

# MASTER SURVEY: SPRING TERM 2022

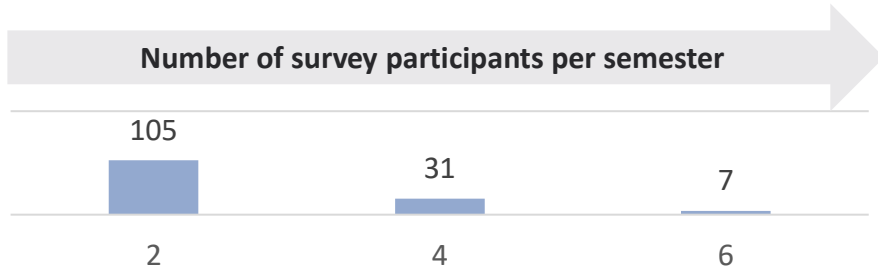
1. General information
2. Course choice (incl. course quality & workload rating)
3. Seminar thesis
4. Master thesis
5. Electives
6. Semester abroad
7. Period of Study
8. Impression of the FS BWL
9. Backup

# 1. GENERAL INFORMATION

# Spring Term 2022: Participants Overview

## 143 Survey Participants

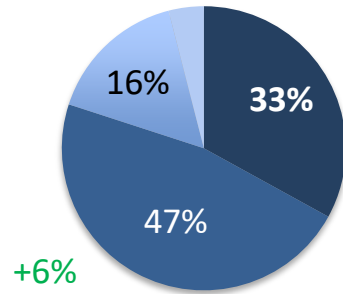
Thank you!  
(But that is 45 less than 1 year ago and short of our target at 200)



86% speak German  
80% have a German nationality  
20% study in the English track

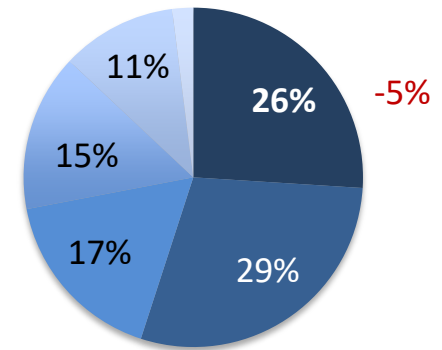
## What did you do between your Bachelor and Master?

- Immediately MMM
- Internship/ gap year
- Full time employment
- Other



## Bachelor University

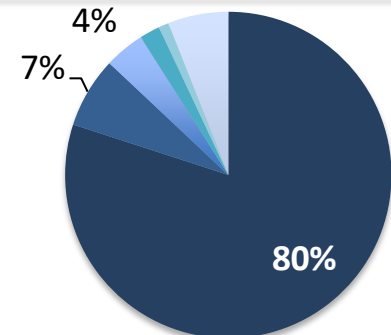
- University of Mannheim
- Other German University
- Non-German University
- Applied Science
- Dual
- Other



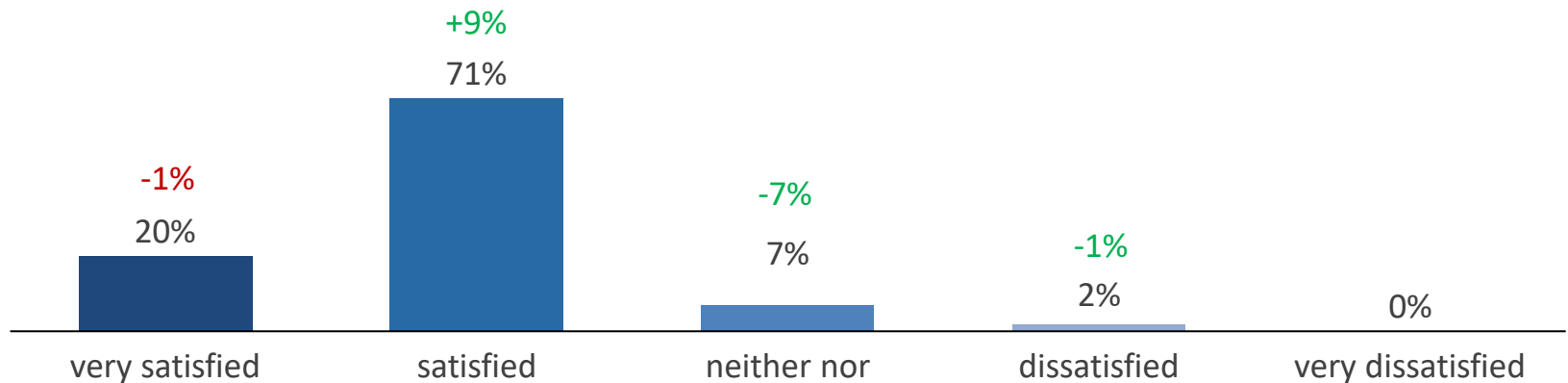
## Bachelor Major

Other: (industrial) Engineering, Sport Economics, Insurance Management

- Business Adm.
- Economics
- Culture & Econ.
- Business Info.
- Business Edu.
- Other

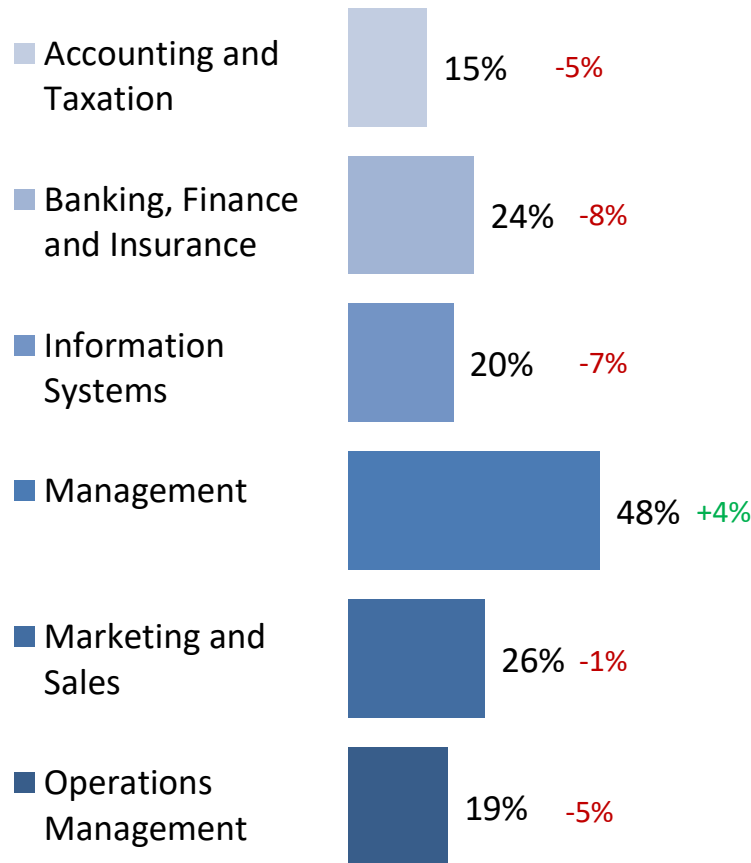


How would you rate your overall satisfaction with the MMM program?



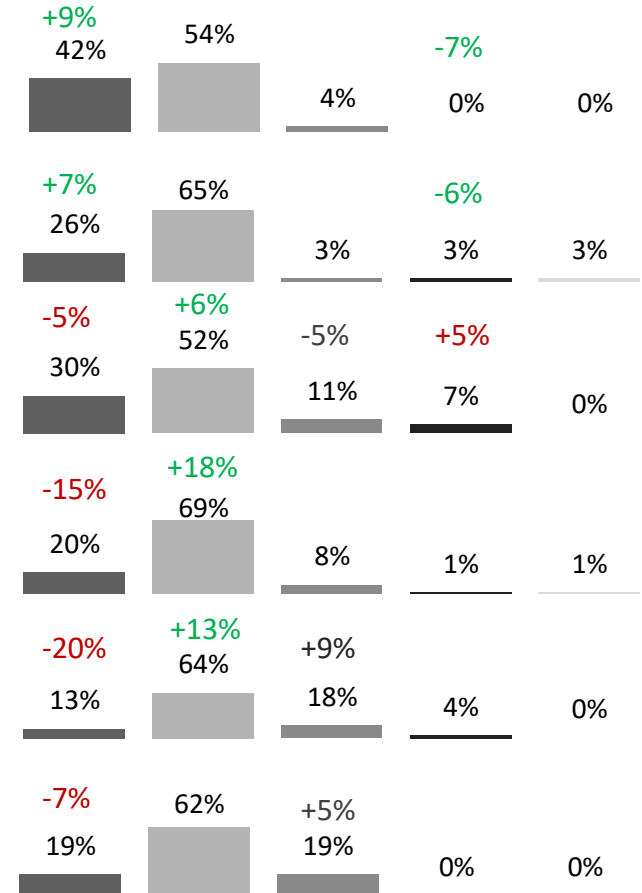
Participants: n=143

## Area Specialization



## Area Satisfaction

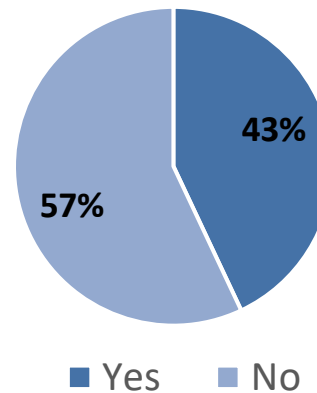
■ Very satisfied ■ Satisfied ■ Neither satisfied nor dissatisfied ■ Dissatisfied ■ Very dissatisfied



Participants: n=143

Were you not accepted into a course due to capacity restrictions?

Participants: n=143



*Remark: increase by 25% compared to FSS21*

Into which course(s) did you not get accepted? (n > 3)

- MAN 685 Purpose & Strategic Corporate Social Responsibility (n=15)
- MAN 687 Sustainability Frameworks & Regulation (n=14)
- MAN 686 Responsible Corporate Governance (n=12)
- MAN 688 Business & Human Rights (n=9)
- IS 512 IT Management in the Digital Age (n=8)
- IS 556 Public Blockchains (n=8)
- FIN 620 Behavioral Finance (n=4)
- FIN 686 Sustainable Finance and Impact Investing (n=4)
- IS 607 Digital Innovation (n=4)

Supply-Demand gap especially for Sustainability Courses

# 2. COURSES



# Spring Term 2022: Course Choice

Only courses with  
response rate  $\geq 5$

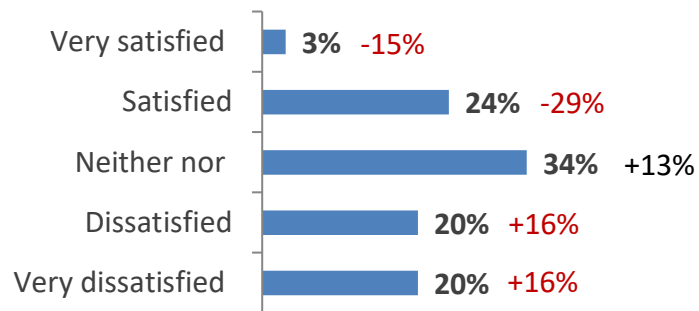
## Which courses did you take this semester? (n = 143)



■ Core Courses

How would you rate the quality of this course?

**BE 511 Business Economics II  
(n=92)**

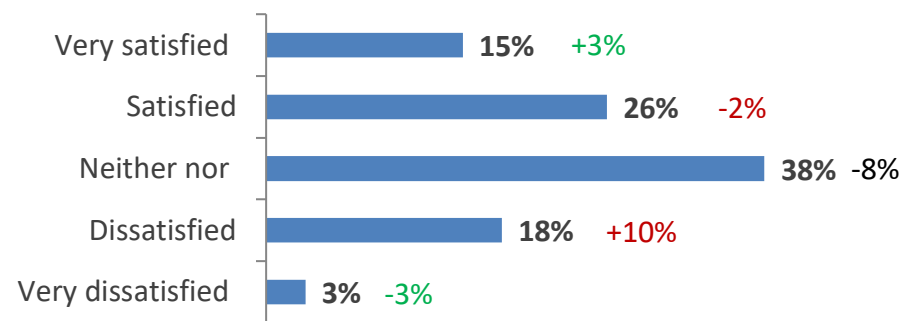


**Remark:**

Significant decrease from 71% (very) satisfied in 2021 to 27% in 2022

Strong fluctuations throughout the years are observable. In 2020, 28% were (very) satisfied.

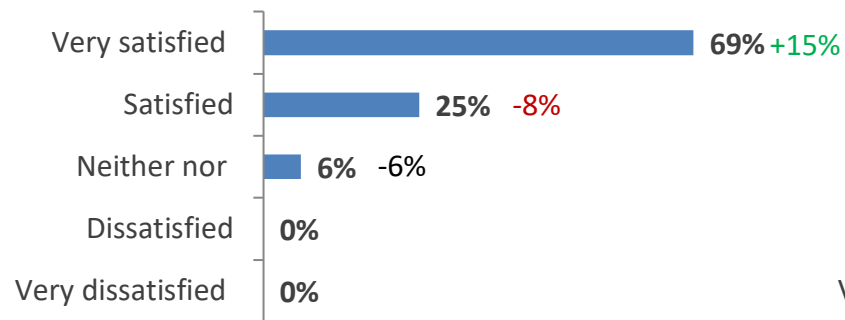
**CC 501 Decision Analysis  
(n=39)**



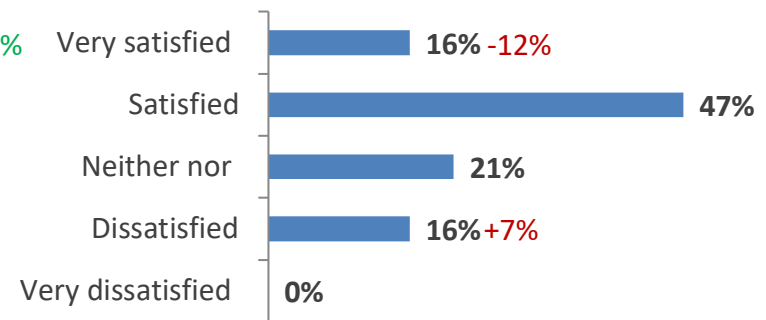
# Course Quality – Core Courses

How would you rate the quality of this course?

**CC 504 CSR**  
(n=32)



**CC 503 Empirical Methods**  
(n=19)



**Remark:**

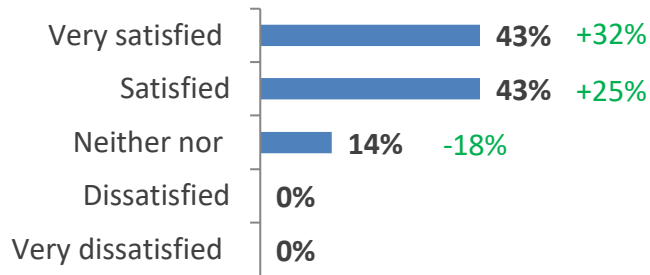
Rating for CSR quality has been constantly increasing since 2020, when 28% were very satisfied

# Course Quality – ACC/TAX Courses

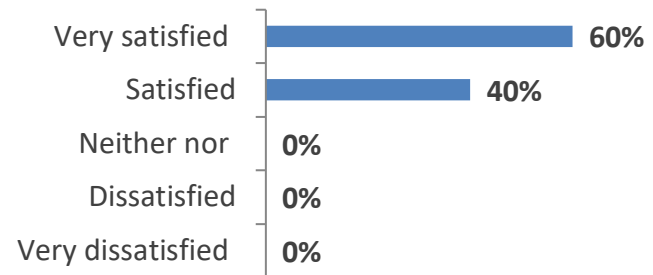
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

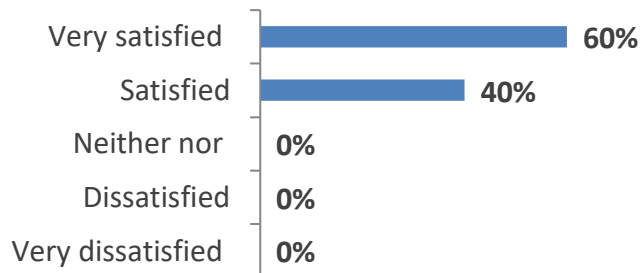
## ACC 540 Financial Statement Analysis & Equity Valuation (n=7)



## ACC 560 Managerial Accounting (n=5)



## TAX 630 International Business Taxation (n=5)



**Remark:**

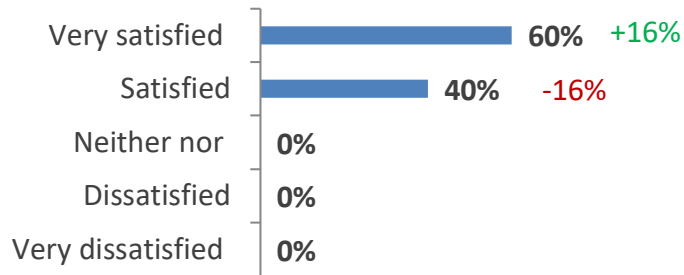
No comparison of ratios possible for the courses ACC 560 and TAX 630

# Course Quality – FIN Courses

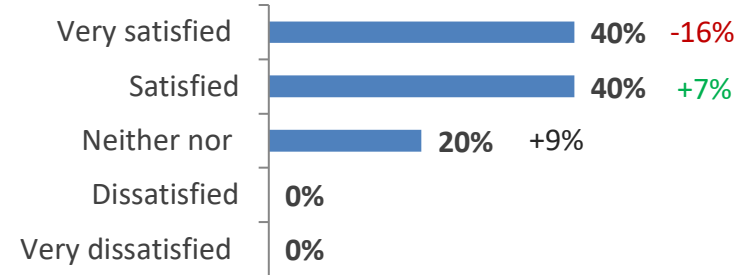
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

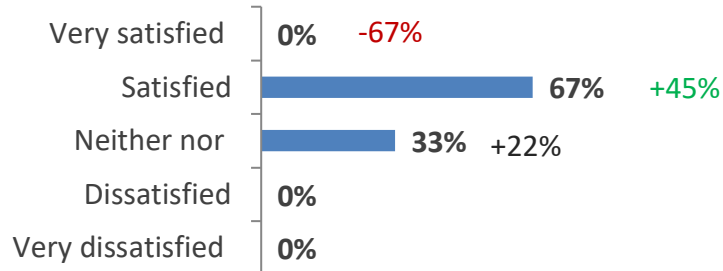
**FIN 601 Bond Markets**  
(n=5)



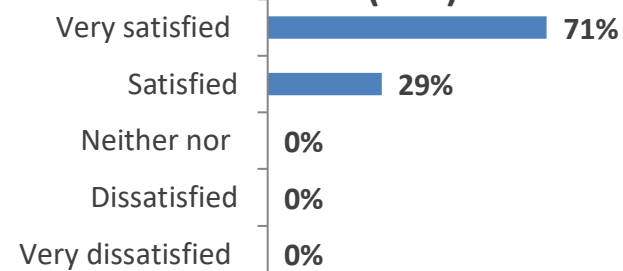
**FIN 604 Stata in Finance**  
(n=5)



**FIN 640 Corporate Finance II**  
(n=6)



**FIN 682 International Asset Management**  
(n=7)

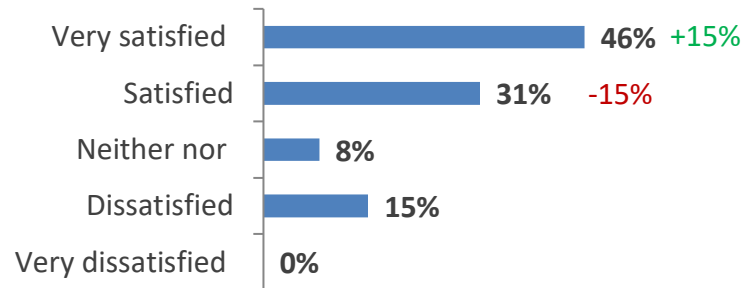


# Course Quality – IS Courses

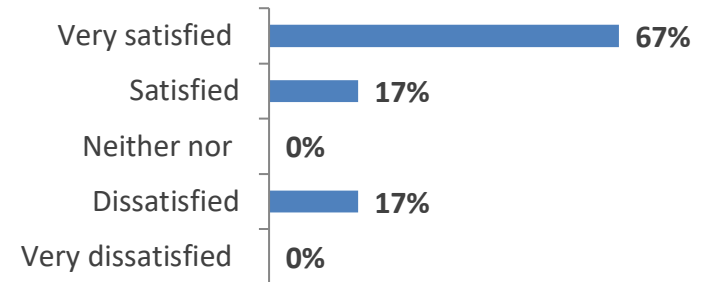
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

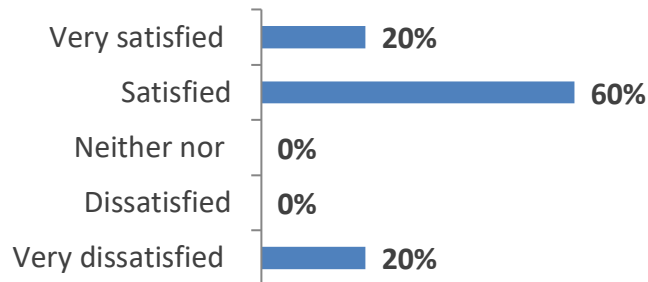
## IS 512 IT Management in the Digital Age (n=13)



## IS 513 Applied IT Management in the Digital Age (n=6)



## IS 622 Network Science (n=5)



**Remark:**

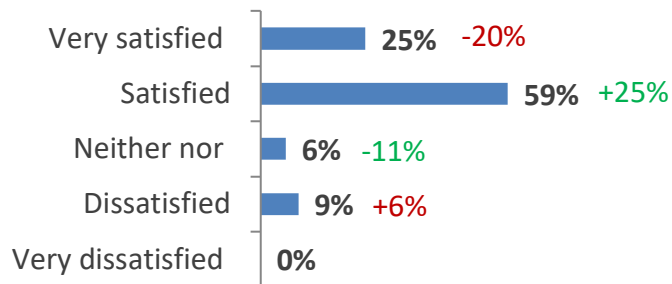
No comparison of ratios possible for the  
IS 513 and IS 6222

# Course Quality – MAN Courses

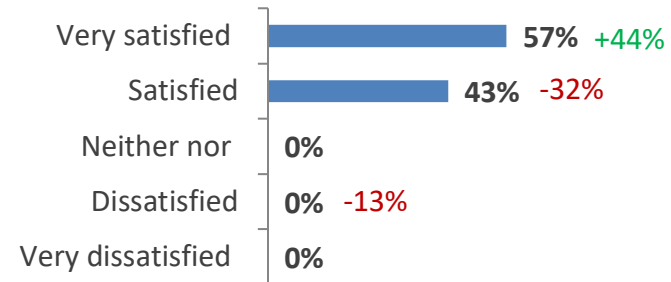
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

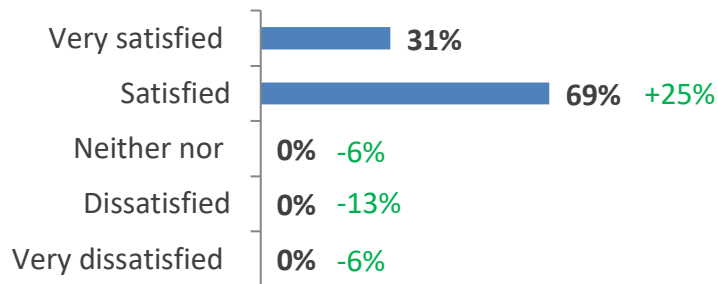
## MAN 690 Innovation Management (n=32)



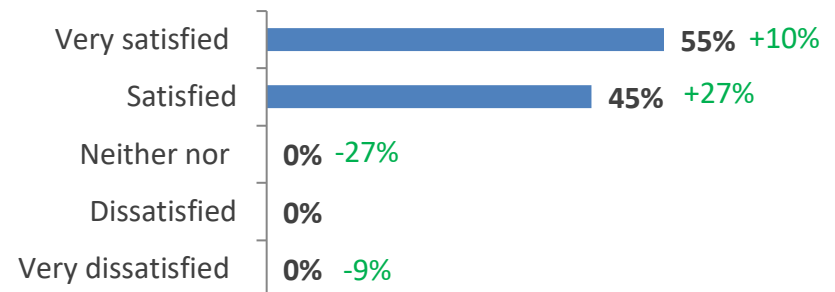
## MAN 655 Corporate Strategy: Managing Business Groups (n=14)



## MAN 654 Corporate Restructuring (n=13)



## MAN 691 Selected Topics in Organizational Behavior (n=11)

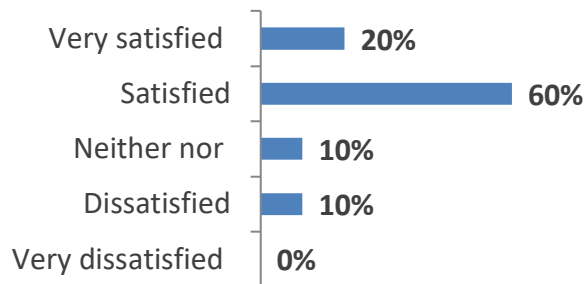


# Course Quality – MAN Courses

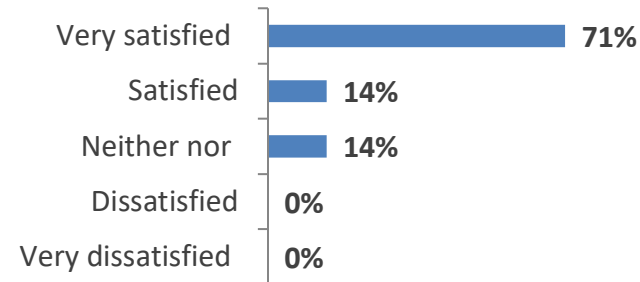
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

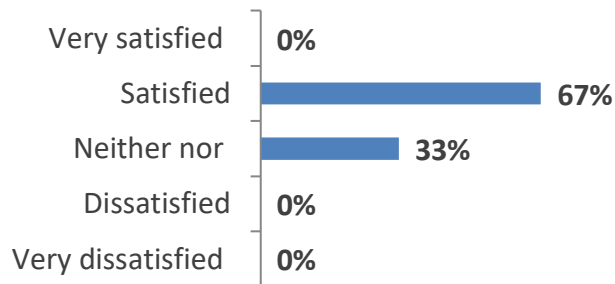
**MAN 648 Incentives & Performance**  
(n=10)



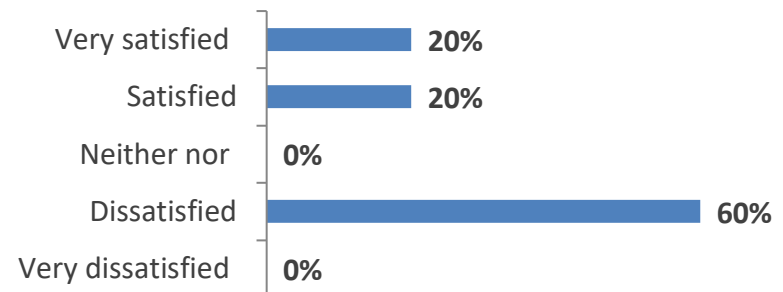
**MAN 644 Human Resource Training & Development**  
(n=7)



**MAN 688 Business & Human Rights**  
(n=6)



**MAN 686 Responsible Corporate Governance**  
(n=5)



**Remark:** No comparison with last year's result possible due to low response rate or new course

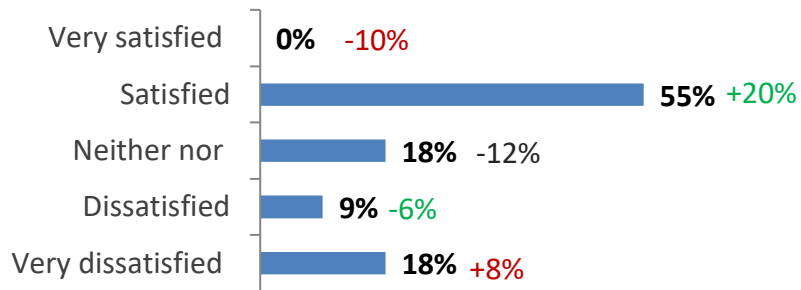


# Course Quality – MKT Courses

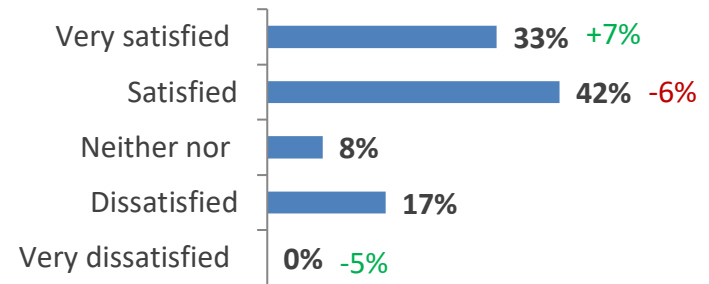
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

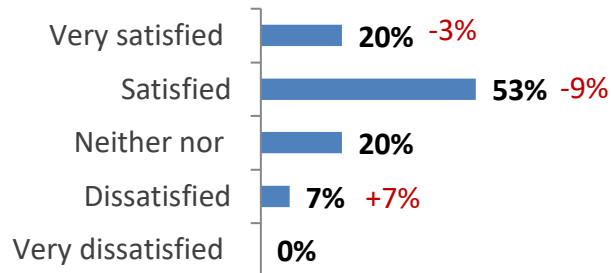
**MKT 520 Market Research  
(n=11)**



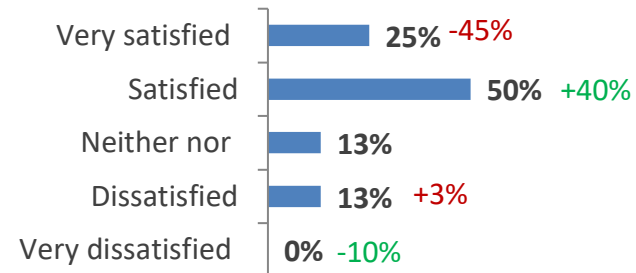
**MKT 545 Customers, Markets and Firm  
Strategy (n=12)**



**MKT 511 Marketing Analytics  
(n=15)**



**MKT 614 Marketing Communication  
(n=8)**

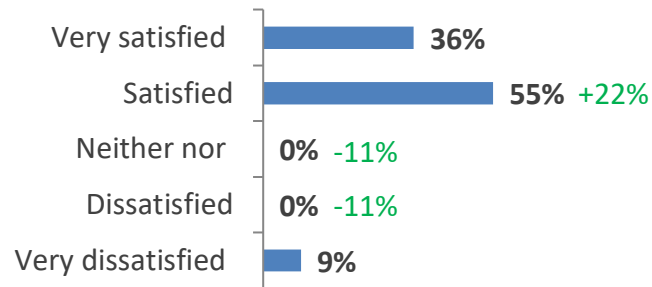


# Course Quality – MKT Courses

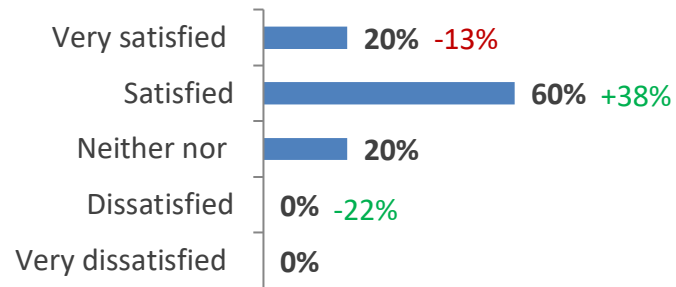
Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

## MKT 663 Branding and Brandmanagement (n=11)



## MKT 661 Consumer Behavior (n=5)

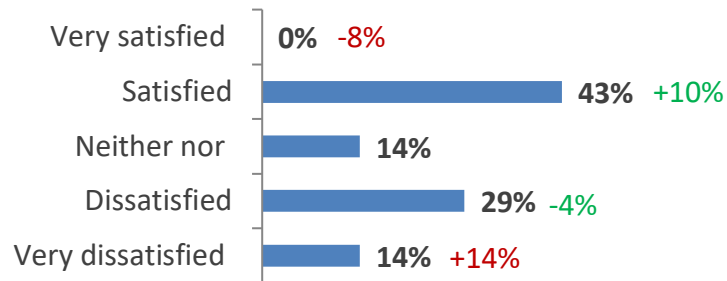


# Course Quality – OPM Courses

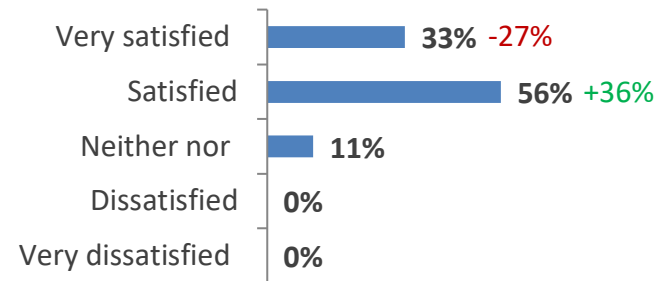
Only courses with response rate  $\geq 5$

How would you rate the quality of this course?

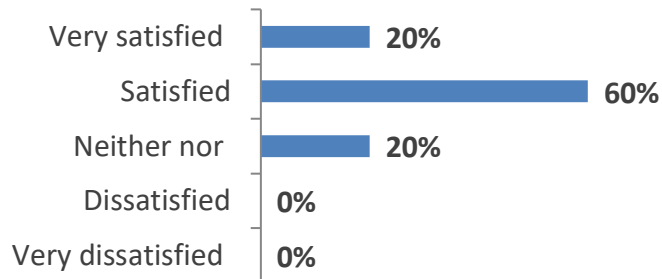
**OPM 510 Sustainable Operations**  
(n=7)



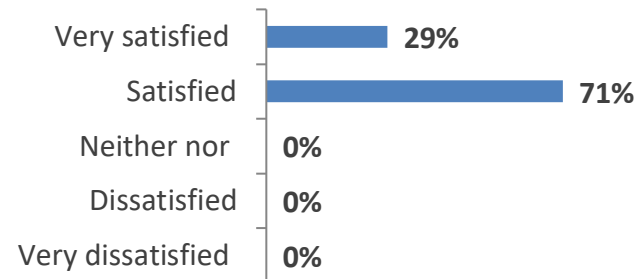
**OPM 601 Supply Chain Management**  
(n=9)



**OPM 581 Service Operations Management**  
(n=5)



**OPM 692 Strategic Sourcing**  
(n=7)



Remark:

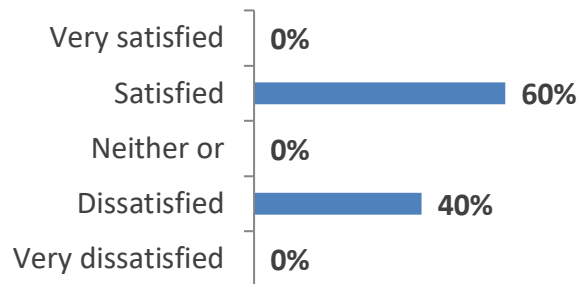
No comparison of ratios possible for the courses OPM 581 and OPM 692

# Course Quality – Seminars

Only courses with  
response rate  $\geq 5$

How would you rate the quality of this course?

## OPM Seminar (n=5)



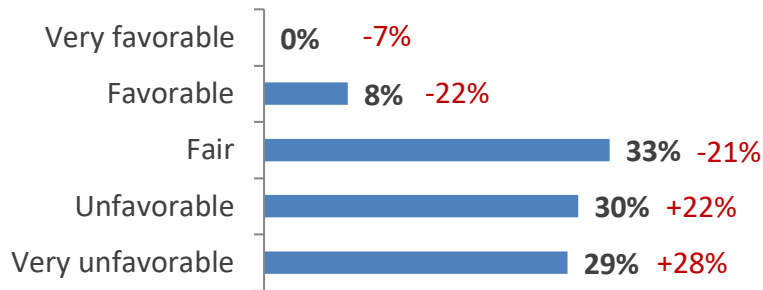
### Remark:

No comparison of ratios to last year possible  
due to low former response rate

# Workload – Core Courses

How would you rate the effort/ workload relative to credits obtainable for this course?

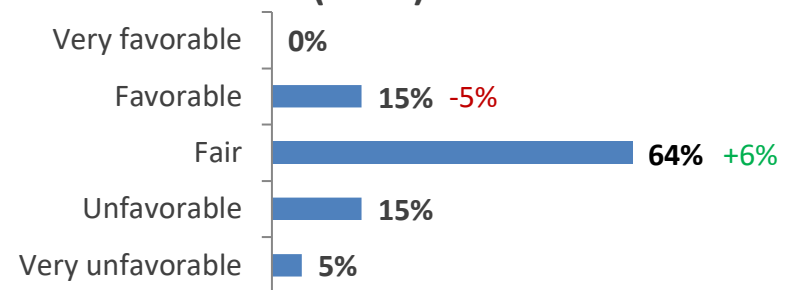
**BE 511 Business Economics II**  
(n=92)



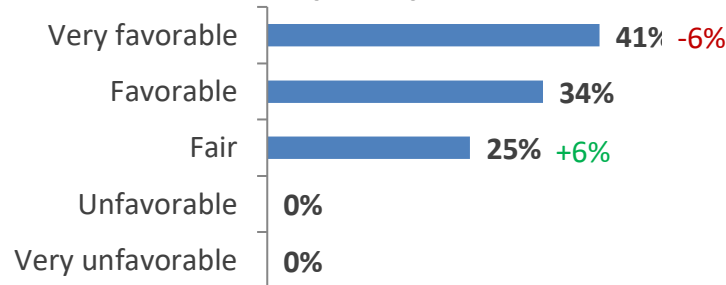
Remark:

Overall rating for the workload has worsened noticeably compared to last year.

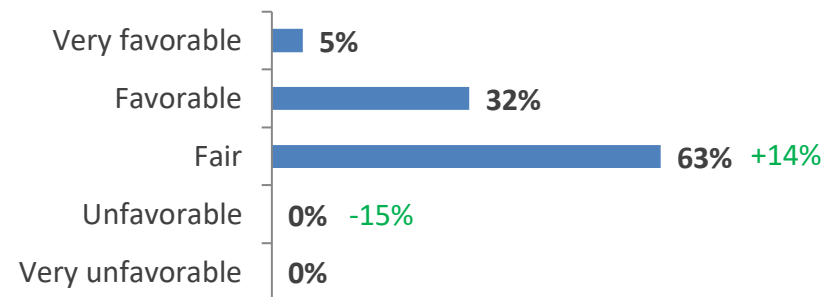
**CC 501 Decision Analysis**  
(n=39)



**CC 504 Corporate Social Responsibility**  
(n=32)



**CC 503 Empirical Methods**  
(n=19)



Remark:

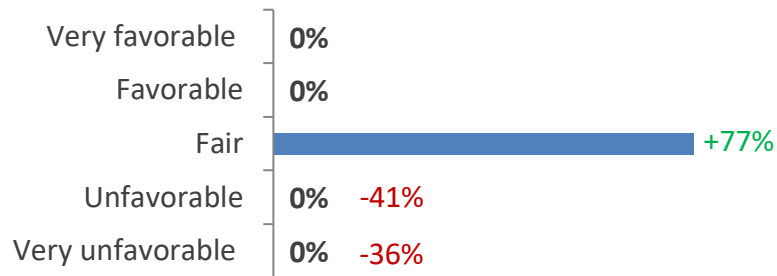
Improved rating for the workload compared to the previous semester. However, significant smaller n in this survey (n=95 in HWS 21)

# Workload – ACC/TAX Courses

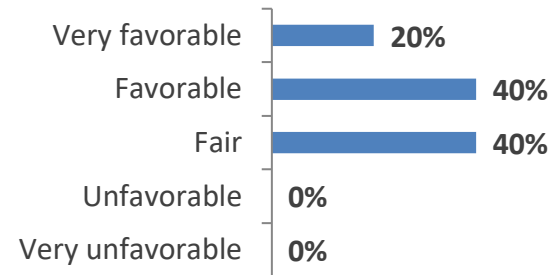
Only courses with  
response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

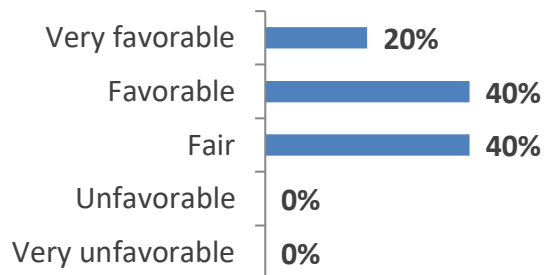
## ACC 540 Financial Statement Analysis & Equity Valuation (n=7)



## ACC 560 Managerial Accounting (n=5)



## TAX 630 International Business Taxation (n=5)



### Remark:

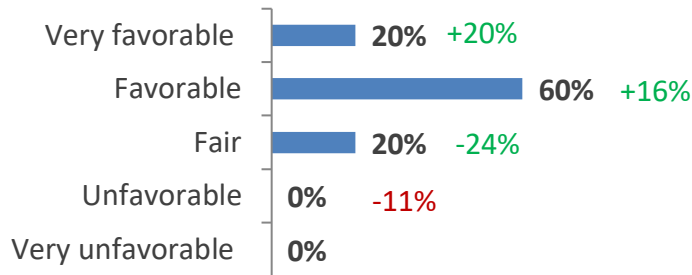
No comparison of ratios possible for the courses ACC 560 and TAX 630

# Workload – FIN Courses

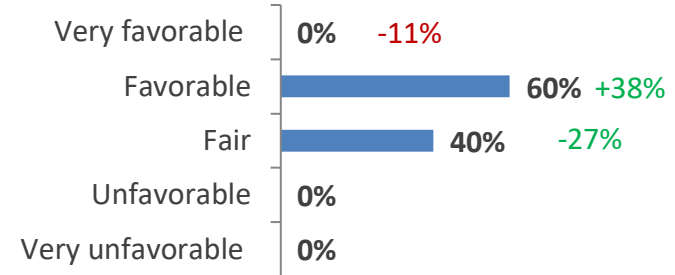
Only courses with response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

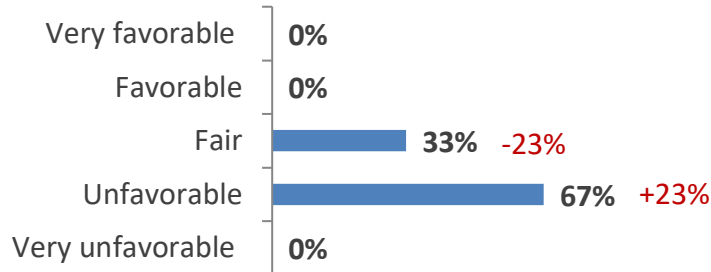
**FIN 601 Bond Markets**  
(n=5)



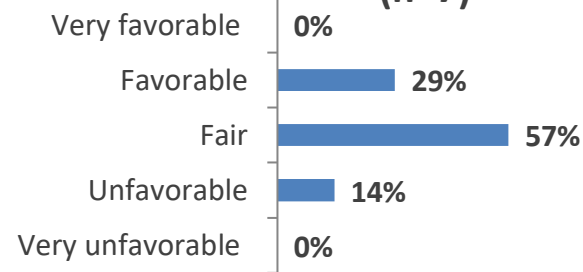
**FIN 604 Stata in Finance**  
(n=5)



**FIN 640 Corporate Finance II**  
(n=6)



**FIN 682 International Asset Management**  
(n=7)

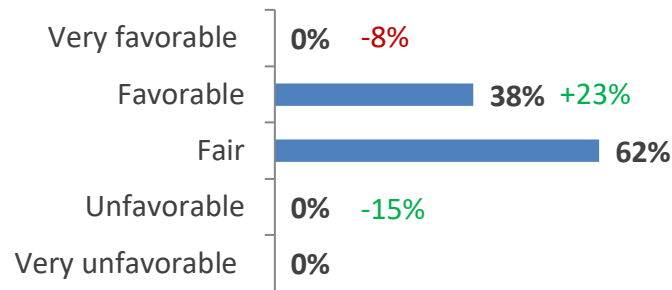


# Workload – IS Courses

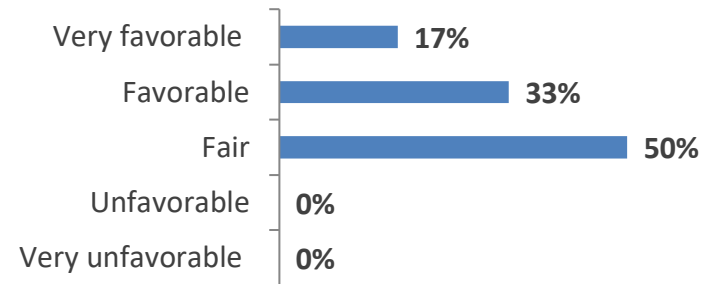
Only courses with response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

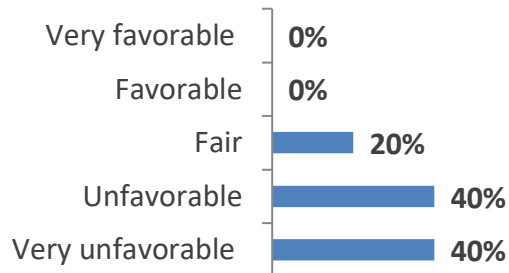
## IS 512 IT Management in the Digital Age (n=13)



## IS 513 Applied IT Management in the Digital Age (n=6)



## IS 622 Network Science (n=5)



### Remark:

No comparison of ratios possible for the courses ACC IS 513 and IS 622

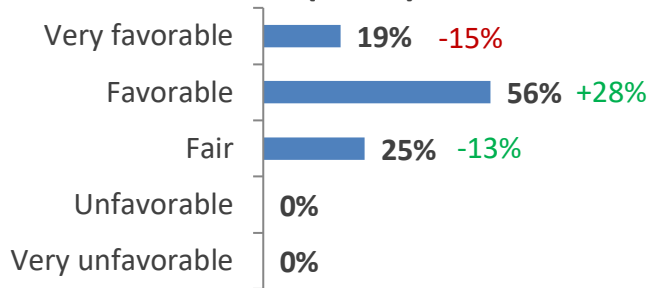


# Workload – MAN Courses

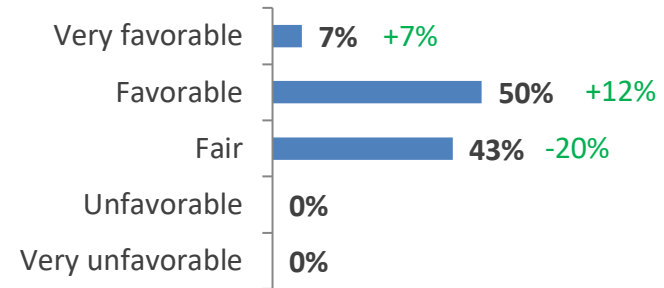
Only courses with response rate  $\geq 5$

How would you rate the effort/workload relative to credits obtainable for this course?

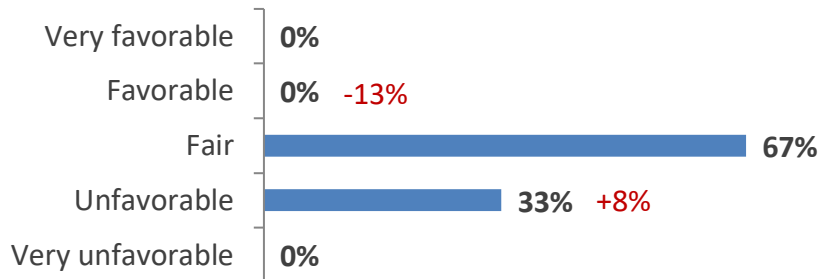
**MAN 690 Innovation Management (n=32)**



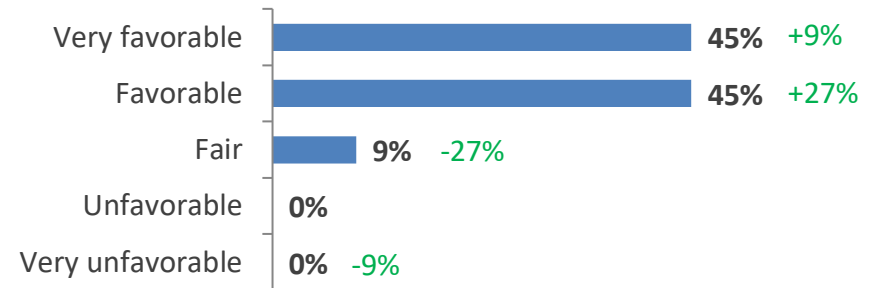
**MAN 655 Corporate Strategy: Managing Business Groups (n=14)**



**MAN 654 Corporate Restructuring (n=13)**



**MAN 691 Selected Topics in Organizational Behavior (n=11)**



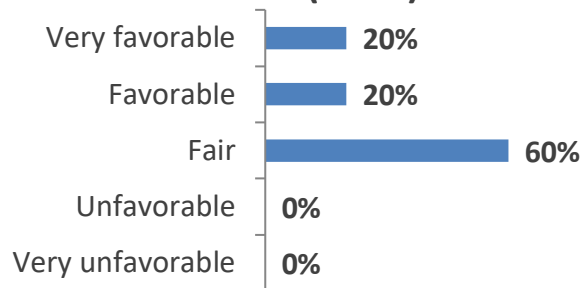
# Workload – MAN Courses

Only courses with response rate  $\geq 5$

How would you rate the effort/workload relative to credits obtainable for this course?

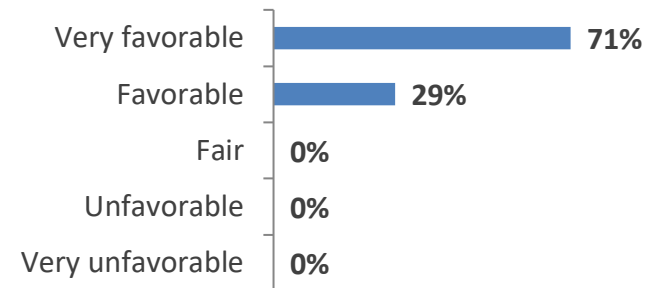
## MAN 648 Incentives & Performance

(n=10)



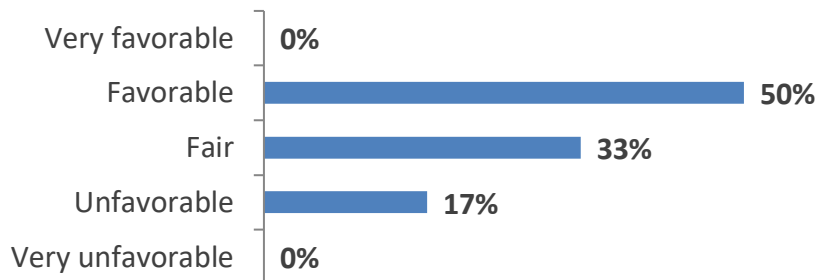
## MAN 644 Human Resource Training & Development

(n=7)



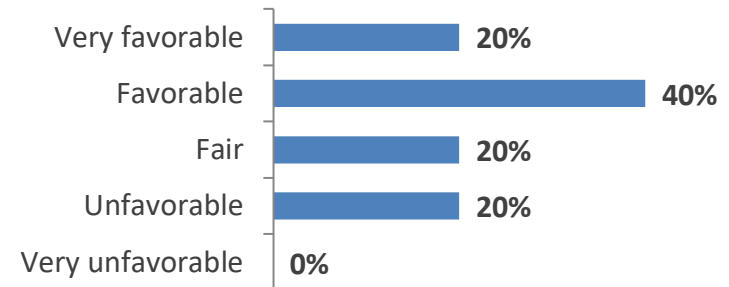
## MAN 688 Business & Human Rights

(n=6)



## MAN 686 Responsible Corporate Governance

(n=5)



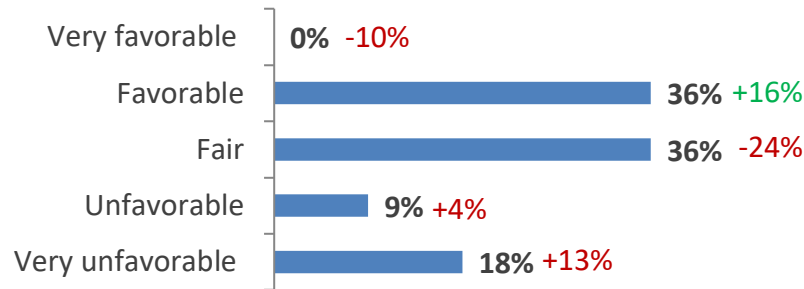
Remark: No comparison with last year's result possible due to low response rate or new course

# Workload – MKT Courses

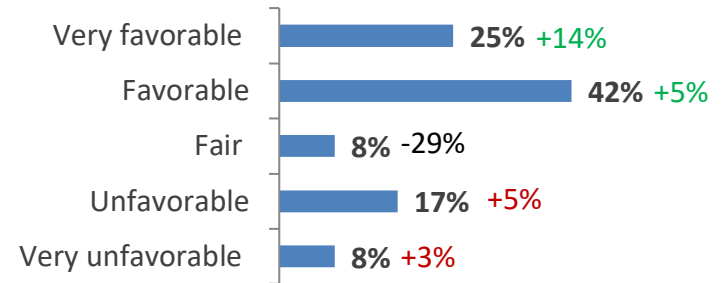
Only courses with response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

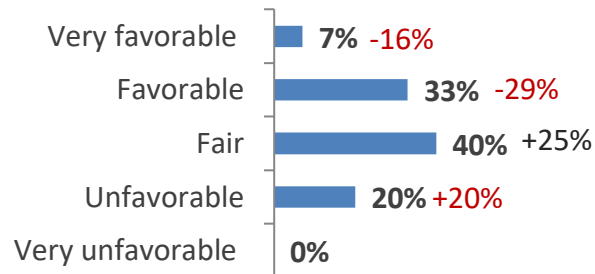
**MKT 520 Market Research (n=11)**



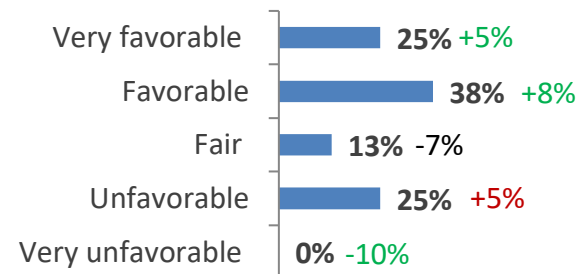
**MKT 545 Customers, Markets and Firm Strategy (n=12)**



**MKT 511 Marketing Analytics (n=15)**



**MKT 614 Marketing Communication (n=8)**

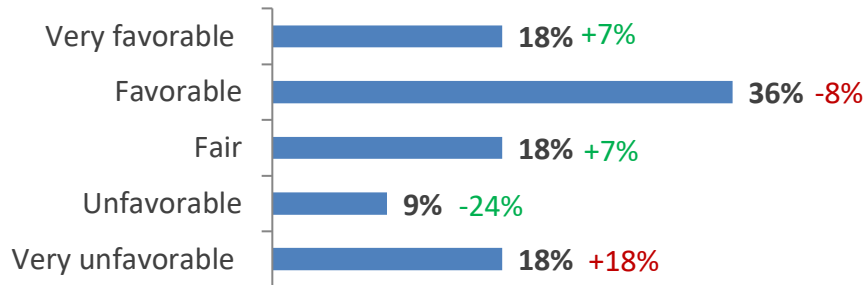


# Workload – MKT Courses

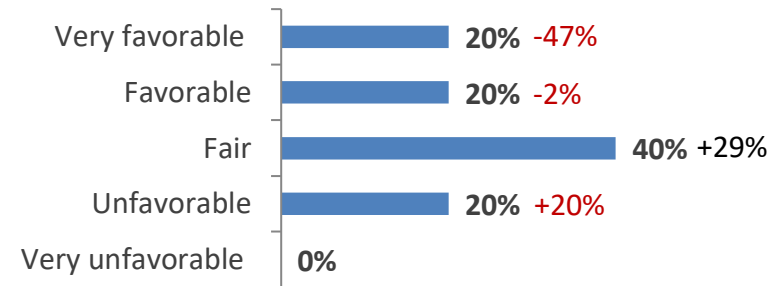
Only courses with  
response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

### MKT 663 Branding and Brand Management (n=11)



### MKT 661 Consumer Behavior (n=5)

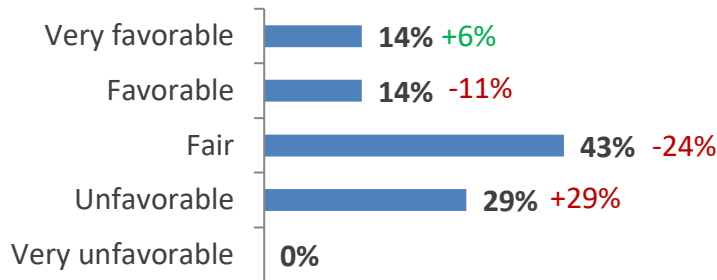


# Workload – OPM Courses

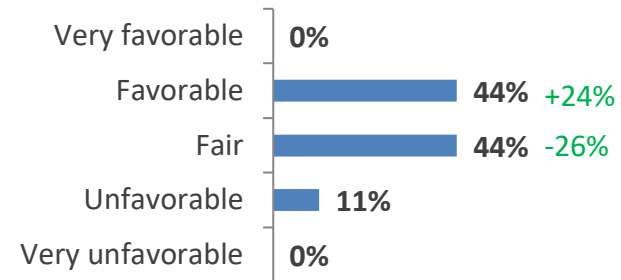
Only courses with response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

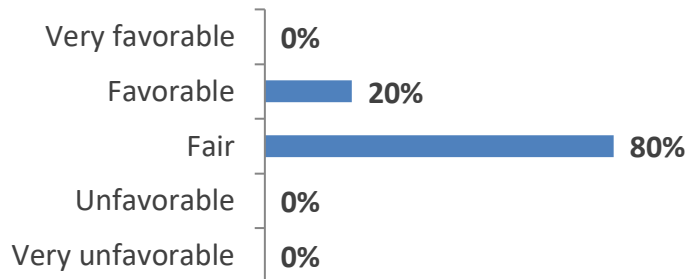
**OPM 510 Sustainable Operations**  
(n=7)



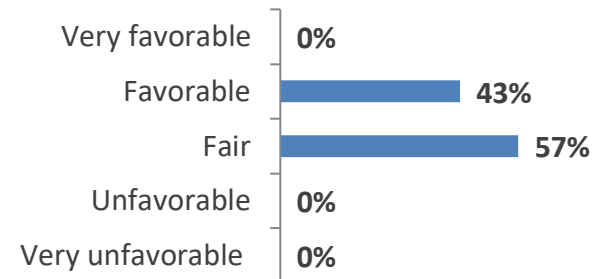
**OPM 601 Supply Chain Management**  
(n=9)



**OPM 581 Service Operations Management**  
(n=5)



**OPM 692 Strategic Sourcing**  
(n=7)



Remark:

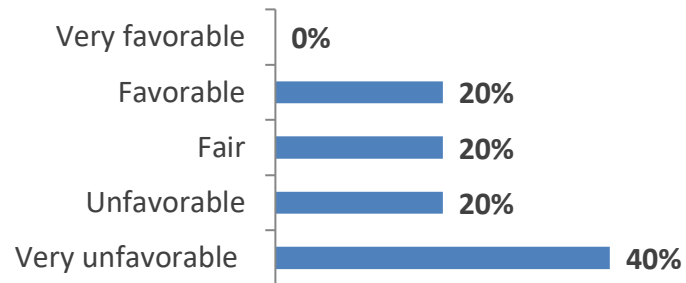
No comparison of ratios possible for the courses OPM 581 and OPM 692

# Workload – Seminars

Only courses with  
response rate  $\geq 5$

How would you rate the effort/ workload relative to credits obtainable for this course?

## OPM Seminar (n=5)



### Remark:

No comparison of ratios to last year possible  
due to low former response rate

- *Grading very unfavourable, too harsh and intransparent*
- *Lectures were **unstructured and chaotic***
- ***High workload/too much effort***
- ***Extreme quantity of mistakes** in course decks and videos*

7x

*“Lecturer was the kindest person on earth, however that doesn't help as she is **unable to transfer and explain the concepts to the students**. An understanding of those concepts, however, is absolutely crucial if one wants to succeed.”*

*“The professor made quite a few mistakes & I couldn't follow her most times due to her **fast calculations**. **More explanations** would have been helpful & not just reading out calculations that are already on the slides.”*

5 similar statements!

*Too mathematical and complex*

3x

*“Nice and motivated Prof: the exam was fair but the grading was pretty bad”*

*“Grading was awful, although the course itself was quite interesting compared to BE1 ”*

*“The difficulty of the **exam varies every year from lecturer to lecturer**. Unfair as this is a core course”*

*“The assistants teaching the exercise courses are more valuable than the lecturer”*

*“This course is completely useless, **please make it non-mandatory**; Prof. was hard to understand (verbally); slides often contained mistakes and were hard to understand; why are they giving this course to a new Prof. every semester?”*

*“Professor was **very kind and fair**”*

*“I liked the professor’s teaching style”*

*“Exam review wasn't well organized”*

*“I can't believe that such a quality is offered at the University of Mannheim - really have no words for that”*



*“The **content of the lecture is fine.** The **grading** of the exam however is a **desaster** (unfair, intransparent)”*

*“The professor is very **unpleasant and demanding.** She wants each and every student to follow anything she says and she is not available for questions and comments after May 23rd, which is not fair given that it is her job to help students understand topics.”*

*“Unfair grading”*

*“More data science content would be nice”*

*“Attitude of the professor was sometimes very rude and unprofessional. The **grading seemed very harsh** and points were deducted harshly for small mistakes in the exam”*

*“Best structured course I have ever had so far”*

*“Not enough time during exam”*

*“Good availability of extensive material, fair exam”*

*“Online format very good”*

*“Very nice chair and favourable grading and exam style. Guest lecturers were quite boring and the companies had very radical sustainable ways of acting, would appreciate larger corporations there as well”*

*“Online format very good”*

*“Very dedicated and passionate professor”*

*“I liked the essay format of the exam!”*

**All comments regarding non-core courses can be found in the backup!**

## Finance courses

Entrepreneurial Finance

Risk Management

## Accounting courses

Controlling

Environmental Accounting

## IT-related courses

Data Analytics

Programming basics

Principles of Data Management

## Taxation courses

Taxation of financial service providers

## Management and Marketing courses

Strategy Consulting

Luxury Industry

## OPM courses

Operational Excellence, Lean  
Management and Industry 4.0

## General comments

*Strategy Consulting Project with one of the Uni Mannheim partner firm*

*Courses on **Soft Skills and Job-relevant tools** (Project Management, PowerPoint, Excel)*

*Courses focusing on **Intersection of Strategy and Finance***

*An Accounting course that focusses on **environmental accounting** (covering topics such as the new legislative developments in Europe like the Corporate Sustainability Reporting Directive)*

*More **sustainability courses** (or larger courses)*

*Everything about **measuring sustainability***

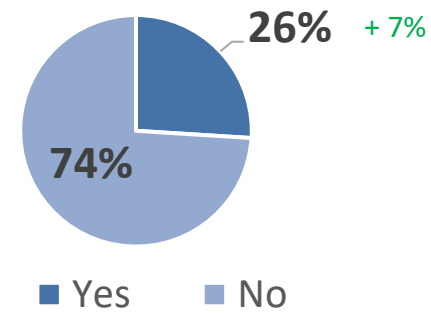
*More courses in IS*

***Digitalization of corporations - strategy consulting basics** (for those of us who want to go to consultancies) - megatrends (not only stating them but giving us deep dives into the topics!)*

# 3. SEMINAR THESIS

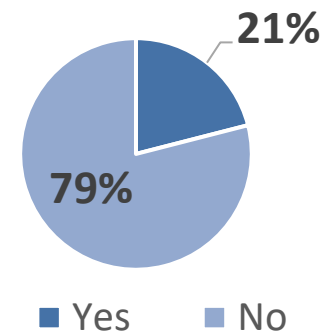
Have you applied for a seminar thesis  
this semester?

Participants: n = 129



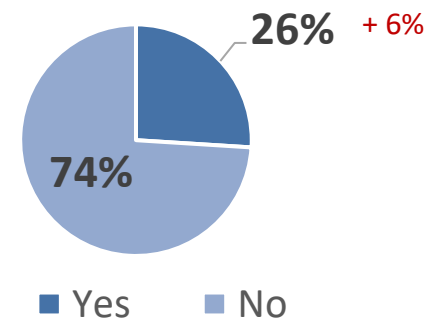
Have you started/completed a seminar  
thesis this semester?

Participants: n = 129



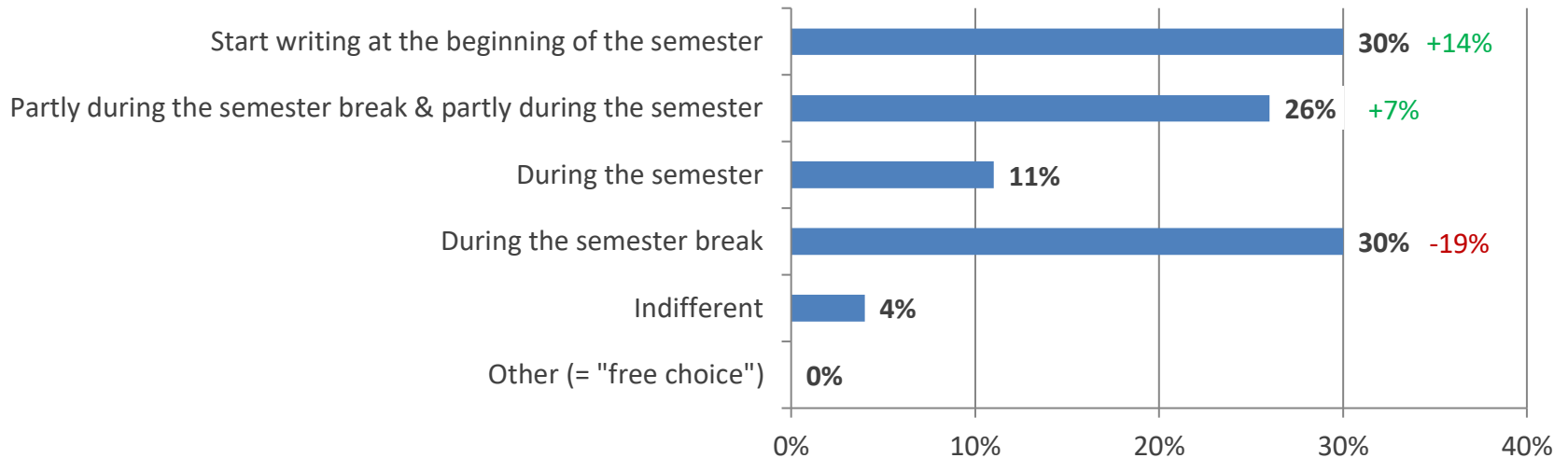
Have you applied for a seminar thesis  
and been rejected?

Participants: n = 34



## When would you prefer to write/have written your seminar thesis?\*

Participants: n = 27

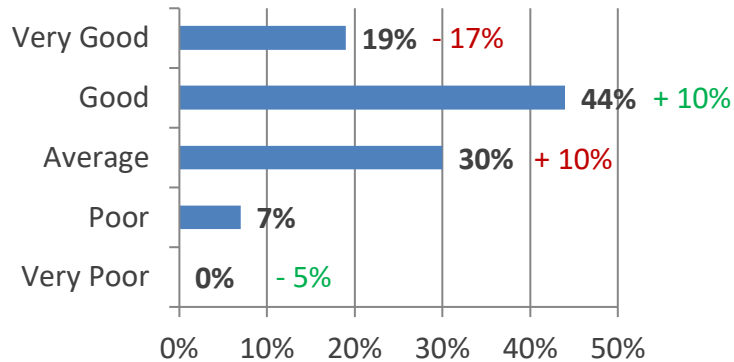




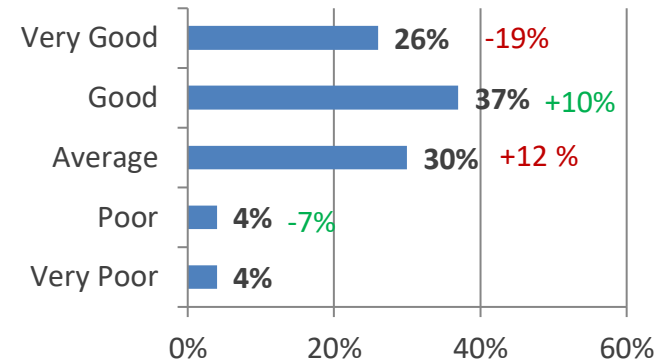
# Seminar Thesis: Quality Rating (I)

How would you rate...

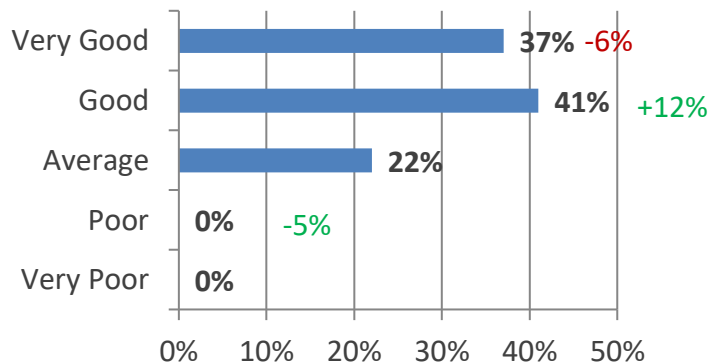
...the overall provision of information before deciding on a chair?



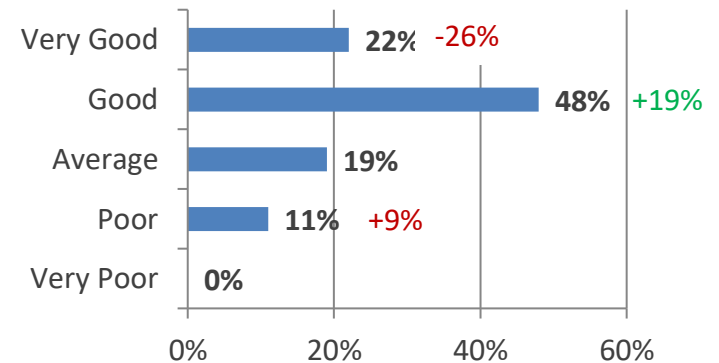
...the variety of topics?\*



...the provision of information by the chair before deciding on a topic?



...the process by which the topics were assigned?

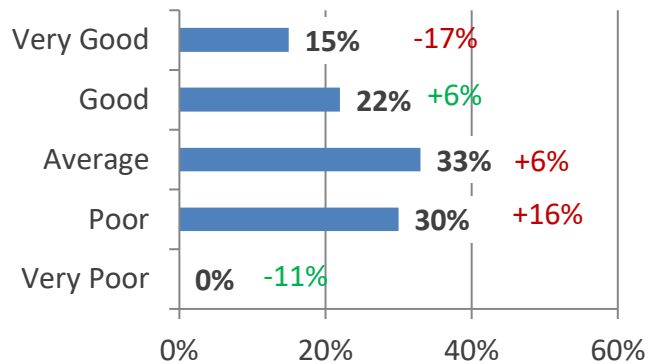


Participants: n=27

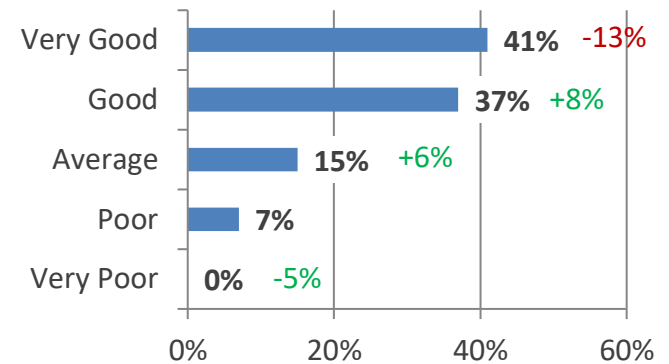
# Seminar Thesis: Quality Rating (II)

How would you rate...

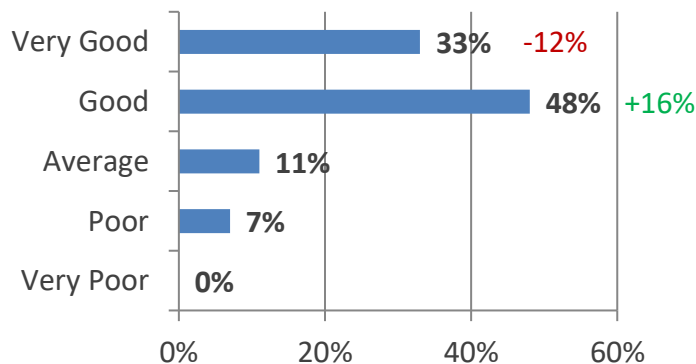
...the opportunity to influence your topic?



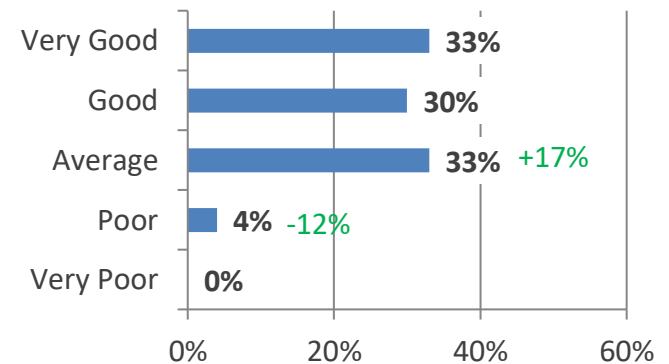
...the formal support by the chair?



...the content-related support by the chair?\*



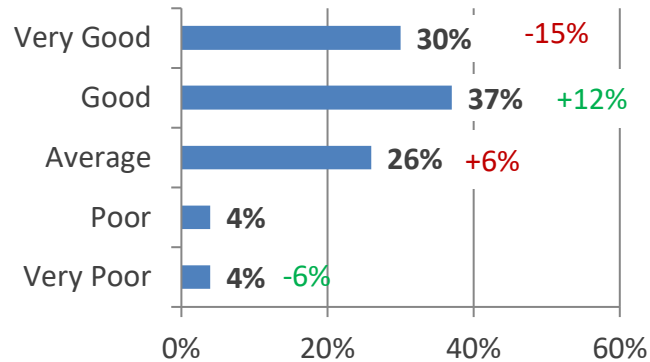
...the time frame of the seminar thesis?



Participants: n=27

\*Rounding differences may result in a sum deviating from 100%

...the provision of feedback after the seminar thesis?\*



*“(...) I feel like there should be **more standard regulations** concerning the seminars so that there are not huge differences across areas and chairs.”*

*“The written part should make up more of the Overall grade (not just 60%) as way more time is needed for writing the thesis than preparing the final presentation.”*

*“Bad ECTS to effort ratio”*

*“Thesis topic had to be found on our own within a very large area”*

## **Logistics chair:**

- *Bad ECTS ratio*
- *Not enough support from supervisor (“we were only allowed to schedule 3 meeting with our supervisor”)*
  - *Not possible to get a very good grade*
- *“I personally am super interested in the topic of logistics and SCM but this thesis **completely lowered my interest** and I am not looking forward to writing my master's thesis at all.”*

*“Too much time required for 6 ECTS”  
(OPM seminar)*

*“A huge effort for 6 ECTS, fair grading, but it took 11 weeks for grading”  
(OPM seminar)*

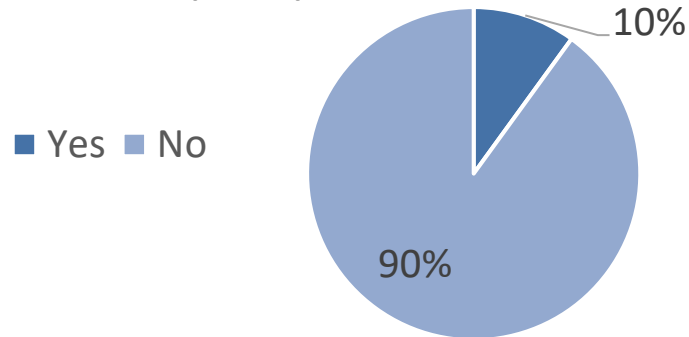
*“Very motivated and helpful supervisor”  
(MAN seminar)*

*“Exciting topics, good support”  
(Tax seminar)*

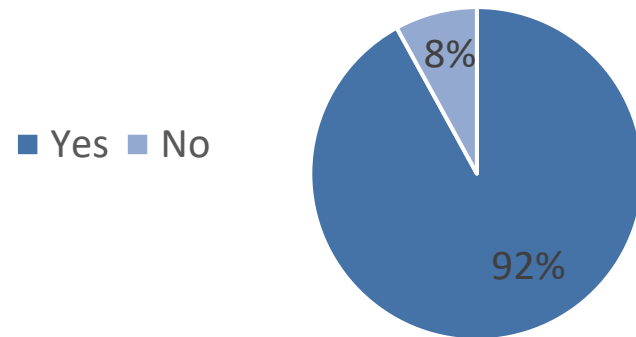
*“Very satisfied with the **Tax-Seminar**”*

# 4. MASTER THESIS

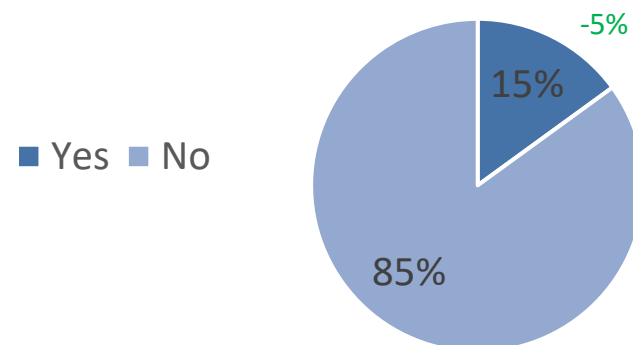
Are you writing/have you written your Master's thesis this semester? (n=129)



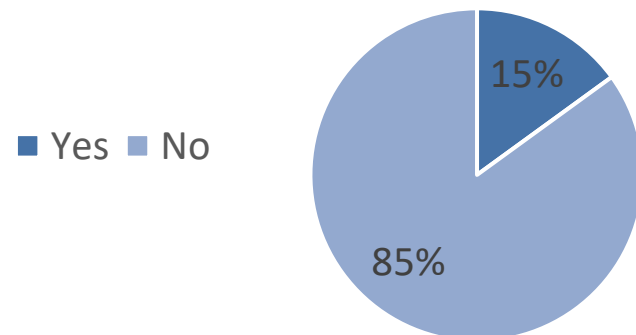
Is/was it the chair of your first choice?



Does it differ from the chair of your seminar thesis?

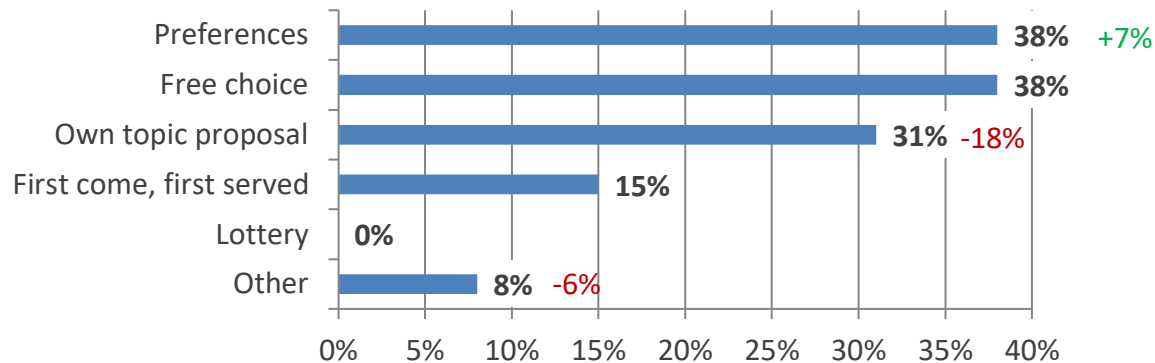


Did you write your Master's thesis in cooperation with a company?

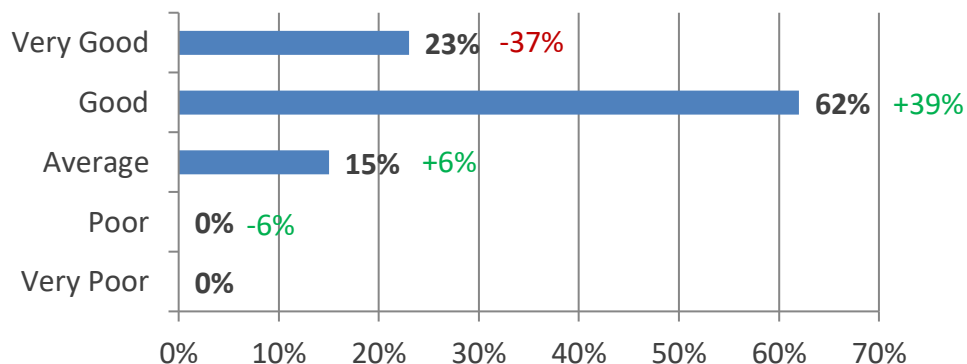


Participants: n=13

## What system of assigning the topics did the chair use?



## How would you rate the process by which the topics were assigned?



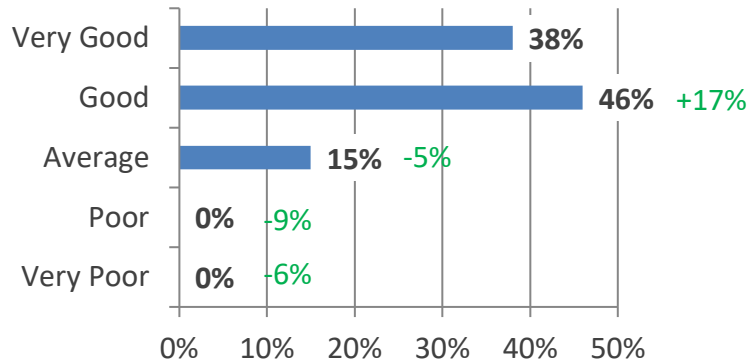
Participants: n=13



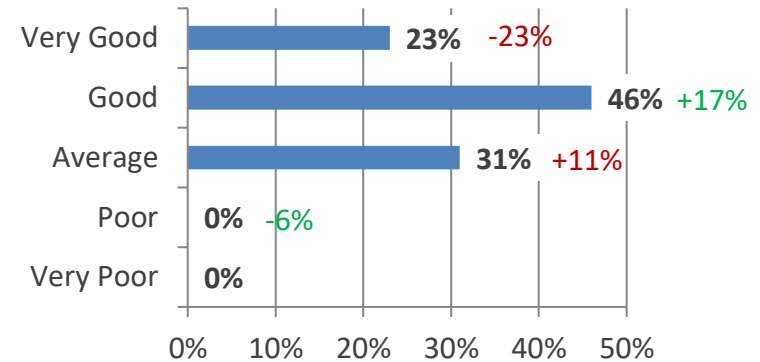
# Master Thesis: Quality Rating (I)

How would you rate...

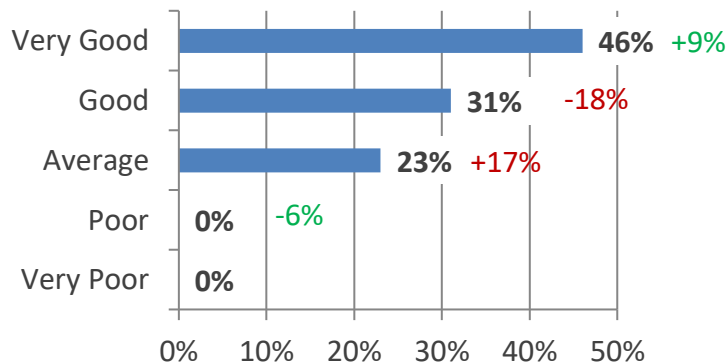
...the overall provision of information before deciding on a chair?\*



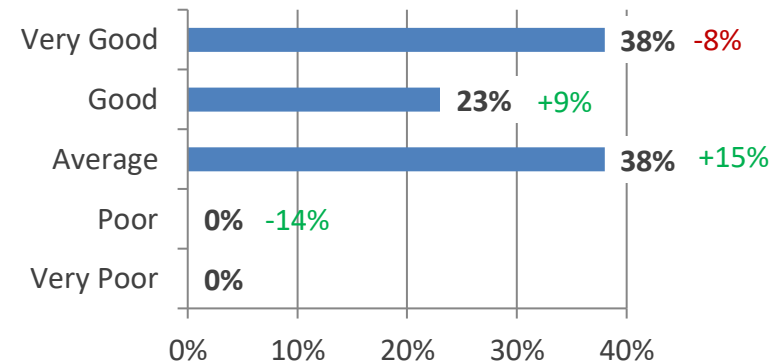
...the variety of topics?



...the provision of information by the chair before deciding on a topic?



...the time frame of the Master's thesis?\*

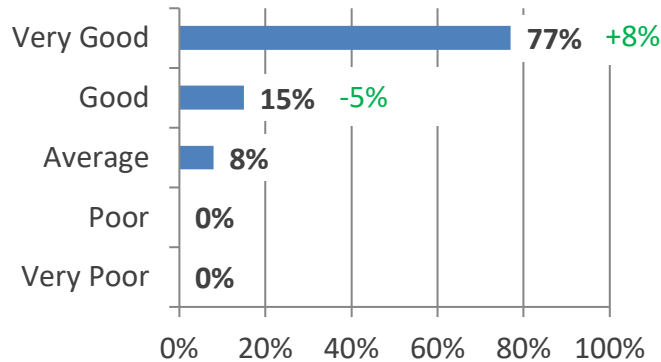


Participants: n=13

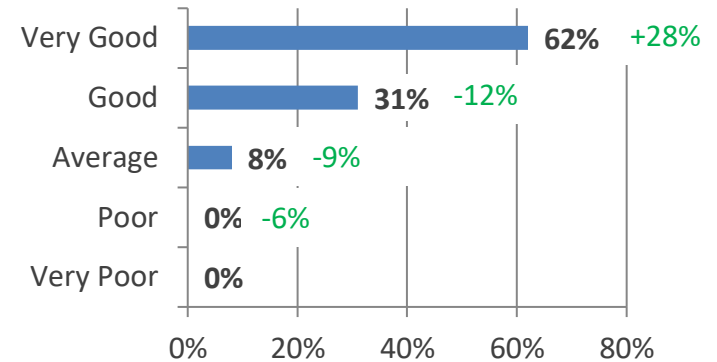
\*Rounding differences may result in a sum deviating from 100%

How would you rate...

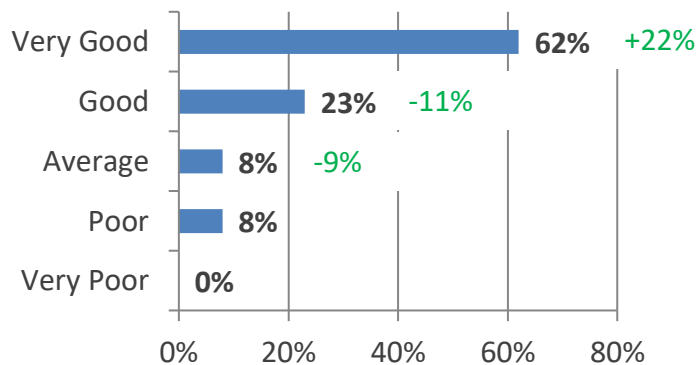
...the opportunity to influence your topic?



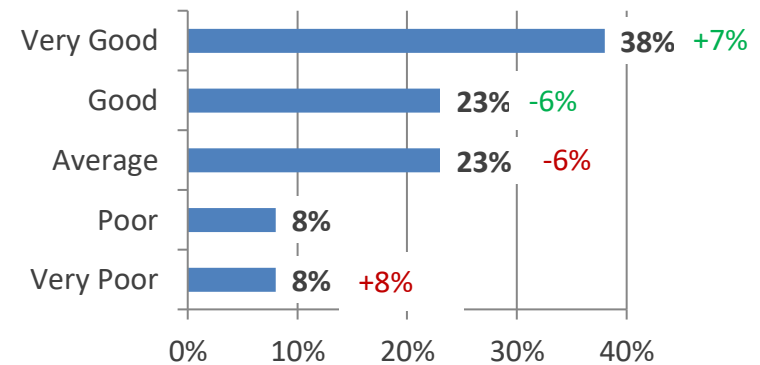
...the formal support by the chair?\*



...the content-related support by the chair?\*



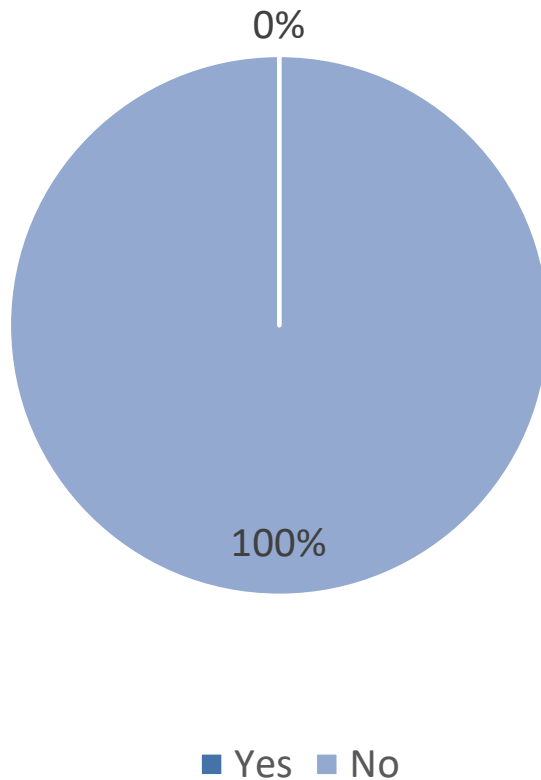
...the provision of feedback after the Master's thesis?\*



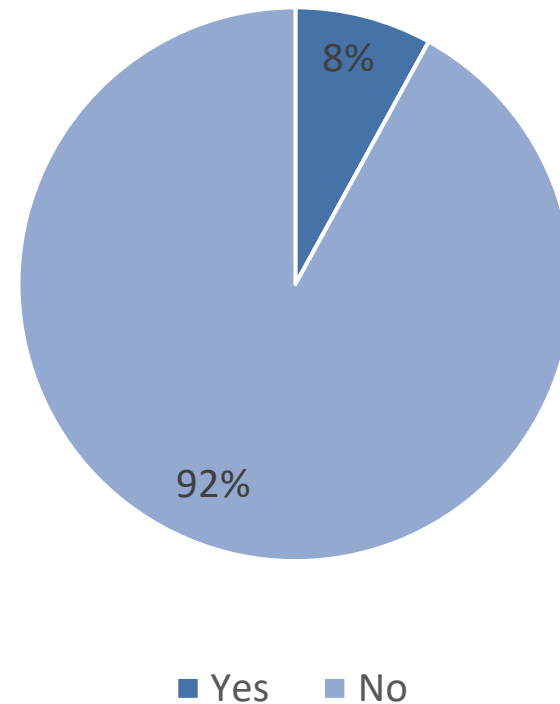
Participants: n=13

\*Rounding differences may result in a sum deviating from 100%

Did you defend your Master's thesis?



Would you have preferred to defend your thesis?

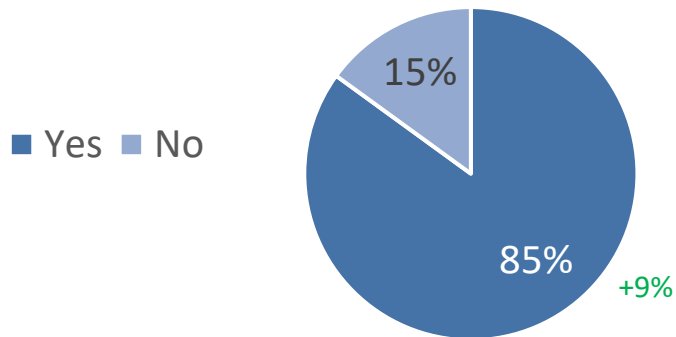


Participants: n=13

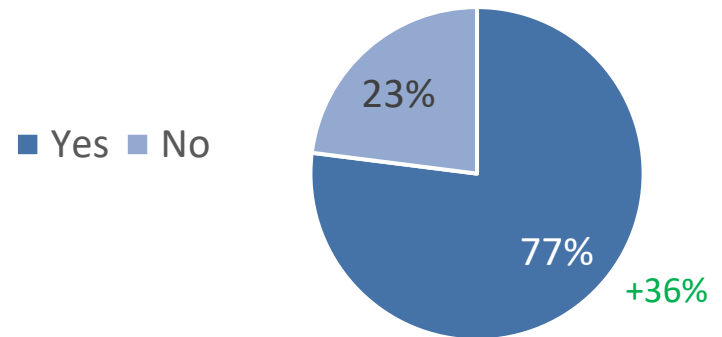
# Master Thesis: Preparation

Did you feel well prepared for your Master's thesis by ...

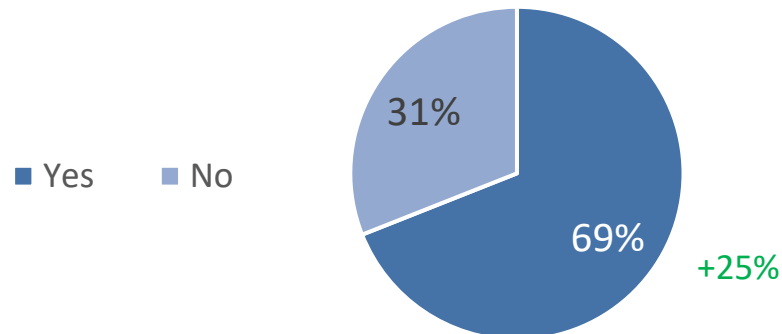
(a) prior research (bachelor thesis, seminar paper)



(b) courses offered during your studies



Do you suppose that the topic of your master thesis helps your professional career?



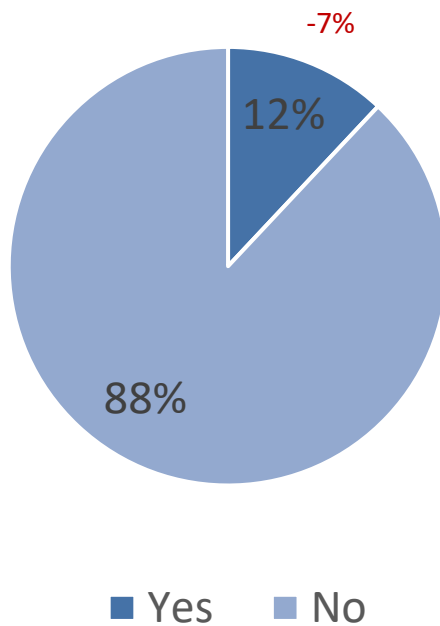
Participants: n=13

*“Giving the possibility to **write it with other students** like at NHH.”*

*“Like in France, it **should be abolished** as it is a useful and pleasant exercise only for people who want to pursue the academic career.”*

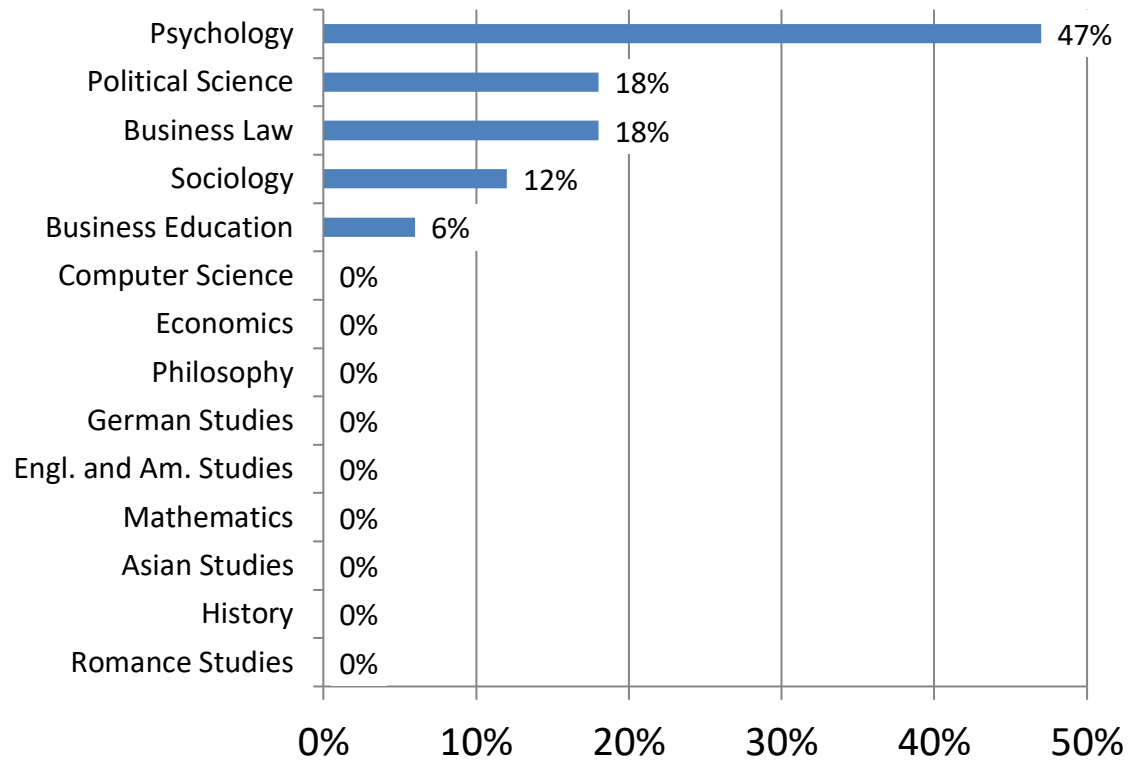
# 5. ELECTIVES

Are you taking an elective?



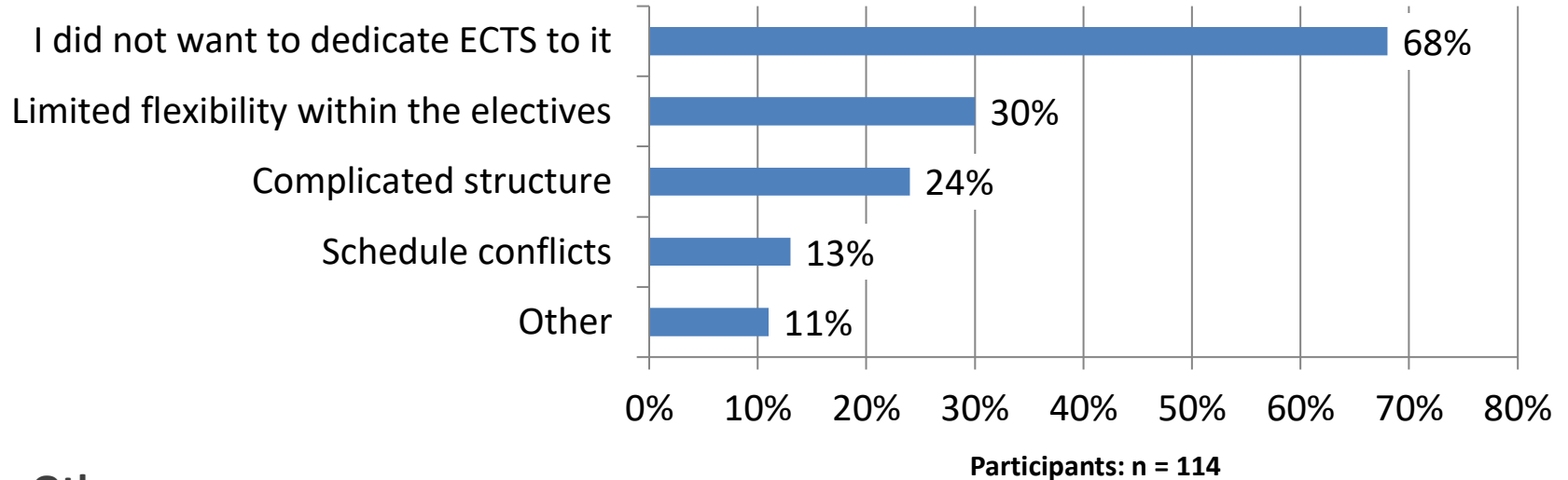
Participants: n = 143

If yes, which one?



Participants: n = 17

## If no, why not? (multiple answers possible)



## Other:

*"It's way too much ECTS, if the classes do not work out for you you still have to do 4 of them (e.g. in psychology) which is way too risky as I never had classes in this area before and cannot estimate my performance there"*

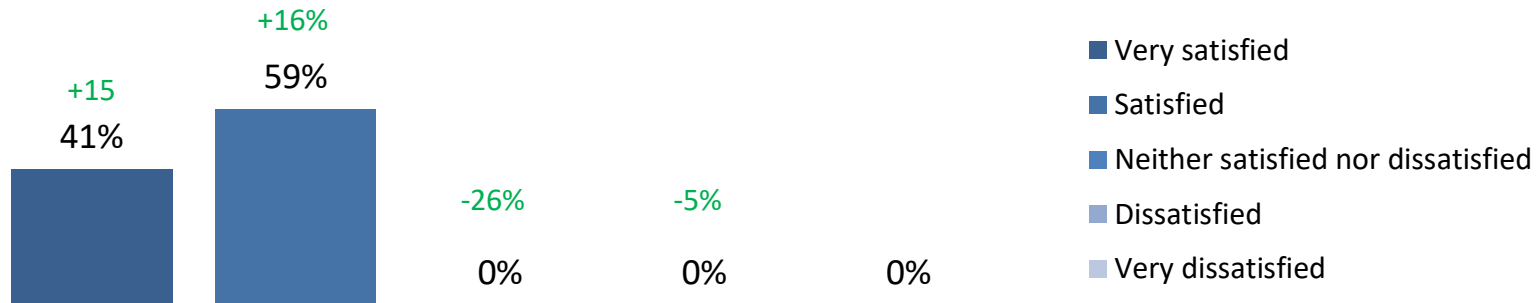
*"Only taught in German"*

*"Little study plan flexibility due to my double degree"*

*"Only interested in psychology, but I already did that in my Bachelor"*



Overall, how satisfied are you with your elective?



Participants: n = 17

## Further Comments:

*"I can highly recommend the courses Einkommensteuerrecht and Unternehmensteuerrecht. You will learn a lot of content that is necessary for the Steuerberater exam and the grading is very student friendly"*

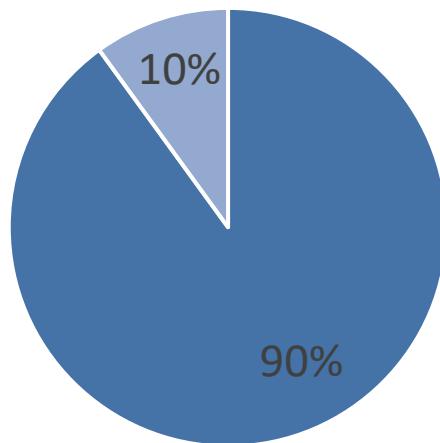
*"Better coordination of BWL and Jura Fakultät as 3 courses for the tax area were on Friday"*

*"Conversion of Law grading system into Management grades extraordinarily unfavorable."*

# 6. SEMESTER ABROAD

Response rate large  
enough this semester!

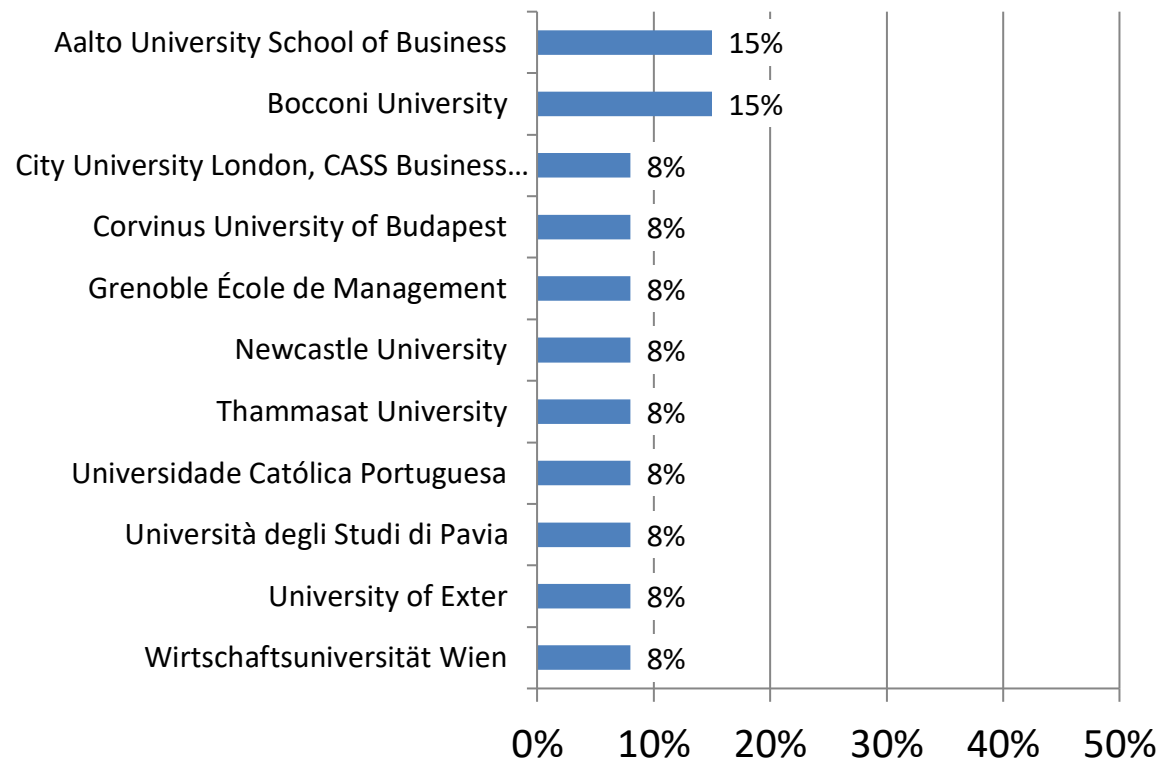
Did you spend your semester in Mannheim or abroad?



■ Mannheim  
■ Abroad

Participants: n = 143

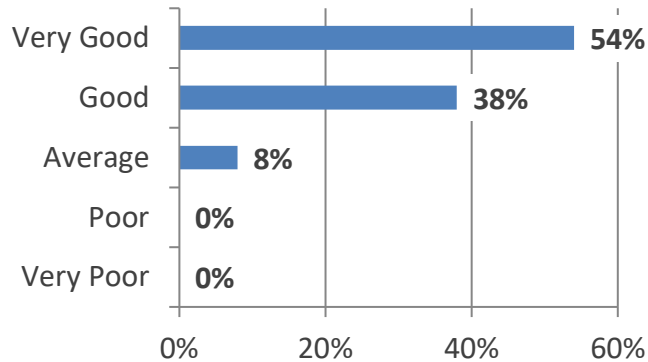
Where did you spend your semester abroad?



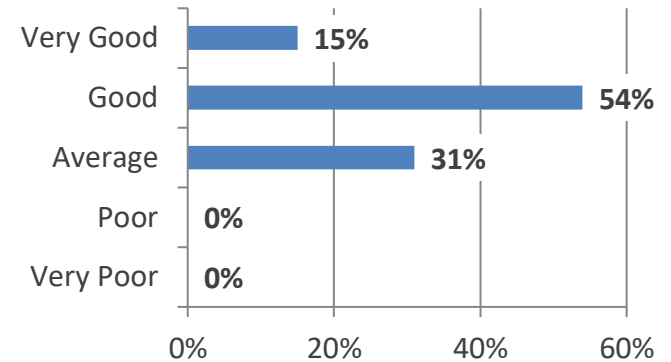
Participants: n = 13

# Semester Abroad: Satisfaction and Support

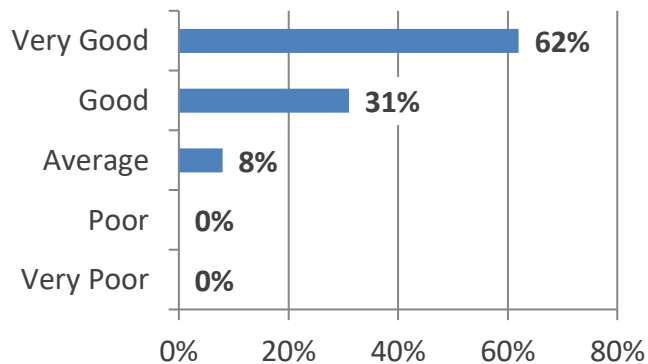
How would rate your semester abroad?



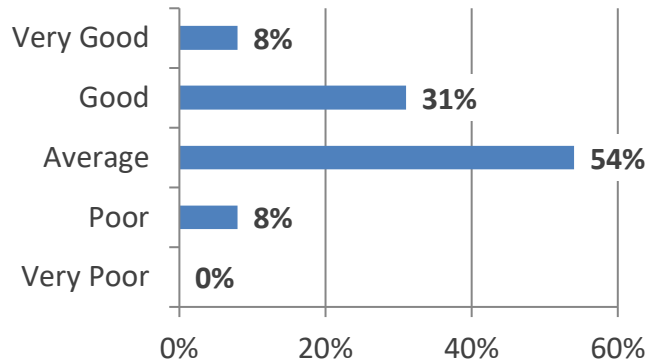
To which extent did the semester abroad support your academic education?



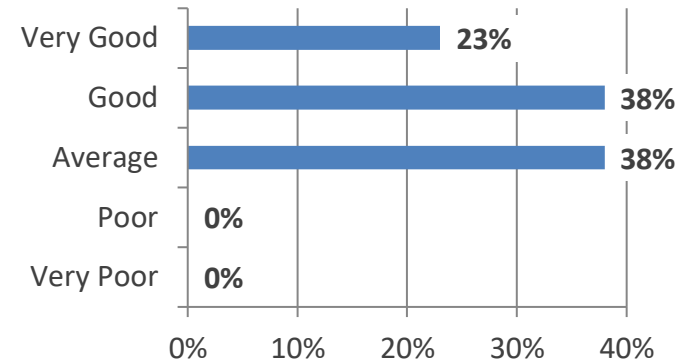
How would you rate the provision of information for the preparation for the semester abroad?



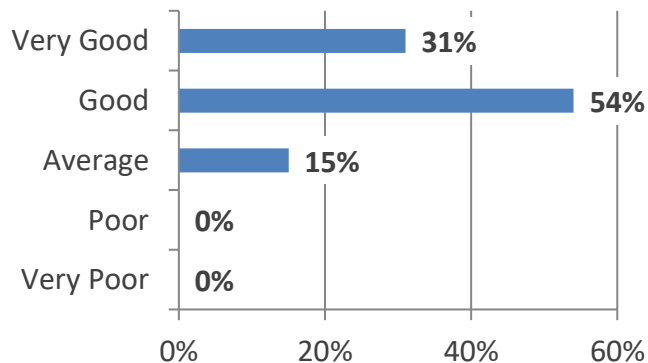
How would you rate the conversion of the grades received abroad?



How would you rate the accreditation of the courses abroad in Mannheim?



How would you rate the acquisition of Learning Agreements before or during your semester abroad?



Did you have any problems regarding your semester abroad?

*“Getting a **Learning Agreement** approved is quite a **long process** (...). It would be better if you could just count on past courses taken by Mannheim students being acknowledged again (...).”*

*“Was not possible to find any **courses** for accreditation **besides international courses**”*

*“**Information** from the university abroad **not always clear** (...).”*

*“**Changing accomodation** after the first one was inadequate”*

Do you have any other remarks regarding your semester abroad?

*“In total **great experience**”*

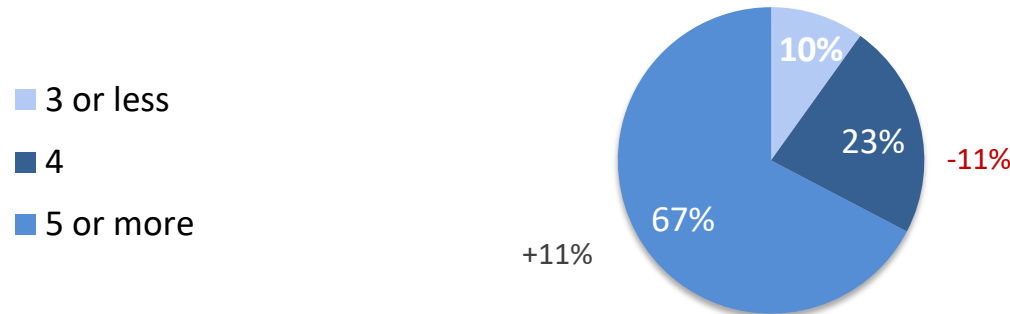
*“Having all **information in one place** would really help (...) some was on mobility online, some was sent via mail, Ilias, etc. (...).”*

*“Wonderful time”*

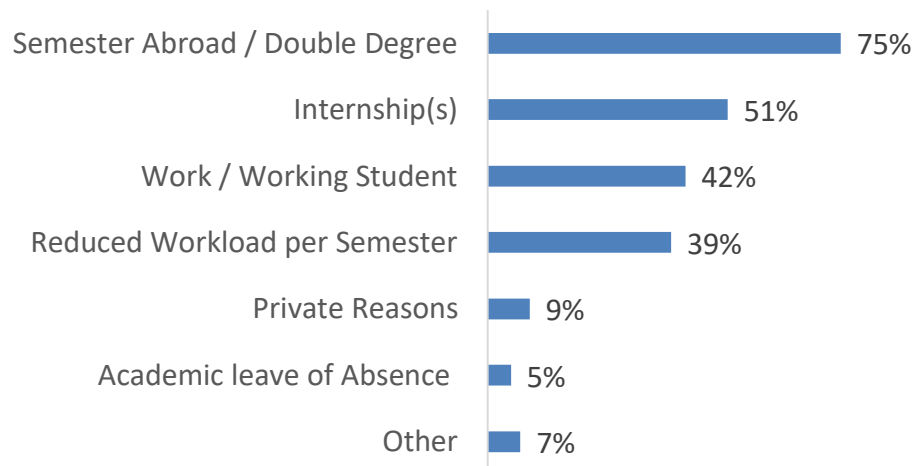
*“Totally **worth it**”*

# 7. PERIOD OF STUDY

## In how many semesters are you planning to finish the MMM?



## What are your reasons for finishing the MMM in the chosen number of semesters?



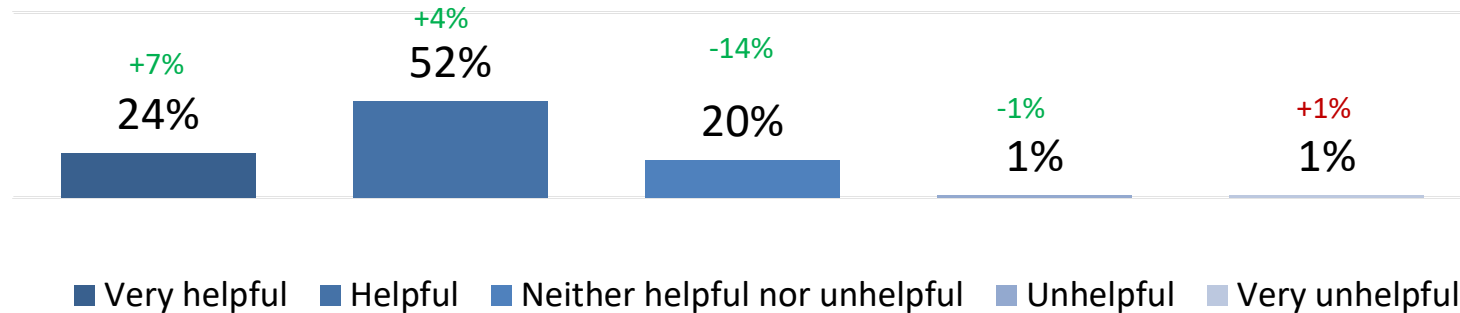
### Other:

- Corona Pandemic
- Wanting to experience some of my master without COVID restrictions at the university
- Own startup next semester
- Learning German in the process

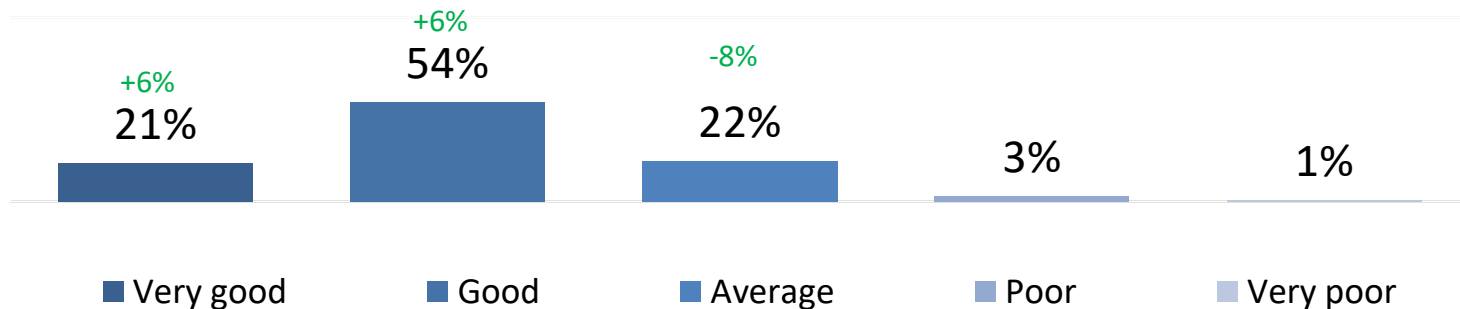


# 8. IMPRESSION OF THE FS BWL

How would you rate Fachschaft BWL's contribution to your study-experience?



How would you rate the provision of information about the Fachschaft BWL's activities?



**How could the Fachschaft BWL improve its current services or what could it offer additionally?**

*„Keeping links on the website up to date“*

*„FSBWLove“*

*“You could make available the **older semester surveys** on your homepage. Currently there is just an error message where the download buttons should be.”*

*„Please get involved that **recordings of lectures/exercises** will continue to be made or that they will be offered in a hybrid way.“*

*„Check all the webpages because sometimes they do not work (error message 404 appears).“*

*„More frequent posts on instagram via the new MMM page“*

*„Language and IT courses offered by the Studium Generale are weak.“*

**How could the Fachschaft BWL improve its current services or what could it offer additionally?**

*„Influence regarding Euromasters is way too low the Bachelors just ruin it“*

*„Maybe make the first-semester **aware of how quickly they need to decide on Seminar Thesis opportunities** - if you need to take specific courses in Winter, it can get tricky.“*

*„I assumed there was nothing due to COVID“*

*„Talk to Profs if they **seriously violate student rights** (e.g. in one exam 70 points for 60 minutes even though Prof said beforehand there will be 70 minutes)!“*

*„More general information online available/easier access if they exist already. e.g. informations for new enrolled students that are usually the week before the courses start.(...) for those who were enrolled later „*

# 9. BACKUP

## ACC 540 – Financial Statement Analysis & Equity Valuation

*Case study is very time intensive and should count more than 25%*

*Case study too much effort*

## ACC 626 Transaction Accounting

*I can highly recommend all the courses of Prof. Dr. Wollmert. The knowledge you will acquire is highly relevant for working in Accounting and the exam is very fair and the grading student friendly.*

*Easy exam but content was quite boring*

## ACC 510 - Jahresabschluss

*Demanding but also very interesting*

## ACC 560 – Managerial Accounting

*Presentations could be better organized*

## TAX 631 Internationale Konzernbesteuerung

*Highly recommend, motivated and competent professor*

## ACC 632 Group Accounting in Practice

*Prof. Oser is one of the most renowned accounting specialists in Germany and you will learn a lot but the exam was unfair and the grading very strict*

## TAX 630 – International Business Taxation

*Interesting course, the Case Study is useful*

## TAX Seminar

*Interesting topics, good support*

## FIN 603 – Empirical Finance

*Great course which prepares optimally for writing a seminar/master thesis in the Finance Area. The benefit of the exercise classes was little bit lacking and the participation grading was not transparent.*

## FIN 620 – Behavioral Finance

*Very interesting course; The grade compensates the high effort of reading all the literature.*

*Exam was not representative of the course. However, the course in general was very interesting.*

## FIN 685 – Banking Regulation

*'Mid-Term' on the last day of the lectures is not a Mid-Term but an earlier exam. Therefore this did not help at all in relaxing the examination period but made it worse as one expected the exam to take place much earlier.*

## FIN 686 – Sustainable Finance and Impact Investing

*Great guest lecturer who is very passionate about Impact Investing and its implications. Group work could use a little bit more guidance. Very high workload concentrated on one week right before the exam period was not optimal.*

## FIN 682 International Asset Management

*The guest lectures were pretty bad.*

## IS 512 – IT Management in the Digital Age

*Case Study Sessions interesting but high workload if you really want to follow (these sessions are not graded btw).*

*The Prof talks a lot about his experiences, which is interesting, but the topic itself is pretty dry.*

*Theory is a bit outdated, but cases are very interesting.*

*Exam instructions were not clear.*

*The exam and it's questions are very random and you can't really prepare for it. The questions are mostly not about the lecture content and are very broad. This results in an subjective and very frustrating grading. Content itself is kind of interesting.*

## IS 513 – Applied IT Management in the Digital Age

*Have expected more from this course.*

*Very interesting course + case study, very fair exam, highly recommend.*

## IS 622 – Network Science

*Strict grading in a closed-book (!) online exam, almost no partial points given; Python-Assignments should be graded (main workload of this course).*

*Do NOT take this course! Workload is ridiculously high, exam grading very unfavourable, almost no application to business topics, chair does not know how things work at Uni Mannheim.*

## IS 629 – Agile Software Product Management and Design

*Case study is very time consuming and requires lot of efforts.*



# Comments: MAN Courses (I)

## MAN 632 – Advanced Entrepreneurship

*Really interesting course, with many guest lectures from real founders/start-ups. However, the lectures from the chair are boring and unstructured. You have to prepare 4 little and interesting case studies.*

## MAN 639 TRANSFORM - Innovation & Entrepreneurship for Sustainability

*Very high workload, not very clear what they expected*

## MAN 648 Incentives and Performance

*Very interesting and great lectures! But to get an outstanding grade you have to be very precise and creative in the exam*

*The exam was completely random*

## MAN 654 Corporate Restructuring

*Exam had a very unfair question from guest lecture that people weren't aware of to prepare for. Otherwise, case study offered high quality presentations and great insights but should count more than 25% since they were very time intensive.*

*Strict grading, "learn every sentence by heart"-exam*

*Close to practical issues*

*Group presentation takes lots of time & should have a higher Influence on the overall grade.*

*Difficult exam*

*Very interesting and well-structured course! You gain a lot of advanced management knowledge!*

## MAN 655 Corporate Strategy: Managing Business Groups

*Interesting course which is done on 3 full days. Would have been better if the exam would have been directly afterwards instead of 3 months later*

*Interesting content & guest lectures, fair exam, highly recommend*

*Interesting course, especially with having several guest lectures and students participation. Would have been even better if offline on campus*

*Very high quality class. One of the first courses of the MMM were I'd say the quality level is fitting to the reputation Mannheim tries to have*

*Professor Brauer is amazing, the teaching assistants Jonathan & Constantin grade way too harshly & the exam is even more overcrowded than the M&A exam..*

## MAN 644 Human Resource Training and Development

*Nice lecturer*

## MAN 685 Purpose & Strategic Corporate Social Responsibility

*Quite harsh grading, the workload however is very fair*

*Paper requirements are not overly transparent*

## MAN 686 Responsible Corporate Governance

*Was really looking forward to the course but feel like I didn't learn anything. The instructor mainly provided us with basic information, presentation concept was not clear and 15 pages paper was too much work. Can't recommend*

*lectures were effectively useless, untransparent grading*

## MAN 687 Sustainability Frameworks & Regulation

*Nice & energetic lecturer & favourable grading*

## MAN 688 Business and Human Rights

*Unfavourable effort/workload ratio*

## MAN 691 Selected Topics in Organizational Behavior

*I really like the lecturer and the content of the course. Would have expected more of the guest lecturer but still interesting course*

## MAN Seminar

*Very motivated & helpful supervisor*

## MAN 690 Innovation Management

*Lecture slides not really meaningful, interesting topics but merely scratched the surface; Online-Exam was very stressful*

*Interesting course; case study sessions were not well structured and kind of annoying (break out rooms, where noone said anything); after the first two case sessions only very few students joined*

*Case study part was a little boring and outdated. Exam was quite fair.*

*Slides do not contain a lot of content, so listen carefully to the explanations in the lecture*

*Very interesting course but strict grading*

*Even though case studies were included it still felt like a presentation. The professor didn't seem very prepared and I'd appreciate group presentations more. Very boring course*

*TA Himani is amazing, great course*

## MKT 511 Marketing Analytics

*Way too many slides, not efficient and effective design of lecture materials, R-Tutorials are interesting though, but coding experience is advisable*

*Interesting course, especially insightful if you don't have experience in R or Python before. Exam question were considerably harder this year compared to last years in my opinion.*

*Exam structure is good and fair*

*PROVIDED old exam and the one from this semester were completely different*

## MKT 520 – Market Research

*This should not be a mandatory course (for marketing) if it's this bad.*

*High correlation with Empirical Methods (Core Course), however still mandatory for writing the thesis at a Marketing chair*

## MKT 531 – Marketing Theory

*Very good course to understand consumer behavior.*

## MKT 545 – Customers, Markets and Firm Strategy

*Very interesting course, fair exam. Fun + good grades -> favorable combination*

## MKT 614 Marketing Communication

*Super boring, lecturer just reading the slides 1:1*

## MKT 663 Branding and Brand Management

*Super boring, lecturer just reading the slides 1:1*

*Videos contain exactly the content of the slides there is not really additional value watching them*

## OPM 510 Sustainable Operations

*Easy gained credits but the grading took 2 months*

*The exam was not coordinated between the chairs at all. Almost impossible to do it in the given time.*

*Would not recommend. No coordination, unfair exam, and this took 12 weeks to grade. In general: especially Prof Schön and Prof Stolletz were just repeating their other courses (had nothing to do with sustainability)*

*Professors did not seem to really have cooperated while planning their topics and repeated themselves. Some professors also just recycled their slides and topics from other modules while only changing examples into "sustainable" business cases.*

## OPM 503 Transportation I – Land Transport and Shipping

*Personal attendance in the lecture is hidden criterion for exam grades*

*Interesting topic but bad lecturer*

## OPM 581 – Service Operations Management

*Basic operations course with interesting niche focus on service operations - very relevant*

## OPM 601 – Supply Chain Management

*Interesting contents, but could have more current topics and examples*

## OPM 682 – Revenue Management

*Interesting course with high degree of practicability, recommended*

*Many good real-life examples, organizational aspects of the course weren't very good*

## OPM692 – Strategic Sourcing

*Very interesting and fun lecture. Unfortunately, the exam was structured differently than promised (e.g. no need to learn bullet points by heart)*

*Prof Bode told the students that there would be no question asking for detailed information (learning by heart), however this was not the case, so many students were negatively surprised by the exam as they expected more mathematical questions*