



# MMM Area Market 2022

Fachschaft BWL

August 21, 2022



Area Market

# AGENDA

**15:30** Introduction Fachschaft BWL

Introduction FS MMM Academics

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**16:30** Management

**17:00** Banking, Finance & Insurance

**17:30** Marketing & Sales

**18:00** Information Systems

**18:30** Operations Management

**19:00** Accounting & Taxation

**19:30** Electives



# Introduction Fachschaft BWL





**Fachschaft BWL**  
A team of about one hundred Bachelor and Master students who are committed to improving your studies!



**Ann-Katrin Hauer  
&  
Alexander Sökeland**



## Goals

- Improve study conditions
- Represent students' interests on the Business School level
- Help students with their problems and needs

## What we do

- Semester surveys + professor talks
- Close collaboration with the Dean's Office (organizational issues, marketing of the MMM...)
- Organize Events: Schneckenhof, Jazz im Schloss
- Social Events during the semester: Running Dinner, Flunkyball Tournament, Bierathlon...
- Organize Intro Week (ESEF)
- Much more...

## General Fachschaft (FS) meeting

- Discussions of everything FS related
- Get-together afterwards
- Every Monday in the semester at 19:30
- Kick-off on Monday September 12<sup>th</sup>

## FSBWL Master Team

- Mainly works on master related topics
- Organized in seven workshops
- 3 meetings each semester
- Kick-off on Wednesday September 14<sup>th</sup>, at 20:00 in SN169

## Enjoy student life with us!

- We are not only working...
- We organize additional social events for all FSBWL members like Battleships, FS-Weekend, trip to Cannstatter Wasen...



**Join both Kick-off's to learn more about our work and become workshop or team leaders!!**

*Monday,  
29<sup>th</sup> August*

4:30 PM  
**Welcome  
Session**  
Dean &  
FSBWL

8:00 PM  
**Pub Crawl**  
FSBWL

*Tuesday,  
30<sup>th</sup> August*

**AStA-Day**  
[Link](#)

*Wednesday,  
31<sup>st</sup> August*

2:00 PM  
**City Rallye**  
FSBWL

*Thursday,  
1<sup>st</sup> September*

11:00 AM  
**Campus  
Tour**  
FSBWL

9:00 PM  
**Schnecken-  
hof**  
AStA

*Friday,  
2<sup>nd</sup> September*

4:00 PM  
**First-Year  
Festival**  
FSBWL

*Saturday,  
3<sup>rd</sup> September*

4:00 PM  
**Get-  
Together**  
FSBWL









## Facts

1. Party with up to 3000 people
2. Every Thursday in the semester during spring and summer
3. Organized by different student councils or the AStA
4. Pre-sale:  
Tuesday the 30th of August, 12:00 at the Mensawiese!



Event Registration  
Open until 24<sup>th</sup> of August

### Essentials:

1. **Be there!**
2. To participate you **have to register online**
3. Check Instagram, WhatsApp and especially your registration e-mail for official announcements e.g. time, meeting point, what to bring...
4. Crossovers with university info sessions are possible – set your own priorities and don't worry ;)



## Welcome Session



- Hosted by the Dean's Office of the Business School and the FSBWL
- Followed by a reception
- Monday 29.08. at 16:30
- Location: O102 Aula, Schloss Ostflügel

## Pubcrawl



- Introduction to Mannheim's pub and nightlife
- After-party in a club
- Registration needed!!
- Monday 29.08. at 20:00
- Location: Quadrate (City Center) & Jungbusch



iOS



Downloads FSBWL





Instagram



LinkedIn Class of 2024



WhatsApp #2022



# Introduction FS MMM Academics





Area Market

# AGENDA

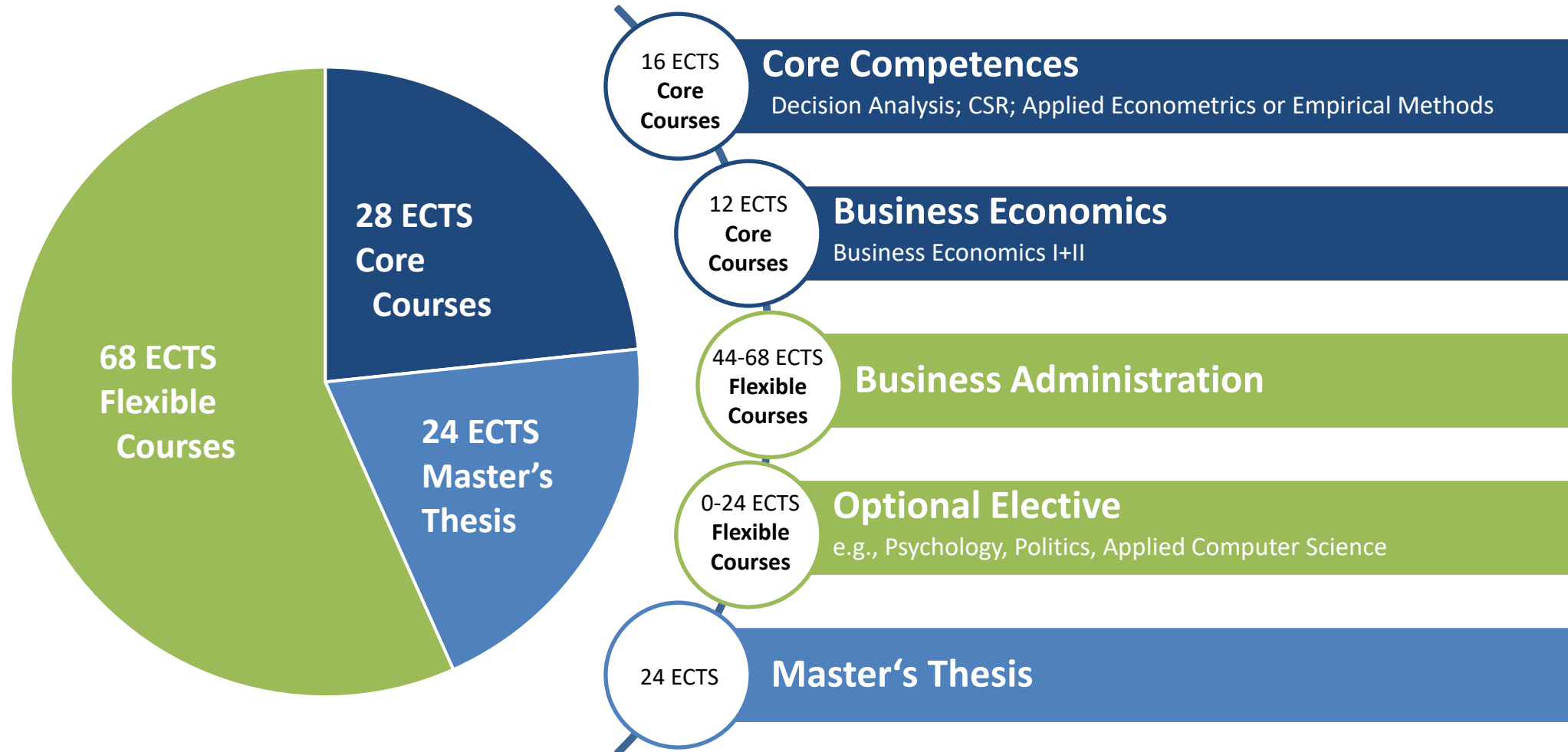
- 1 The MMM and its structure**
- 2 Core courses, areas, and electives**
- 3 Thesis**
- 4 Module Catalog**
- 5 Course registration**
- 6 All about exams**
- 7 Additional options for study**
- 8 IT**

Disclaimer: no guarantee for completeness & correctness – please refer to the [Examination Regulations for the MMM](#)

- Regular duration of study: 4 semesters
- Thesis has to be completed and all 120 credit points have to be collected by the end of the **7<sup>th</sup> semester**
- Max. two leaves of absence (“Urlaubssemester”) e.g., for internships
  - ➔ First semester is **not** granted for a leave of absence

Semester:	1 August 2022 – 31 January 2023
Re-registration:	1 May 2022 – 15 June 2022
Lecture period:	5 September 2022 – 9 December 2022
Examination period:	9 December 2022 – 22 December 2022
Alternate examination dates:	4 February 2023 – 11 February 2023





## Core Competences (16 ECTS)

Decision Analysis (6 ECTS)

Corporate Social Responsibility (4 ECTS)

one course Quantitative Methods (6 ECTS)

Applied Econometrics

HWS

Empirical Methods

## Business Economics (12 ECTS)

Business Economics I (6 ECTS)

HWS

Business Economics II (6 ECTS)

FSS



In the category „Business Administration“ courses can be chosen freely from all areas.

Keep in mind that your preferred area might have **prerequisites** for being able to take specific courses or write your thesis at the respective chair.



## 5XX courses

- Basic knowledge of particular fields of business administration is required
- e.g., ACC 530 Group Accounting

## 6XX courses

- These courses often require the completion of certain 5XX courses
- e.g., ACC 626 Transaction Accounting

## 7XX courses

- Required seminars for the completion of the Master's thesis in a particular area or chair
- Often a 5XX/ 6XX module is required to be able to apply for a 7XX module
- e.g., ACC 7xx Seminar



Electives provide MMM students with the option to diversify their studies in a different area:



Electives are not the same as “Studium Generale” courses. Electives become part of your degree while the courses by the Studium Generale (language or IT courses) are voluntary and non-ECTS courses.

## 7XX courses Seminar

In order to begin your Master's Thesis, you have to **finish a seminar paper first**, usually written at the same chair or area

- Seminar paper accounts for 6 ECTS
- different application deadlines, preparation time, and processing period depending on the area/ chair
- start to inform yourself early

## Master's Thesis

### Master's Thesis

- accounts for 24 ECTS
- preparation time: 4 months
- procedure and approach varies depending on the chair
- for prerequisites/ information see website of the chairs



## Module: ACC 520 IFRS Reporting and Capital Markets

EN

### Contents

The lecture introduces the most relevant IFRS standards and discusses the informational impact on capital markets. After an introduction that will touch on the institutional background of the international harmonization process in financial reporting, we will focus on key accounting issues such as revenue recognition and financial instruments. We will illustrate the effects using current accounting practices of multinational entities, go into major research findings and apply the knowledge to case studies from accounting practice. We will conclude the lecture by an assessment of the importance of accounting for corporate governance and controlling (inside perspective) and for capital-market-oriented financial statement analysis (outside perspective).

### Learning outcomes

Students will know about economic consequences of financial reporting and about the role accounting information plays on capital markets, understand the special role of IFRS on international capital markets, be familiar with the main IFRS accounting rules and their impact on financial statements, and demonstrate orally and in writing their comprehension in the solution of case studies.

### Prerequisites

**Necessary:** Not taken ACC 515

**Recommended:** Bachelor-level knowledge of financial accounting

	Contact hours	Independent study time
Lecture	2 SWS	9 SWS
Case Study Presentation	2 SWS	4 SWS
Exercise class	2 SWS	4 SWS
ECTS	8	
Language	English	
Form of assessment	Case study presentation (25%) and written exam (90 min., 75%)	
Restricted Admission	no	
Further information	–	
Performing lecturer	Prof. Dr. Jannis Bischof Prof. Dr. Jens Wüstemann (Lecture) Dr. Ulrich Störk (Case Studies)	
Offering	Fall semester	
Duration of module	1 semester	

## The module catalog

- contains **all offered courses** (including electives, seminar thesis, and Master's thesis)
- provides information regarding course content, form of assessment, prerequisites, obligatory registration, semester in which the course is offered, language, etc.)
- can slightly change every semester (there is no guarantee that courses offered this fall semester will be offered next fall again)

PDF version

Web version

# Recommended procedure for course registration

Most courses are open to all MMM students and non-restricted.

- 1** Search for courses that you are interested in (e.g., on the chair's websites, in the module catalog, ...)
- 2** Find the course in Portal<sup>2</sup> and get more information about time, place, lecturer, ...
- 3** Click “Apply” / “Belegen” to add the course to your timetable and sign up for the learning material in ILIAS
- 4** Try out if the course matches your expectations and decide if you want to continue for the rest of the term.

For restricted courses, you can apply during a given period.

The process is identical with non-restricted courses except that **not all** students are accepted automatically after the application. Some courses have **individual procedures** – Please look at the chair's homepage!



Course application period: **15 Aug to 01 Sep 2022**



Courses are **assigned completely at random** – no first-come-first-serve!



**Course registration  $\neq$  exam registration**  
but early grades (e.g., case studies) count as implicit exam registrations



**Please de-register if you don't want to take a course** that was assigned to you!



Lectures end 09/12/22	<b>Regular examination period:</b> December 9 – 22	Semester Break	<b>Alternate examination period:</b> February 4 – 11	Lectures start 13/02/23
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## Examination periods

- most exams take place during the **regular examination period** (December)
- **some early finals** during the semester (e.g., October/ November)
- **alternate examination period mainly for core courses**, and for students that have failed on the first date or have been sick
- possibly different dates & procedures for electives
- not possible to take an exam that you have already passed a second time to improve your grade

## Exam registration

- exam dates are published shortly after the lecture period starts
- exam registration period: **September 21 to October 5, 2022**
- **register** for exams **via Portal<sup>2</sup>**
  - For **mandatory courses decide** whether you want to take the exam on the 1<sup>st</sup> or 2<sup>nd</sup> date
  - For **all other courses, registration** via Portal<sup>2</sup> is **only possible for the regular examination** date
- **change** your registration for exams **up to 3 days prior** to the respective examination date via Portal<sup>2</sup> (only possible for mandatory courses)

## Withdrawal and de-registration

- withdraw from an exam up to three days prior to examination date without stating any reason
  - only possible, if you have not yet taken any exams/ graded coursework (e.g., case study) part of the same module
- de-register due to valid reasons (e.g., illness/ semester abroad) before the exam starts by submitting a proof to Student Services

# Additional options for your studies in Mannheim

...that might influence your degree structure

## Double Degree



## European Management Track



## Study Option Business Research



## Exchange Semester

**101** exchange opportunities  
at **91** partner universities in **36** countries



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# PORTAL<sup>2</sup>

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Exchange



Microsoft Teams



More information online

Portal<sup>2</sup> is the right place for all administrative activities related to your studies:

**Course (de)registration**

**Exam (de)registration**

**Enrollment certificates**

**Academic leave**

...

Check out our online  
Portal<sup>2</sup> instructions



**PORTAL<sup>2</sup>**

ILIAS is the right place to find academic content including almost all course material:

Lecture slides

Recordings

Forums

General information  
MMM

...

Check out our online  
ILIAS instructions



**ILIAS**



# Official intro sessions by the areas



## Management

Please check information  
on the respective websites



## Finance

Please check information  
on the respective websites



## Marketing

8 September  
15:30-17:00  
O145



## International Office

Double Degree  
2 September, 16:00, online

Exchange Semester (English)  
31 August, 14:00-15:30

Exchange Semester (German)  
1 September, 14:00-15:30



## Information Systems

31 August  
10:00-11:00  
online



## Operations Management

1 September  
18:00-19:00  
online



## Accounting & Taxation

5 September  
12:00-13:30  
O133



### Homepage

[Mannheim Master in Management](#)



### Dean's office BWL: general questions

Lea Oberländer (lea.oberlaender@uni-mannheim.de)

[Management of the Business School](#)



### Fachschaft BWL



[Homepage](#)



[@fsbwl](#)

[@mmm fsbwl](#)



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Downloads: [Master Surveys](#)



### Newsletter of the Business School

Subscribe at: <https://www.bwl.uni-mannheim.de/en/about/newsletter/>

## Official contact

Program Management MMM

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Julia Dreisbach

## Your student council: FSBWL

FSBWL Master Team Leaders

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Ann-Katrin Hauer &  
Alexander Sökeland

Workshop Leaders Academics

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Luisa Luchner &  
Thomas Frost



# BACKUP – Example Studyplans

MMM Area Market 2022



## 1. Semester - Mannheim (32 ECTS)

- Empirical Methods
- Business Economics I
- Corporate Social Responsibility
- IFRS Reporting and Capital Markets
- Group Accounting

## 2. Semester - Mannheim (28 ECTS)

- Business Economics II
- Decision Analysis
- Managerial Accounting
- Jahresabschluss

## 3. Semester - Bergen (22,5 ECTS)

- Strategic Profitability Analysis
- Strategic Financial Statement Analysis
- Sustainability & ESG Reporting

## 4. Semester - Bergen (37,5 ECTS)

- Management Control
- Master's Thesis



Marisa  
3. Semester MMM

## 1. Semester (30 ECTS)

- Empirical Methods
- Decision Analysis
- Business Economics I
- Price and Product Management
- Digital Marketing Strategy

## 2. Semester (32 ECTS)

- Seminar Thesis
- Business Economics II
- Corporate Social Responsibility
- Market Research
- Marketing Communications
- Customers, Markets, and Firm Strategy

## 3. Semester (25 ECTS)

Semester abroad at Yonsei University, Seoul, South Korea:

- Design Thinking and Process
- Entrepreneurship in East Asia
- Business and Society
- Political Sciences:  
Issues in Global Governance

## 4. Semester (10 ECTS)

- Marketing Analytics
- Branding and Brand Management

## 5. Semester (24 ECTS)

- Master's Thesis



Lennart  
5. Semester MMM

## 1. Semester (30 ECTS)

- Applied Econometrics
- Business Economics I
- Financial Institutions I
- Investments
- Corporate Finance I - Lecture

## 2. Semester (32 ECTS)

- Business Economics II
- Decision Analysis
- Financial Institutions II
- Banking Regulation
- Global Innovation Challenge (NCCU, Taiwan)

## 3. Semester (27 ECTS)

- Stata in Finance
- FinTech
- Conduct of Negotiations
- Seminar Thesis (Finance)
- Political Sciences:  
Introduction to & Selected Topics  
of International Relations

## 4. Semester (10 ECTS)

Semester abroad at KAIST College of Business in South Korea:

- Microanalysis of Financial Economics
- International Financial Markets
- Financial Environment and Macroeconomy

## 5. Semester (28 ECTS)

- Corporate Social Responsibility
- Master's Thesis



Alex  
3. Semester MMM

## 1. Semester (26 ECTS)

- Business Economics I
- Logistics Management
- Inventory Management
- Computational Thinking\*

\*not electable anymore

## 2. Semester (36 ECTS)

- Business Economics II
- Incentives and Performance
- Sustainable Operations
- Road, Rail, and Sea Freight
- Supply Chain Management
- Corporate Social Responsibility
- Global Innovation Challenge (NCCU)

## 3. Semester (22 ECTS)

- Empirical Methods
- Decision Analysis
- Supply Risk Management
- Seminar Thesis (Operations Management)

## 4. Semester (12 ECTS)

Semester abroad at Yonsei University in South Korea:

- Managing Service Operations
- Operations Management Seminar

## 5. Semester (24 ECTS)

- Master's Thesis



Felix  
3. Semester MMM



## 1. Semester (28 ECTS)

- Empirical Methods
- Business Economics I
- CSR
- Investments
- Leadership and Motivation

## 2. Semester (30 ECTS)

- Business Economics II
- Decision Analysis
- Corporate Restructuring
- Incentives and Performance
- Seminar Thesis (Chair of International and Strategic Management)

## 3. Semester (30 ECTS)

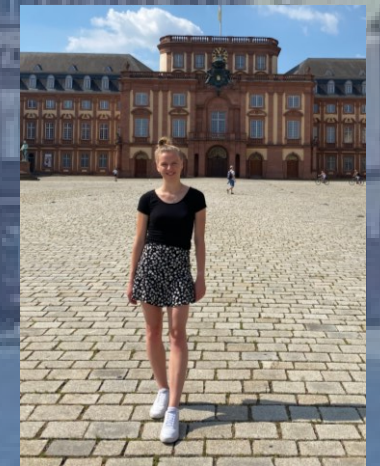
- Corporate Governance
- Trading and Exchanges
- Corporate Sustainability Management
- Strategic Procurement
- Introduction into Public and Nonprofit Management

## 4. Semester (6 ECTS)

Semester abroad at IPADE in Mexico City

## 5. Semester (26 ECTS)

- Fundamentals of Negotiation
- Master's Thesis (Chair of International and Strategic Management)



Atti  
3. Semester MMM

## 1. Semester (34 ECTS)

- Applied Econometrics
- Business Economics I
- Decision Analysis
- Process Mining
- Demand-Driven SCM
- Lean Approaches

## 2. Semester (30 ECTS)

- IT Management Digital Age
- Business Economics II
- Supply Chain Management
- Modeling and Optimization
- Seminar Thesis

## 3. Semester (32 ECTS)

- Enterprise Systems
- Computational Thinking
- CSR
- Inventory Management
- Logistics Management
- Marketing Communications

## 4. Semester (24 ECTS)

- Master's Thesis



Michael  
MMM-Graduate

## 1. Semester (28 ECTS)

- Decision Analysis
- Business Economics I
- CSR
- Leadership and Motivation
- B2B Marketing
- Arbeits- & Organisationspsychologie

## 2. Semester (30 ECTS)

- Business Economics II
- Incentives and Performance
- Purpose & Strategic Corporate Social Responsibility
- Selected Topics in Organizational Behavior
- Sozialpsychologie I & II

## 3. Semester (24 ECTS)

- Empirical Methods
- HR Analytics
- Sustainable Business Models & Circular Economy
- Seminar Thesis (Management)

## 4. Semester (14 ECTS)

Semester abroad at Católica University in Lisbon, Portugal

## 5. Semester (24 ECTS)

- Master's Thesis



Leonie  
3. Semester MMM