

MASTER SURVEY: FALL TERM 2020

1. General information
2. Course choice (incl. course quality & workload rating)
3. Seminar thesis
4. Master thesis
5. Electives
6. Semester abroad
7. Impression of the FS BWL

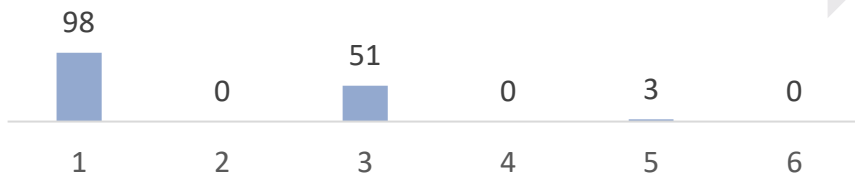
1. GENERAL INFORMATION

Fall Term Survey 2020: Participants Overview

152 Survey Participants

That's roughly the same as last year.
But 247 people started the survey → what is the problem?

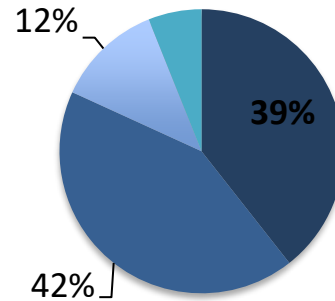
Number of survey participants per semester



85% have a German nationality
17% study in the English track

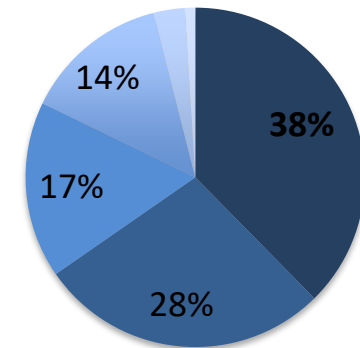
What did you do between Bachelor and master?

- Immediately MMM
- Internship/ gap year
- full time employment
- other



Bachelor university

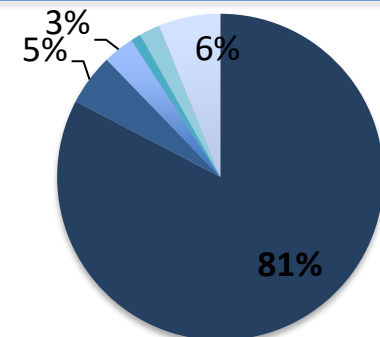
- Mannheim
- Other public
- Applied Science
- Dual
- Private
- Other



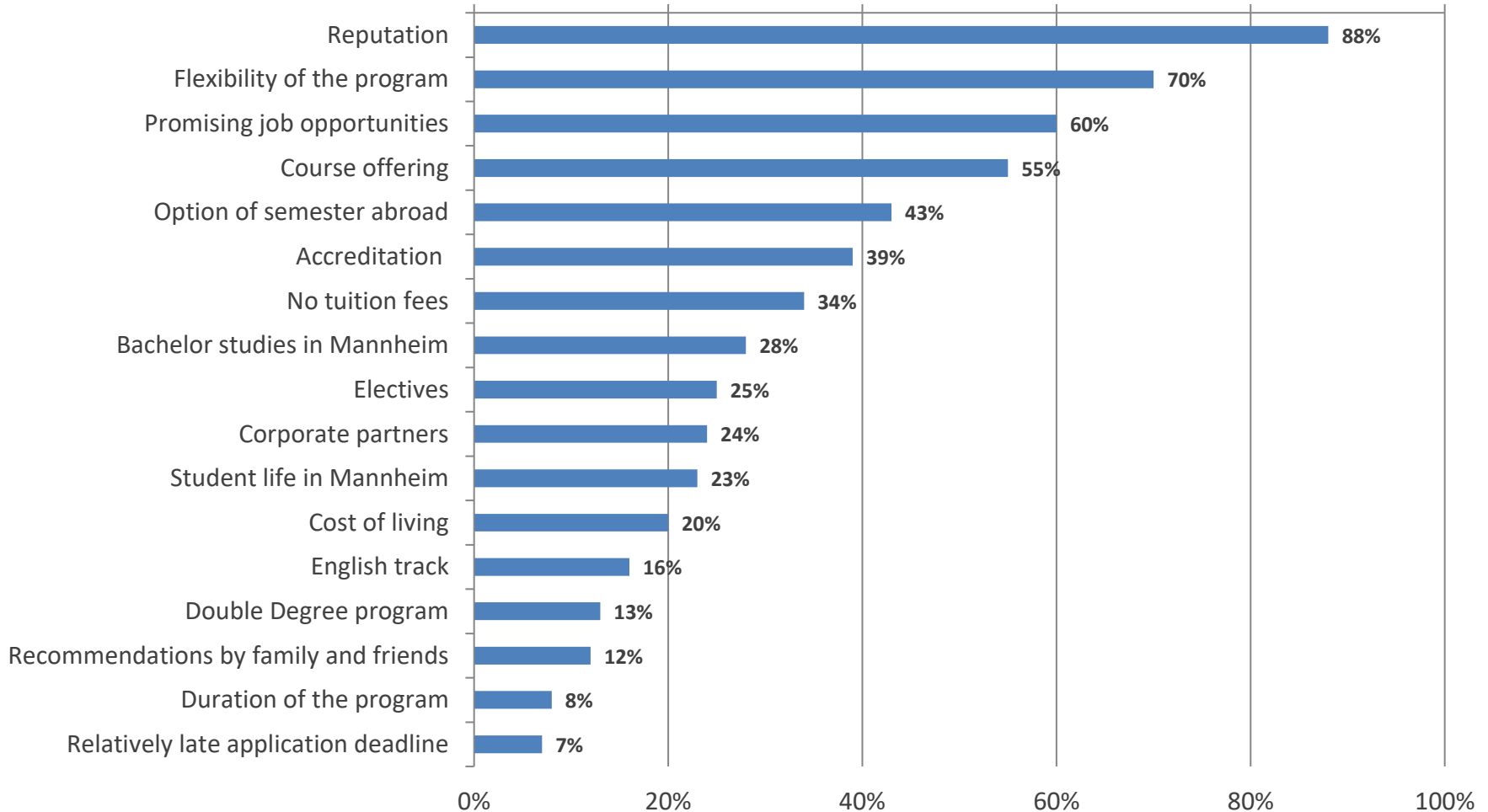
Bachelor major

Other: politics, psychology, Business engineering, banking & finance

- Business Adm.
- Economics
- Culture & Econ.
- Business Math.
- Business Info.
- Other

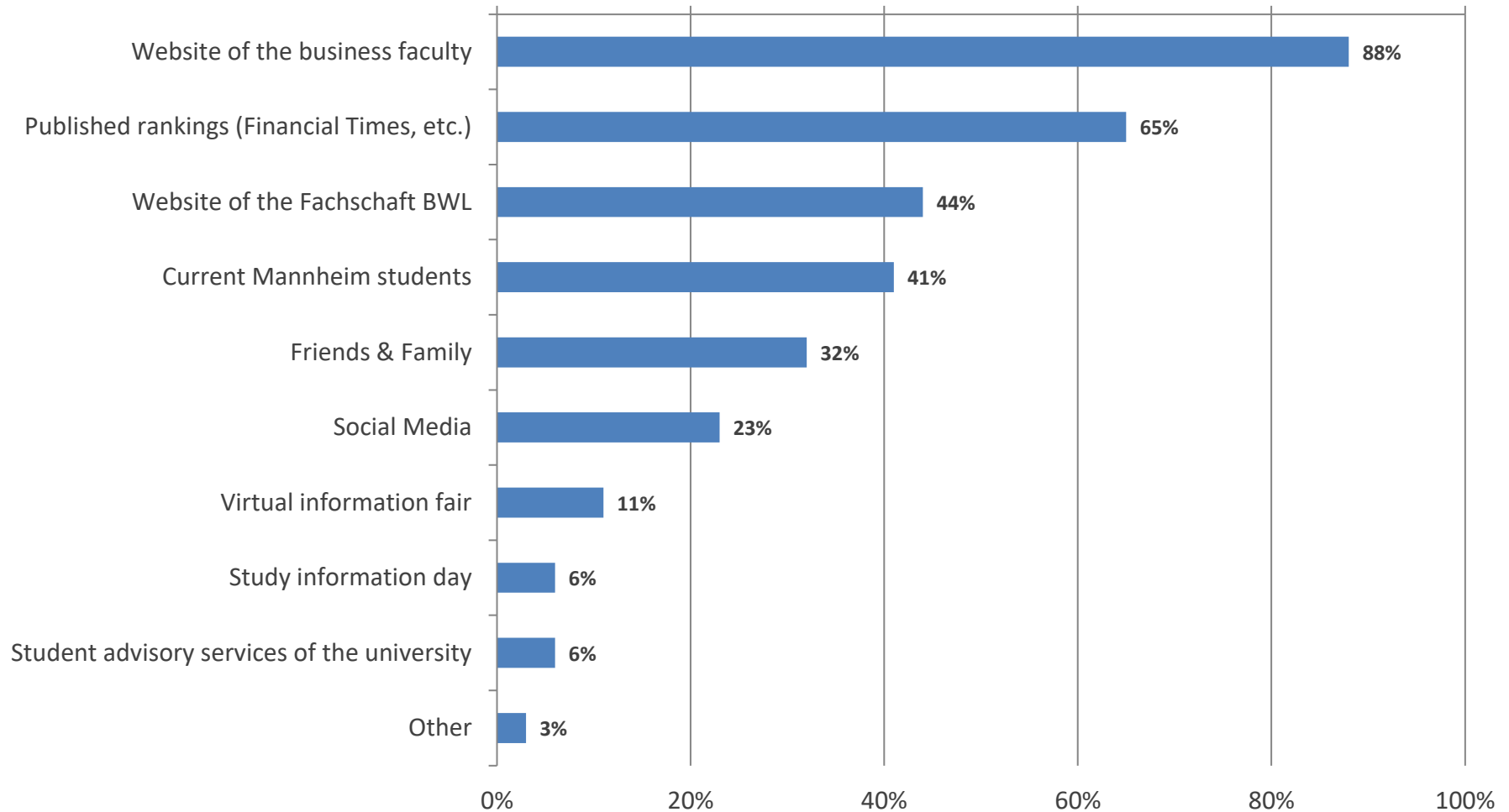


Why did you choose the University of Mannheim for your master studies? (multiple answers possible)



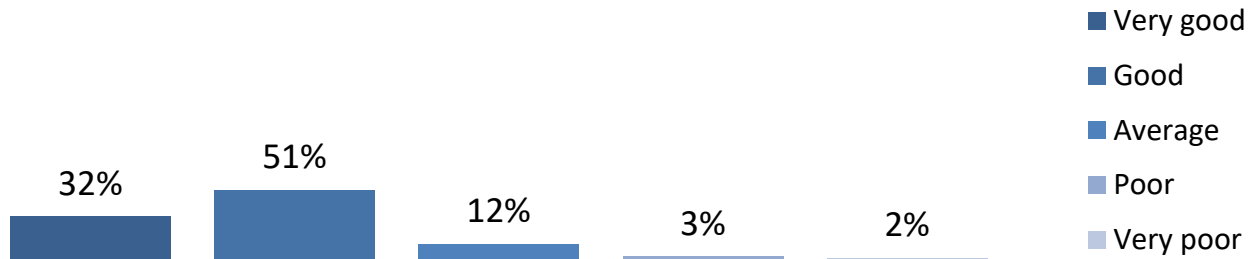
Participants: n=122

Which of the following sources did you use to inform yourself about the MMM before your application? (multiple answers possible)

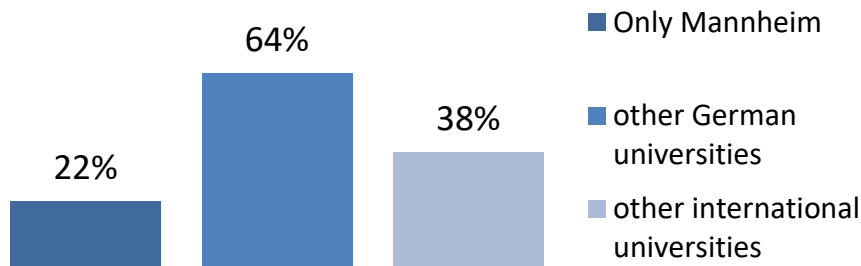


Participants: n=122

How would you rate the overall admission process to the MMM program (application procedure, support with information, etc.)?



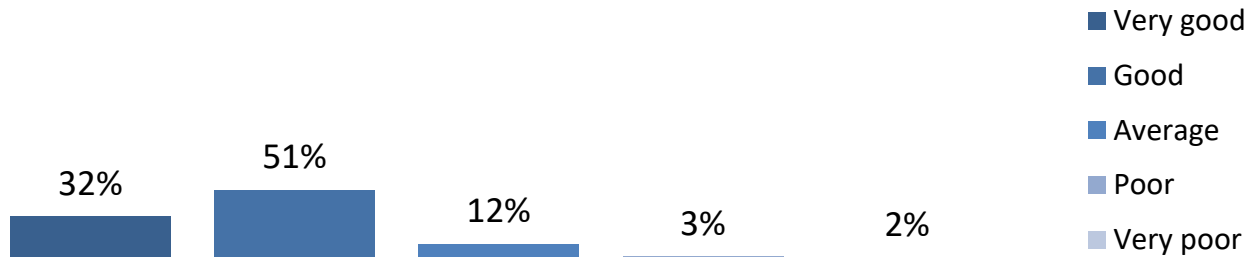
Which other universities did you consider when applying for a master program?



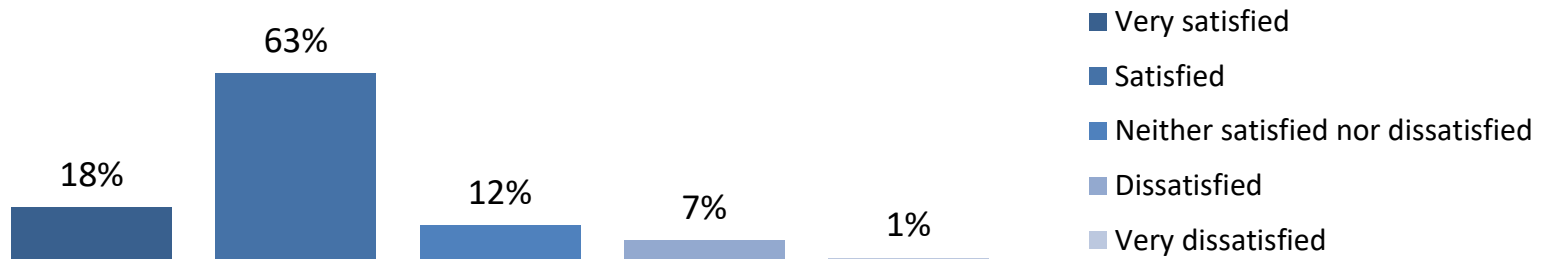
Germany: LMU, Münster, TUM, WHU, Cologne, ZU, Frankfurt School

International: Vienna, Bocconi, Nova, Rotterdam, Stockholm, St. Gallen, Maastricht

How would you rate the overall admission process to the MMM program (application procedure, support with information, etc.)?



How would you rate your overall satisfaction with the MMM program?



Comments: Application Process (I)

ECTS requirements were not clear until I send my list of subjects, firstly it looked like that I cannot apply for MMM

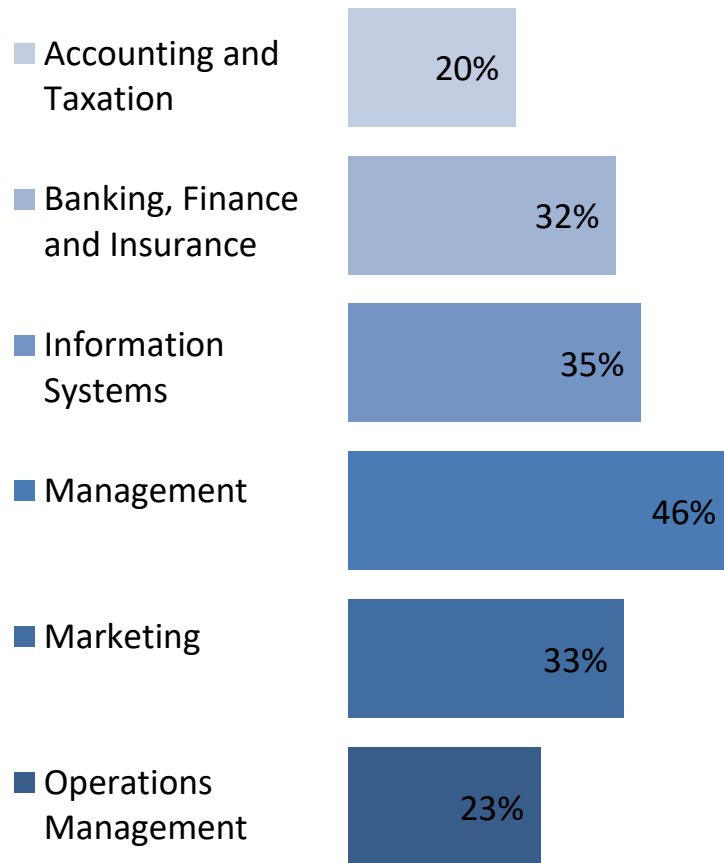
Keep it online! Also **immatriculation certificates should be available online**, no one needs them in paper anymore.

The online application tool is a little unhandy. Especially, when there was one document to hand in later, you had to delete the whole application and do another one.

The period between the **admission** and the enrollment **was very short**, so it was very difficult to get all necessary documents in such short time especially under corona circumstances

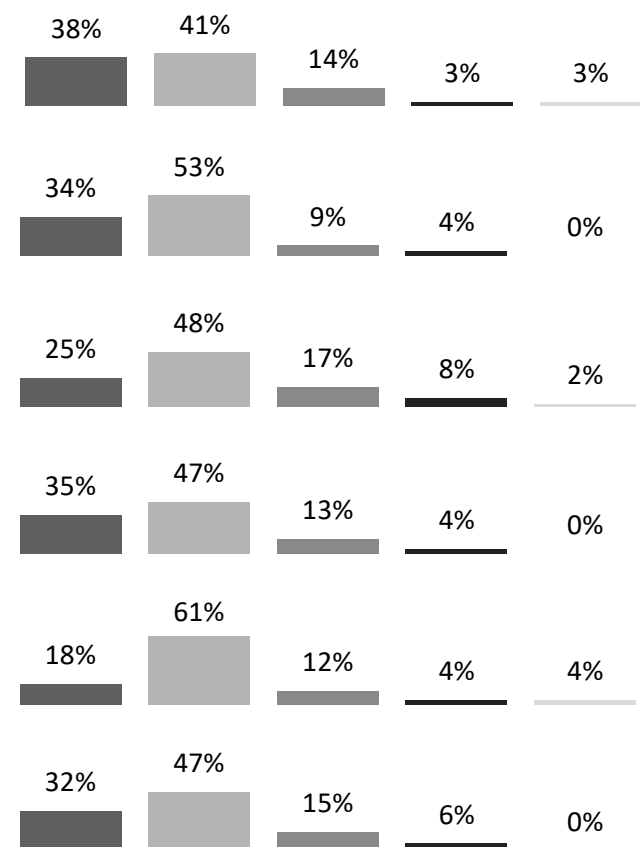
Applicants should be sent confirmations when their documents arrived at the Studienbüro.

Area Specialization



Area Satisfaction

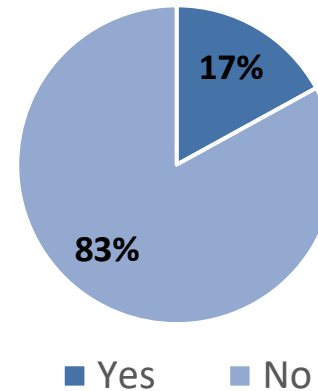
■ Very satisfied ■ Satisfied ■ Neither satisfied nor dissatisfied ■ Dissatisfied ■ Very dissatisfied



Participants: n=148

Were you not accepted into a course due to capacity restrictions?

Participants: n=148

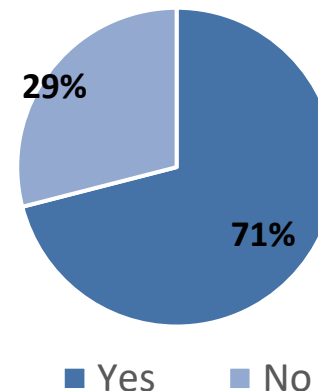


Into which course(s) did you not get accepted?

- MAN 657 Global Strategic Management (n=5)
- IS 602 Business Intelligence and Business Analytics systems (n=3)
- Other (n=7) → MAN 656 Mergers & Acquisitions

Was it the first time you were not accepted into a course due to capacity restrictions?

Participants: n=28

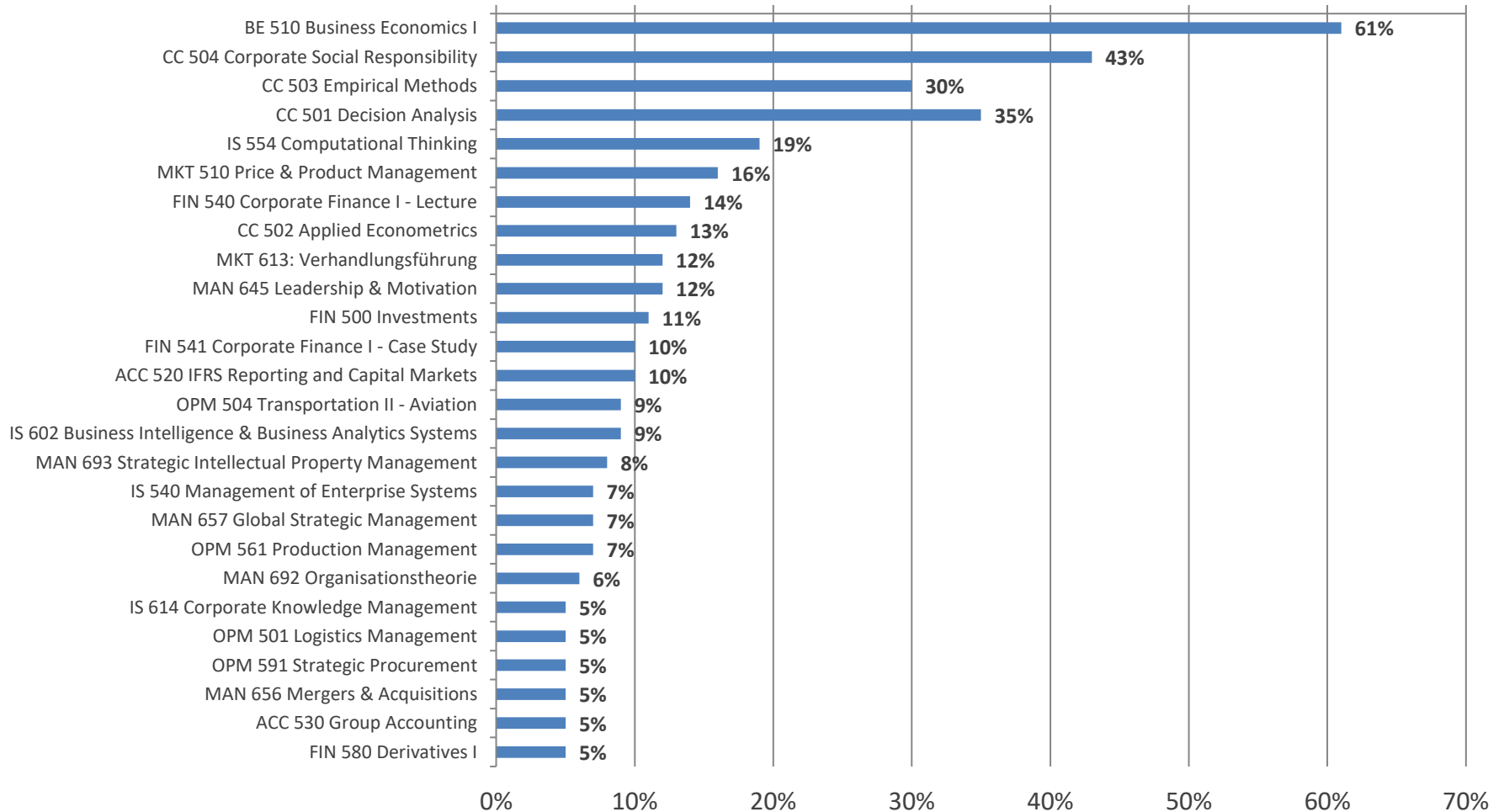


2. COURSES

Fall Term 2020: Course Choice

Only courses with
 $n \geq 5$ participants

Which courses did you take this semester?



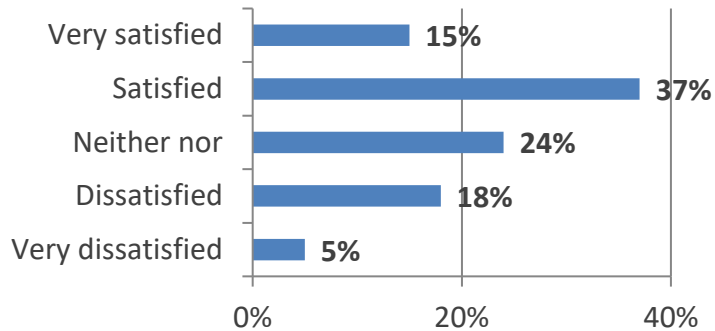
Participants: n=148

Course Quality: Core Courses (I)

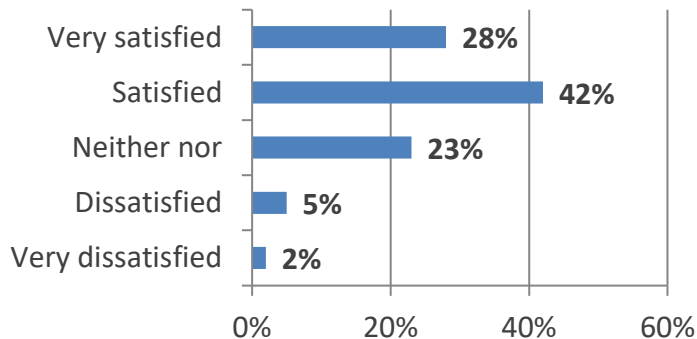
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

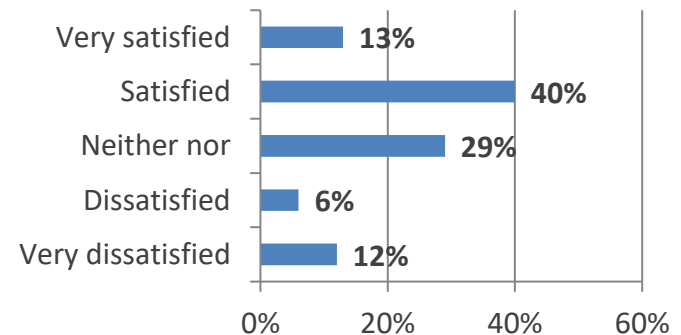
BE 510 Business Economics I (n=91)



CC 504 Corporate Social Responsibility (n=64)



CC 501 Decision Analysis (n=52)

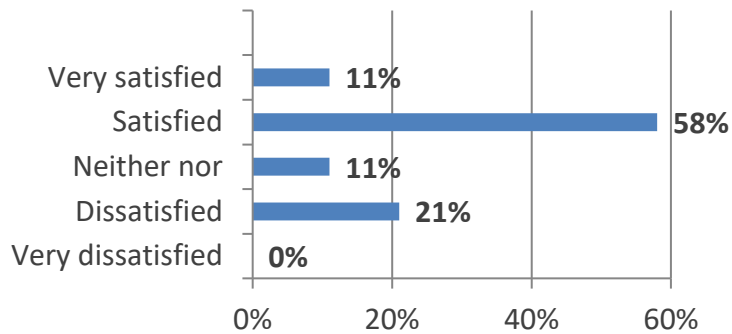


Course Quality: Core Courses (II)

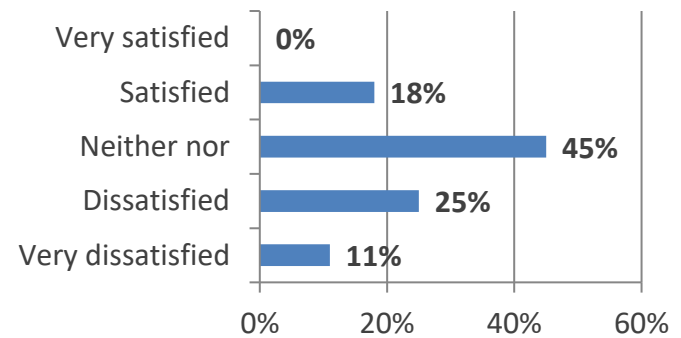
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

**CC 502 Applied Econometrics
(n=19)**



**CC 503 Empirical Methods
(n=44)**

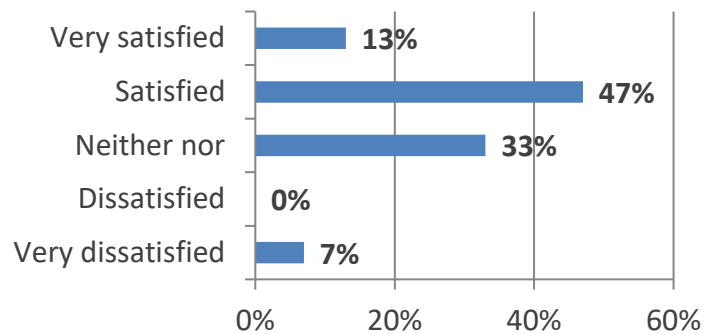


Course Quality: ACC/TAX Courses

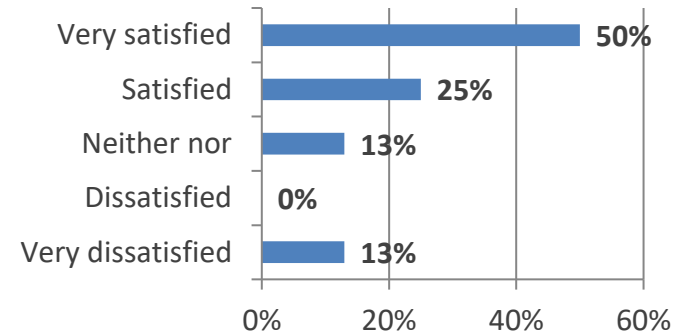
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

ACC 520 IFRS Reporting & Capital Markets
(n=15)



ACC 530 Group Accounting
(n=8)

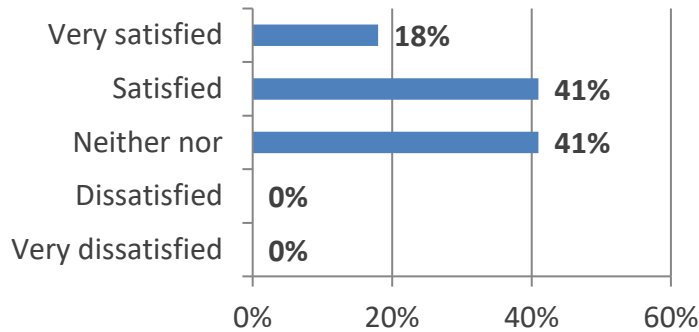


Course Quality: FIN Courses

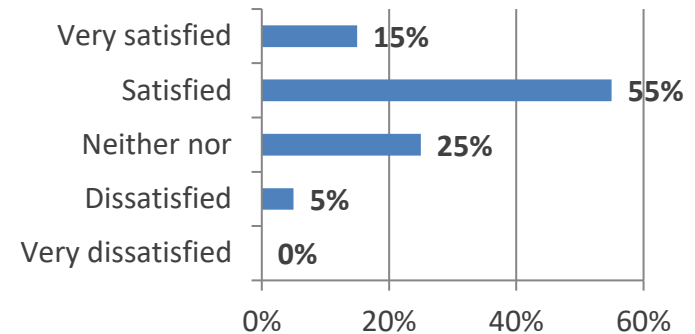
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

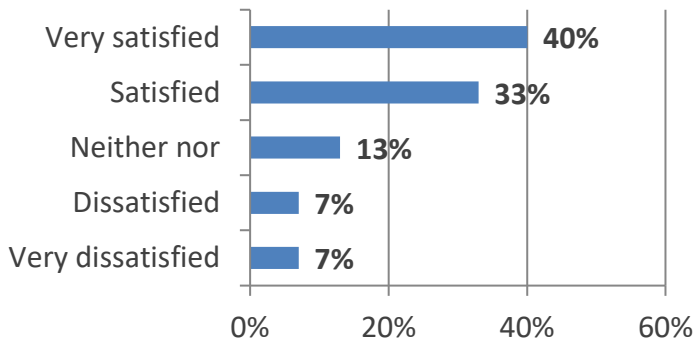
**FIN 500 Investments
(n=17)**



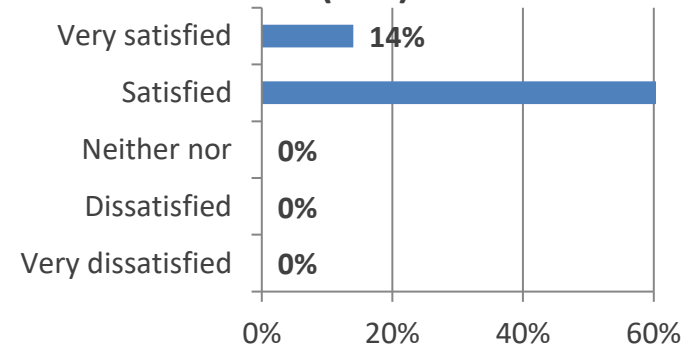
**FIN 540 Corporate Finance I – Lecture
(n=20)**



**FIN 541 Corporate Finance I – Case
Study (n=15)**



**FIN 580 Derivatives I
(n=7)**

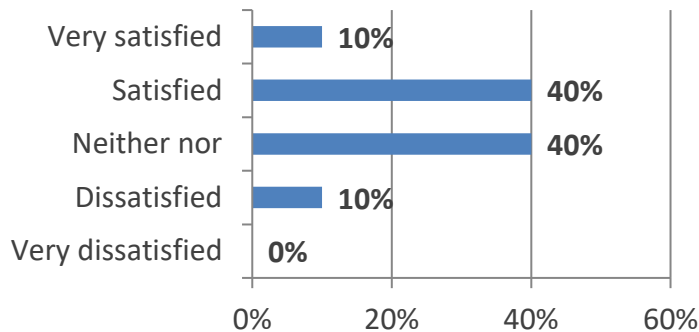


Course Quality: IS Courses

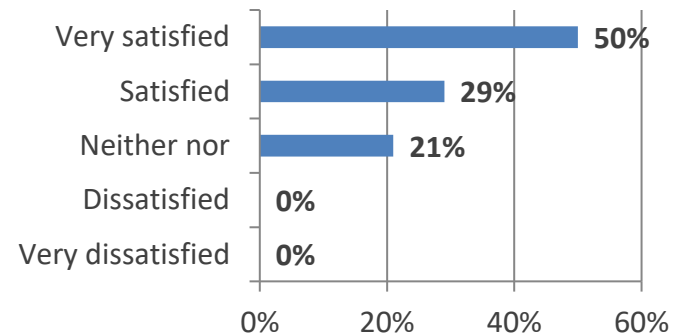
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

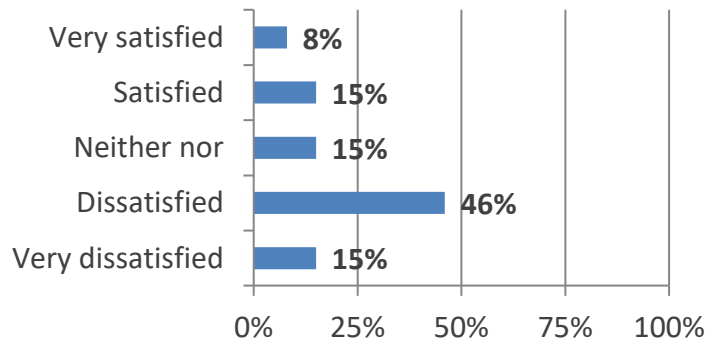
IS 540 Management of Enterprise Systems (n=10)



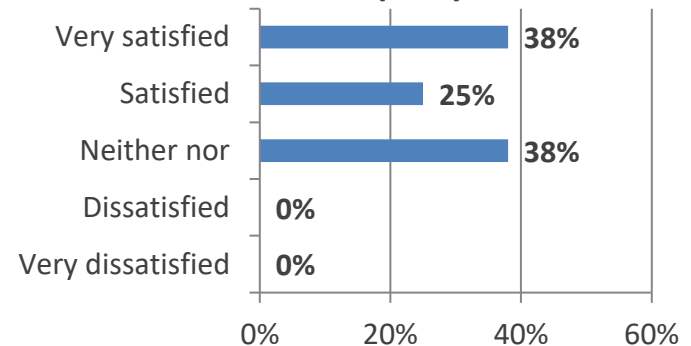
IS 554 Computational Thinking (n=28)



IS 602 Business Intelligence and Business Analytics Systems (n=13)



IS 613 Corporate Knowledge Management (n=8)



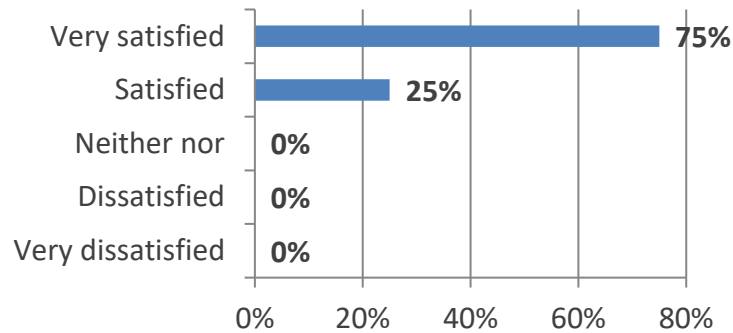
Course Quality: MAN Courses (I)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

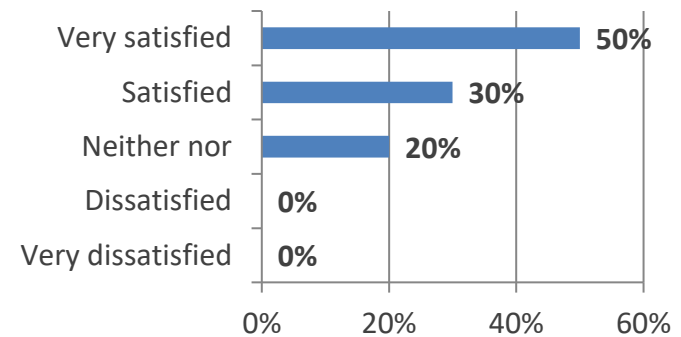
MAN 656 Mergers & Acquisitions

(n=8)



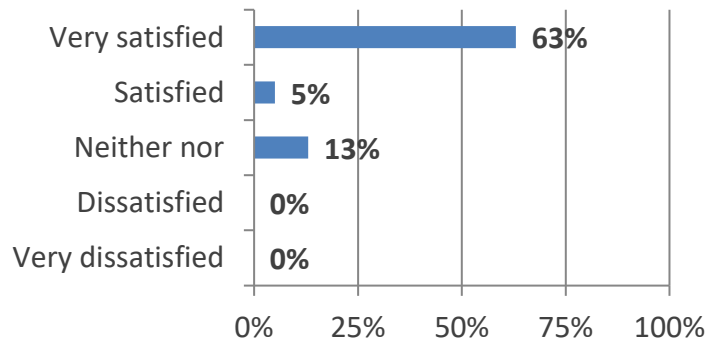
MAN 657 Global Strategic Management

(n=10)



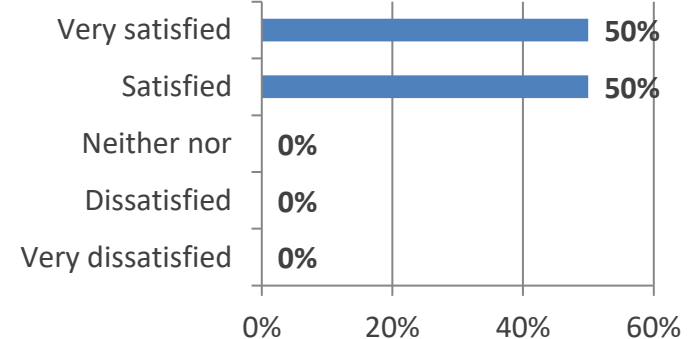
MAN 692 Organisationstheorie

(n=9)



MAN 693 Strategic Intellectual Property Management

(n=12)

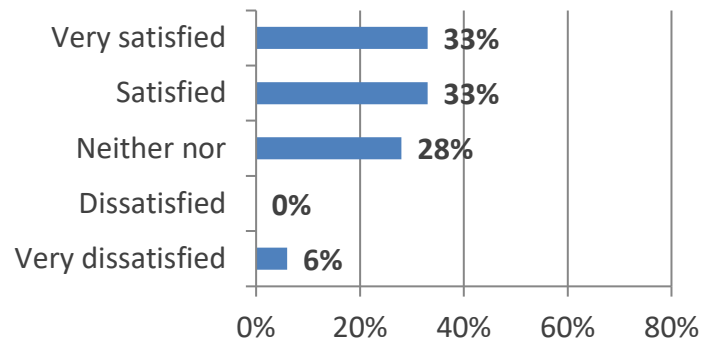


Course Quality: MAN Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

MAN 645 Leadership and Motivation (n=18)

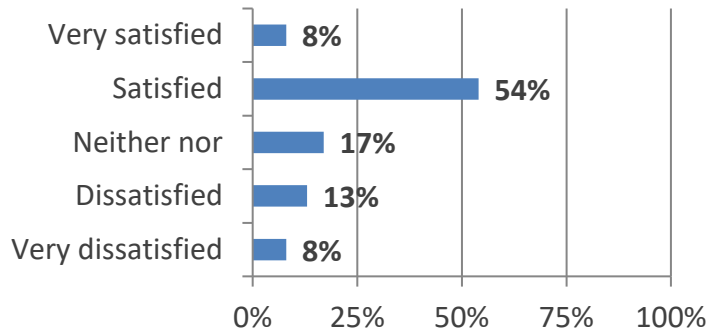


Course Quality: MKT Courses

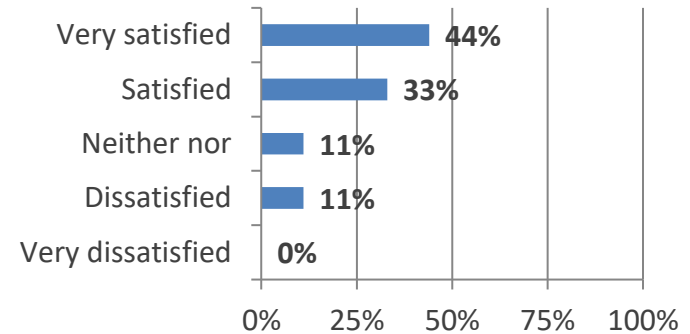
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

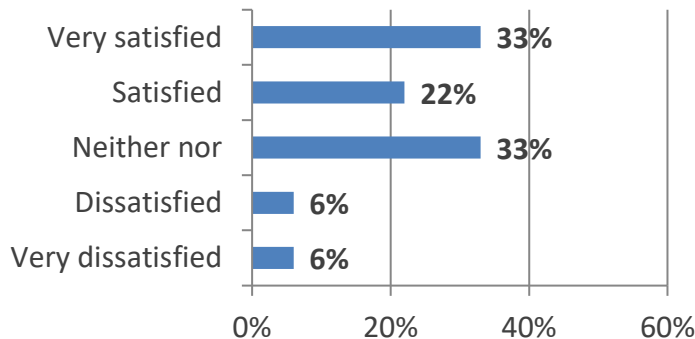
MKT 510 Price and Product Management (n=24)



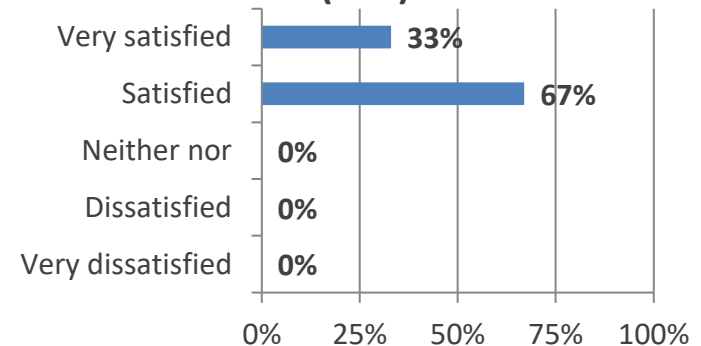
MKT 560 Services Marketing (n=9)



MKT 613 Verhandlungsführung (n=18)



MKT 612 B2B-Marketing (n=9)

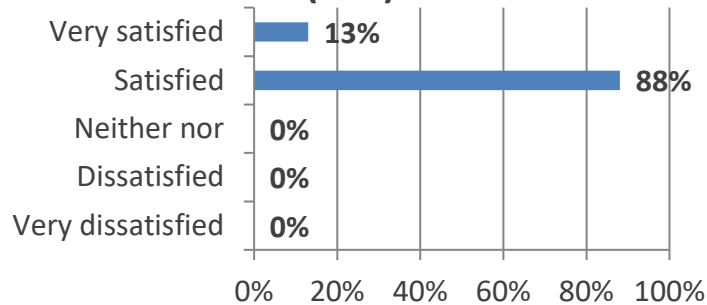


Course Quality: OPM Courses (I)

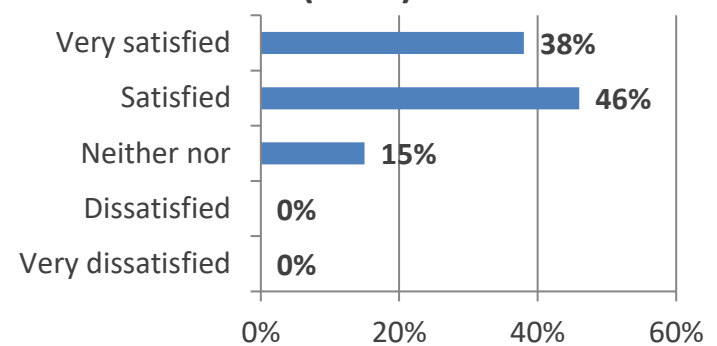
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

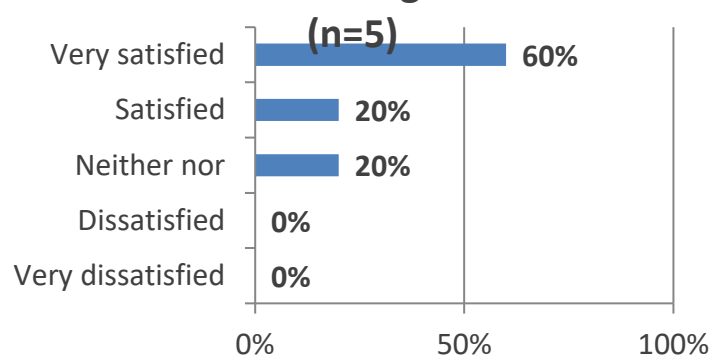
OPM 501 Logistics Management
(n=8)



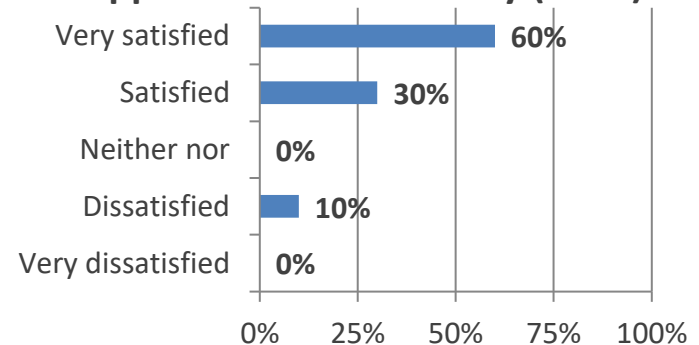
OPM 504 Transportation II – Aviation
(n=13)



OPM 544 Demand-Driven Adaptive SC
Plannings
(n=5)



OPM 561 Production Management: Lean
Approaches & Variability (n=10)

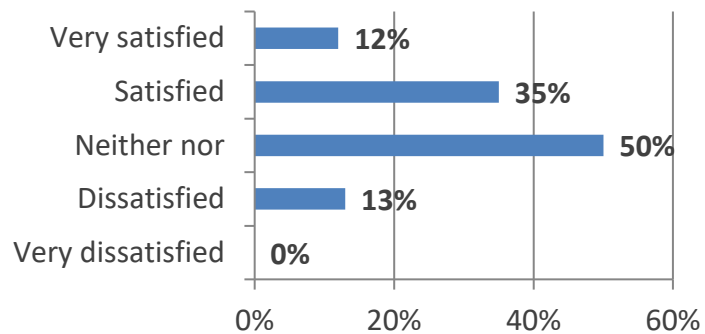


Course Quality: OPM Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

OPM 591 Strategic Procurement (n=8)

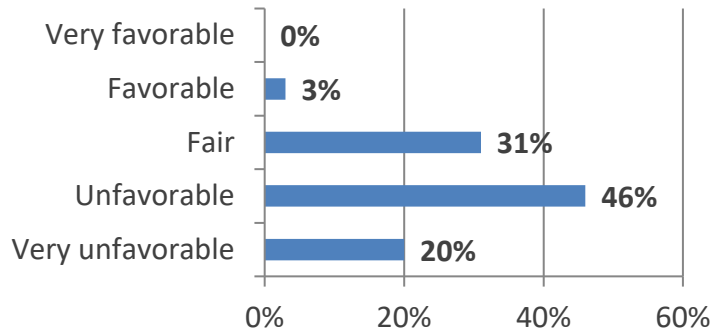


Workload: Core Courses (I)

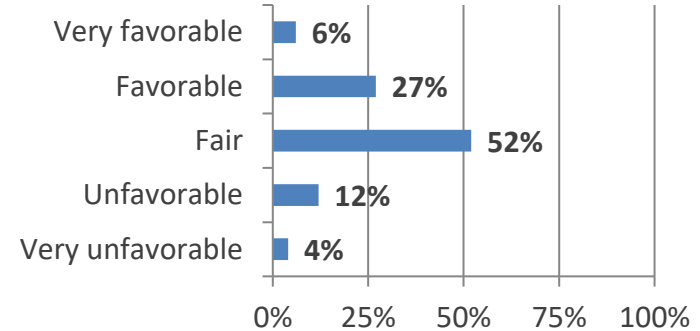
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

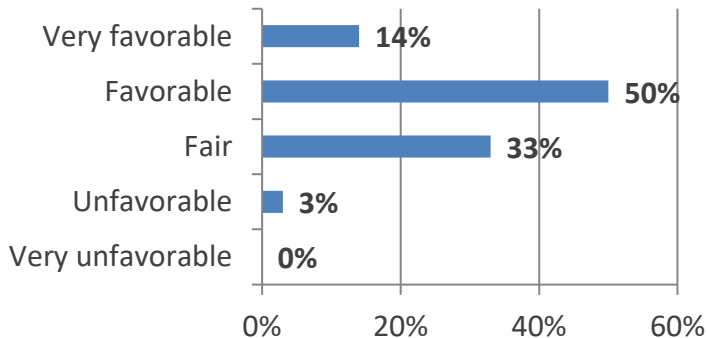
BE 510 Business Economics I
(n=91)



CC 501 Decision Analysis
(n=52)



CC 504 Corporate Social Responsibility
(n=64)

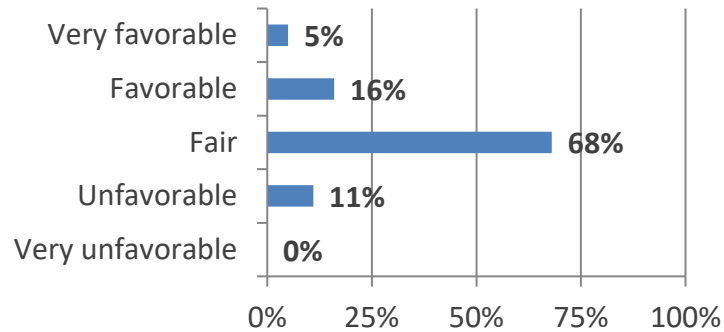


Workload: Core Courses (II)

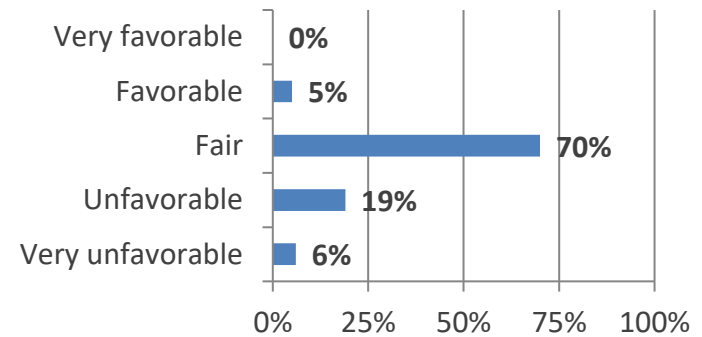
Only courses with
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How would you rate the effort-credits ratio of this course?

**CC 502 Applied Econometrics
(n=19)**



**CC 503 Empirical Methods
(n=44)**

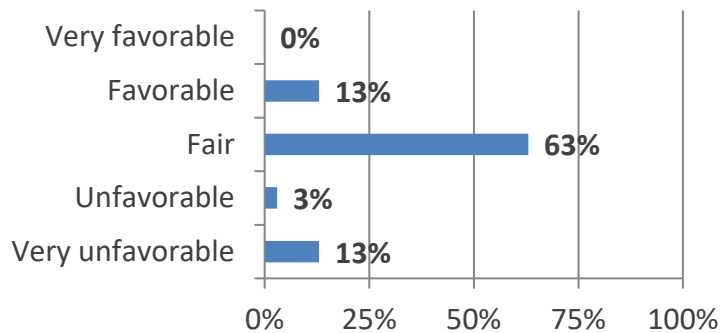


Workload: ACC/TAX Courses

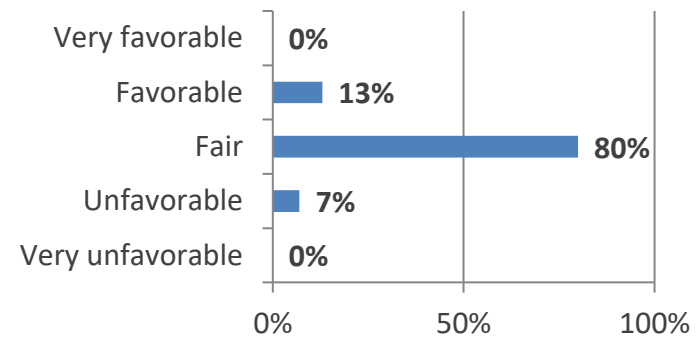
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

**ACC 530 Group Accounting
(n=8)**



**ACC 520 IFRS Reporting & Capital Markets
(n=15)**

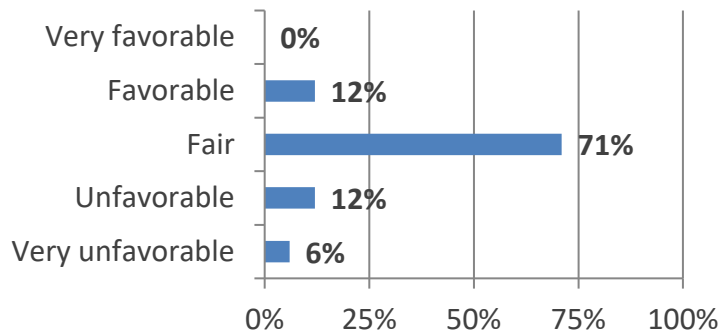


Workload: FIN Courses

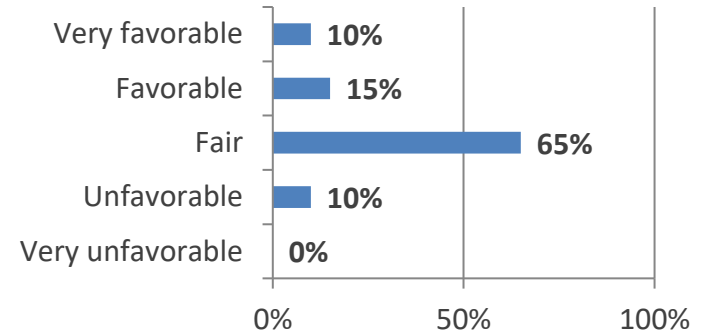
Only courses with
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How would you rate the effort-credits ratio of this course?

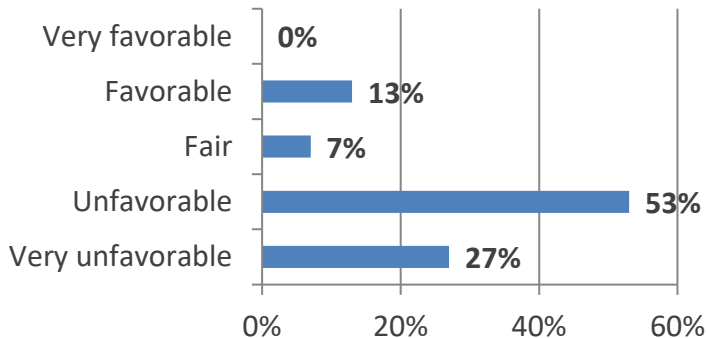
FIN 500 Investments
(n=17)



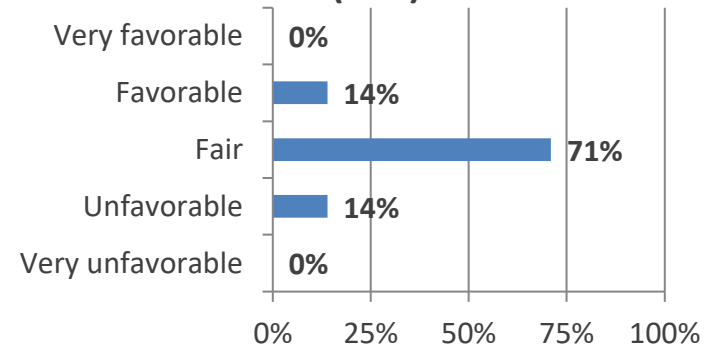
FIN 540 Corporate Finance I – Lecture
(n=20)



FIN 541 Corporate Finance I – Case Study
(n=15)



FIN 580 Derivatives I
(n=7)

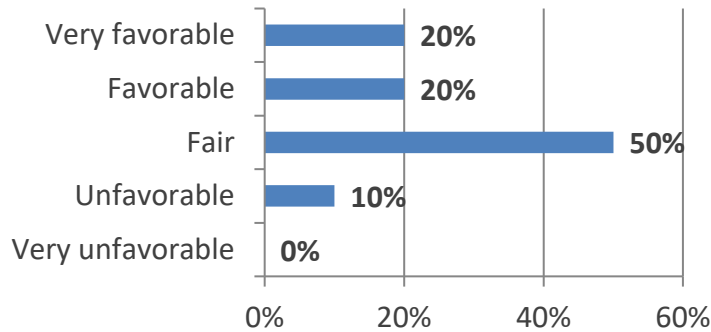


Workload: IS Courses

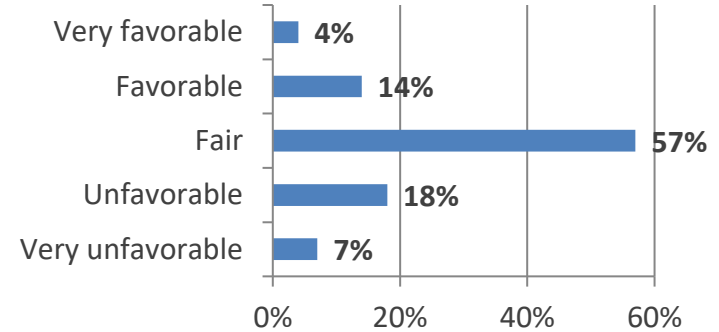
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

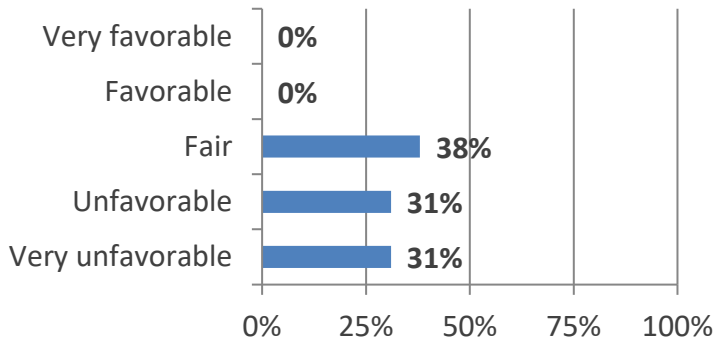
IS 540 Management of Enterprise Systems (n=10)



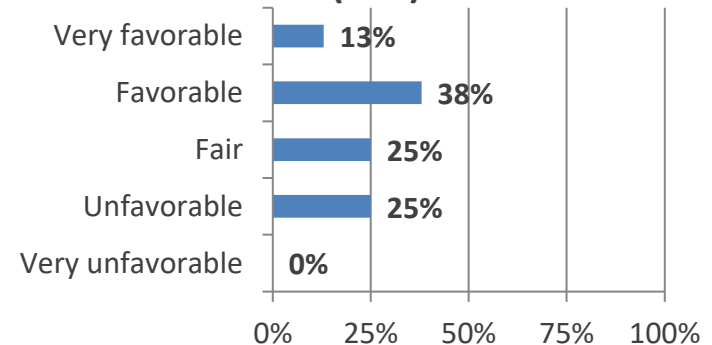
IS 554 Computational Thinking (n=28)



IS 602 Business Intelligence and Business Analytics Systems (n=13)



IS 613 Corporate Knowledge Management (n=8)

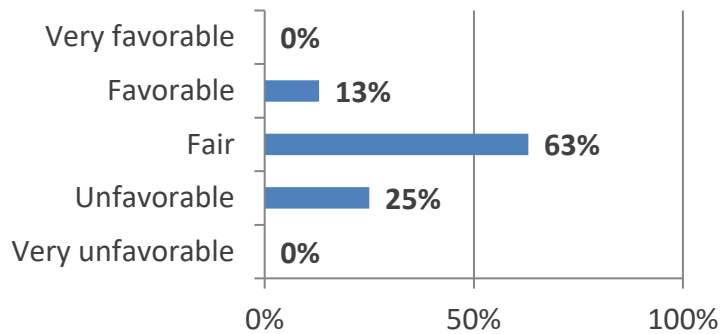


Workload: MAN Courses (I)

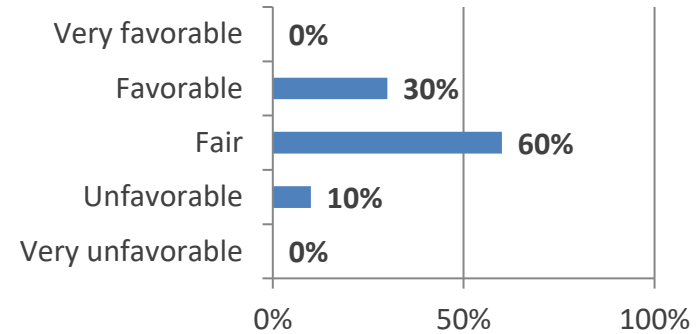
Only courses with
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How would you rate the effort-credits ratio of this course?

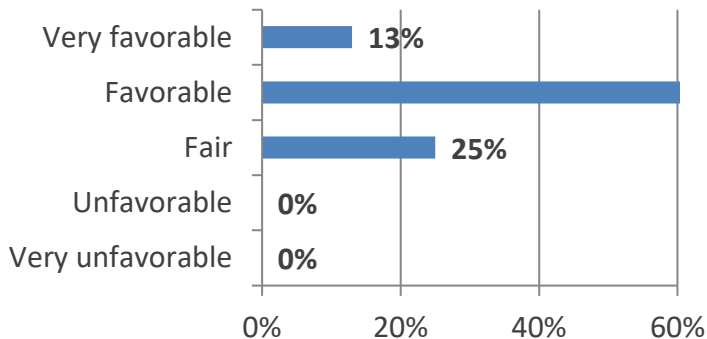
MAN 656 Mergers & Acquisitions (n=8)



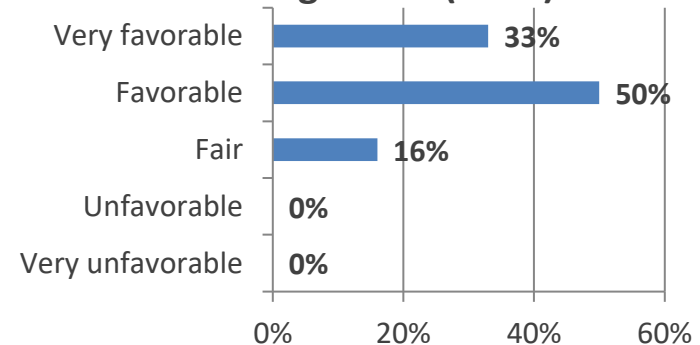
MAN 657 Global Strategic Management (n=10)



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MAN 693 Strategic Intellectual Property Management (n=12)

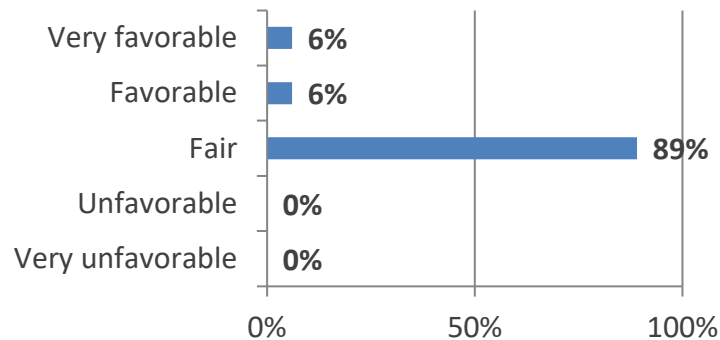


Workload: MAN Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

MAN 645 Leadership and Motivation (n=18)

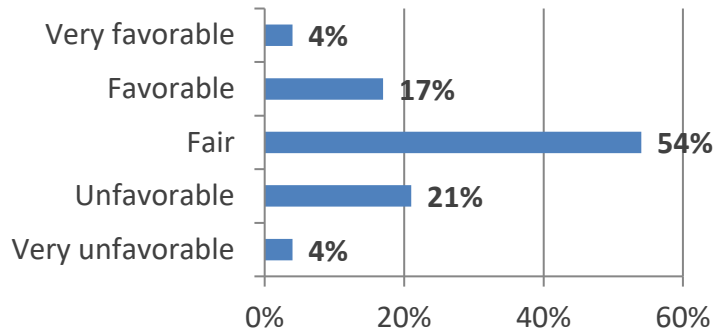


Workload: MKT Courses

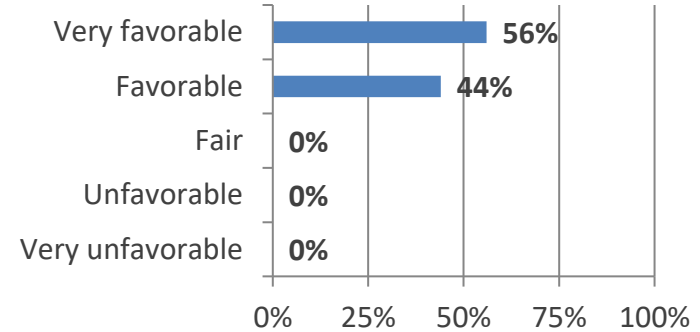
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

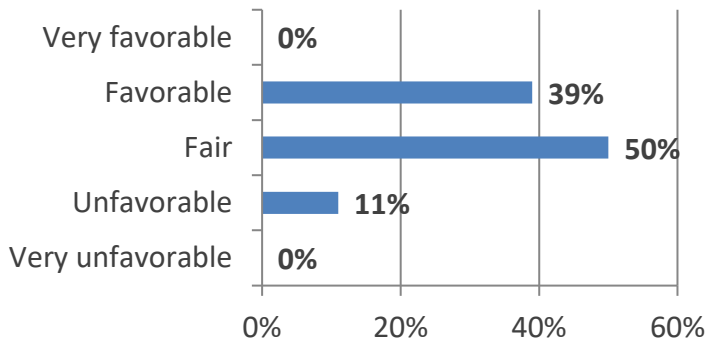
MKT 510 Price and Product Management (n=24)



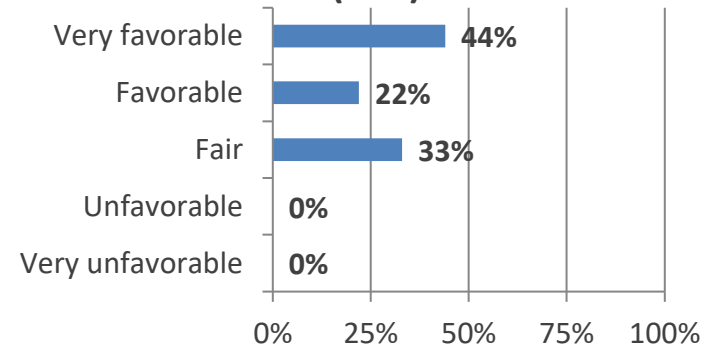
MKT 560 Services Marketing (n=9)



MKT 613 Verhandlungsführung (n=18)



MKT 612 B2B-Marketing (n=9)

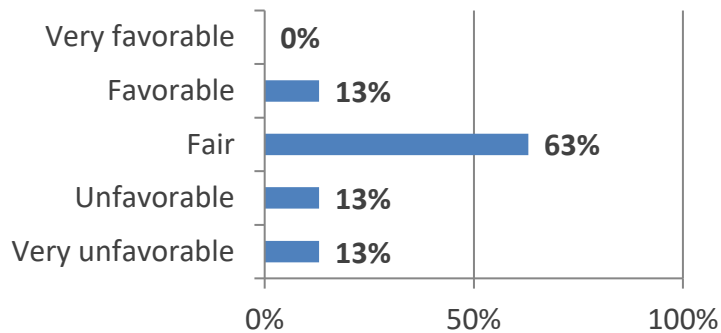


Workload: OPM Courses (I)

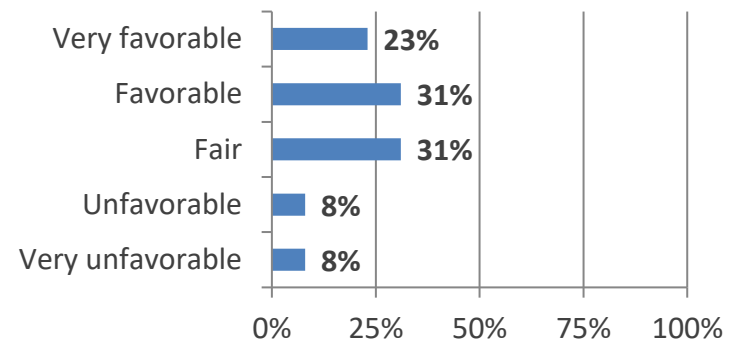
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

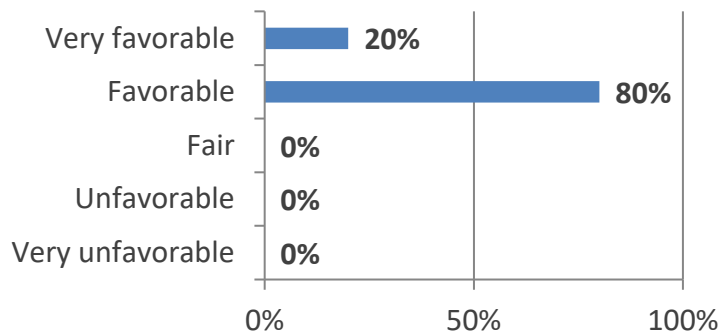
**OPM 501 Logistics Management
(n=8)**



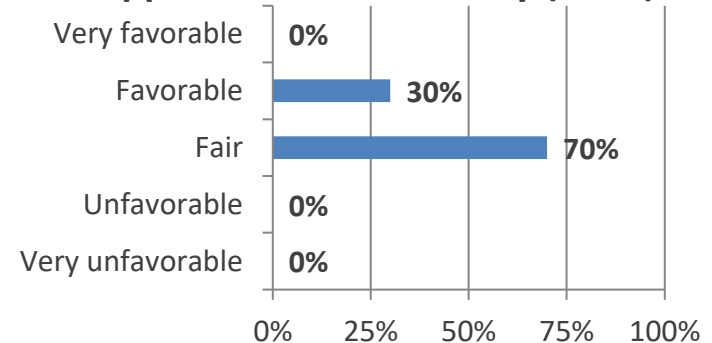
**OPM 504 Transportation II – Aviation
(n=13)**



**OPM 544 Demand-Driven Adaptive SC
Plannings (n=5)**



**OPM 561 Production Management: Lean
Approaches & Variability (n=10)**

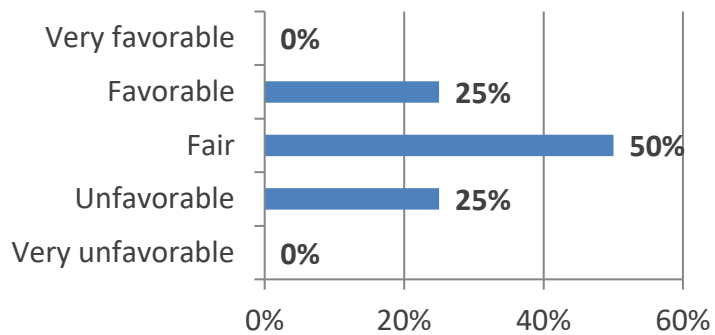


Workload: OPM Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

OPM 591 Strategic Procurement (n=8)



Do not see why BE is of any **relevance** for my **future career**.

Great online teaching, **quality** was way beyond any business courses

Even though the professor put a lot of effort into the course, I cannot see which learnings I should take away from it.

In my opinion, it was **not fair** to **provide multiple exams** varying in difficulty for the online exam.

Great Prof. The course **was well structured**. It offered a lot of possibilities to learn the content.

Due to **many different versions** of the final exam with completely different difficulty level, the performance is **not comparable** among students and students cannot be graded using the same criteria!

It was failed to provide students with a mock exam that resembles the actual structure of the exam (which was different as it was the first one to be conducted online and open book)

Comments: Decision Analysis

Unmotivating, **bad atmosphere** during lectures

Fair exam, lecture and exercise recordings would have been nice

Very fair exam

Very fair exam and grading although the professor has **bad temper** at times and is not patient with students

Overall good & professional effort by Prof. Sonntag, however she seems to have **very little enthusiasm** about teaching the subject and interacting with students (ridiculous questions too admittedly)

One of **the most practical courses** in the program.

Structure of the course
was a **mess**.

not only bad timing, also bad
slides and confusing videos. a
bit more enthusiasm and
engagement would be nice

good prof but **miserable
solution** in this semester

The exam is absolutely absurd, i
don't believe that even a professor is
able to solve all that in the given
time

Very **much too high time pressure**
in the exam, considering it's mainly
about calculations

Applied Econometrics

Very fair exam. Teaching staff was interested in getting across the most important aspects (...). **Definitely helpful** if interested in Thesis in Finance.

(...) the professor is very unmotivated and **unorganized**

Slides could be improved

Corporate Social Responsibility

Guest Lectures were very interesting

Interesting topics and class lectures. Interesting but superficial.

Good that the exam switched to **an essay style** than memorizing theory

All comments regarding non-core courses can be found in the backup!

IT-related courses

Data-driven business

AI, Machine Learning

Cloud Computing

BI and analytics

Finance and Accounting courses

Controlling Courses (Budget Planning,
Performance Measurement, etc.)

Managerial Accounting/ Cost accounting
(in catalogue but not offered)

Private Equity, Venture capital

Management and Marketing courses

Specific MKT e.g. food, non-food, IT

Sales courses

SME/ family-company management

Offer the **CSR courses** of Prof. Edinger-Schons even when she is on maternity leave

Tourism and sustainability

Other courses

Introduction to Stata, R etc.

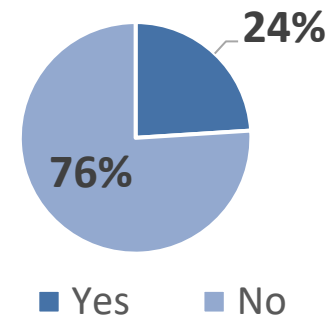
Business Forensics

3. SEMINAR THESIS

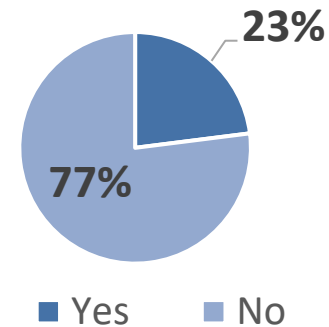
Small sample size in this category, questionable statistical significance.

Participants: n=148

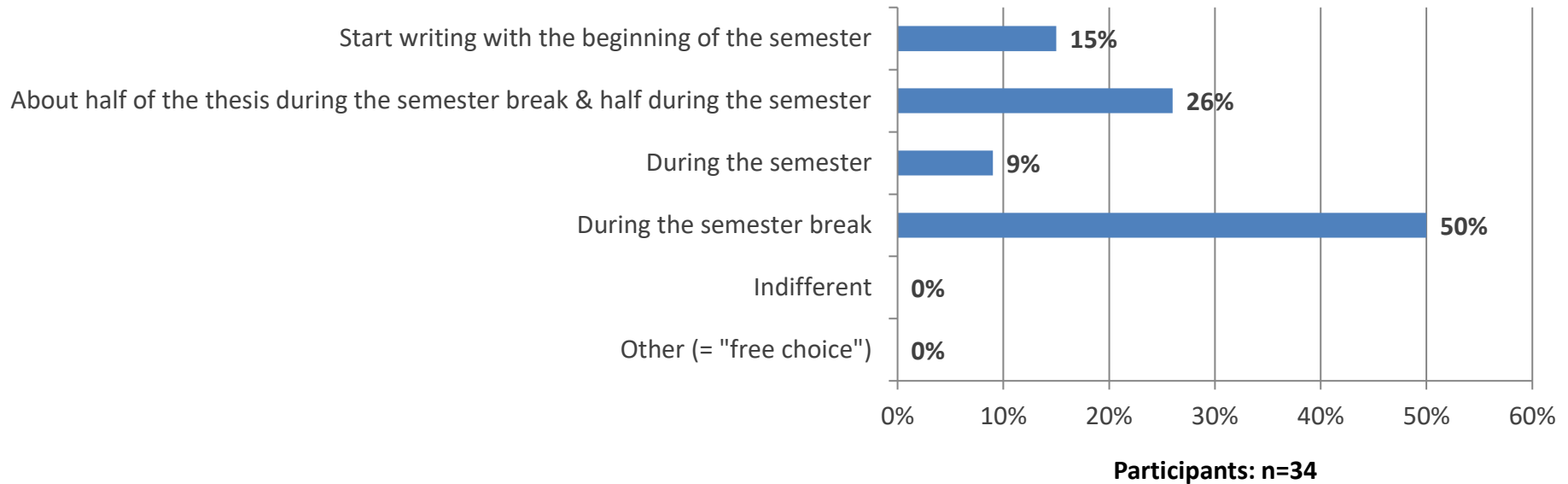
Have you applied for a seminar thesis?



Have you started/completed a seminar thesis this semester?



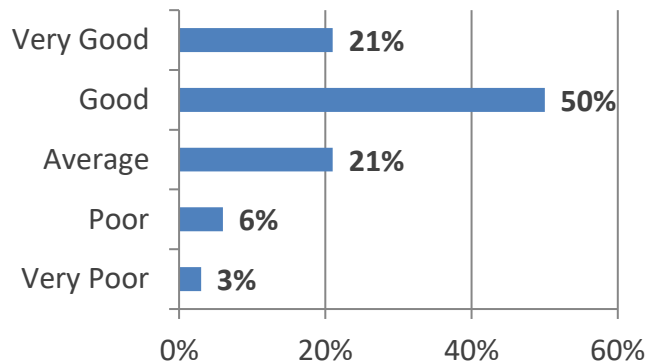
When would you prefer to write/have written your seminar thesis?



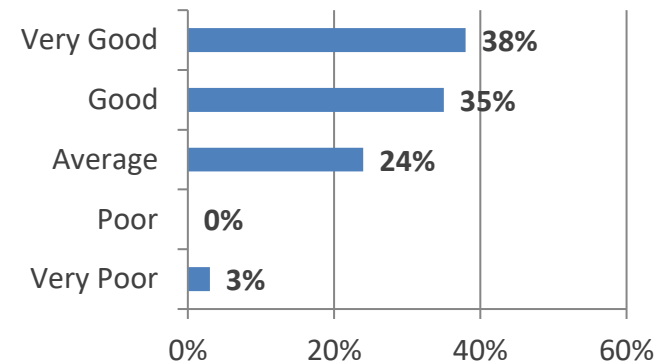
Seminar Thesis: Quality Rating (I)

How would you rate...

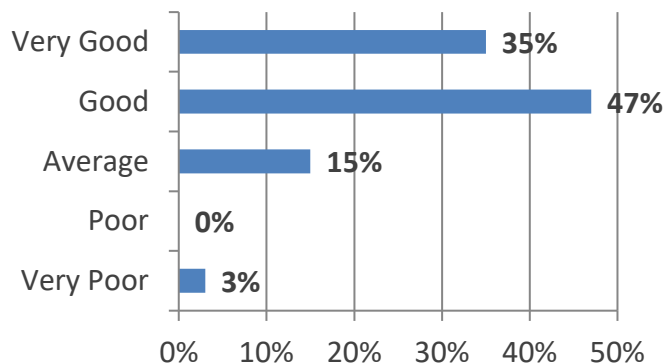
...the overall provision of information before deciding on a chair?



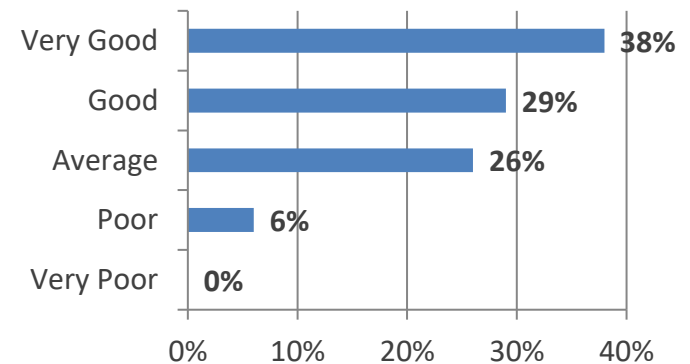
...the variety of topics?



...the provision of information by the chair before deciding on a topic?



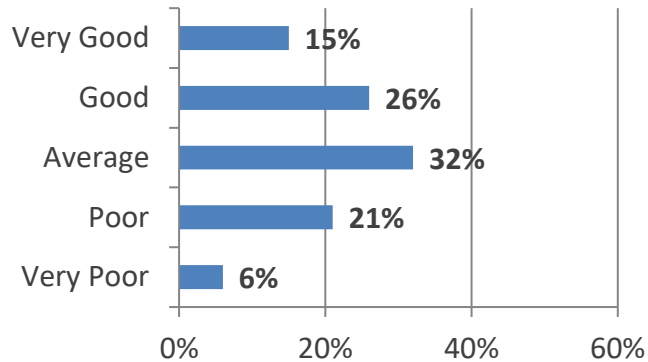
...the process by which the topics were assigned?



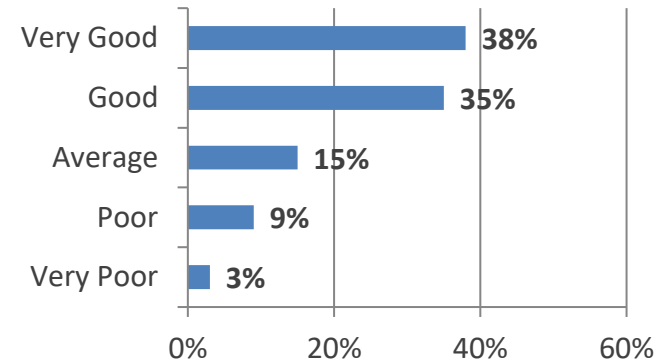
Seminar Thesis: Quality Rating (II)

How would you rate...

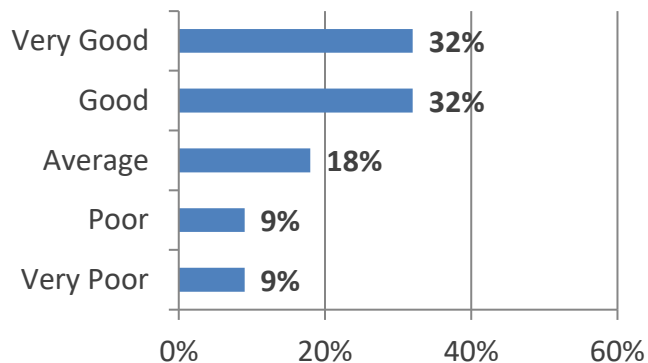
...the opportunity to influence your topic?



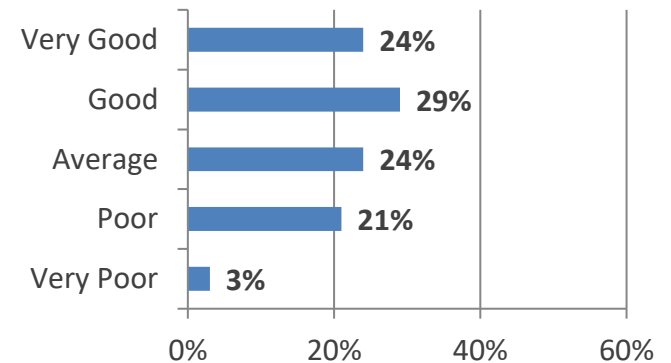
...the formal support by the chair?



...the content-related support by the chair?



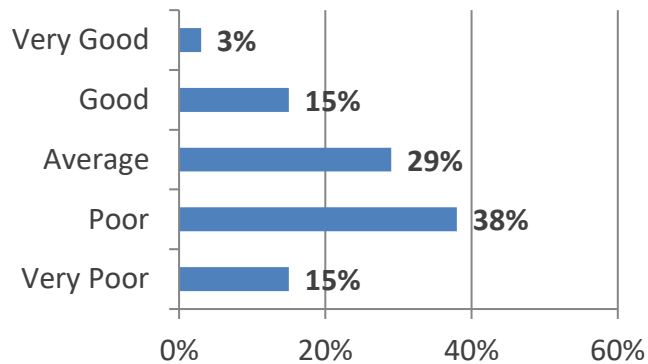
...the time frame of the seminar thesis?



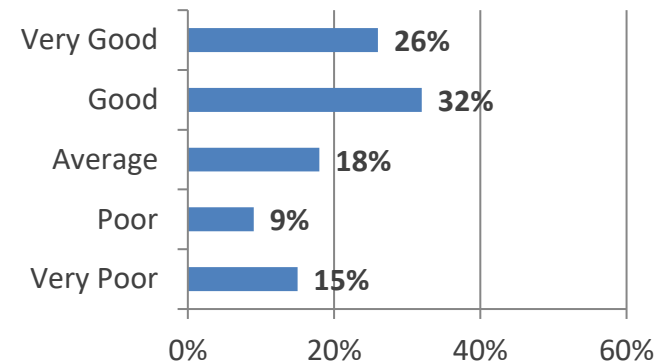
Seminar Thesis: Quality Rating (III)

How would you rate...

...the workload required to complete the seminar?



...the provision of feedback after the seminar thesis?



Participants: n=34

unfair number of ECTS points

Would be helpful to be provided **an overview of all application deadlines (especially fast close period)** at the beginning of the semester.

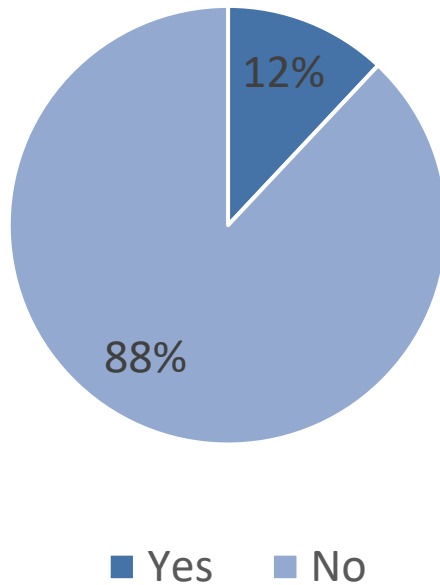
A **greater alignment** among the chairs when it comes to selection on thesis participants.

Unfortunately, only 11 students answered questions in this section, which makes it impossible to obtain relevant results. We will try our best to get more participants next semester!

4. MASTER THESIS

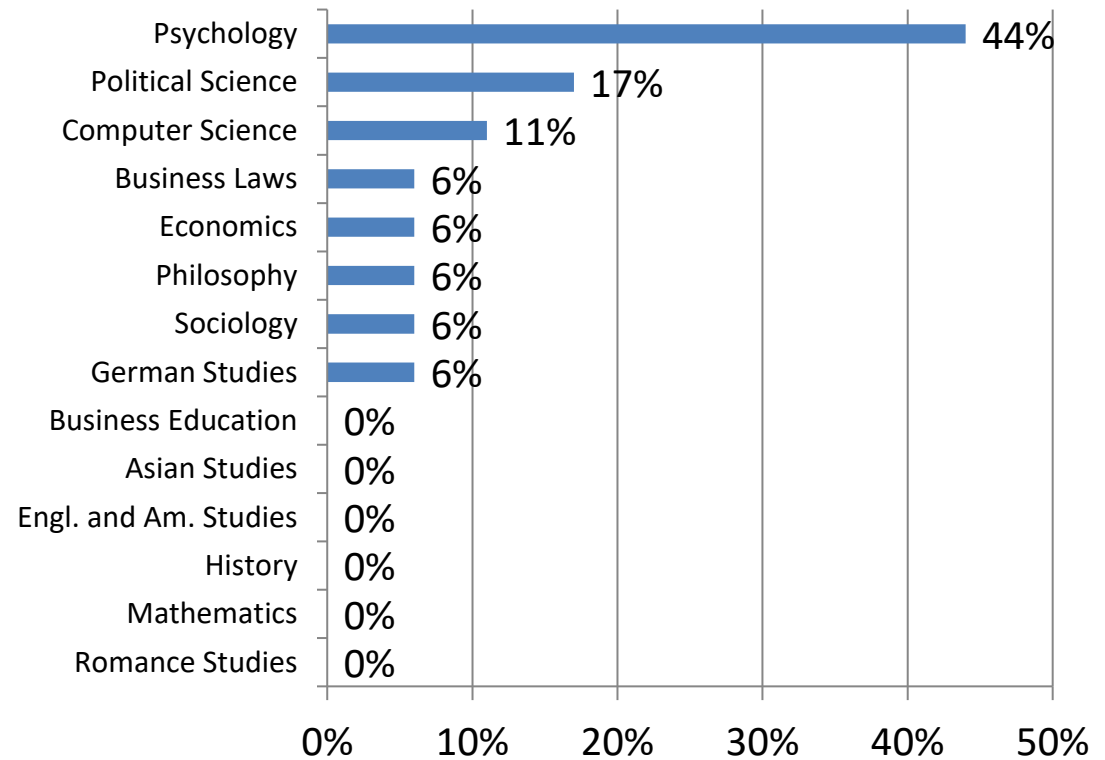
5. ELECTIVES

Are you taking an elective?



Participants: n=148

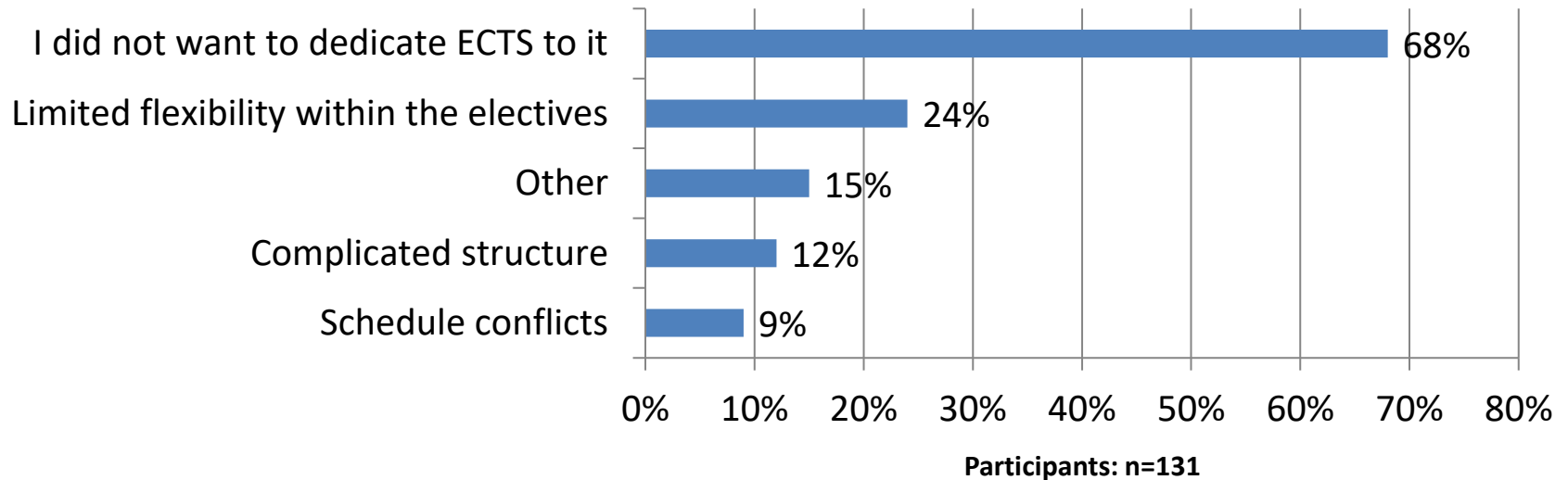
If yes, which one?



Participants: n=21

Electives: Reasons Against

If no, why not? (multiple answers possible)



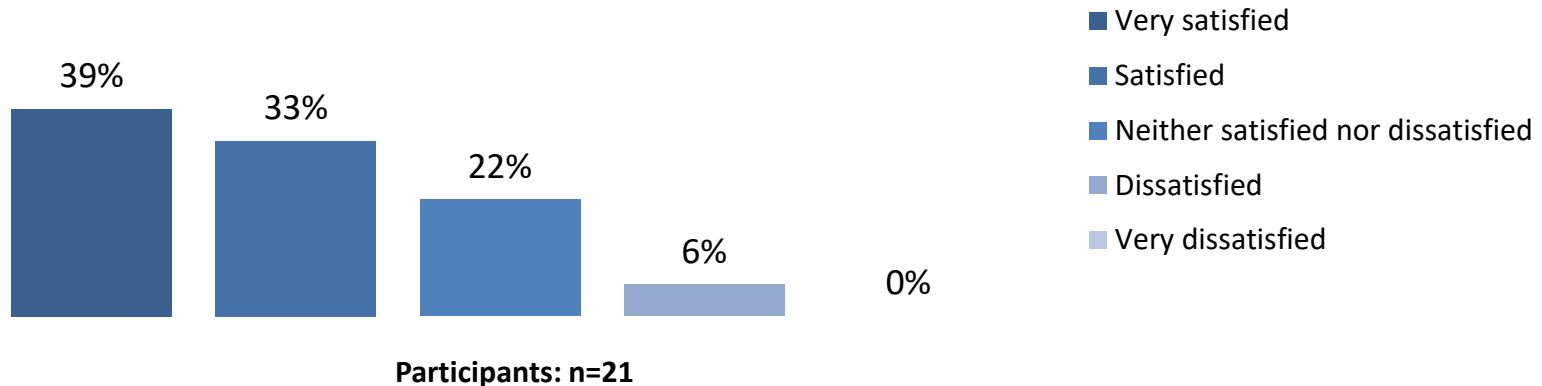
Other:

Not interested, too many subjects of interest in MMM already

Asian Studies Elective was no longer offered from Fall 2020

Electives offered in **German Language**.

Overall, how satisfied are you with your elective?



Comments:

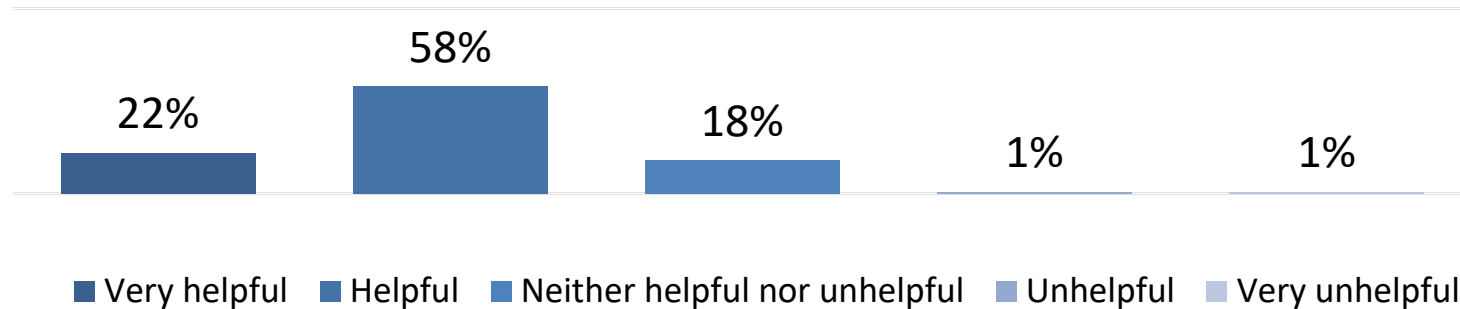
(...) a greater amount of old exam questions and the respective answers would be helpful to get a feeling what the professors are expecting the students to answer. This accounts especially for A-/O- psychology. Since we are only taking the courses as elective, it was sometimes hard to figure out the evaluation criteria in the psychology area

Unfortunately, only 4 students answered questions in this section, which makes it impossible to obtain relevant results. We will try our best to get more participants next semester!

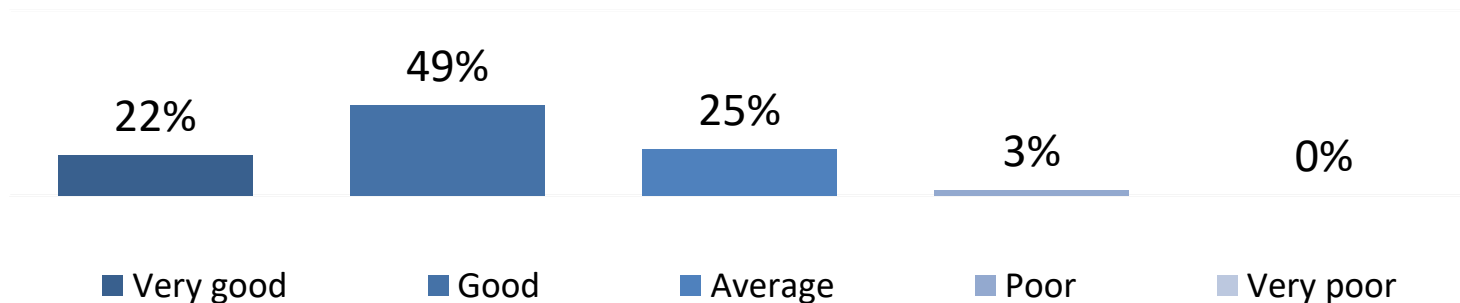
6. SEMESTER ABROAD

7. IMPRESSION OF THE FS BWL

How would you rate the Fachschaft BWL's contribution to your study-experience?



How would you rate the provision of information about the Fachschaft BWL's activities?



How could the Fachschaft BWL improve its current services or what could it offer additionally?

I love your **online events** and trying to create a good student life despite the difficult situation! Please keep it up, **it helps** a lot :)

There are so many channels to get info from. What is the „**main**“ **communication channel**? Website, Facebook groups, WhatsApp groups, Instagram?

Push the dean's office more to **improve quality of MMM** (feels a bit like they are getting a bit TOO comfortable with their good reputation).

(...) difficult to tell **what the Fachschaft did & achieved** in terms of improving study conditions & issues (...). Here, **more transparent communication** would be helpful. (...) **too few Fachschafts-Sitzungen** overall. (...) still has not reached enough freshmen to let them know what the Fachschaft really does

enable a **email notification through Portal2** if there are new grades available - would save us a lot of time & happiness

Die Fachschaft ist an den Stellen stark wo die Uni wirklich zu wünschen lässt.

How could the Fachschaft BWL improve its current services or what could it offer additionally?

try to drop the "This is how it's always been done" mindset and **to open up to new ideas, procedures or suggestions**

communicate more clearly what you were working on during semester, especially with the dean's office, this was **sometimes hard to tell**

Tbh I have **no idea what Fachschaft does**

More orientation for program choose (like some summary of which course is related to which)

FS should maintain pressure on chairs to **harmonize the application procedure & timelines** for seminar theses

its really sad to see that no one speaks up when there is an issue and when professors are unfair to us and not understanding of the situation. Therefore, I would expect the Fachschaft to **fight more for our rights**

General Feedback

I think you did a **great job** this semester with arranging **Online events** (Pub Quiz, Running Cocktails..) Thanks for your effort! :)

Currently it is **sometimes perceived as a tight circle** within the mmm program

The **results of the semester end surveys** are **really useful** for choosing courses!

Probs to the bwl student union for providing such an amazing online experience, trying to connect as many students as possible. **Hands-Down Good Job!**

Study Related Issues

disappointed by **the communication about online / offline courses.**

Online exams are a nightmare. Professors usually increase difficulty and time pressure and at the end **the best equipment** (e.g., ipad, two displays) **results in the best grades.**

This semester was exceptionally hard. **Stress was present in all courses at all times.** This is not the learning environment I applied for.

BACKUP

ACC 520 IFRS Reporting and Capital Markets

You should acquire the relevant knowledge from books instead of the lecture. Prof. Wüstemann is nice but unable to convey knowledge.

Exercise Session was a disaster, Case Study and Lecture were great

Unfriendly exercise teacher, was usually not recorded, weird relationship with PWC (...)

ACC 530 Group Accounting

Exam style (online exam with no option to return to previous question felt inappropriate

Each lecture Prof. Simons saw the slides for the very first time. He understood even less than the students.

TAX 520 Besteuerung der Unternehmen

Group work is collectively graded (so it very much depends on your group)

TAX 620 Applied Empirical Research: Methods and Practical Implementation

A lot of effort - challenging and sometimes frustrating, but I learnt a lot

A bit "nerdy" but very cool course if you are interested in statistics and want to learn a statistical program (R), also suitable for students without deeper interest in tax

The idea of the course is amazing (nothing similar is provided at the Uni MA)! However, could be structured in a better way. One is kind of "left alone"(...)

FIN 500 Investments

Excellent teaching

Interesting basic finance course with quite a lot of math but also deep insights into financial markets

FIN 541 Corporate Finance I - Case Study

Highly recommendable, but a lot of work and performance certainly depends on your group. This is the course in which I learnt the most so far.
Discussions are a lot of fun (...)

Way too biased in grading, although one learns a lot. Not worth the GPA drop though most probably.

FIN 540 Corporate Finance I - Lecture

Not recommendable without the Case. Content is not applied at all as there are no exercises..

Excellent professor and topics well covered.

FIN 580 Derivatives I

The format of the online exam was poor from my perspective. The questions should have been more qualitative..

FIN 590 Financial Institutions I

Great course, Prof. Spalt manages to convey excitement for his topic

It would have been nice to integrate some exercise sessions (...)

IS 540 Management of Enterprise Systems

Very interesting class with industry insights. Fair Exam!

Only "top level" information, models and definitions. Very bland and lacks value. I took this as a recommended prerequisite to Business Intelligence and regret the decision. Not much value added.

Time in the exam was way too short, exam was like 6x the "test" exam

IS 602 Business Intelligence and Business Analytics Systems

Very chaotic and time-intensive case study, unfavorable final exam

Poorly organized, e.g. relevant information about the case studies were only given shortly before the deadline

IS 554 Computational Thinking

Very motivated and supportive professor and overall a very good introductory course for programming

Great online teaching, interactive classrooms model should be extended to more classes

The exercise session should be done online as well. Coding part was rather confusing without actually being taught how to do it. This course did not benefit from the online set-up.

IS 614 Corporate Knowledge Management

Exam criteria was very comprehensible but the actual exam was only evaluating if you can write faster than the others.

Interesting lectures and very nice structure of the course (exam already in November).

MAN 645 Leadership and Motivation

One of the worst courses of my studies

Enjoyable and interesting lectures. However, I didn't feel fully informed on what to expect from the exam.

Very theoretical and boring. I had expected something different when I chose this module

Very good course content. The exam on the other hand was a bit tough

MAN 656 Mergers & Acquisitions

The only course I had where we were actively interacting and learned a lot though the project work we had to do.

Great effort by Prof. Brauer and legendary TA "Mr. Binder". Really well-structured and prepared course, great guest lecturers. However, given effort, case study should be rather towards 30-40% of grade instead of 25.

Though it was very high effort. The exam was a marathon

Great guest lectures

MAN 693 Strategic IP Management

Interesting course

Fair exam

MAN 657 Global Strategic Management

Very good insights, nice guest lecture

Only 25% for the case is too little

MAN 630 Introduction to Entrepreneurship

Lectures lack structure.

MAN 692 Organisationstheorie

Mostly undergraduate knowledge - no deeper thoughts. Only theories with almost no real life impact.

MAN 695 Project Course Innovation Management

Very high workload

Great practice

MKT 510 Price and Product Management

Content was ok, but the exam too little time

good prof that seemed increasingly uninterested in this specific course

Not enough practically oriented.

exam was not fair at all

MKT 570 Marketing of Innovations

Great course! Very practice-oriented with a case study with Mercedes AMG. Relatively high effort during the semester, but no exam! Thanks to Prof. Kuester for her effort.

Unnecessarily strict grading.
4 ECTS is absolutely not sufficient for the effort required for that course.

MKT 560 Services Marketing

Case-Study based learning is Nice and exam was very close to what was discussed during lecture

Little theoretical input but open discussions about real world topics! How a master course should be!

not enough real content was taught in contrast to the many cases that were discussed but not based on a theoretical foundation

MKT 612 Business-to-Business-Marketing

Interesting and short course.

MKT 613 Verhandlungsführung

Great insights into negotiations from practitioners

Grading too strict, not transparent

Did not translate well into the online format. The final case had little to do with the content that was covered.

Comments: OPM Courses

OPM 501 Logistics Management

Don't introduce new content one week prior to the exam in a Corona semester.

OPM 502 Inventory Management

Very good course, nice mix of qualitative and quantitative content.

OPM 504 Transportation II - Aviation

Slide overload but still interesting

structure and contents could be improved

OPM 561 Production Management: Lean Approaches and Variability

Great commitment and effort by Justus!

Very interesting course!

OPM 691 Strategic Procurement

Don't know whether it was the online format but the professor seemed sometimes confused.

Good case study with Porsche. Strange grading

Very qualitative course, more like a management course. It is not comparable to other OPM courses.

Very interesting topics

OPM 544 Demand-Driven Adaptive SC Plannings

Good interesting course. Motivated lecturers. Challenges content of all other lectures and is therefore interesting.