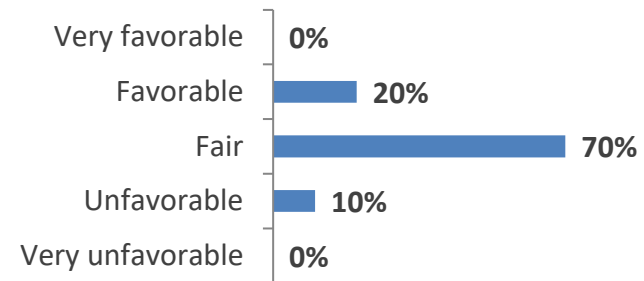
Only courses with
response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course/these courses?

**OPM 510 Sustainable Operations
(n=12)**



**OPM 601 Supply Chain Management
(n=10)**

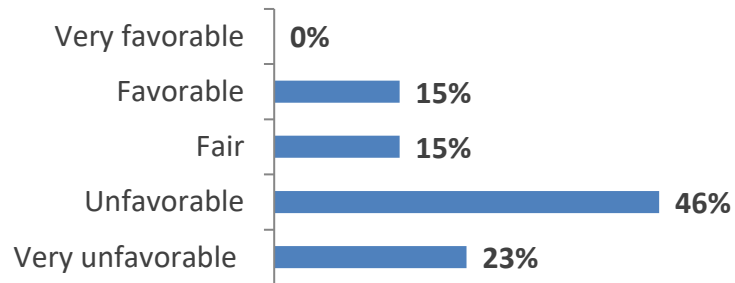


Workload – Seminars

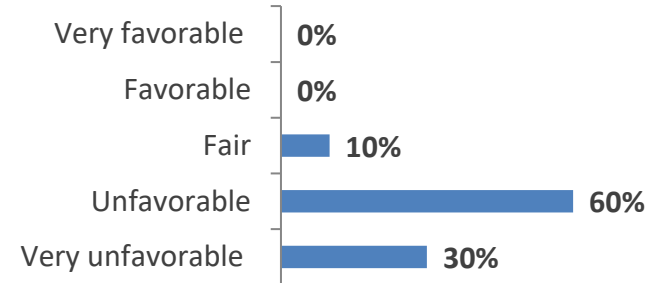
Only courses with
response rate $\geq 5\%$

How would you rate the effort-credits ratio of this course?

**MAN Seminar
(n=13)**



**MKT Seminar
(n=9)**



Prof Hillenbrand made BE not more complex than it is(...). The exam was fair, and he was pro student. However it was hard to follow him in the lecture because he seemed unprepared and not knowing what he talks about sometimes

Unstructured Professor

Prof this Semester very motivated and sympathetic, tried to make life as easy as possible for students. Many practical examples and case applications (seems to contrast previous BE 2 courses)

Great professor this year

The professor was great and explained things well

I think due to the situation the lecture and lecturer were a bit all over the place, the exam was really really really fair tho

This course needs to be abandoned ASAP. Knowing the content doesn't give you any advantage in the future.

poor quality of lecture in terms of slide correctness, preparation of the sessions, preparation of the lecturer. Very fair exam and good exercise sessions

Very nice professor, really tried to only teach us what is important and not flood us with difficult math equations. I think he should be teaching BE II full time

Comments: Business Economics II (II)

very unstructured this year due to the professor

This semester, it was much more interesting and better to handle than last year's course

super nice and did a Great Job

This course is unnecessary and did not provide any knowledge beyond my bachelor degree. Imo it should not be mandatory...

The quality of the lectures varied heavily from "good" to "wouldn't recommend" - the exercises however were great. The BE 1 tutors could learn a lot from them.

The lecture sometimes seemed to be not very well organized and some things were confusing (even for the professor).

interesting content and terrific professor

The professor was not suited for this type of lecture. He could not explain the topics well.

Professor too bad.

Comments: Decision Analysis

Exam more difficult than class material

Many contents were so common-sense that I see no point in the course.

Exam is all time based and does not accurately test the knowledge of the students

The grading on the exam was tough, but the contents of the course weren't too difficult

The professor sometimes seemed very snappish towards the students, sometimes she appeared annoyed even.

very competent and kind professor

The professor was very knowledgeable in my opinion and provided good examples in theory and practice. However, especially in the end of the semester, questions were answered harshly and in a way that demotivated me to ask more questions.

Poor quality recordings, should not be offered like that

“The exam was really fair, and we had sufficient time to write it unlike most other courses. The assistant was very responsive to our questions and I really liked the teaching style”

“Not very interesting and rather tiring”

“This is a statistics course. Prof. Schamp did a good job.”

“Very interesting topic, glad this is a core course!”

“Very nice professor”

“Fair”

“Great professor, very engaging and the content is interesting”

All comments regarding non-core courses can be found in the backup!

Finance courses

Sustainable Finance

Blockchain in Finance

Private equity

Accounting courses

Business Intelligence / **Controlling** /
Managerial Accounting

Taxation courses

Inheritance & gift Taxes

IT-related courses

Machine Learning

Data Analytics

programming basics (especially Python)

Data Visualization (i.e. Tableau)

Database management

Management and Marketing courses

Diversity Management

More CSR (Sustainable Marketing, Business models in the clean energy transition)

Industry specific courses (FMCG, media...)

(digital) transformation management

Family business management

General comments

Machine Learning Applications in Finance. Generally more courses with focus on things like Data Analytics, the website states this as a separate area of specialization, but the few courses stated there are actually just a collection of MKT, OPM and some core courses.

Some Business Analytics courses were taken out of the course catalogue that would have been interesting for me and other students. E.g. concerning Big data science

A course similar to OPM 662 related to logistics topics

More Sales courses within the Marketing area and definitely an even stronger focus on digital!

Empirical methods with a professor willing to teach and offering appropriate teaching material

The module catalogue is lacking completely **Controlling courses!** The only course (**managerial accounting**) was cancelled....

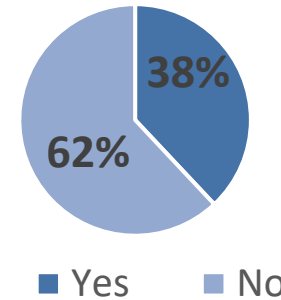
I believe the Practical Computer Science elective could offer some more courses from the CS bachelor, since the IS courses in the MMM teach the necessary knowledge. E.g., CS405, CS414, CS408.

the controlling course which has been cancelled for over 2 years - some more practical Finance courses related to M&A, PE and VC instead of the high empirical and theoretical focus of the current catalogue

3. SEMINAR THESIS

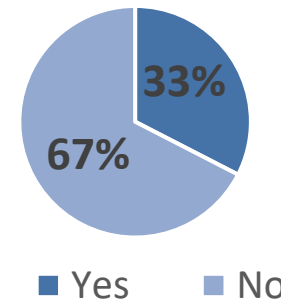
Have you applied for a seminar thesis?

Participants: n=172



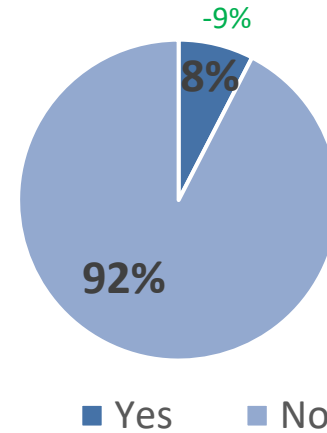
Have you started/completed a seminar thesis this semester?

Participants: n=172

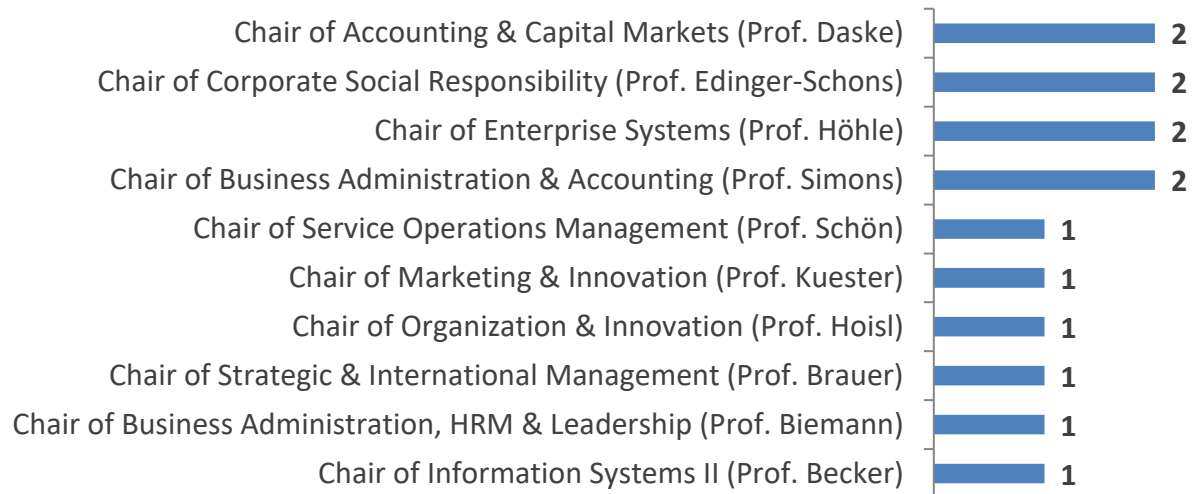


Have you applied for a seminar thesis
and been rejected?

Participants: n=66



If yes, by which chair? (multiple answers possible)

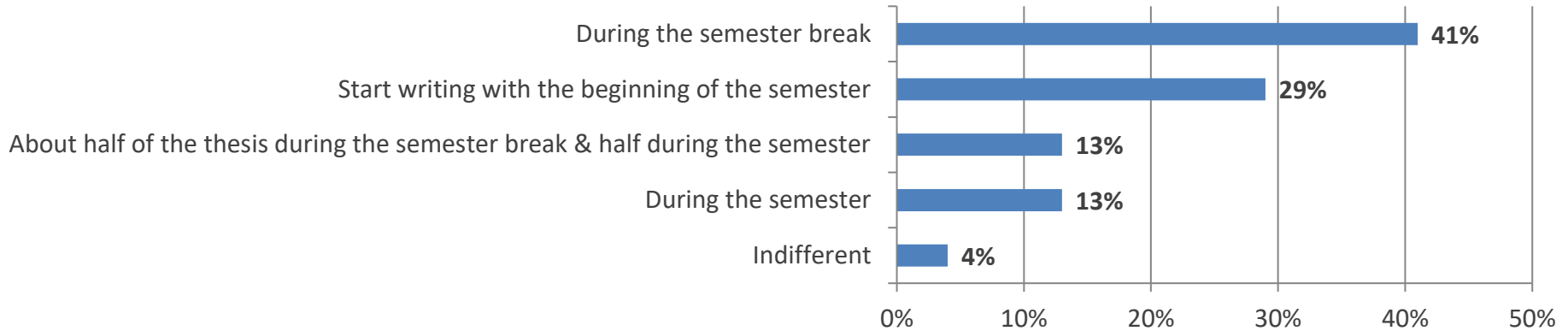


Participants: n=9

Seminar Thesis: Choice of Timing and Chair

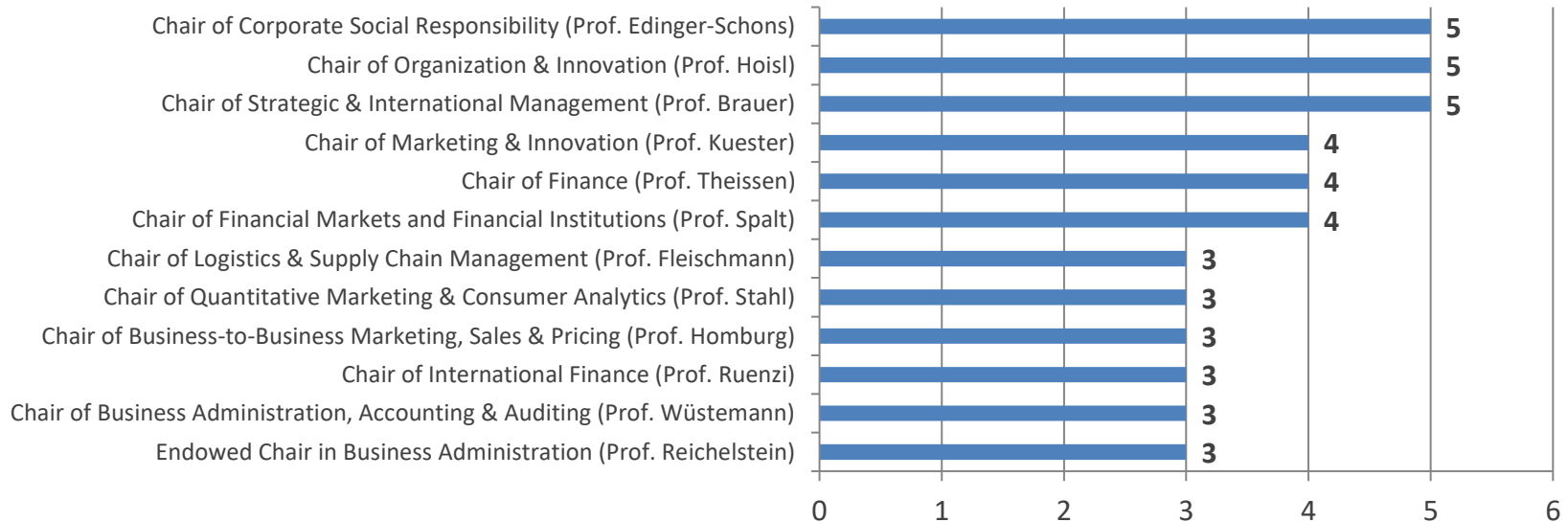
When would you prefer to write/have written your seminar thesis?

Participants: n=56



At which chair(s) are you writing / did you write your seminar thesis this semester? (n>2)

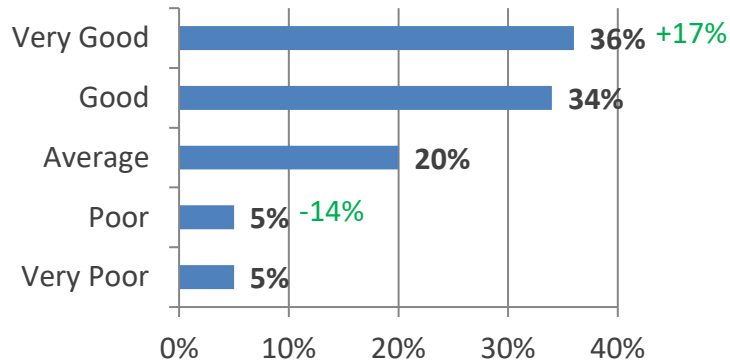
Participants: n=56



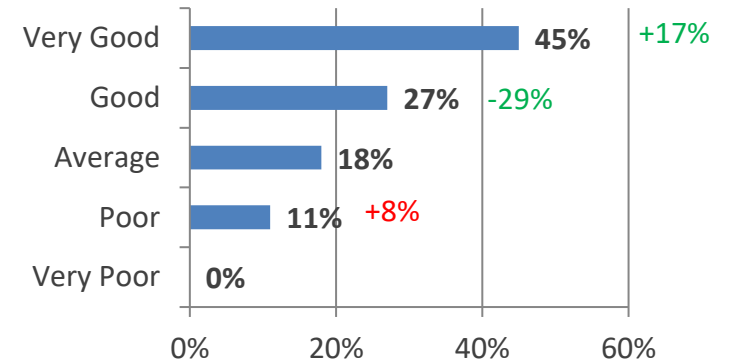
Seminar Thesis: Quality Rating (I)

How would you rate...

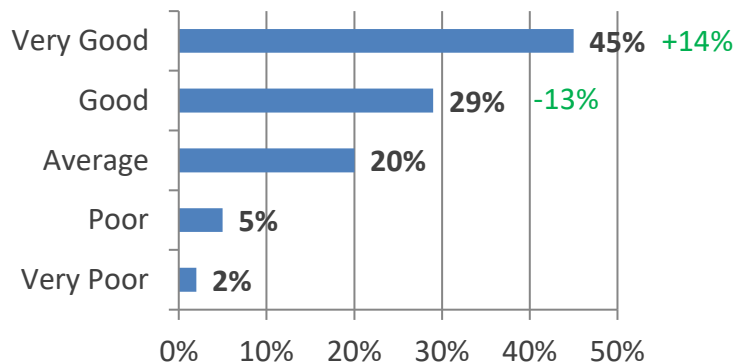
...the overall provision of information before deciding on a chair?



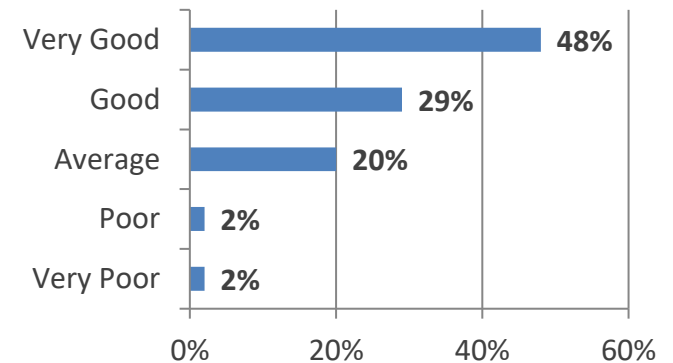
...the variety of topics?



...the provision of information by the chair before deciding on a topic?



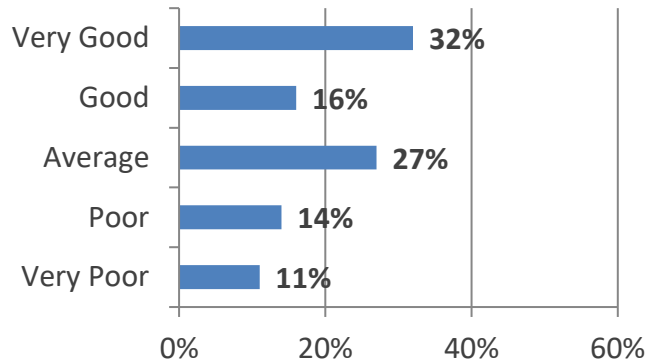
...the process by which the topics were assigned?



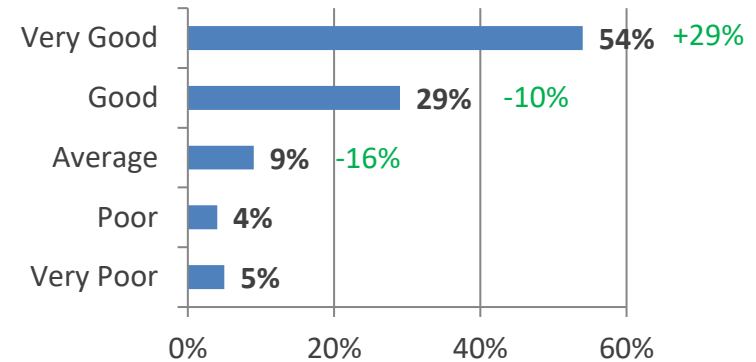
Seminar Thesis: Quality Rating (II)

How would you rate...

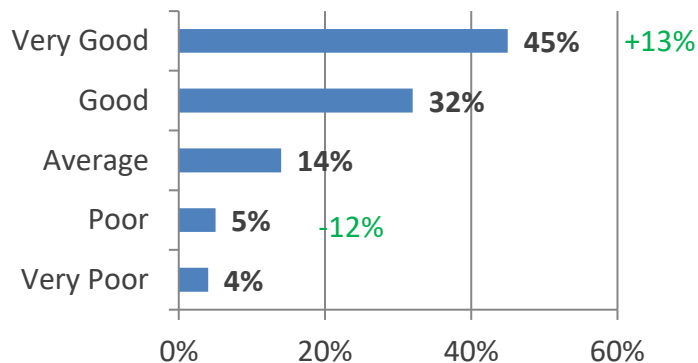
...the opportunity to influence your topic?



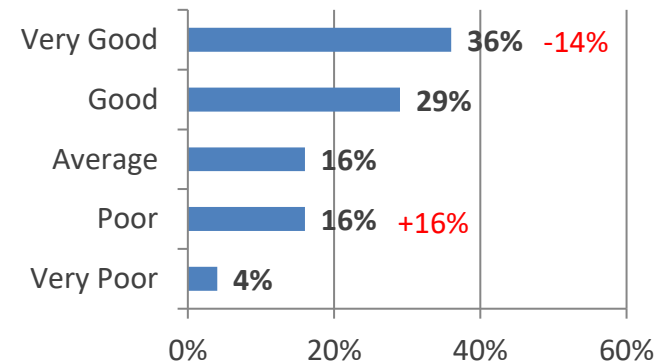
...the formal support by the chair?



...the content-related support by the chair?



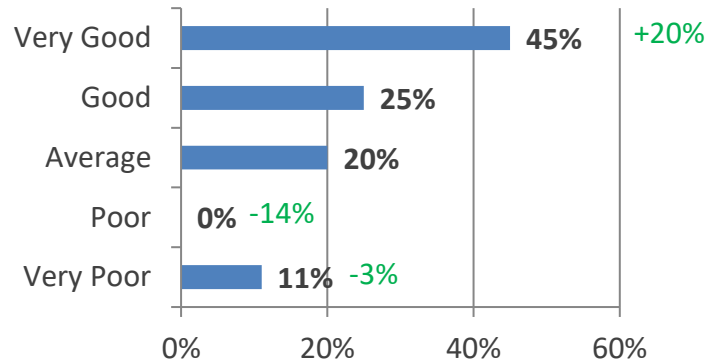
...the time frame of the seminar thesis?



Seminar Thesis: Quality Rating (III)

How would you rate...

...the provision of feedback after the seminar thesis?



“The ECTS points assigned is too low. Especially when compared to the bachelor thesis or the master thesis. At least 8 ECTS would be fair.”

“Unfavorable ECTS to effort ratio”

“Had a very engaged supervisor, which was great. However, grades etc. were not rewarding, especially considering the workload.”

“(…)It would be helpful to have a **central page** where all deadlines and chairs that offer are seminar thesis are shown in an overview.”

Presentations should not collide with the regular exam period

“not satisfied with the support by my supervisor”

“Worked out very well.
Would always choose
Prof. Heinzl's chair again”

“I had a great experience
(...) at **Prof. Wüstemann.**
Very satisfied!”

“appreciated **detailed feedback** by the chair
(OPM) (...)! Heard that
this is not always done”

“Very good approach at the **CSR chair** (...) empirical work and data analysis, but **group work** (4p) and very close guidance by supervisors which compensated for extra work, also introduction to data analysis (...) (however, was with spss, could maybe be with R or other since more people will use this in thesis), plus fair grading - all in all, **very happy!**”

- Management Area:**
- “highly appreciated if it is possible (...) to switch chairs for the master thesis”
 - **Standardization** of application timeframe → “The finance chairs manage this very well; should also be doable for management”

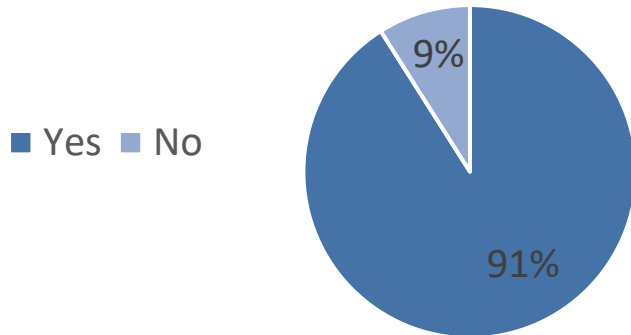
- Finance Area:**
- the **variety** of topics was **poor**. “Why not introduce some diversity and by that meet the preferences of more students?”
 - no possibility to make topic proposals
 - presentation makes up too high percentage (“40% or sometimes 50% means the paper itself weights very little which does not justify the workload”)

For the first time in many years, we had enough answers in this section – thanks to you! Keep it up so we can compare the results again in the future

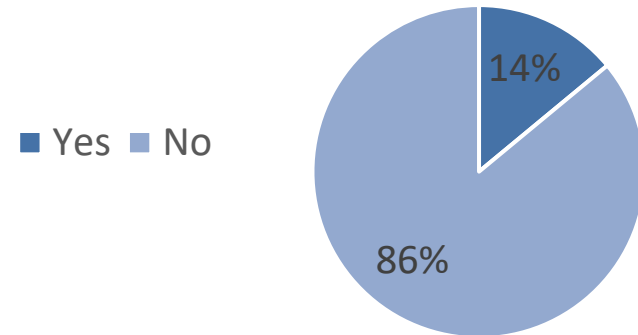
4. MASTER THESIS

Master Survey 2021: Master Thesis

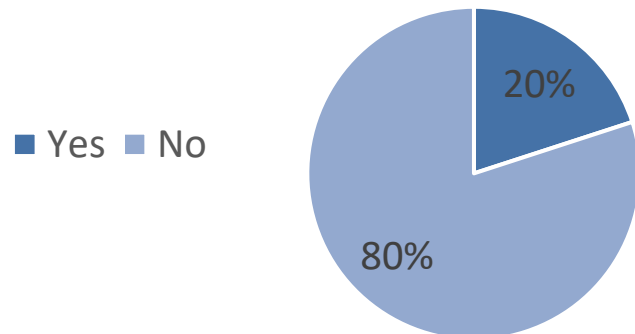
Is/was it the chair of your first choice?



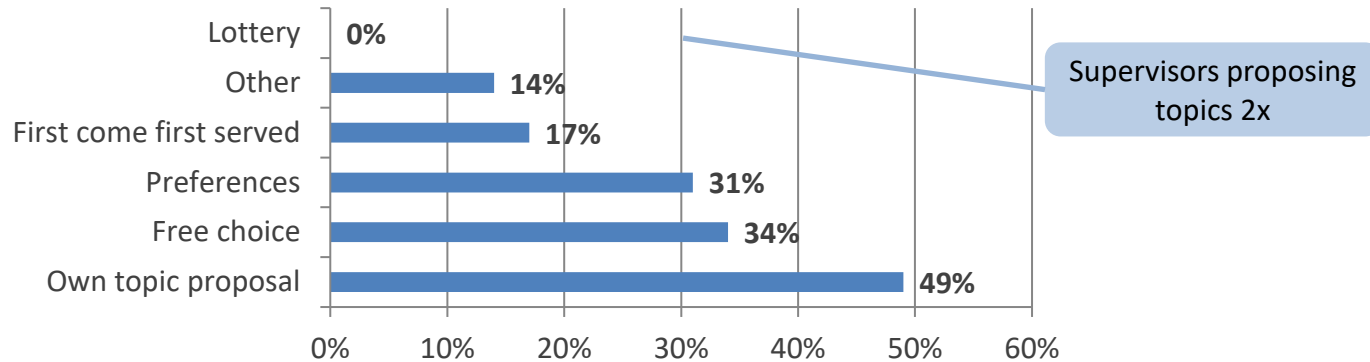
Did you write your Master's thesis in cooperation with a company?



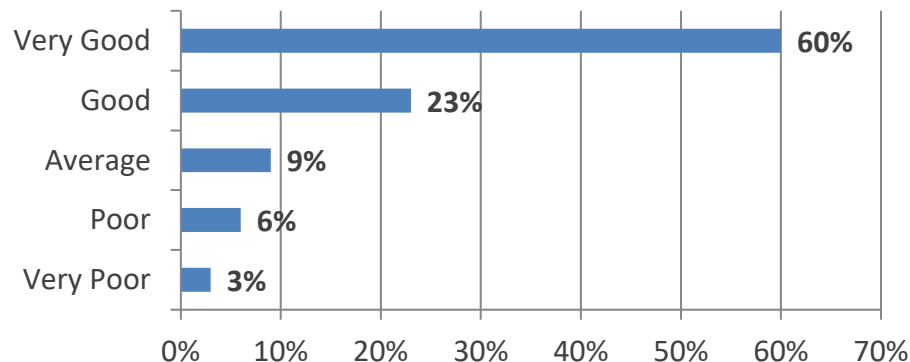
Does it differ from the chair of your seminar thesis?



What system of assigning the topics did the chair use?

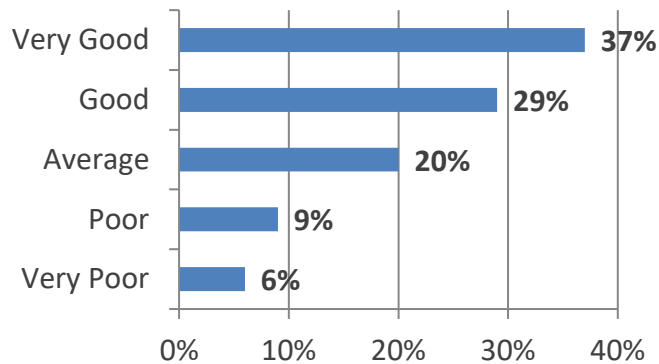


How would you rate the process by which the topics were assigned?

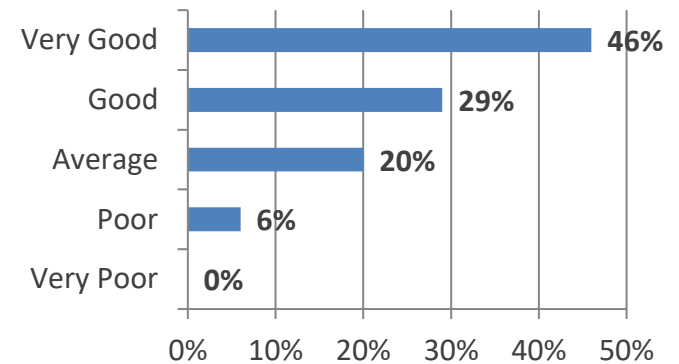


How would you rate...

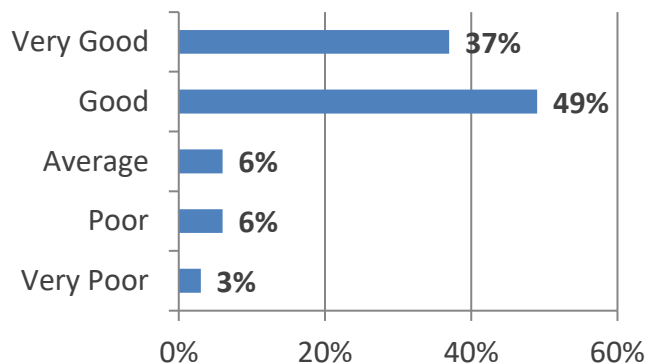
...the overall provision of information before deciding on a chair?



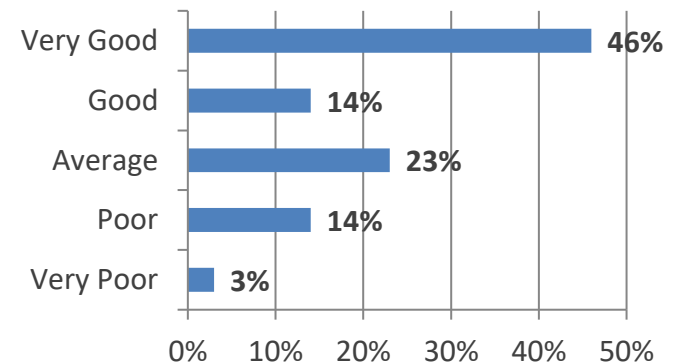
...the variety of topics?



...the provision of information by the chair before deciding on a topic?

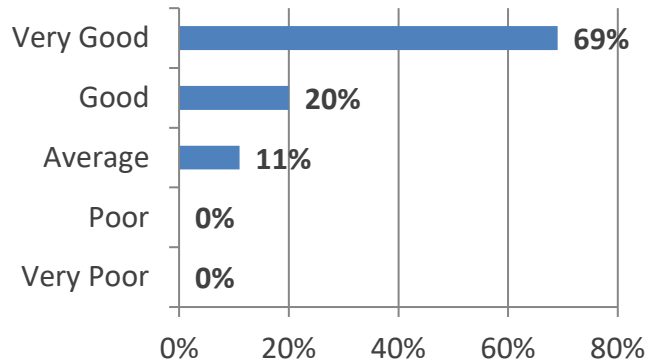


...the time frame of the Master's thesis?

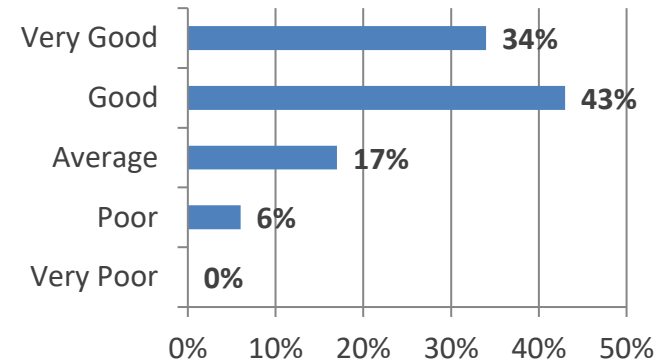


How would you rate...

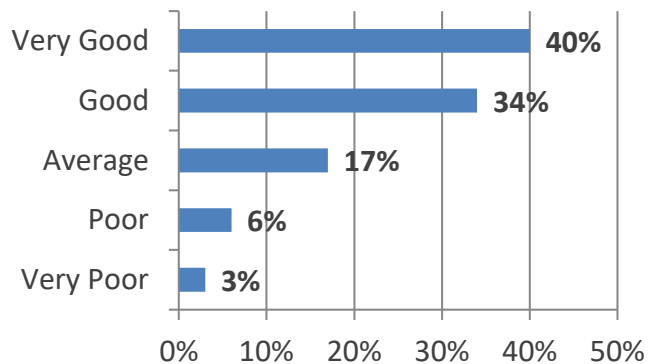
...the opportunity to influence your topic?



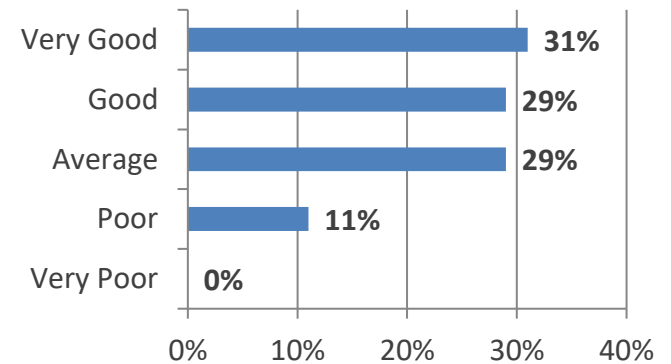
...the formal support by the chair?



...the content-related support by the chair?

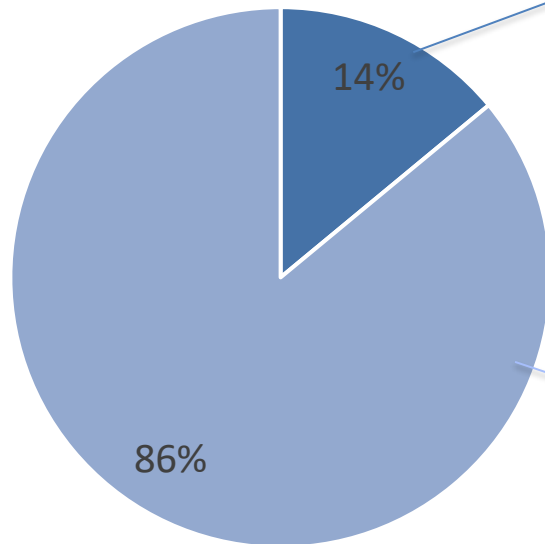


...the provision of feedback after the Master's thesis?



Master Survey 2021: Master Thesis

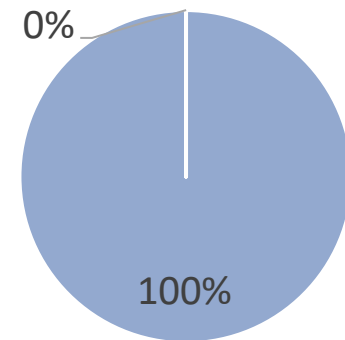
Did you defend your Master's thesis?



■ Yes ■ No

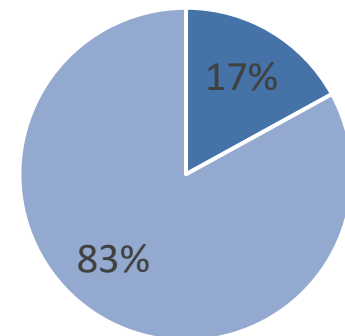
Would you have preferred to not defend your thesis?

■ Yes ■ No



Would you have preferred to defend your thesis?

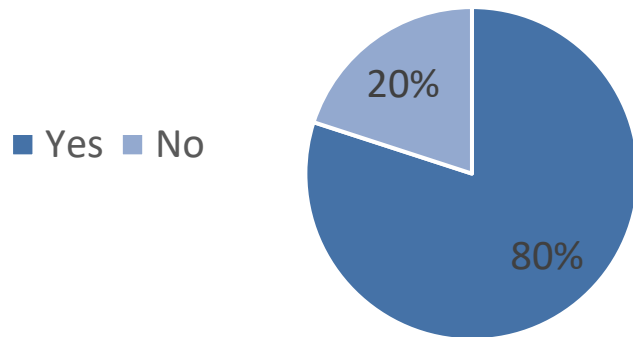
■ Yes ■ No



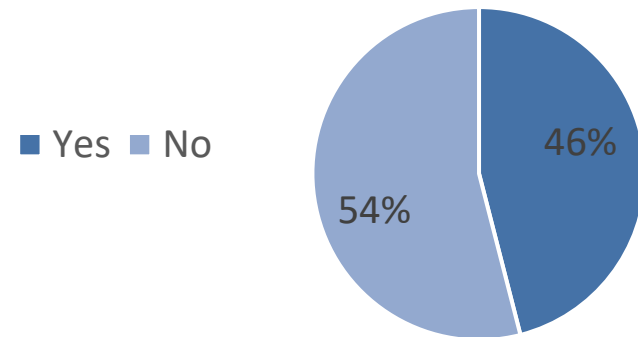
Participants: n=35

Did you feel well prepared for your Master's thesis by ...

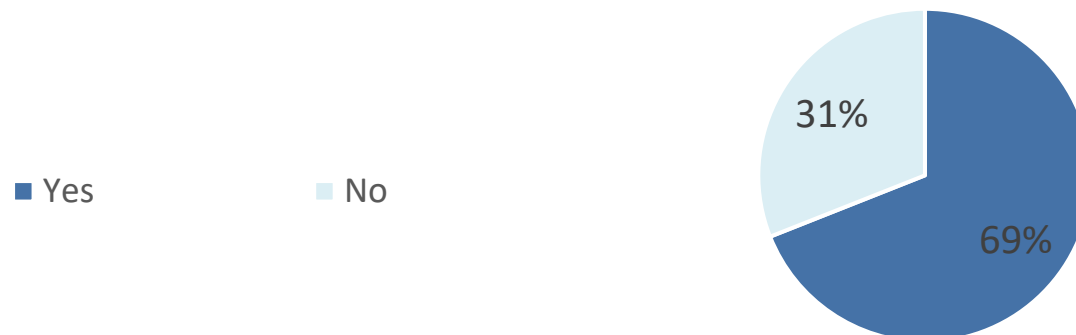
(a) prior research (bachelor thesis, seminar paper)



(b) courses offered during your studies



Do you suppose that the topic of your master thesis helps your professional career?



“Expect to **take longer for getting your topic ready** to start than you'd initially assume. **Empirical Methods** **does** really **little** overall to address how to work scientifically, I realized”

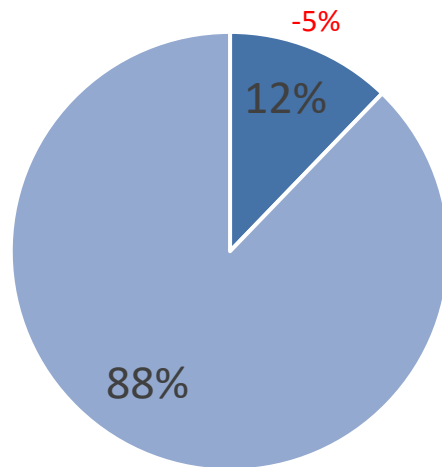
Standardization of procedures, expectations, registration (e.g. timeframe, colloquium vs. defense, topic application etc.) (3x)

“Seminar Thesis was a very good way of practicing (...)”

“Did not have much support in **finding a topic**. (...) I would have wished for **more support** especially in these early stages of the thesis.”

5. ELECTIVES

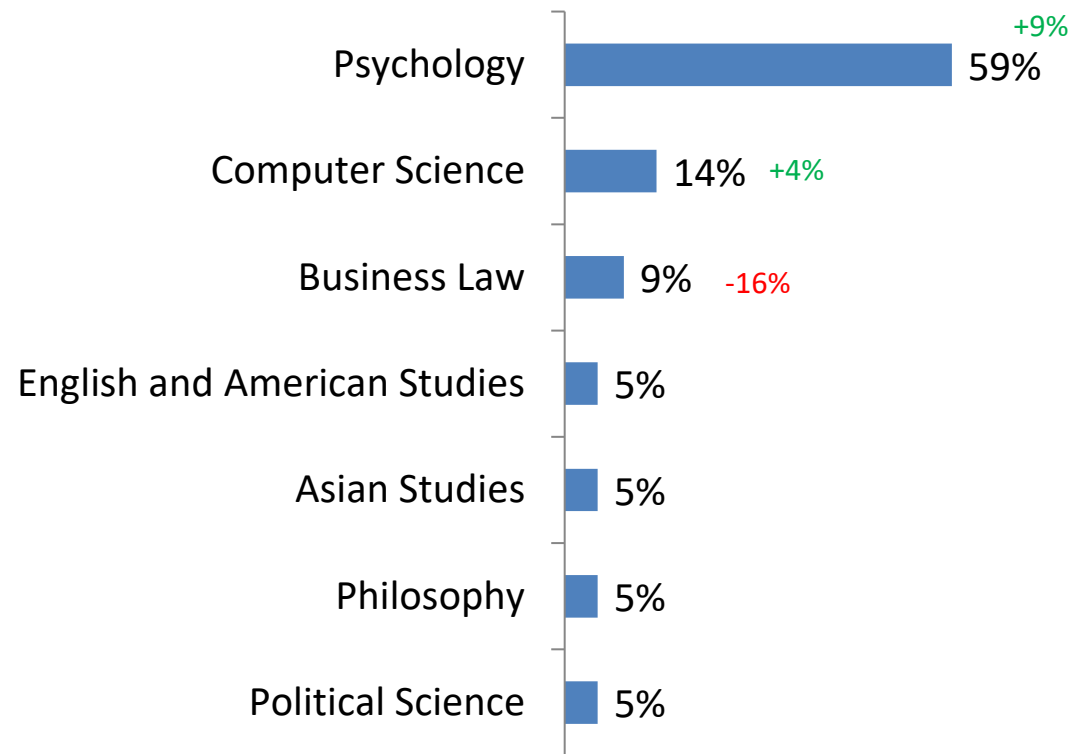
Are you taking an elective?



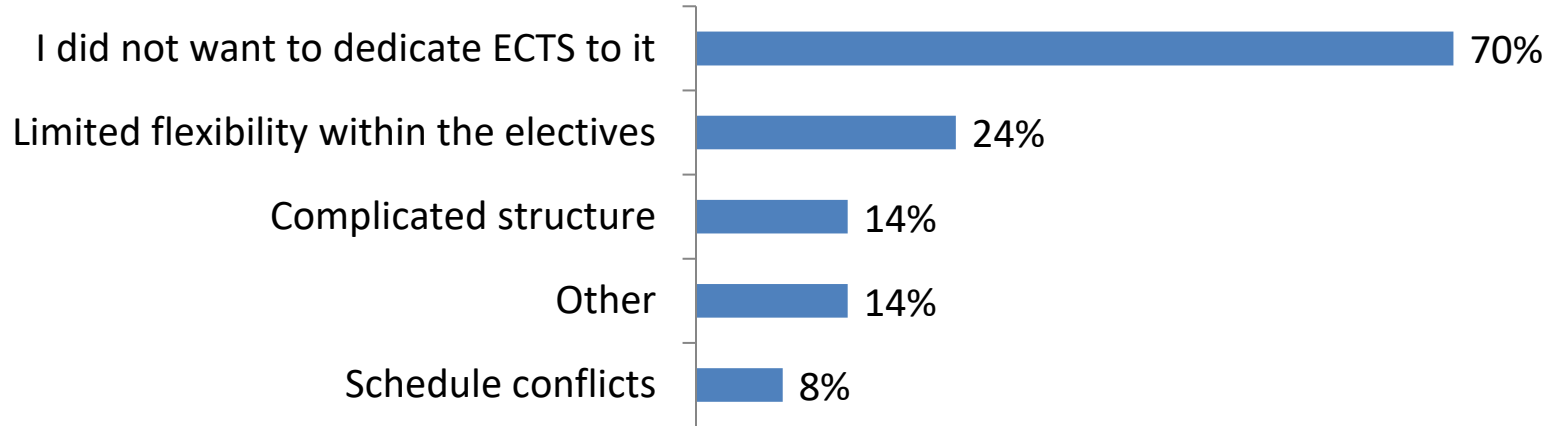
■ Yes ■ No

Participants: n=172

If yes, which one? (n = 24)



If no, why not? (n = 152, multiple answers possible)



Other:

Too much interesting non-elective courses.

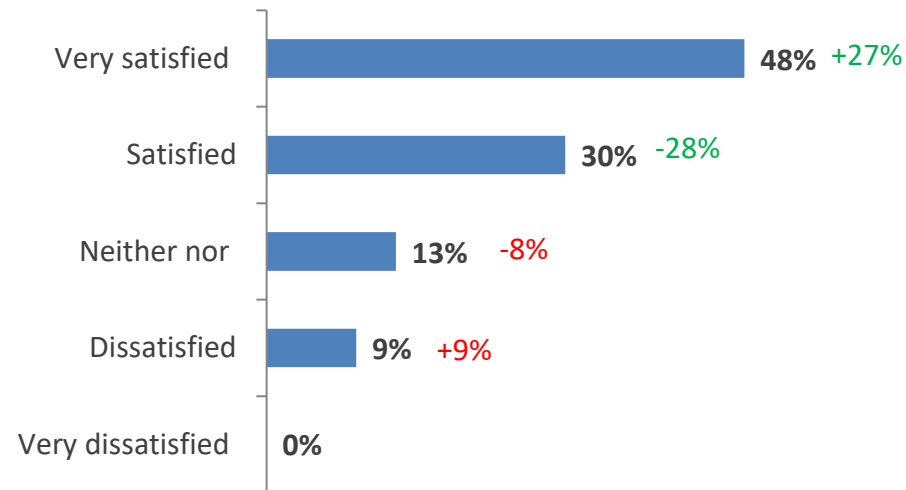
German level required

DD program does not allow the option

Grading is supposed to be very unfavorable.

Electives: Satisfaction

How is your overall satisfaction with your elective?

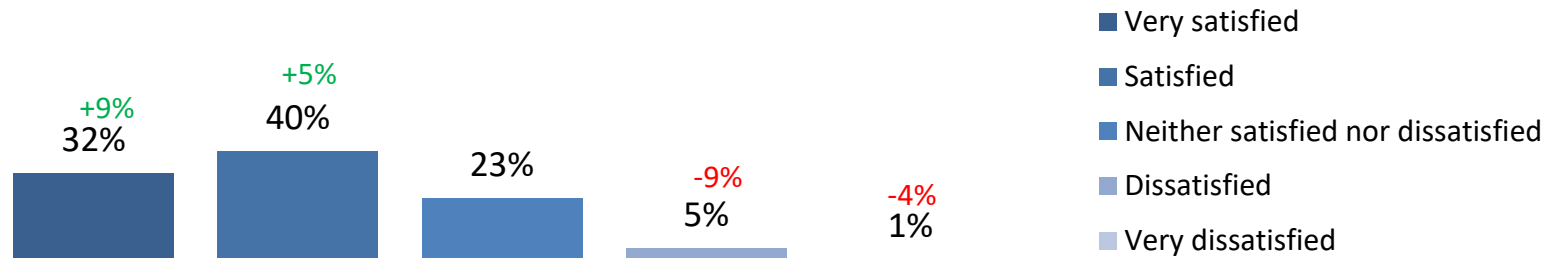


Not enough students answered for this part to be of statistical value

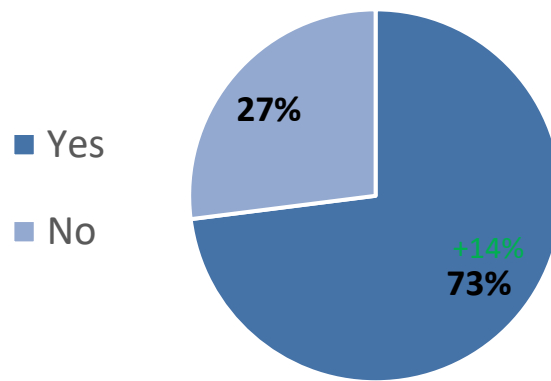
6. SEMESTER ABROAD

7. OTHER

How would you rate your overall satisfaction with the implementation of online open-book exams?



Should the open-book format be a part of the study program even if exams could be held in person at the university again?



Comments: Open-Book Exams (I)

“**The time pressure is really insane** especially in subjects where we have case (...). I would much rather be observed via zoom or other platforms when writing the exam if the exams are more doable, than to have an open book exam, where I cannot even read the questions in time”

„Give us more time!“

Copy and Paste of slides in online exams does not make sense

„Klausuren bei denen man nicht zu vorigen Fragen zurück kann, sind meiner Meinung nach sehr unfair und sehe auch keinen Grund warum diese teilweise so durchgeführt wurden“

“Overall online exams are very nice but there are some minor negative aspects too - Too much time pressure; without upload and download extra time you cannot finish the exam (...) if someone has **technical problems it should be handled with more considerateness**”

“(…)The **stress of being responsible for the technical equipment** is an additional stress factor I would prefer not to have.”

“**Live online exams:** The text box was way too small so that you had to scroll all the time. This was really time consuming and distracting - especially with regards to calculations. Thus, one should be allowed to write in word or scan the solutions.(...)”

Comments: Open-Book Exams (II)

Offline Exams are possible at many other German universities. I wonder why it is not even considered in Mannheim”

Fear that other people cheat, which makes it unfair for those who don't

“Please **don't do it after Covid-19** is over. It's nice to have the opportunity to look things up in the slides but it's just not a controlled environment.”

“By their nature they suggest that people have access to previous exams so **don't reuse them (...)**”

“I much prefer the format to regular exams. I feel it is now **much more about understanding** the topics than it is about learning stuff by heart.”

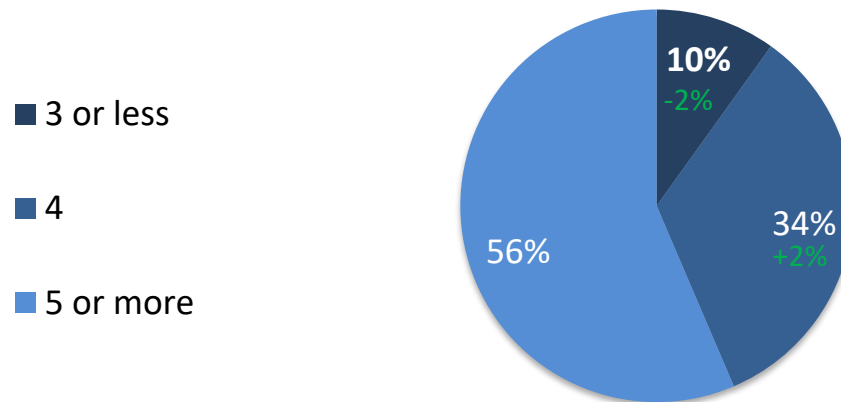
“Please **keep the format** of online open-book exams also after the Corona pandemic. **I learn way more** if I prepare for an open book exam than for a normal exam.”

“the **practice-oriented implementation** of the exams (i.e. little business cases etc.) is a better reflection of a student's skills (...) than learning content by heart and writing down of definitions etc. as this does not reflect whether a student understood the course contents at all.”

“(...) did **make a difference in the way I studied** for exams. I focused more on understanding instead of memorizing a definition word for word.”

Standard Period of Study: Yes or No?

In how many semesters are you planning to finish the MMM?



What are your reasons for finishing the MMM in the chosen number of semesters?

Exchange semester (50x)

Internship (39x)

Covid (20x)

working student / part-time job (13x)

Full semester for master-thesis (9x)

Taking an extra semester makes all 5 of them more relaxed, whereas doing it in less means stressful 4 semesters (9x similar)

No future plans yet

preparation for the doctoral program

Parallel Studies at different schools

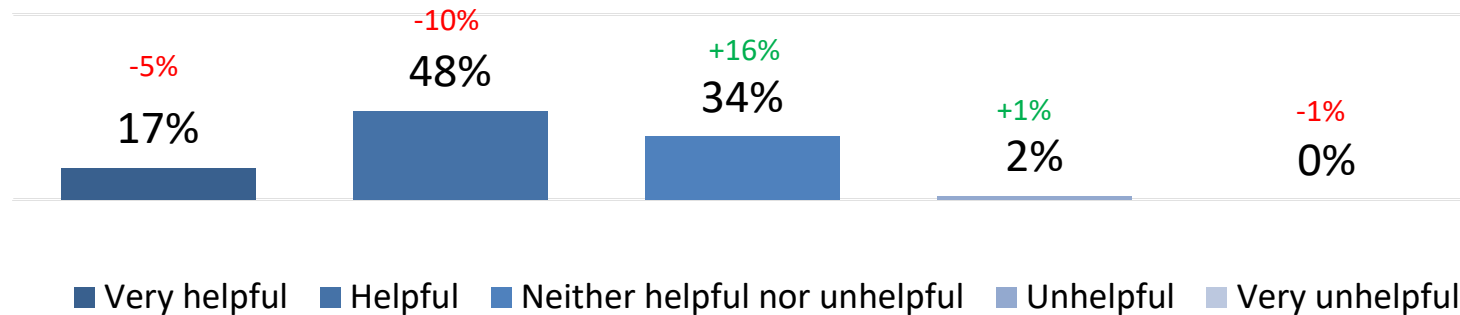
time to prepare CPA certificate and other certificates

I wanted to add one more semester due to missed opportunities to live a proper student life caused by the pandemic/lockdowns.

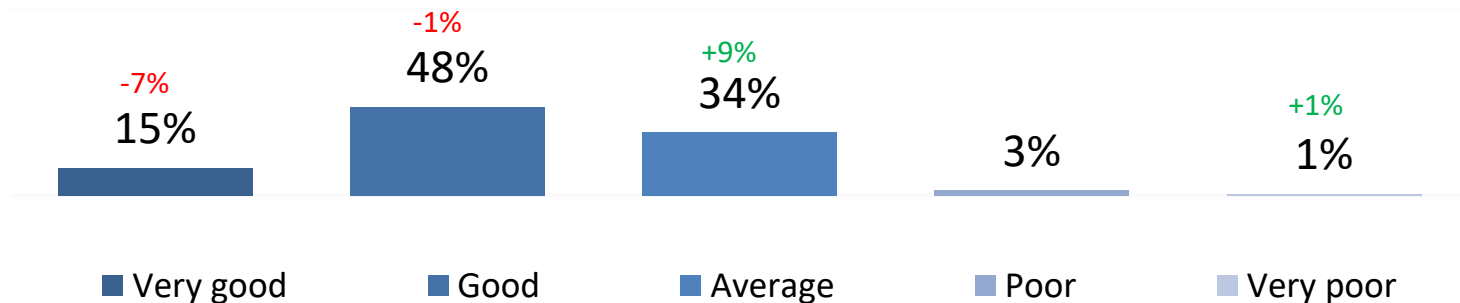
Failed a core module that is only offered in the winter semester so I have to wait to retake

8. IMPRESSION OF THE FS BWL

How would you rate Fachschaft BWL's contribution to your study-experience?



How would you rate the provision of information about the Fachschaft BWL's activities?



How could the Fachschaft BWL improve its current services or what could it offer additionally?

(...) Underline importance of Fachschaft more in eg **newsletters, Social Media Posts**

- Info on courses - Contact to people who already did specific courses, esp. seminar
Thesis - **Dropbox with old exams**

(...) **more social events** would be great - **also for the 2nd semesters** because they mostly know only a few people from their studies (...)

(...) maybe there can be a **university wide ESEF** for all semesters so that everyone gets to know their fellow students as I then **in my 3rd semester hardly know anyone**

Ways to connect students to create **study groups** and support for students who are struggling with exams and someone to talk to

I think **you did a great job**, also during COVID!

How could the Fachschaft BWL improve its current services or what could it offer additionally?

Nothing - **they are doing extremely well** given the restrictions.

(...) cool if some members of the Fachschaft meet up regularly at the Mensawiese, and whoever wants can join and use the opportunity to ask questions about whatever. Or to say it in German:
Ein **niederschwelliger Treffpunkt** ohne Verpflichtungen. :)

Communicate more using the **IG channel**. Offer a **semester-break social event** again for those that are in Mannheim during the summer

Events in English

- post more **information on what kind of discussions the Fachschaft has with the dean, chairs and faculty**. - more transparency regarding ideas, goals etc. - why not do more **quick small polls on instagram** for example?

(I) I **don't know** anything about the Fachschaft
(II) I **don't really know** what you are doing guys
(III) I don't think I have **ever received any information** directly from the Fachschaft.

BACKUP

ACC 540 – Financial Statement Analysis & Equity Valuation

It was quite difficult to follow the exercise sessions since rarely any explanations were provided. Furthermore, there were mistakes in the solutions provided.

unfair exam, impossible to finish in time, lecture does not prepare sufficient for the exam.

The case study was very insightful but also a lot of work. The course overall is interesting, but the exercise was done very poorly, and the exam was just unfair.

Too much content; rather reduce content and go a little bit more into detail in some topics / aspects

Way too much work for too few ECTS; Professor promised to improve exam and grading but did hardly anything; If he promises the same next semester, I wouldn't believe him anymore

ACC Seminar

Effort/credits ratio is unfavorable.

TAX 630 – International Business Taxation

An awful lot of work and way too many slides. Not recommended.

TAX 521 – Case Studies in Company Taxation

The content is interesting, but too much effort for too few ECTS

FIN 603 – Empirical Finance

Best Course from the FIN Area

Too much workload

FIN 620 – Behavioral Finance

Best course in Mannheim so far, extremely interesting and good teaching of the professor and his colleagues

Very interesting but A TON of papers which are relevant for the exam in detail (like 7 papers a 40, not mentioning the non-obligatory papers still important for the exercise ...)

FIN 640 – Corporate Finance II

Great discussions, nice continuation of CF I

A lot of work, and the theoretical lecture didn't link up with the practical case studies

FIN 682 International Asset Management

Lots of readings but interesting practical insights in the lecture

IS 512 – IT Management in the Digital Age

Great professor, subject is a bit boring on its own but he showed great experience and engaged the students

Grading criteria not available at all. Very late exam review (still waiting for it). The professors was nice and seemed to be very interested in the learning success of the students. However, participation in case study declined bc professor talked so much

Exam questions and sample solutions seemed pretty random

Great case studies

Exam grading was a lot harsher than what he showcased previously

IS 541 – Theories and Methods in Information Systems

Well suited if you are somewhat interested in academic work and nice prep for seminar or master thesis

IS 621 – Self-organizing and Adaptive Systems

Very interesting course and case study. A lot of content and grading criteria not available.

Interesting, inspiring and communicative course

IS 629 – Agile Product Management and Product Design for Software

Very useful course for those who want to learn product management in software. Recommend some previous knowledge in IS.

Group project too much work

MAN 654 – Corporate Restructuring

Sound lecture, sound contents, well done.

Block courses are exhausting but having only 2 weeks to prepare a 60min presentation is though. Would be nice to have at least one more week especially since every course wants to have a presentation in the middle of the semester

poor communication that in-depth background knowledge in finance is required, i.e. should be stated that it is recommended to attend Corporate Finance I. Otherwise, students are not able to do the exercises/ presentations and fully grasp the lecture!

Grading was random and without proper arguments

MAN 633 – Entrepreneurial Spirit

Bad communication from the teaching staff.

MAN 655 Corporate Corporate Strategy: Managing Business Groups

Exam was too hard and the exercises (like calculations) came to a surprise since we did not do in class

Very poor exam! The exam did not at all cover the material considered as "key takeaways" in the lecture. Lecture material and recordings are not suitable for exam preparation

MAN 648 Incentives and Performance

Interesting start, rather boring SAP-lecture and very theoretical professor's lecture part.

Different speakers made the course more lively but the first one was kind of hard to listen to due to a lack of very good English skills

Biemann makes it very interesting as usual

MAN 691 Selected Topics in Organizational Behavior

Very good course structure, interactive learning style, all the lectures were recorded and uploaded on ILIAS portal which was very useful for the exam preparation.

Interesting content, good format with lecture & exercise with real-life case studies

difficult exam

MAN Seminar

Really good approach for a seminar thesis regarding the fact that it's meant to prepare for the MA: empirical work (not only literature review which all should have done in their bachelors thesis), but group work and very close guidance which compensated

Unbalance of requirements between different professors /chair

A lot of work, not rewarding, ... Little bit unfortunate

MAN 690 – Innovation Management

Very interesting lecture and very fair exam! Would highly recommend

Interesting, really enjoyed the guest talks

Should be 4 ECTS; not 6

Many interesting examples

very fair exam

Unfortunately no application of theory in a tutorial this semester

MKT 520 – Market Research

I took this course because it's important, but the course organization and the professor and the TA always ignore the students - any questions in the forum, any requests for materials... Of ~300 slides, the professor refused to share 100 slides with us.

parts of the exam content/topics have never been covered in the exercises/lectures

Too many overlaps with empirical methods. Exam did not match course content at all.

Professor and TA totally disconnected from the course - no response to online forums, emails... They upload recordings with a min. 5-day delay, prof. Kraus shared only two-thirds of the slides with us, the rest not. Test had questions that made no sense.

Tutor was yelling at the students

A math course without too much math and on a level that shouldn't be taught outside of a bachelor's level course

MKT 531 – Marketing Theory

just read from a book, Word by Word. He basically did nothing himself.

Much content for 4 ECTS but interesting

MKT 545 – Customers, Markets and Firm Strategy

Very flexible course structure, highly engaged chair

too much math involved in this course

Pre-recorded lectures are awful

Interesting topics, fair exam.

MKT 511 Marketing Analytics

Very interesting course, a bit too much content though

Very interesting course and highly relevant content. Lecture was a little bit monoton, but tutorials very interesting. Fair exam.

Took a huge effort to get to grasps with this course, far too much information for the amount of credits. This viewpoint is also echoed by many other fellow students

Too much content

MKT 663 Branding and Brand Management

erroneous slides

MKT 570 Marketing of Innovations

A lot of work, but a great course with great instructors

MKT 614 Marketing Communication

One of the most interesting courses in the Marketing area. Very friendly lecturer and interesting and current topics and examples.

Reading from slides in lectures really reduces motivation. The live sessions were way better. This is a course that could be "ok" on campus - not online. It contains an exam that would be horrible if it wasn't open book.

too much content for 4ECTS

OPM 510 Sustainable Operations

Prof. Schön did only things from her already existing courses (...). More coordination between them, did not know what other profs were doing, talked 4 times about triple bottom line

Strong focus on operations, less focus on sustainability

Exam grading took over 2 months

Really interesting and also doable without a specialization in OPM

Some parts of the slides were just taken from other courses. Parts of the exam were difficult, others time-consuming. Why set up a course like that if you want to create interest in the operations area?

OPM 503 Transportation I – Land Transport and Shipping

Great course, very interesting topics, good to listen to! Highly recommend

OPM 581 – Service Operations Management

Course ok, too much ilias for my taste. Content in excel was not conveyed so well in my opinion. Exam was unfair, way too much to do in not enough time. Also content wise it felt too far from the course content for me

Too much work and too high expectations

OPM 601 – Supply Chain Management

Good course, groupe SEB was a cool and new guest speaker, not the same company one heard in every other lecture! Content of course was great and adapted to current pandemic challenges.

Fair exam

Ok.

OPM 662 Business Analytics

Python better than GAMS

Best course, can really recommend!

High effort required for assignments. Fair grading.
Learned a lot with regard to implementation in Python.

OPM 682 – Revenue Management

Very unfair exam

OPM692 – Strategic Sourcing

Nice Professor

OPM Seminar

A lot of effort if one wants to achieve a good grade. Good grades are possible, but only with much more work than 6 ects would give. But great and relevant topics. Side note: please inform students beforehand when grades will be potentially sent out

Its insane that this is only worth 6 ects

I don't get how it's necessary to write a seminar thesis before writing the master thesis - the basics for academic writing were already laid in bachelor's programs. This course takes too much effort and little (if non) rewards.