

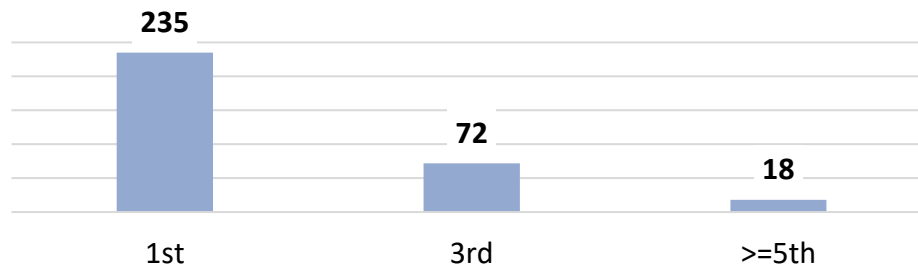
MASTER SURVEY: FALL TERM 2024

1. General Information
2. Course Choice (Course Quality & Workload Rating)
3. Seminar Thesis
4. Master Thesis
5. Electives
6. Study Abroad
7. Impression of the FSBWL
8. Comments

1. GENERAL INFORMATION

Participants n = 325

Number of Survey Participants per Semester



90% speak German

84% have a German nationality

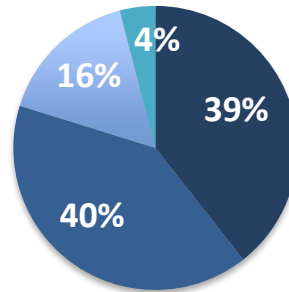
27% study in the English track

Methodical and additional information:

- Percentual changes to Fall Term 2023 are indicated in orange.
- Only courses included for which $n \geq 5$
- Download all semester-end surveys here: <https://fsbwl.de/nuetzliches/downloads>

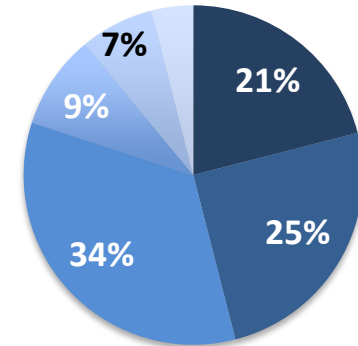
What did you do between Bachelor and Master?

- Immediately MMM -4%
- Internship/Gap Year +2%
- Full time employment +4%
- Other -3%



Bachelor University

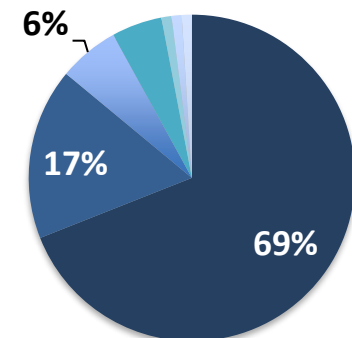
- Mannheim -3%
- Other public -4%
- Applied Science +6%
- Dual +/-0%
- Private -1%
- Other -1%



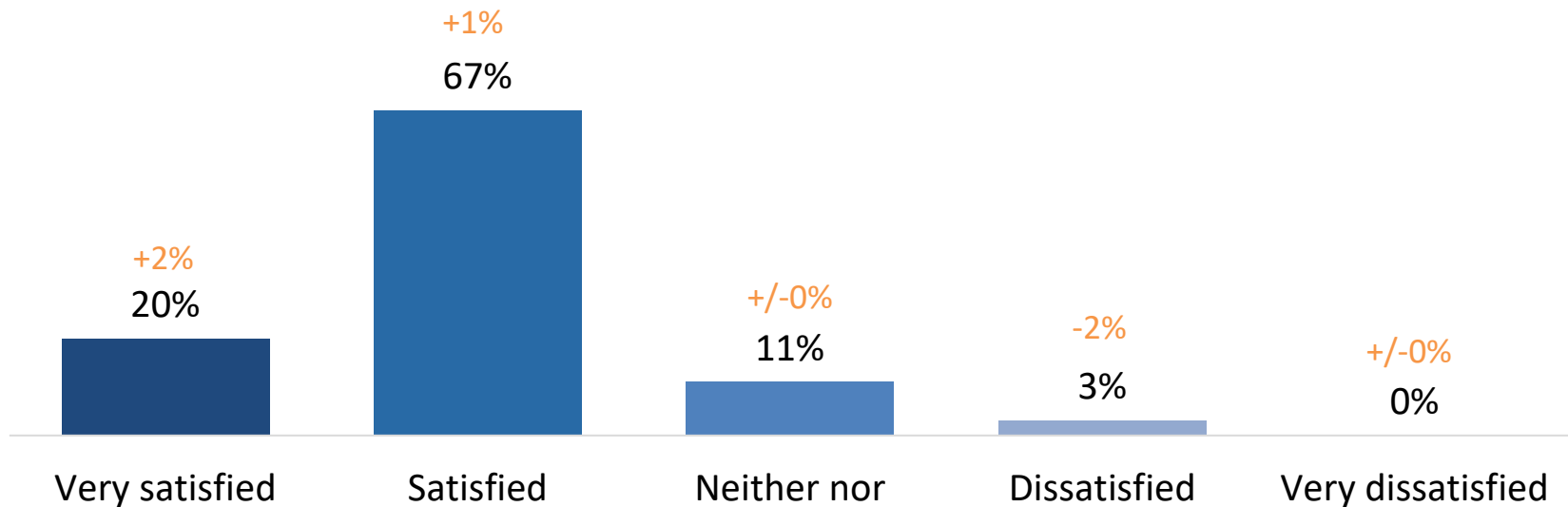
Bachelor Major

Other: e.g. Industrial Engineering, Political Science, Business Psychology and International Management

- Business Administration -1%
- Other +/-0%
- Economics +1%
- Culture & Economics +/- 0%
- Business Informatics -1%
- Business Education +1%
- Business Law +1%

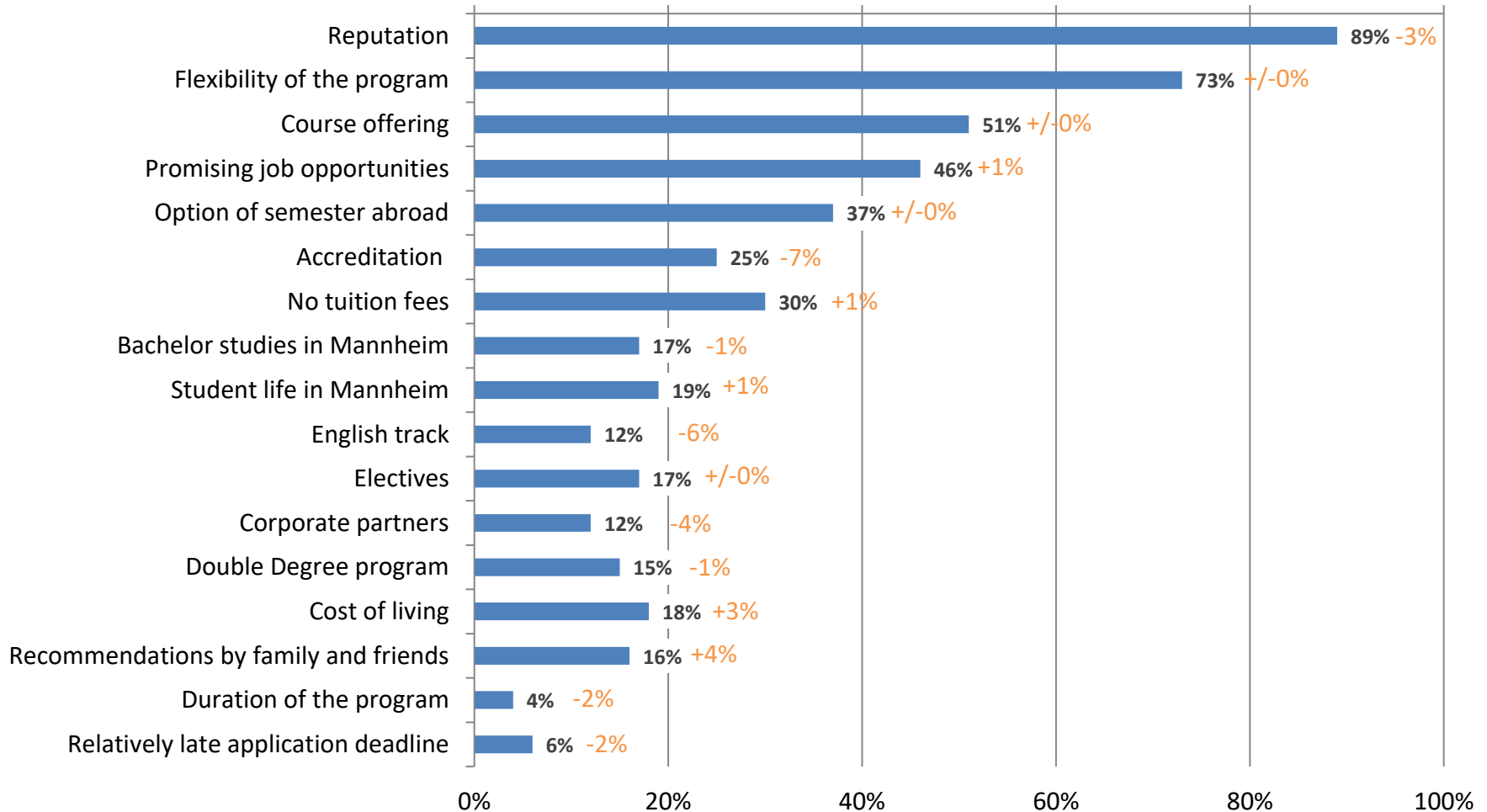


How would you rate your overall satisfaction with the MMM program?



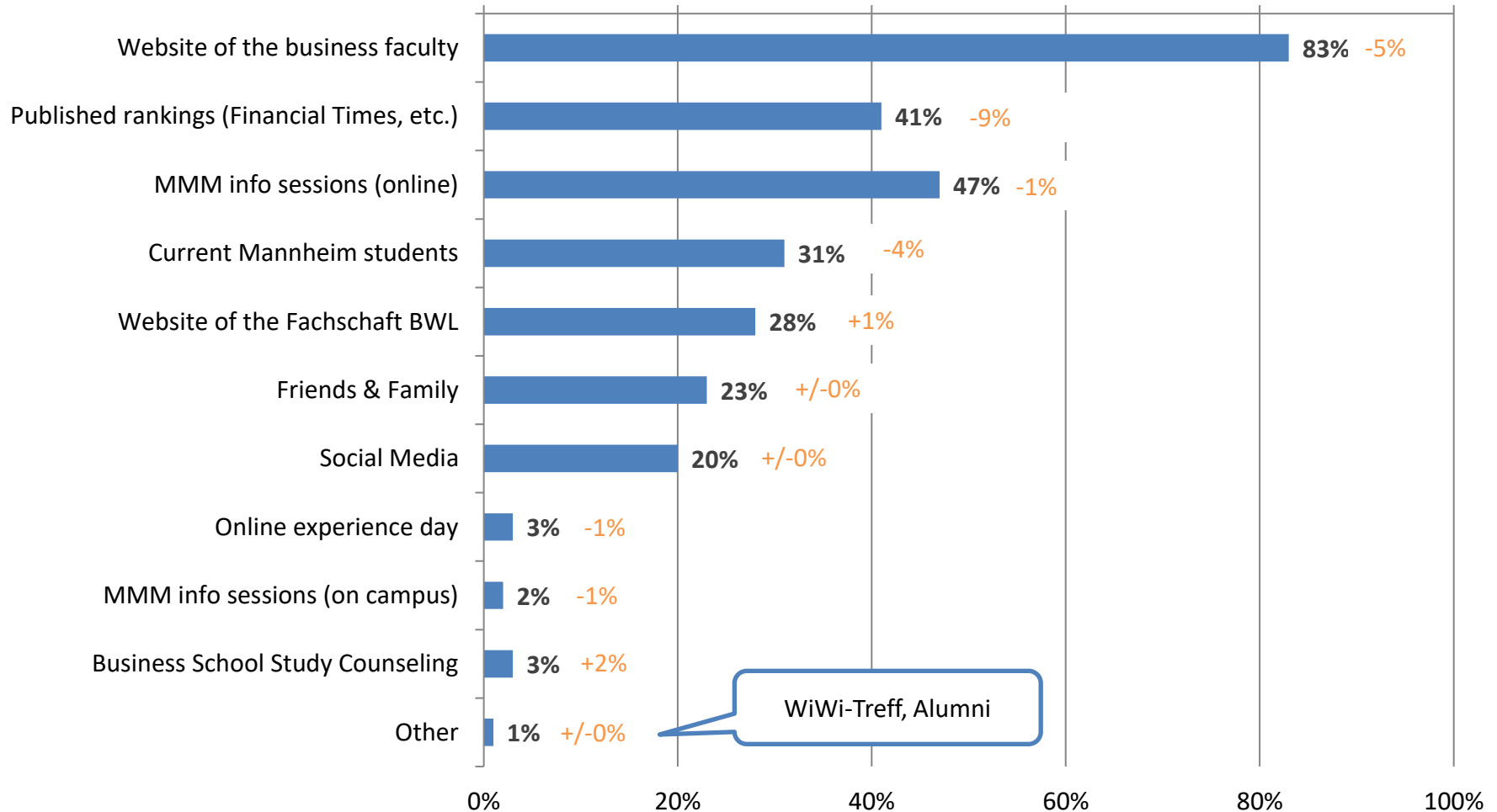
Participants: n=309

Why did you choose the University of Mannheim for your master studies? (multiple answers possible)



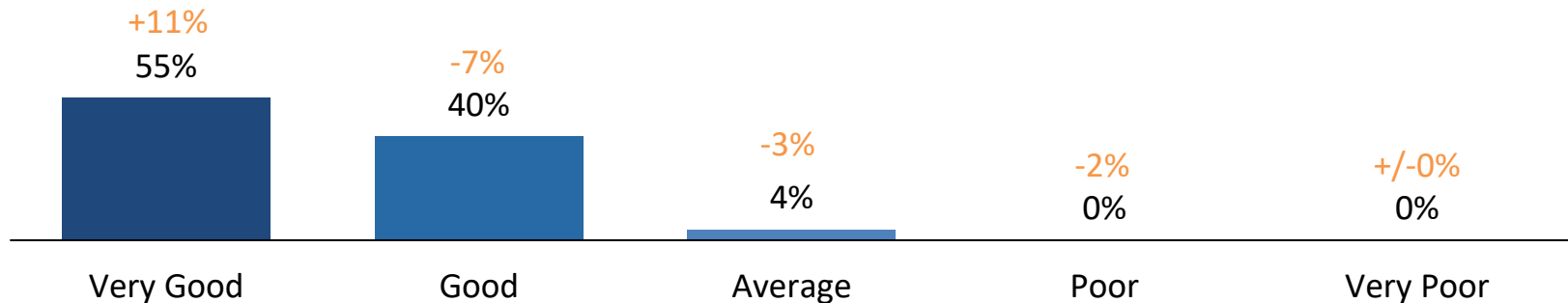
Participants: n=235

Which of the following sources did you use to inform yourself about the MMM before your application? (multiple answers possible)

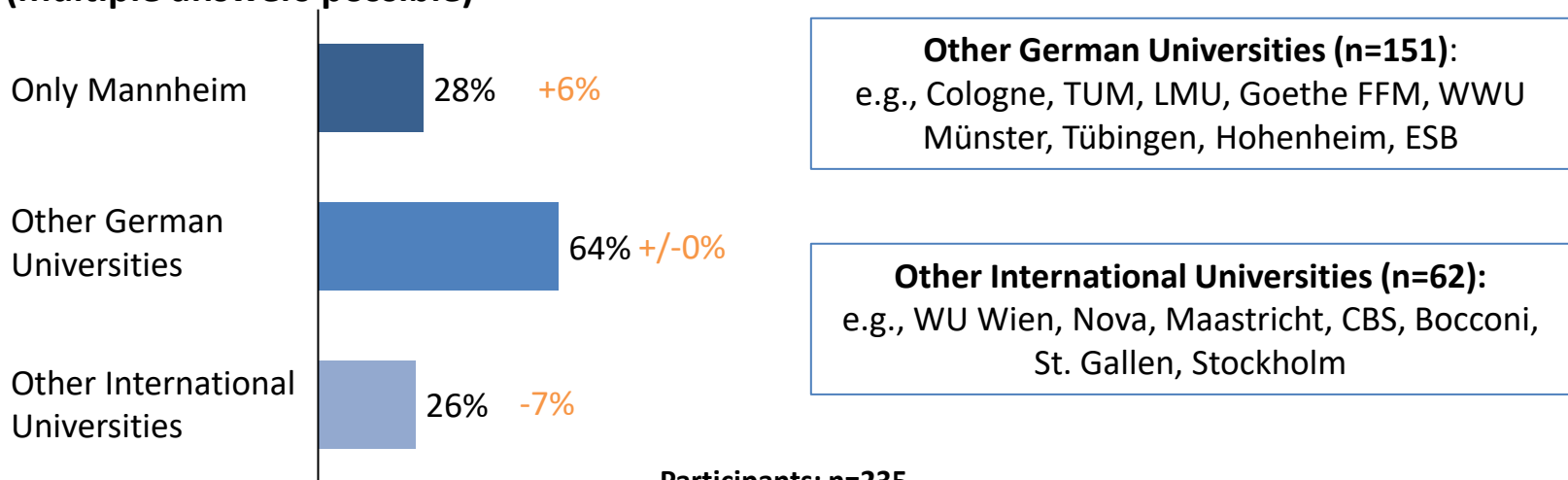


Participants: n=235

How would you rate the overall admission process to the MMM program (application procedure, support with information, etc.)?

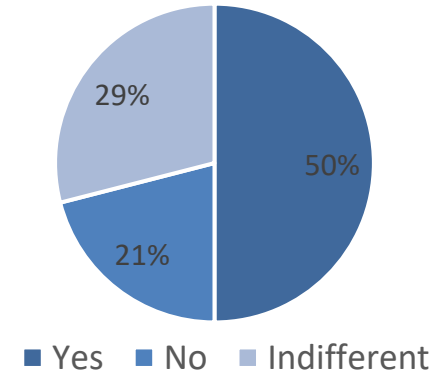


Which other universities did you consider when applying for a master program? (multiple answers possible)



Do you think the option to apply for the MMM twice a year and start either in spring or fall instead of only in fall, would be a good idea?

Participants: n=235



9x

Students are more **flexible** with gap years and with preparing for the **GMAT**.

3x

Most **core courses can be done every semester**, and many courses do not have prerequisites from HWS.

10x

Once a year strengthens the feeling of **being part of a cohort**.

4x

If nothing else changes, there would be even more students which results in even **harder competition for restricted classes** which could **hurt** the programs reputation.

Comments: Application Process

Awesome that the **English certificate** can be uploaded later and that the **team is so welcoming** to different approaches to solve the problem of deadlines.

I think that a **semester abroad** in the bachelor **gives too much of an advantage** compared to professional background / experiences

It would be nice to have an **overview of ALL needed documents**. You can only see the next step when uploading the documents.

3x

Ranking kind of **unfair considering the difficulty** of the **bachelor degrees**

Information regarding **potential restrictions of the Double Degree application process** (informed late about the nationality restrictions)

I wish German universities would cooperate so **bachelor transcripts** would be handled between them.

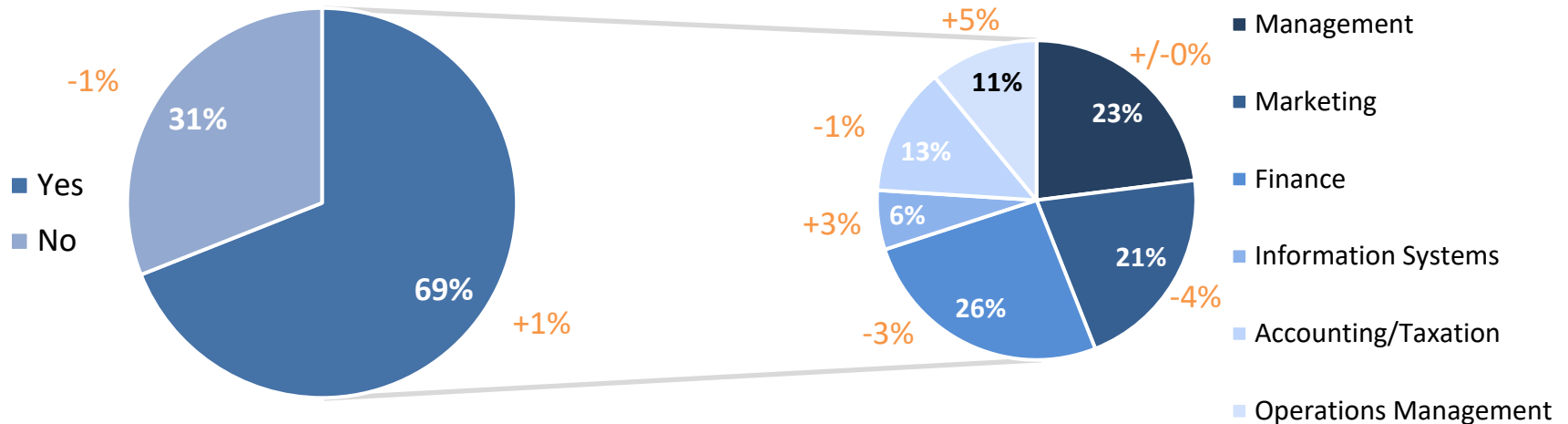
The application process is generally well-structured and **transparent** in terms of the **point system**.

Make the **difference between** the German English and the English **track clearer**.

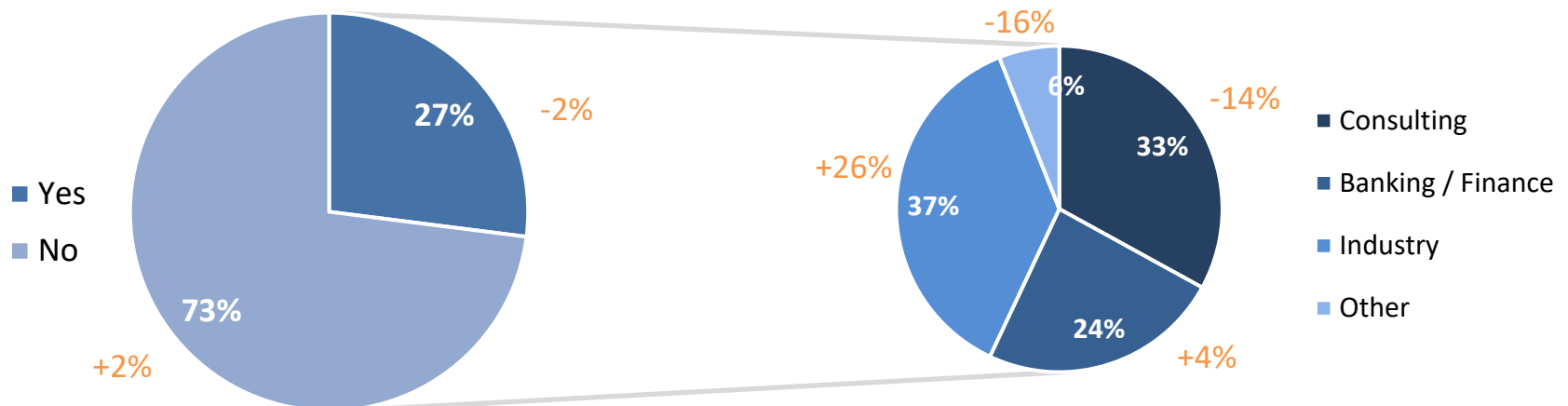
It would be more efficient if **non-EU applicants could upload immigration documents directly** in the application workflow and apply for the reduction in tuition fees faster.

I stressed myself really a lot about the GMAT, but in the end i would have been accepted also without the GMAT Points.

When applying for the MMM did you already have a certain specialization in mind?



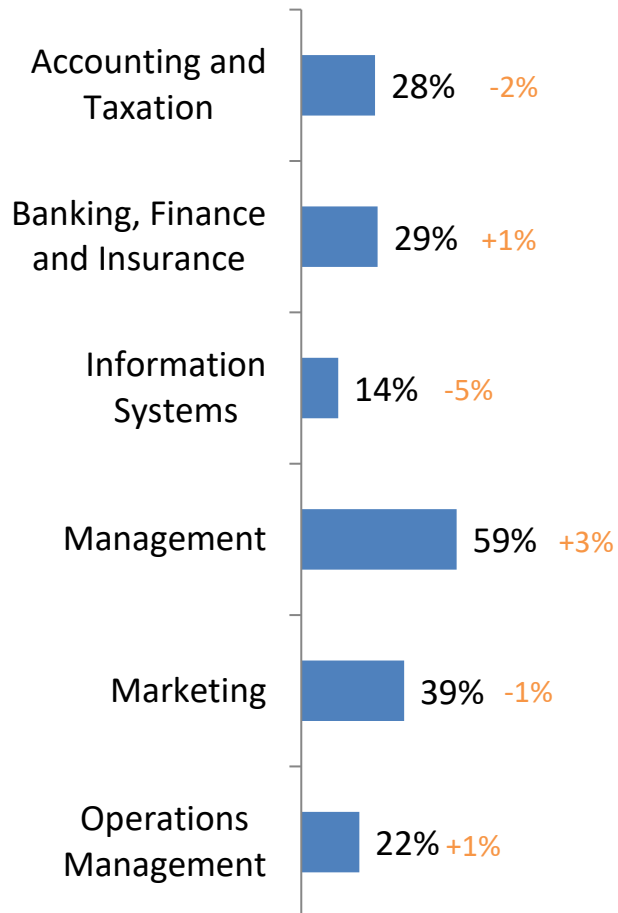
When applying for the MMM, did you already know in which job you are planning to work in your future?



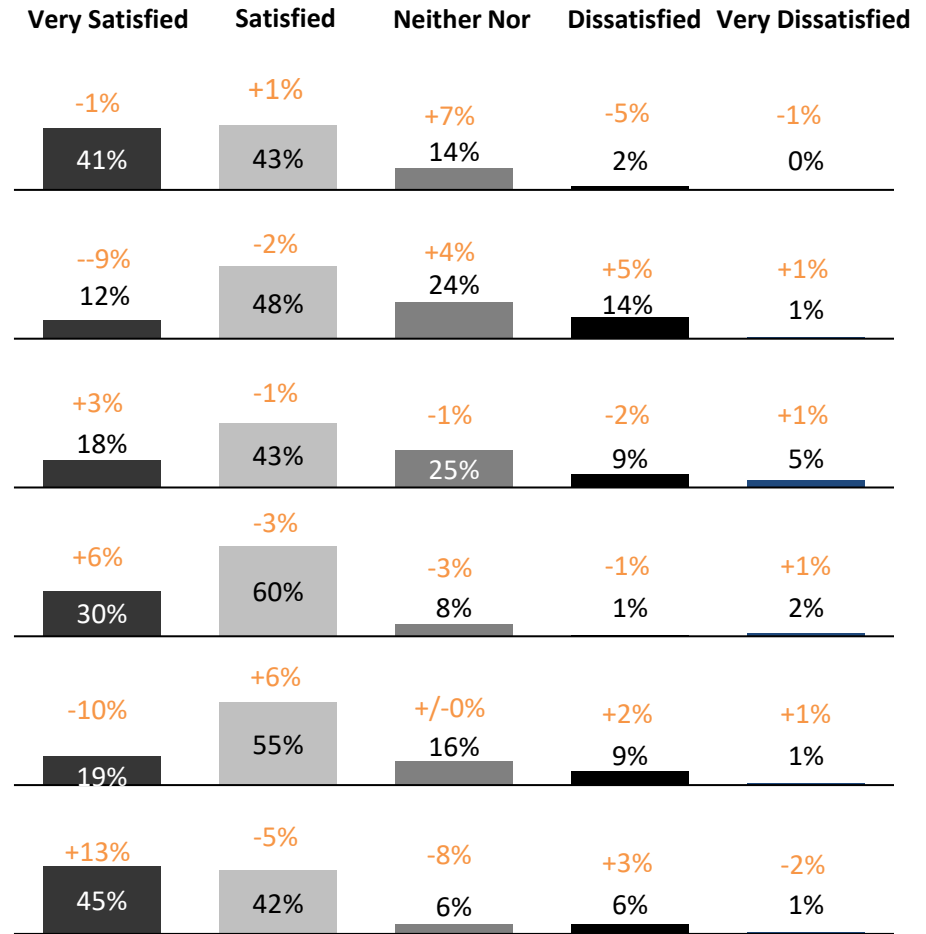
Participants: n=235

MMM-Areas: Specialization and Satisfaction

Area Specialization



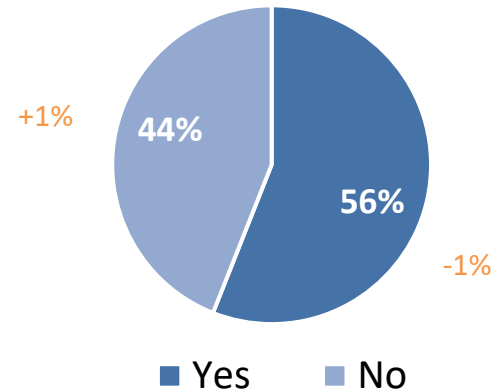
Area Satisfaction



Participants: n=309

**Were you not accepted into a course
due to capacity restrictions?**

Participants: n=309

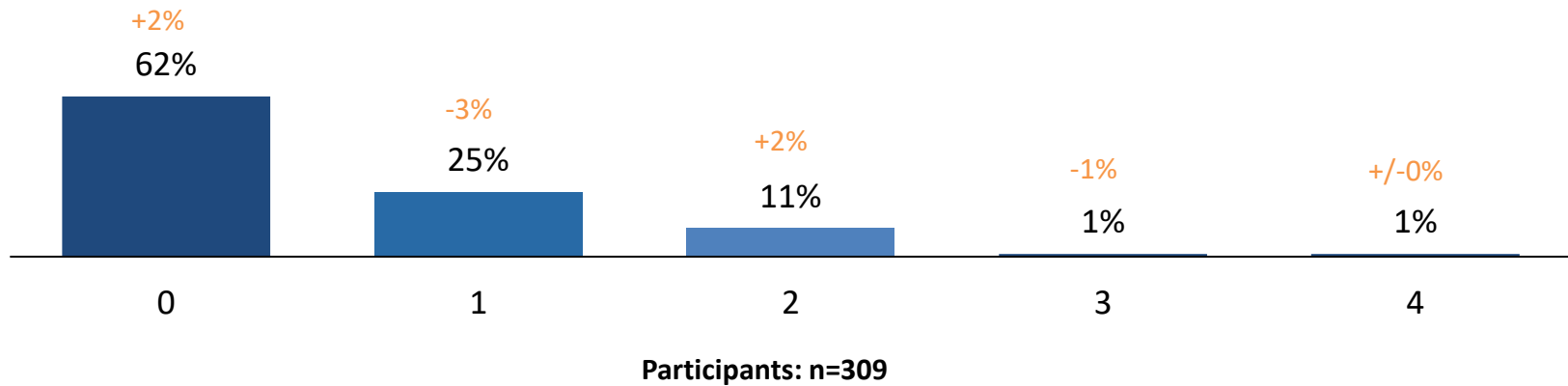


Into which course(s) did you not get accepted? (n ≥ 5)

- MAN 656 Mergers & Acquisitions (n = 59)
- MKT 580 Digital Marketing Strategy (n = 43)
- MAN 665 Sustainability Management Simulation: Net Zero (n=36)
- MKT 616 Grundlagen der Verhandlungsführung (n=26)
- OPM 593 Negotiation (n=22)
- MAN 668 Leadership in Organizations (n=17)
- FIN 541 Corporate Finance I - Case Study (Capital Structure, Cost of Capital and Valuation) (n=11)
- FIN 580 Derivatives - Basic Strategies and Pricing (n=11)
- MAN 608 Business, Society, and the Environment (n=11)
- MAN 646 HR Analytics (n=8)

**Supply-Demand gap especially
for Marketing and Management
Courses**

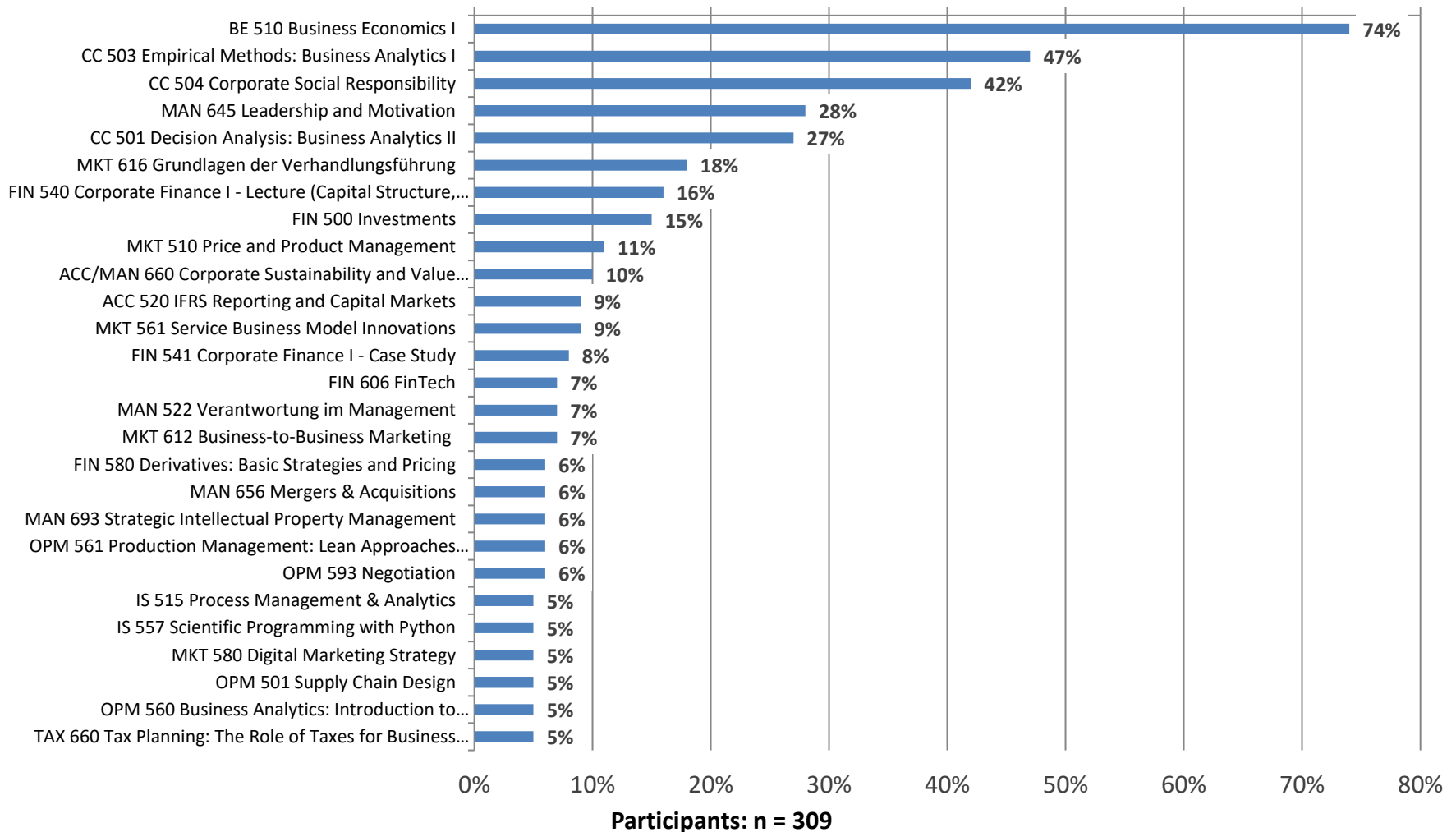
In how many courses this semester were you required to buy a printed script from the chair?



2. COURSES

Only courses
with $\geq 5\%$

Which courses did you take this semester?



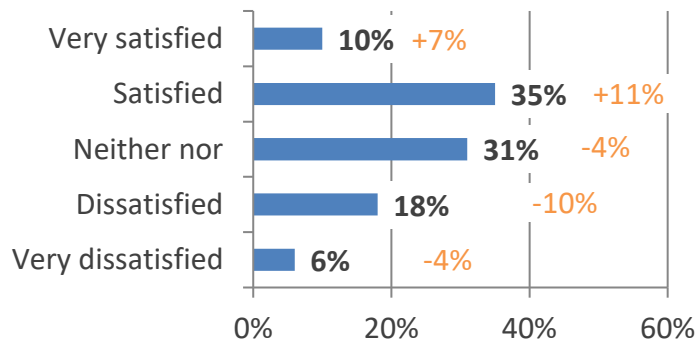
2.1 COURSE QUALITY

Course Quality: Core Courses (I)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

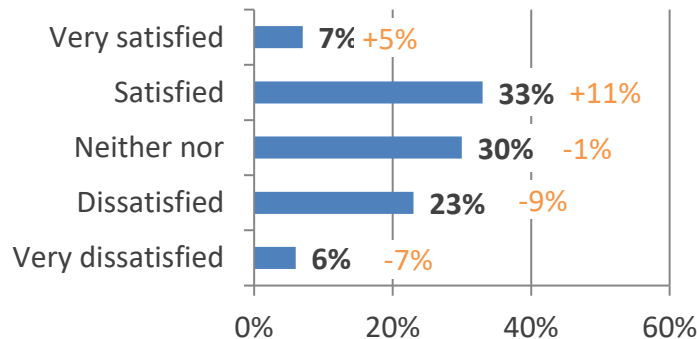
BE 510 Business Economics I (n=235)



Remark:

Students were more satisfied with BE I than in previous years, possibly due to a fairer exam. However, there are still problems (see Comments).

CC 504 Corporate Social Responsibility (n=132)



Remark:

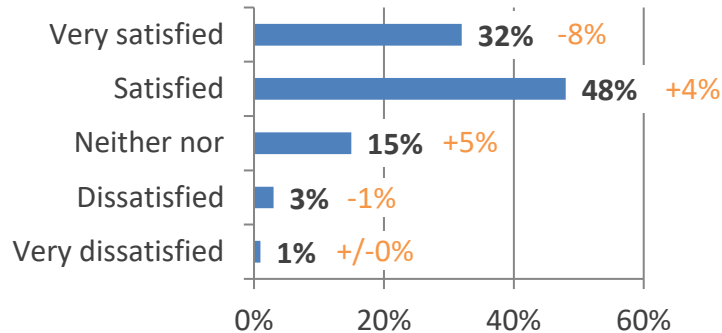
Satisfaction for CC 504 quality has increased, possibly due to the lecturer and format change.

Course Quality: Core Courses (II)

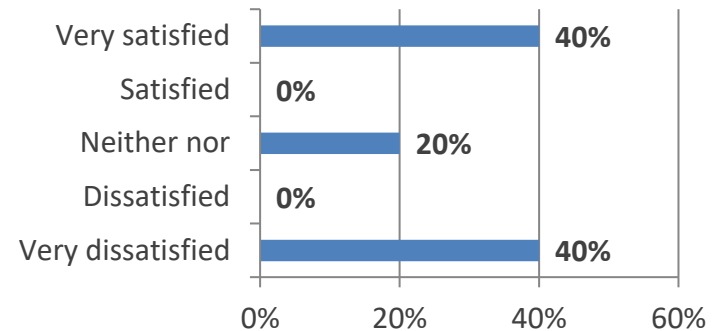
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

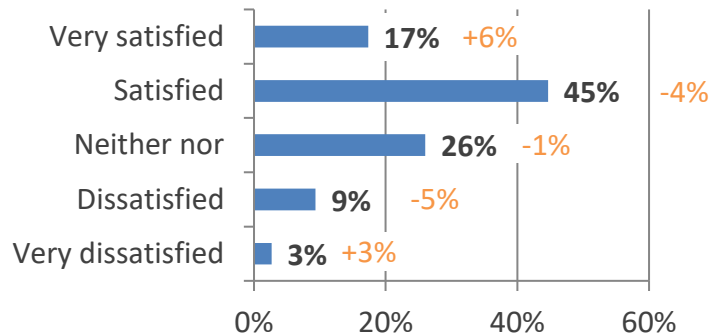
CC 501 Decision Analysis
(n=87)



CC 502 Applied Econometrics
(n=5)



CC 503 Empirical Methods
(n=150)

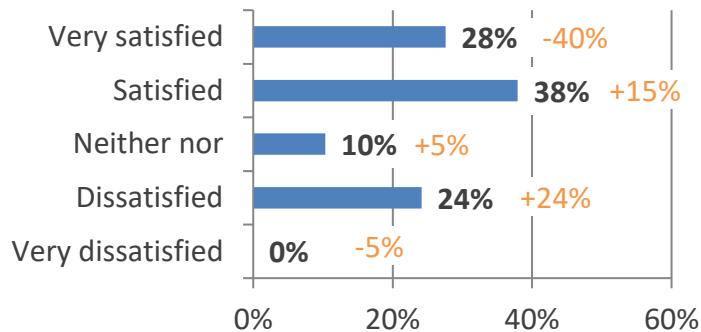


Course Quality: ACC/TAX Courses (I)

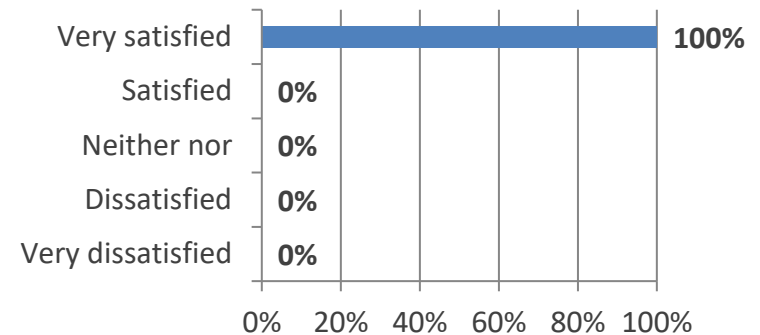
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

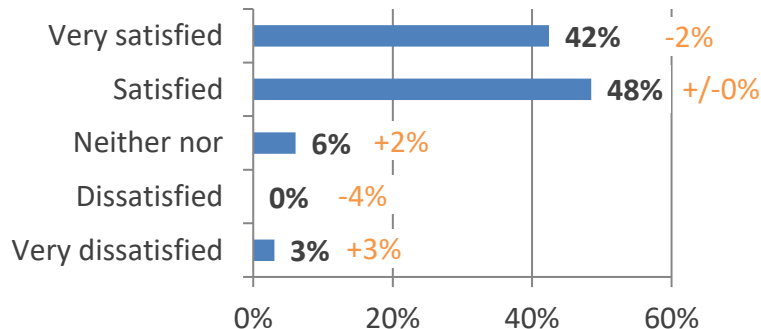
ACC 520 IFRS Reporting & Capital Markets
(n=30)



ACC 530 Group Accounting
(n=7)



ACC 660 Corporate Sustainability and Value Creation
(n=36)



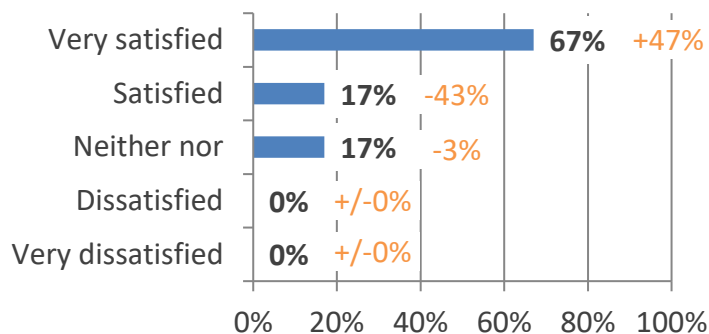
*no comparison to previous years possible

Course Quality: ACC/TAX Courses (II)

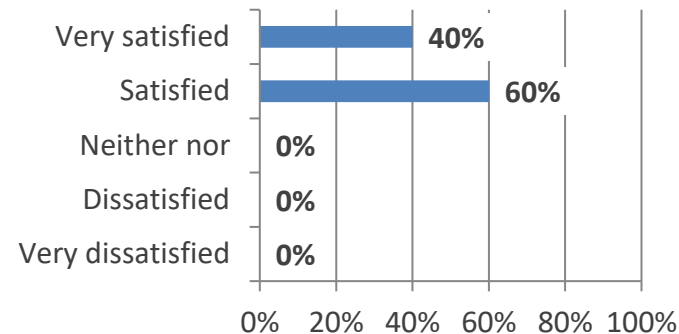
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

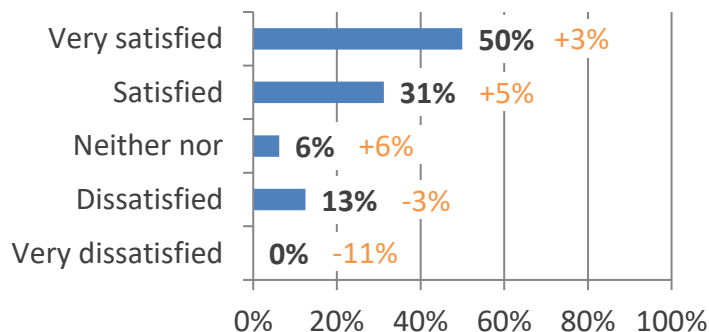
**TAX 520 Besteuerung der Unternehmen
(n=13)**



**TAX 530 Taxation of Businesses and
Individuals (n=6)***



**TAX 660 Tax Planning: The Role of Taxes
for Business Decisions (n=17)**



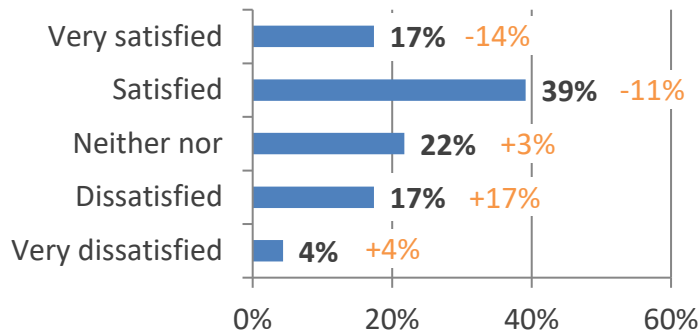
*no comparison to previous years possible

Course Quality: FIN Courses (I)

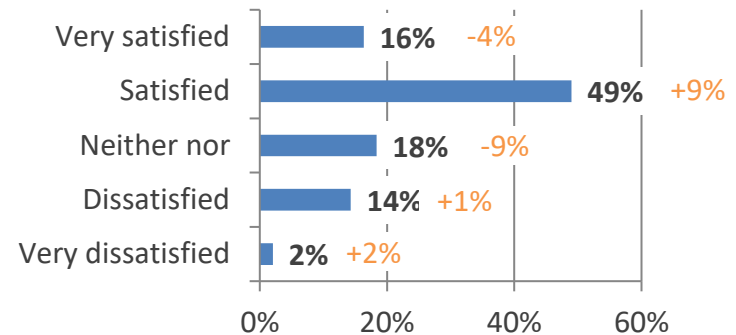
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

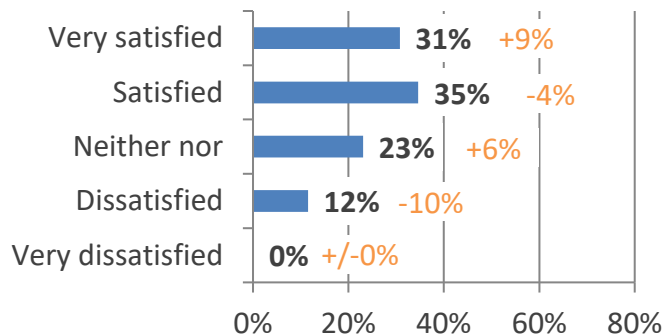
FIN 500 Investments
(n=46)



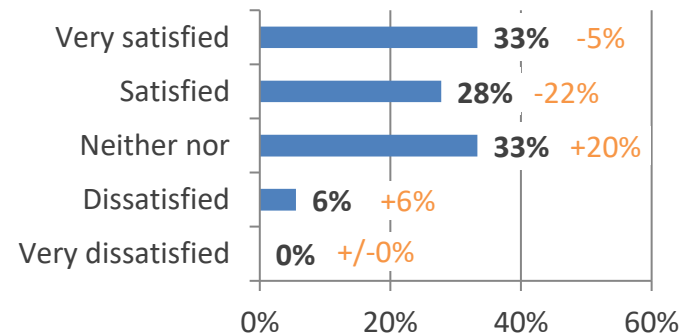
FIN 540 Corporate Finance I – Lecture
(n=51)



FIN 541 Corporate Finance I – Case Study
(n=27)



FIN 580 Derivatives: Basic Strategies and Pricing (n=18)

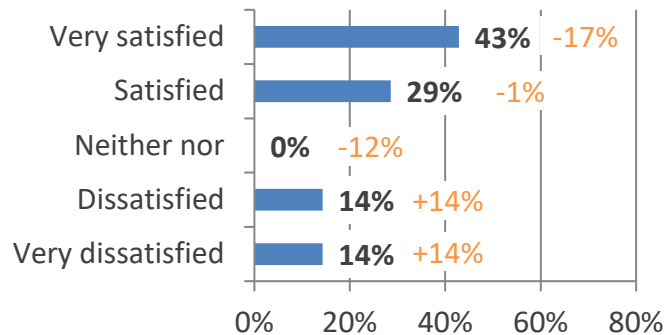


Course Quality: FIN Courses (II)

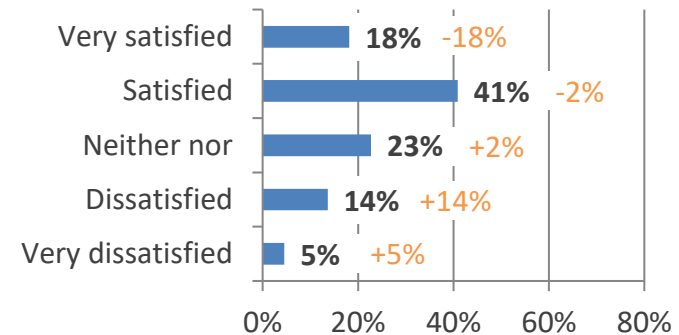
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

FIN 602 Trading and Exchanges
(n=7)



FIN 606 FinTech
(n=23)

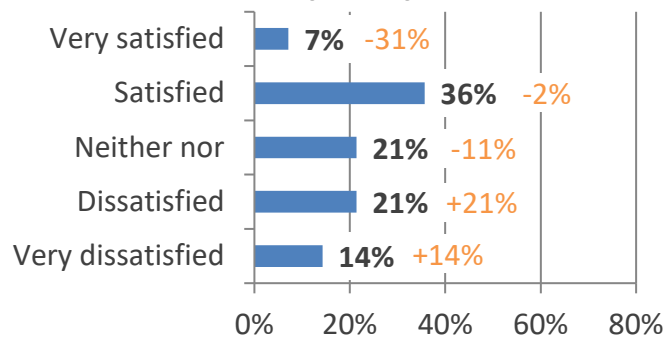


Course Quality: IS Courses (I)

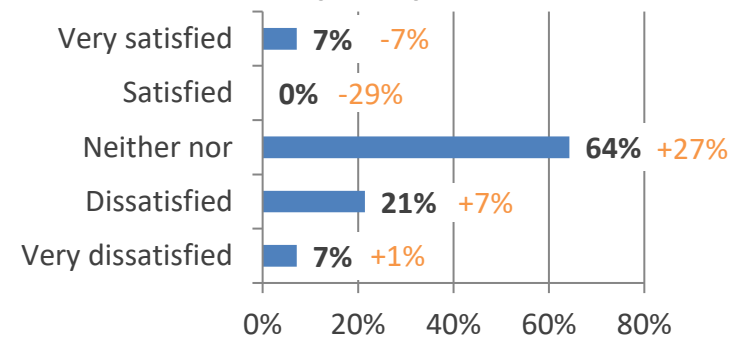
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

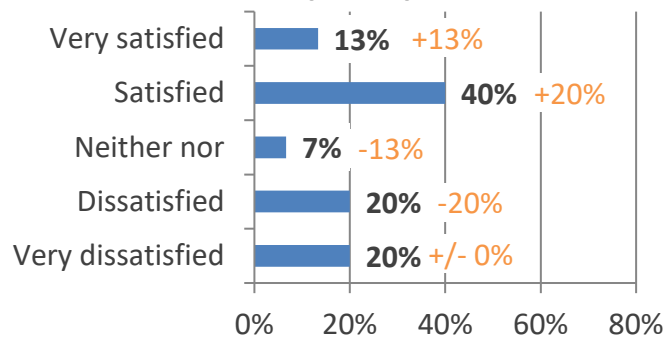
IS 515 Process Management & Analytics
(n=14)



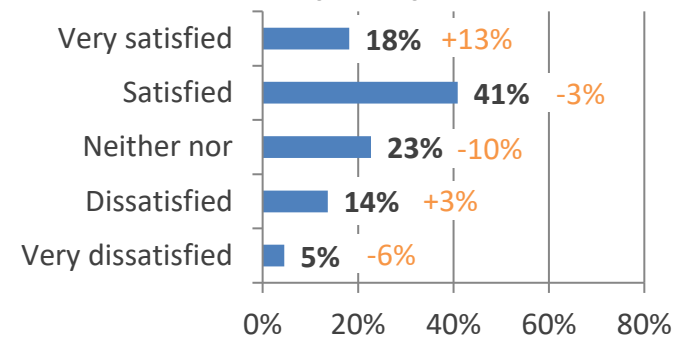
IS 540 Management of Enterprise Systems
(n=14)



IS 557 Scientific Programming with Python
(n=15)



IS 614 Corporate Knowledge Management
(n=10)

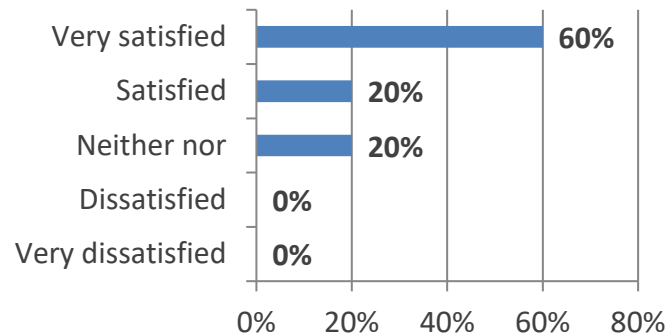


Course Quality: IS Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

IS 615 Enterprise Cloud Design and Development (n=5)*

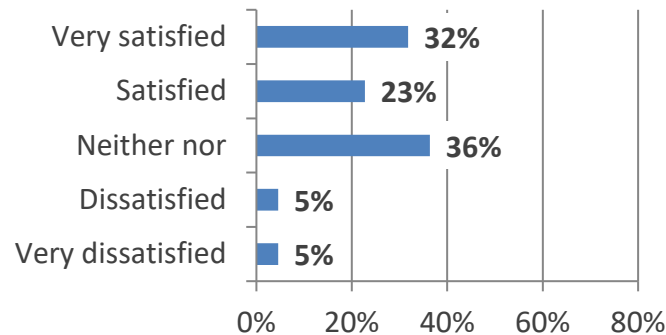


Course Quality: MAN Courses (I)

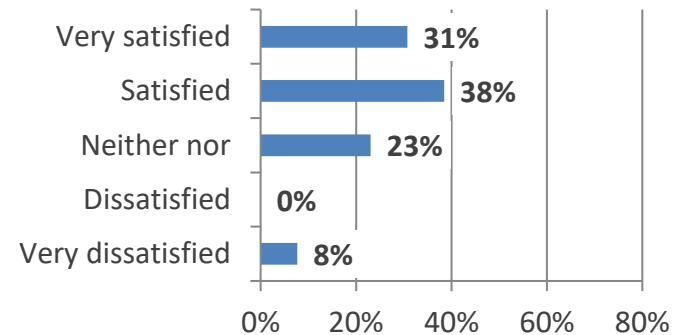
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

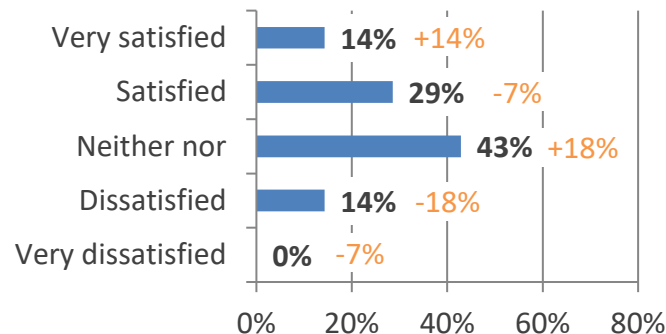
**MAN 522 Verantwortung im Management
(n=24)***



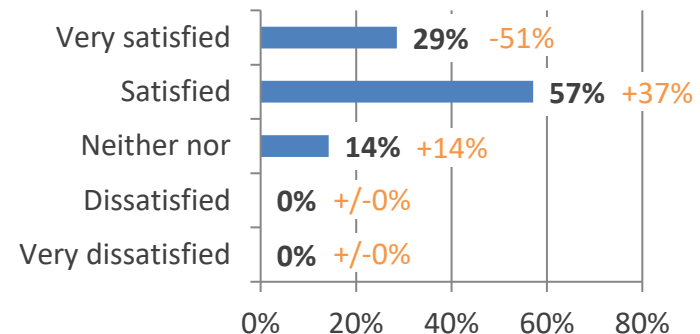
**MAN 608 Business, Society and the
Environment (n=14)***



**MAN 630 Introduction to Entrepreneurship
(n=8)**



**MAN 631 Creativity and Entrepreneurship
in Practice (n=7)**



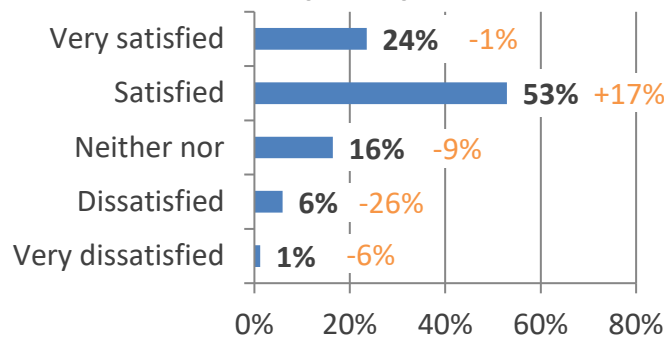
*no comparison to previous years possible

Course Quality: MAN Courses (II)

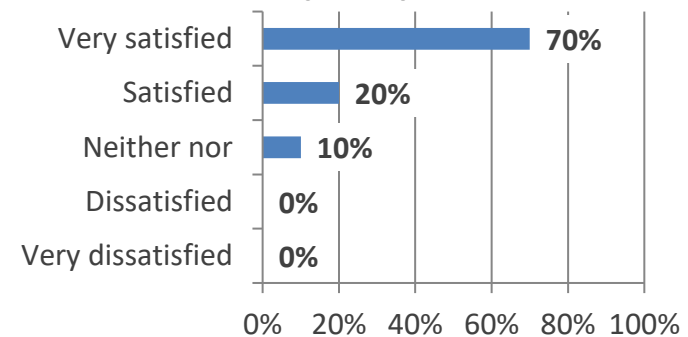
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

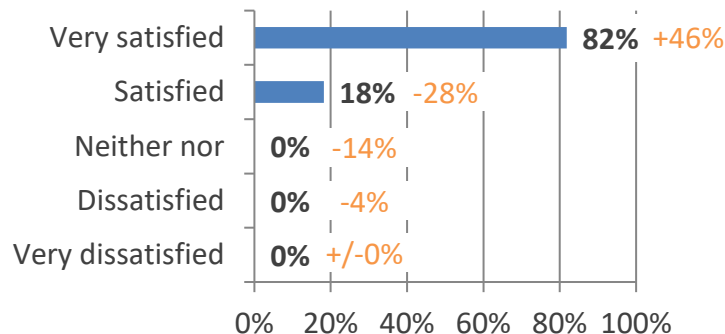
MAN 645 Leadership and Motivation
(n=88)



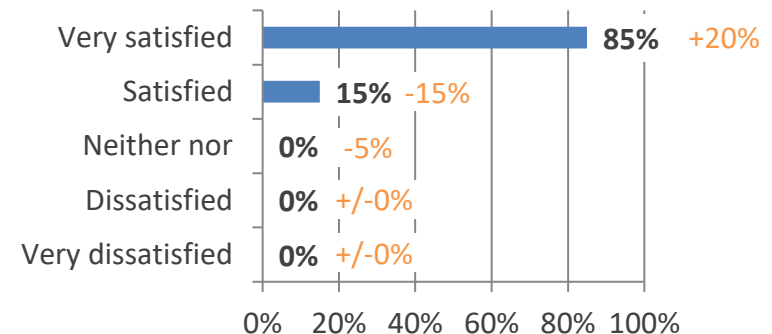
MAN 646 HR Analytics
(n=10)*



MAN 649 Human Resource Recruitment and Selection
(n=12)



MAN 656 Mergers & Acquisition
(n=20)

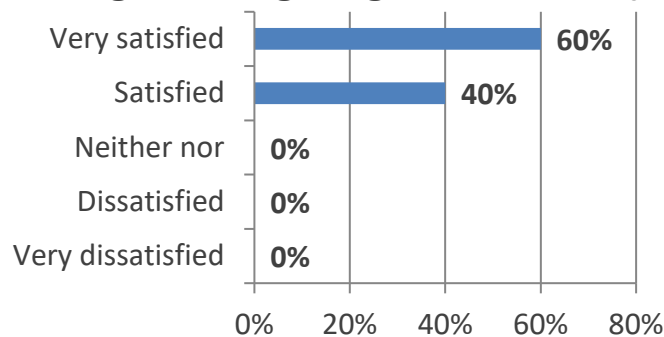


Course Quality: MAN Courses (III)

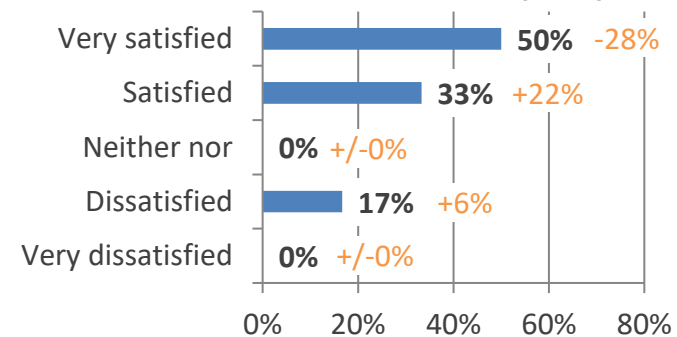
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

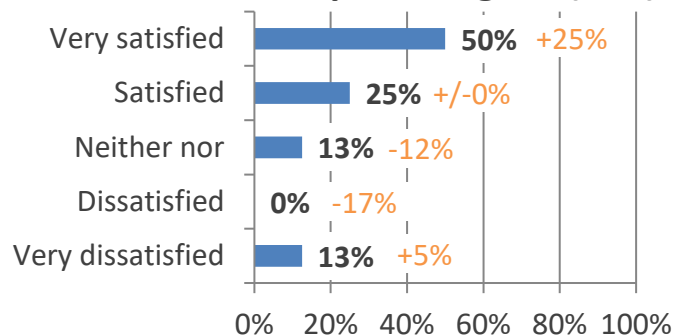
MAN 659 Understanding and Tackling Sctl. Challenges through Mgmt. Research (n=5)*



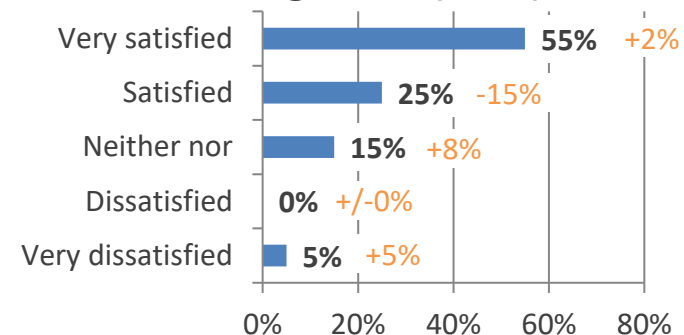
MAN 665 Sustainability Management Simulation: Net Zero (n=6)



MAN 679 Eine wissensch. Einführung in das Public and Nonprofit Mgmt. (n=9)



MAN 693 Strategic Intellectual Property Management (n=20)

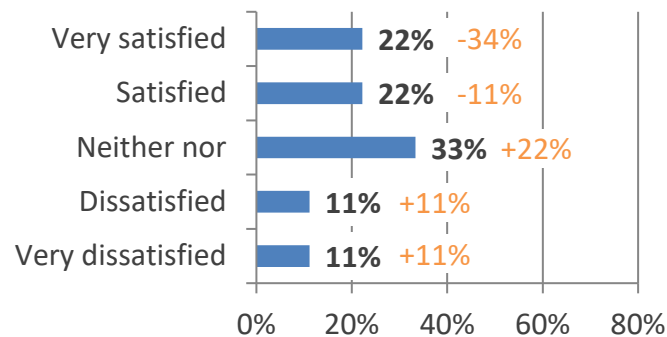


Course Quality: MAN Courses (IV)

Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

MAN Seminar (n=9)

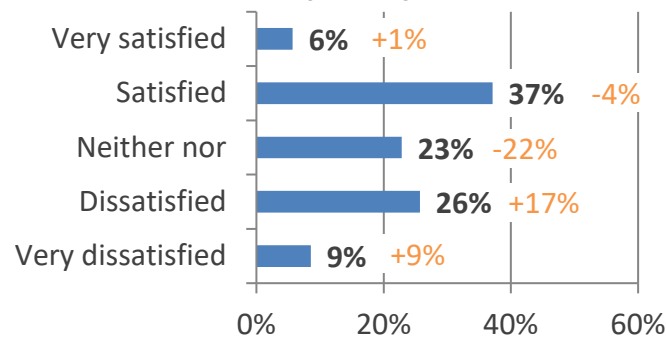


Course Quality: MKT Courses (I)

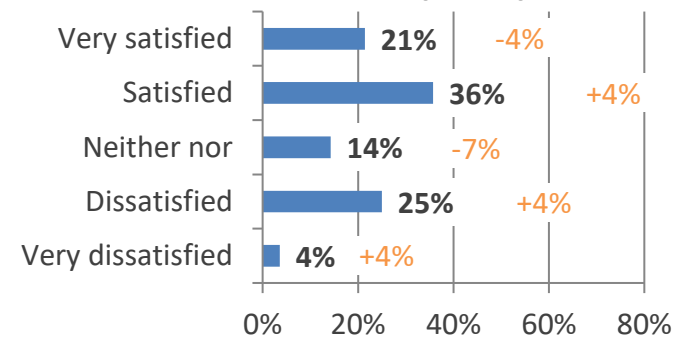
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

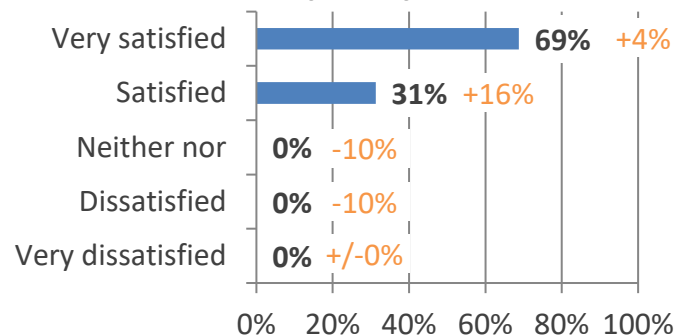
MKT 510 Price and Product Management
(n=35)



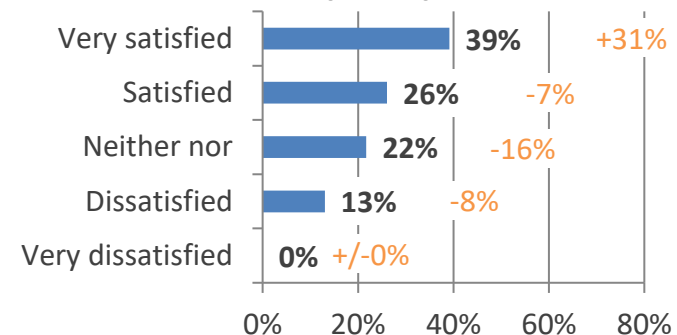
MKT 561 Service Business Model Innovations
(n=28)



MKT 580 Digital Marketing Strategy
(n=17)



MKT 612 Business-to-Business-Marketing
(n=23)

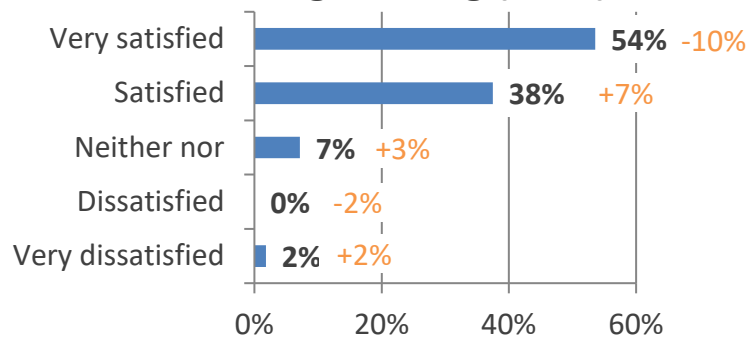


Course Quality: MKT Courses (II)

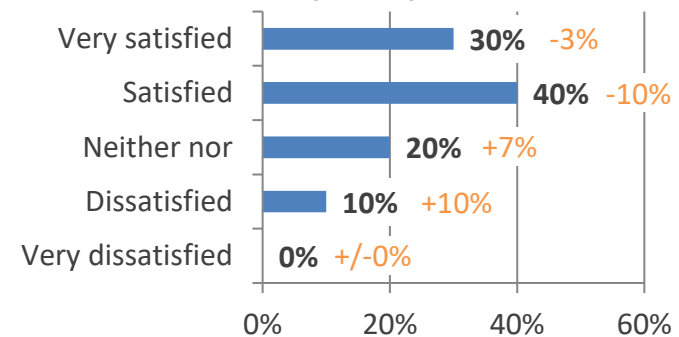
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

**MKT 616 Grundlagen der
Verhandlungsführung (n=57)**



**MKT Seminar
(n=10)**

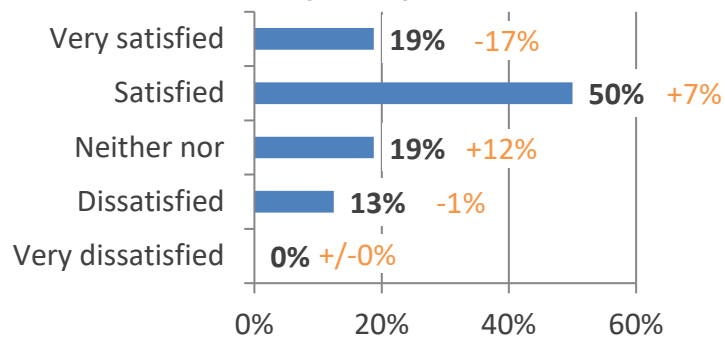


Course Quality: OPM Courses (I)

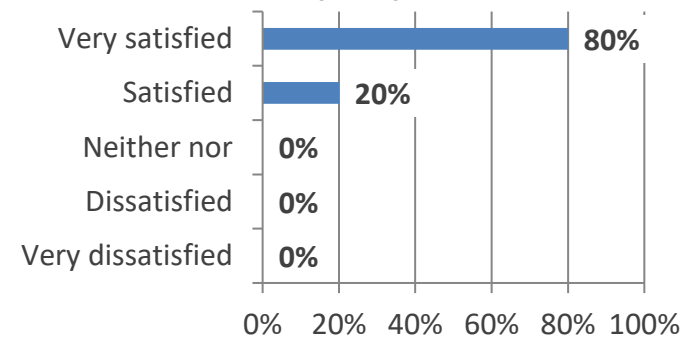
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

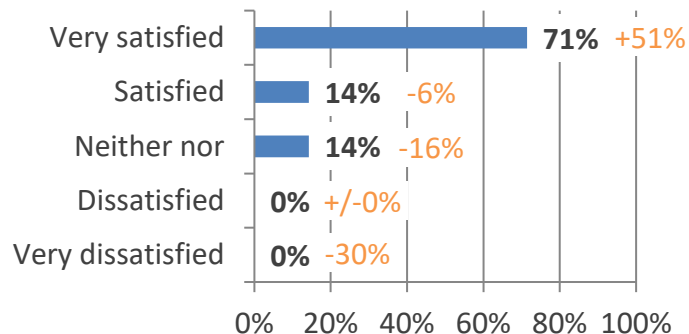
OPM 501 Supply Chain Design
(n=16)



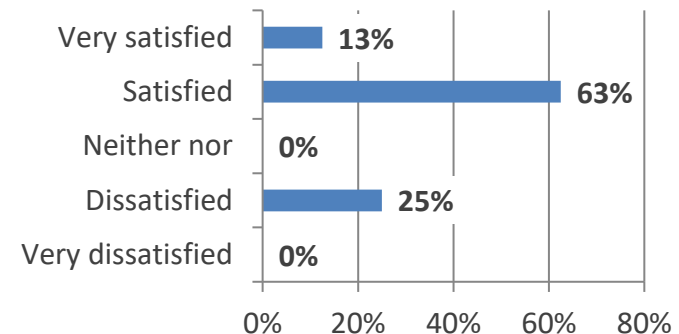
OPM 502 Inventory Management
(n=5)*



OPM 504 Transportation Management: Aviation
(n=7)



OPM 544 Supply Chain Risk Management – from Strategy to Operations
(n=9)*

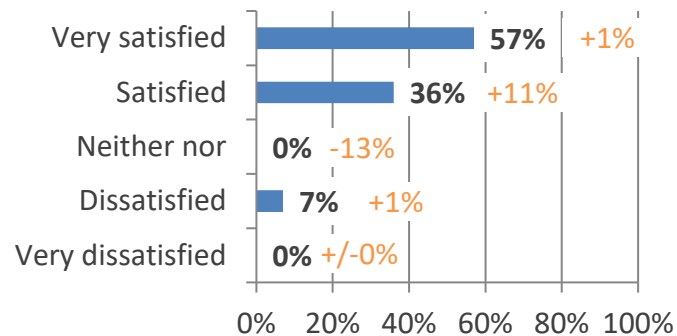


Course Quality: OPM Courses (II)

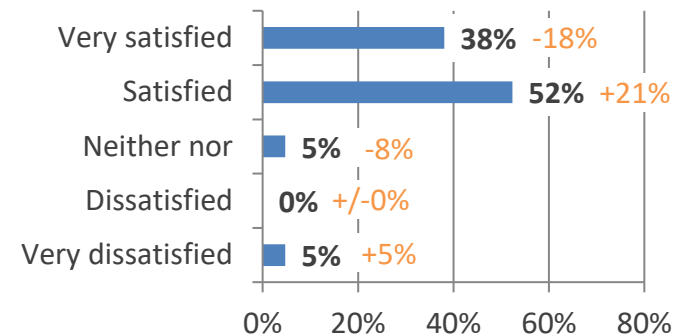
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

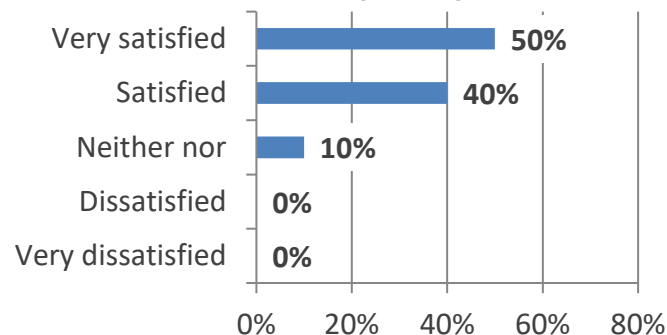
OPM 560 Business Analytics: Introduction to Operations with Python (n=14)



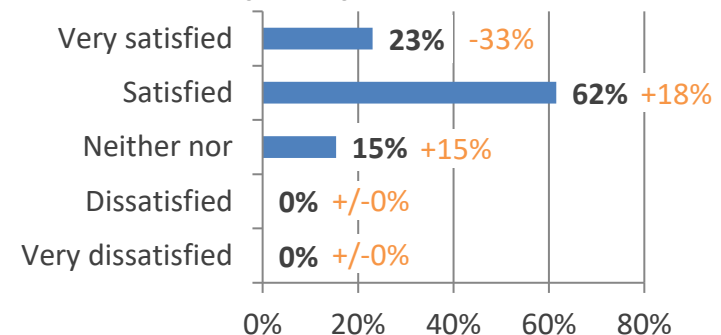
OPM 561 Production Management: Lean Approaches and Variability (n=21)



OPM 581 Service Operations Management (n=10)*



OPM 591 Strategic Procurement (n=13)

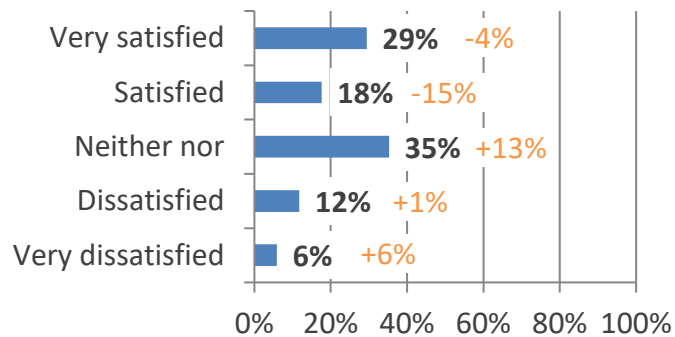


Course Quality: OPM Courses (III)

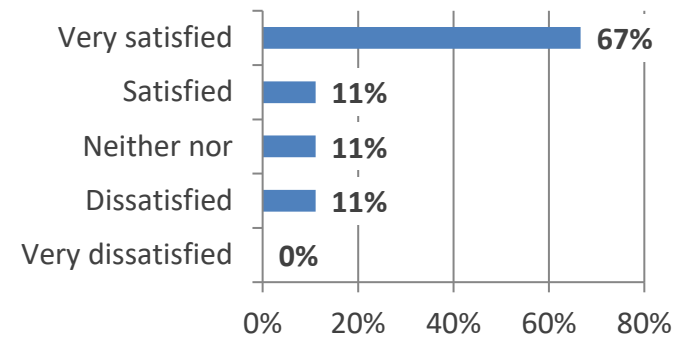
Only courses with
 $n \geq 5$ participants

How would you rate the quality of this course?

**OPM 593 Negotiation
(n=17)**



**OPM Seminar
(n=9)***



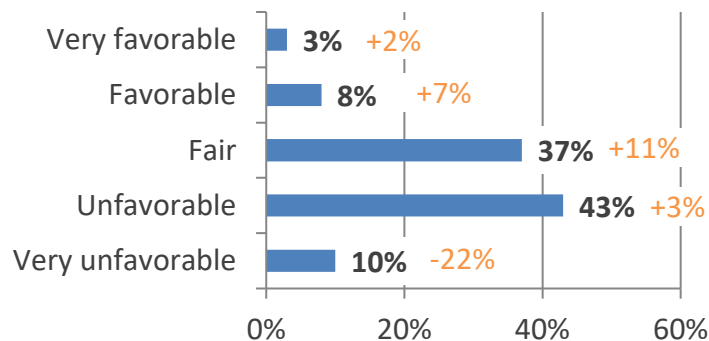
2.2 COURSE WORKLOAD

Workload: Core Courses (I)

Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

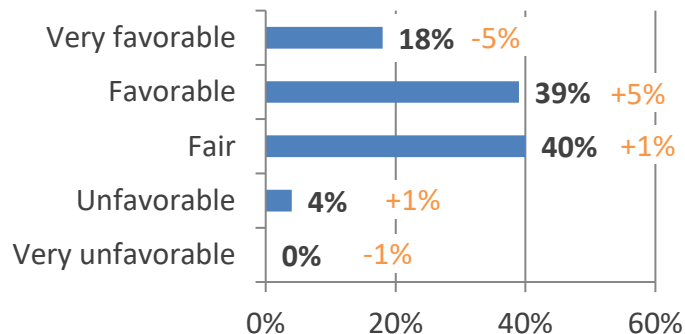
BE 510 Business Economics I (n=235)



Remark:

Compared to last year, the perceived workload has decreased. However, still more than half of the students found the workload (very) unfavorable.

CC 501 Decision Analysis: Business Analytics II (n=87)

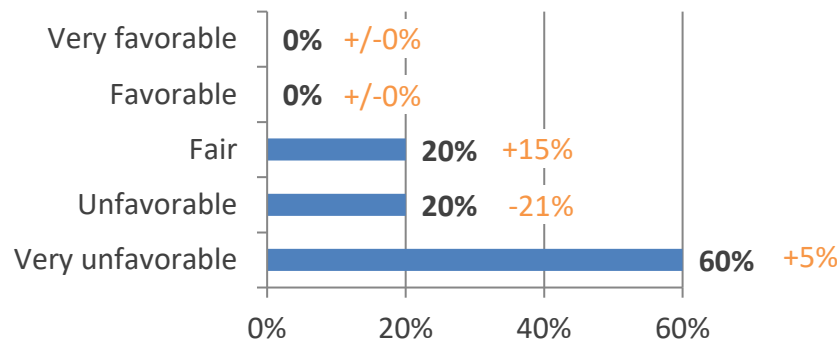


Workload: Core Courses (II)

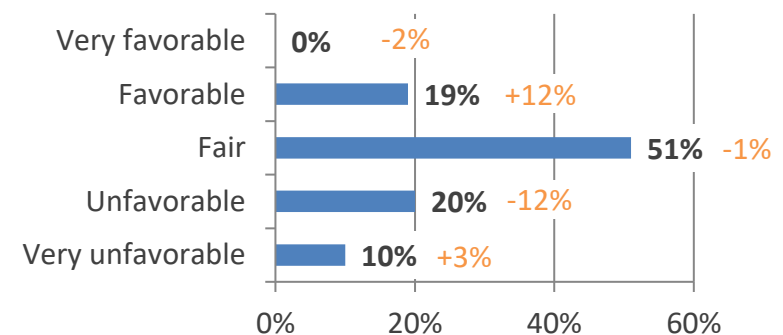
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

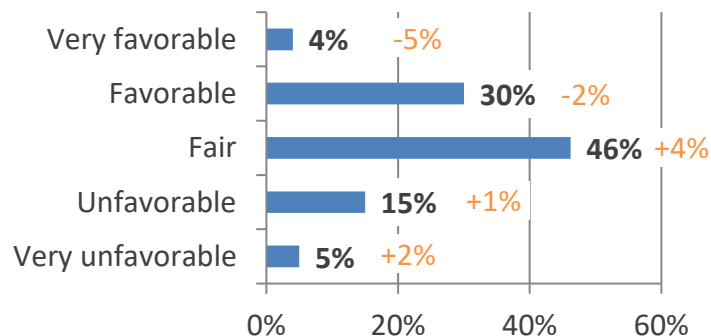
CC 502 Applied Econometrics
(n=5)



CC 503 Empirical Methods: Business Analytics I
(n=150)



CC 504 Corporate Social Responsibility
(n=132)

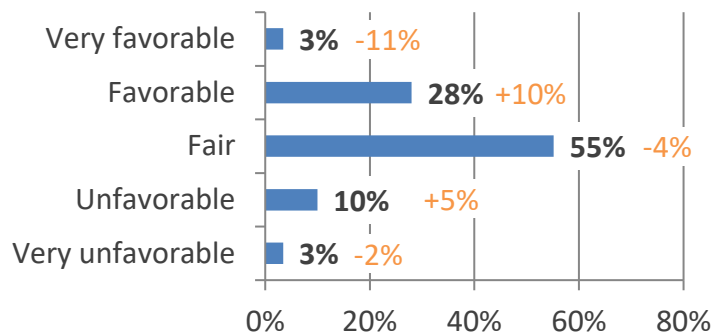


Workload: ACC/TAX Courses (I)

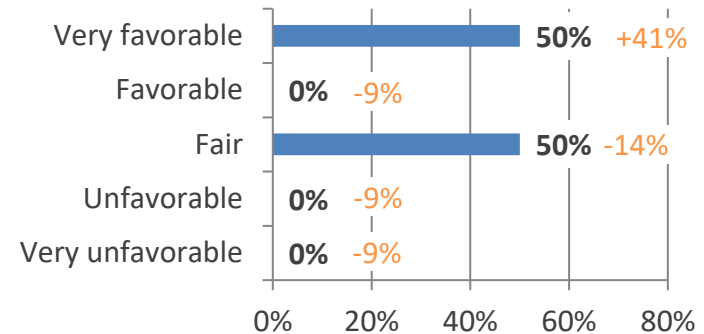
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

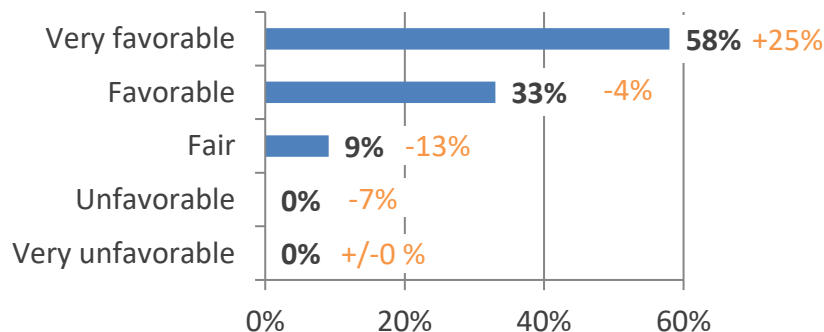
ACC 520 IFRS Reporting & Capital Markets
(n=29)



ACC 530 Group Accounting
(n=6)



ACC 660 Corporate Sustainability and Value Creation
(n=33)



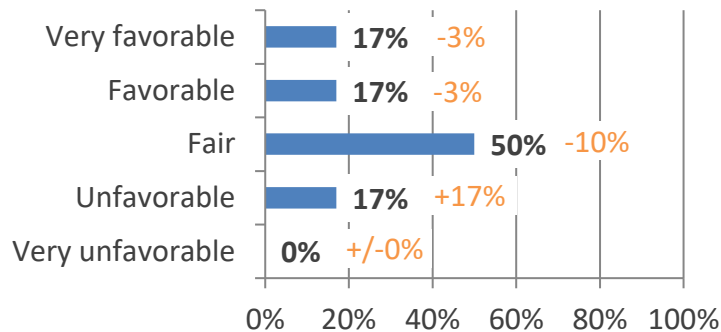
*no comparison to previous years possible

Workload: ACC/TAX Courses (II)

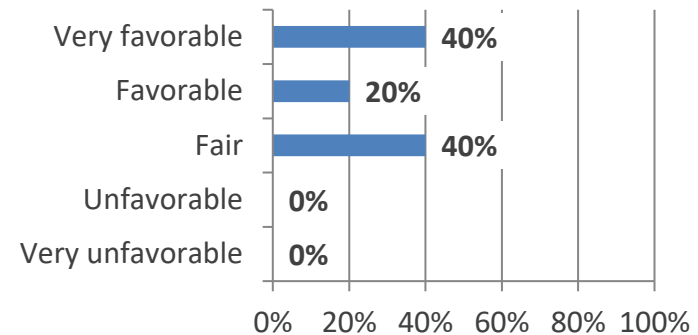
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

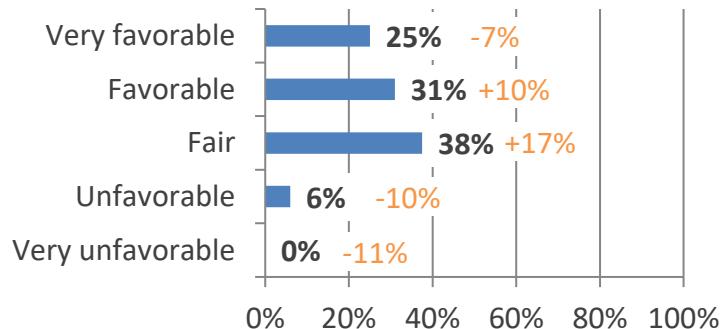
**TAX 520 Besteuerung der Unternehmen
(n=12)**



**TAX 530 Taxation of Businesses and
Individuals (n=5)***



**TAX 660 Tax Planning: The Role of Taxes
for Business Decisions (n=16)**



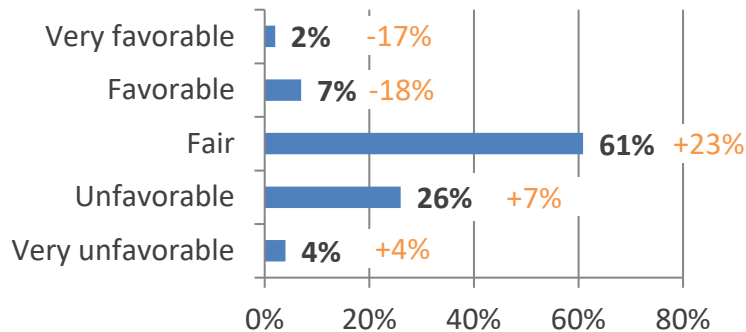
*no comparison to previous years possible

Workload: FIN Courses (I)

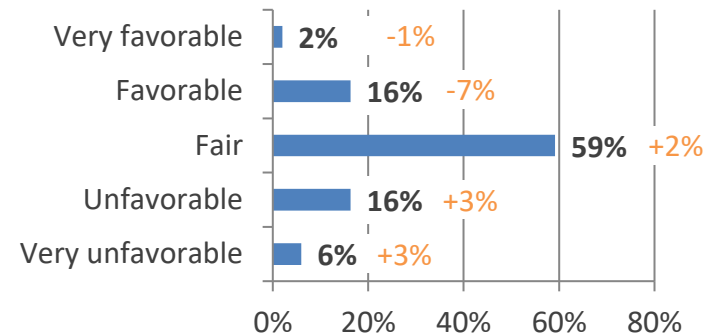
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

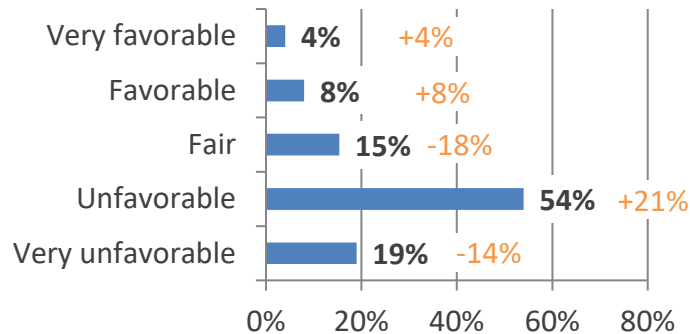
FIN 500 Investments
(n=46)



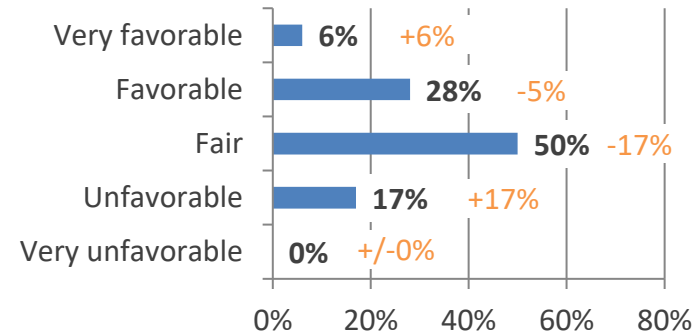
FIN 540 Corporate Finance I – Lecture
(n=49)



FIN 541 Corporate Finance I – Case Study
(n=26)



FIN 580 Derivatives: Basic Strategies and Pricing (n=18)

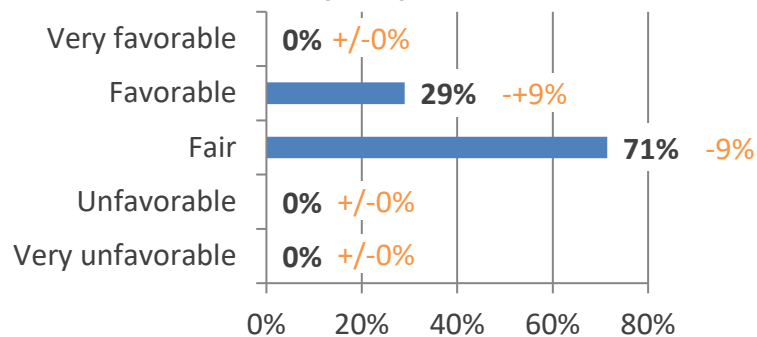


Workload: FIN Courses (II)

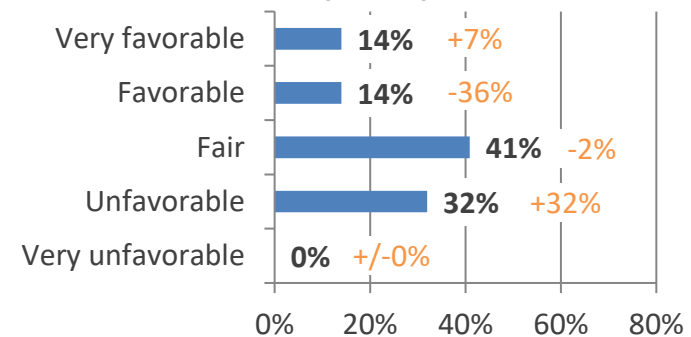
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

FIN 602 Trading and Exchanges
(n=7)



FIN 606 FinTech
(n=22)

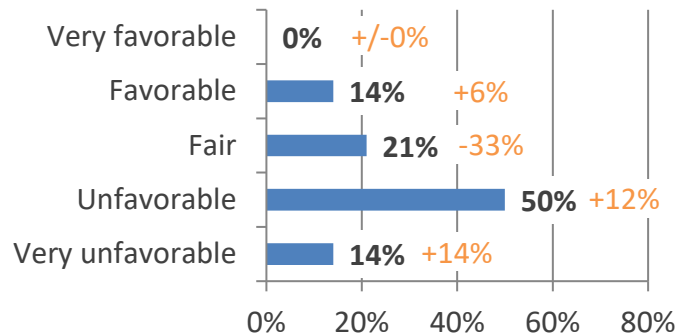


Workload: IS Courses (I)

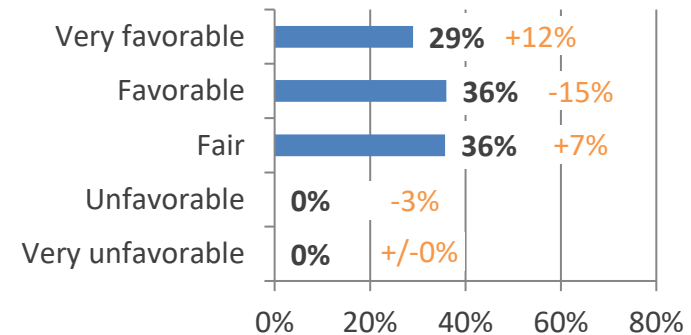
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

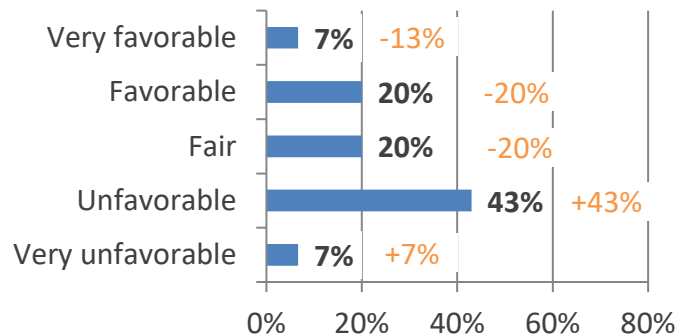
IS 515 Process Management & Analytics
(n=14)



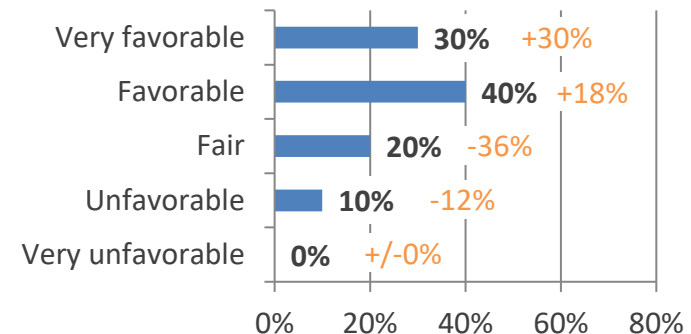
IS 540 Management of Enterprise Systems
(n=14)



IS 557 Scientific Programming with Python
(n=15)



IS 614 Corporate Knowledge Management
(n=10)

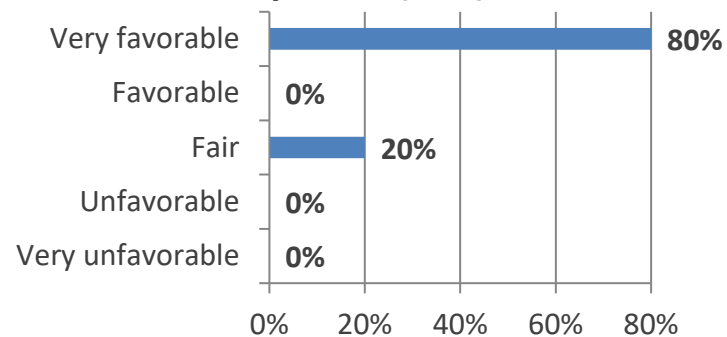


Workload: IS Courses (II)

Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

IS 615 Enterprise Cloud Design and Development (n=5)*

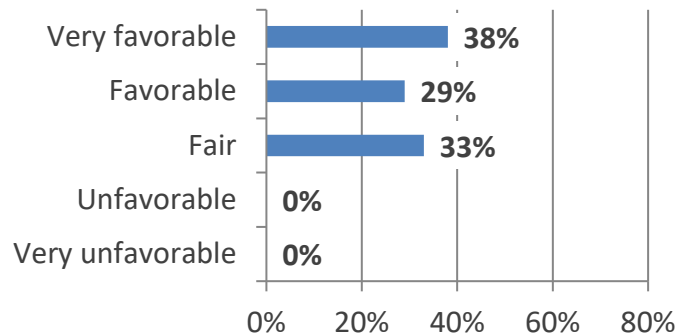


Workload: MAN Courses (I)

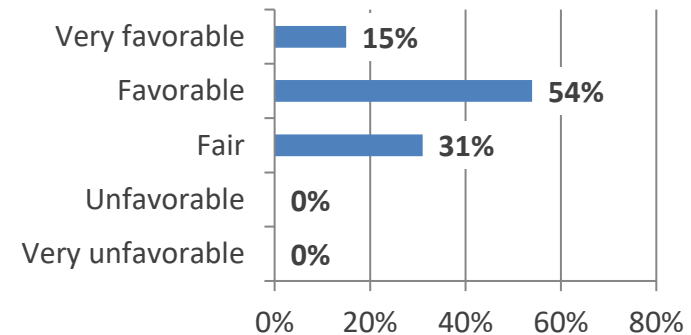
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

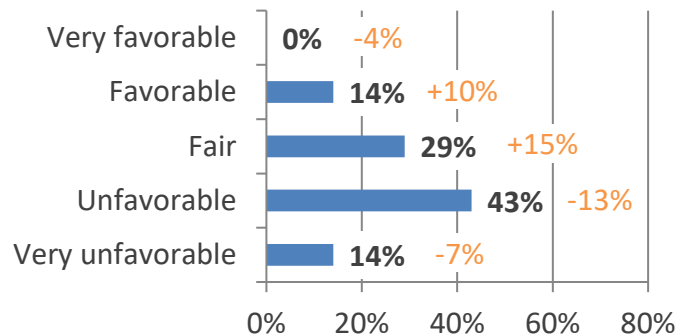
**MAN 522 Verantwortung im Management
(n=21)***



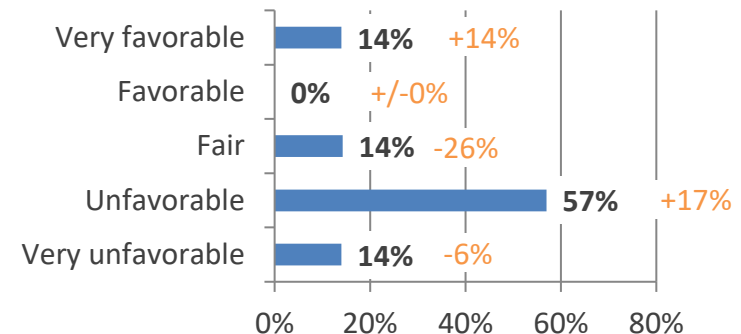
**MAN 608 Business, Society and the
Environment (n=13)***



**MAN 630 Introduction to Entrepreneurship
(n=7)**



**MAN 631 Creativity and Entrepreneurship
in Practice (n=7)**



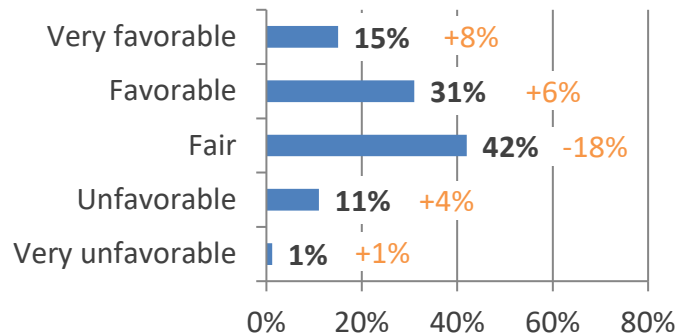
*no comparison to previous years possible

Workload: MAN Courses (II)

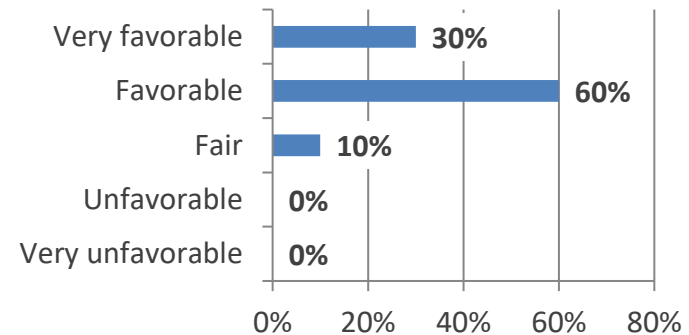
Only courses with
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How would you rate the effort-credits ratio of this course?

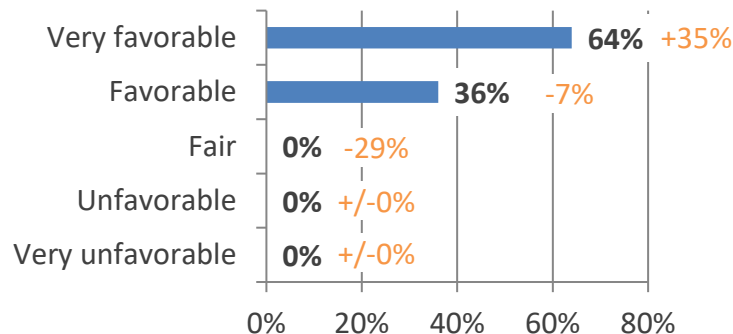
MAN 645 Leadership and Motivation
(n=85)



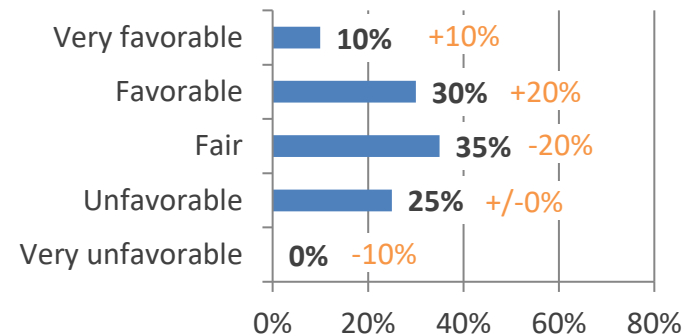
MAN 646 HR Analytics
(n=10)*



MAN 649 Human Resource Recruitment and Selection
(n=11)



MAN 656 Mergers & Acquisition
(n=20)



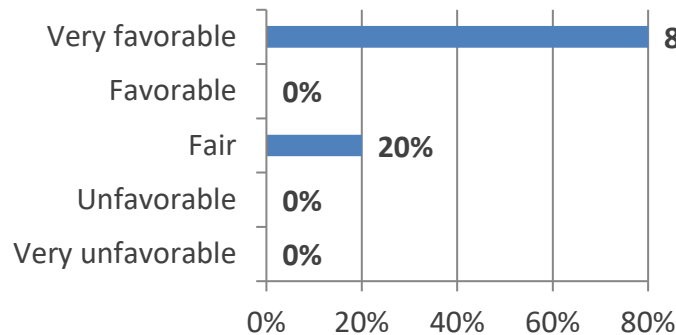
*no comparison to previous years possible

Workload: MAN Courses (III)

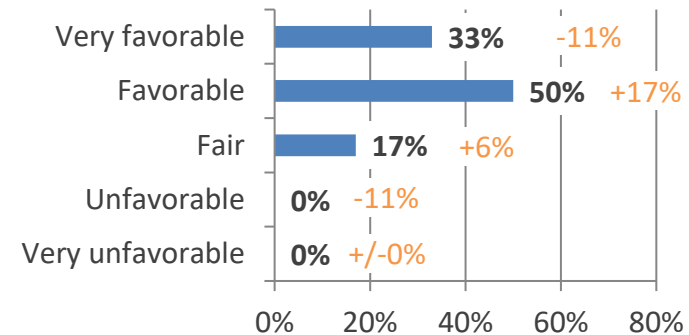
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

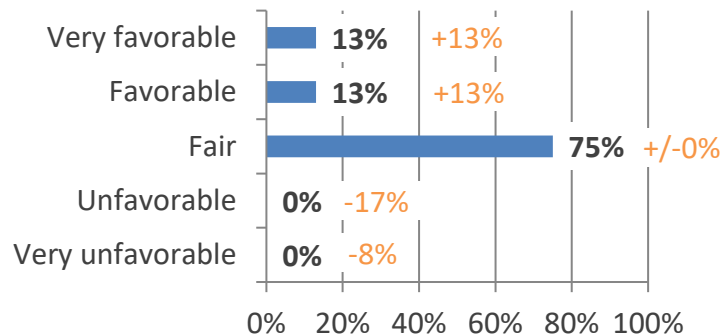
MAN 659 Understanding and Tackling Sctl. Challenges through Mgmt. Research (n=5)*



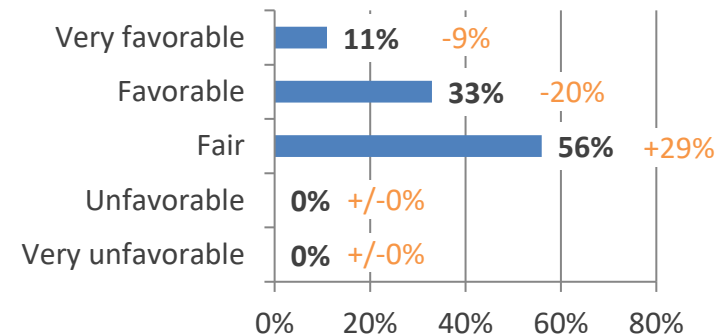
MAN 665 Sustainability Management Simulation: Net Zero (n=6)



MAN 679 Eine wissensch. Einführung in das Public and Nonprofit Mgmt. (n=8)



MAN 693 Strategic Intellectual Property Management (n=20)

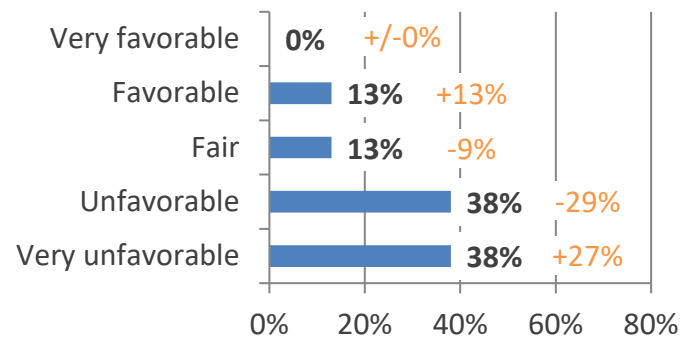


Workload: MAN Courses (IV)

Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

MAN Seminar (n=8)

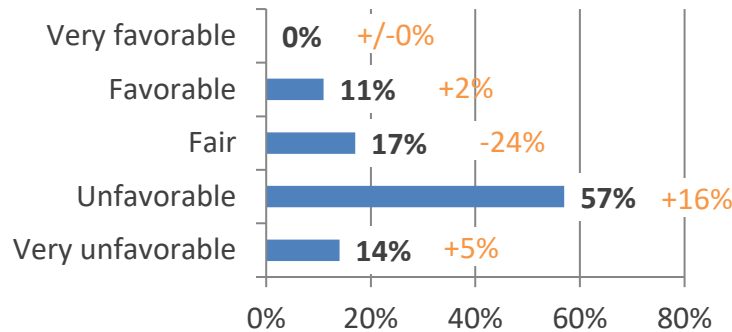


Workload: MKT Courses (I)

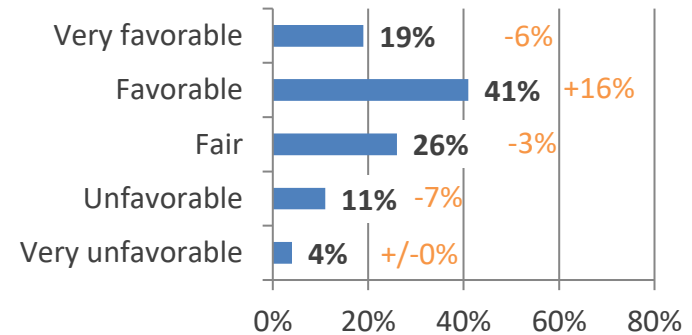
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

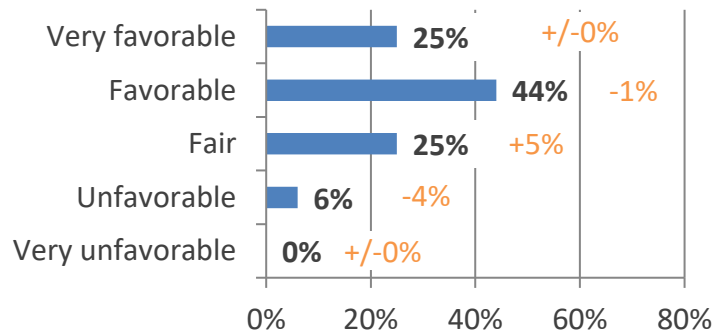
MKT 510 Price and Product Management (n=35)



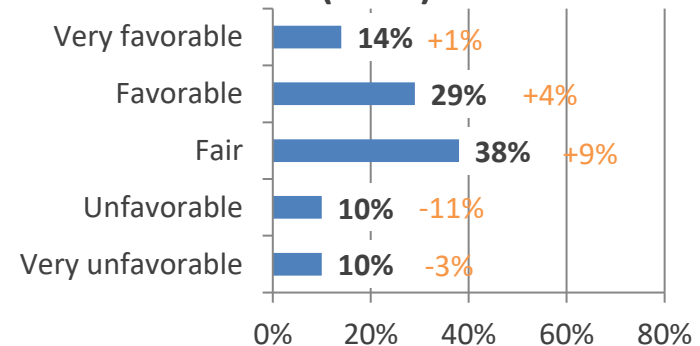
MKT 561 Service Business Model Innovations (n=27)



MKT 580 Digital Marketing Strategy (n=16)



MKT 612 Business-to-Business-Marketing (n=21)

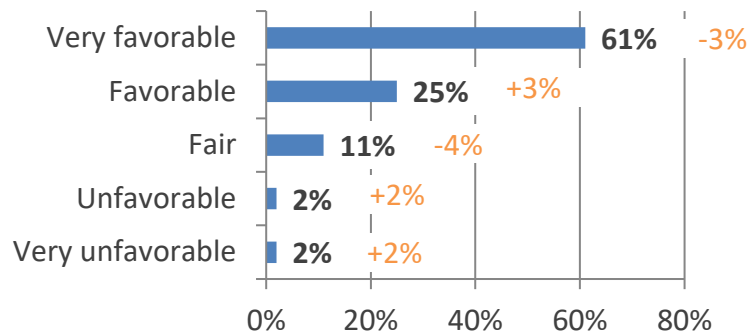


Workload: MKT Courses (II)

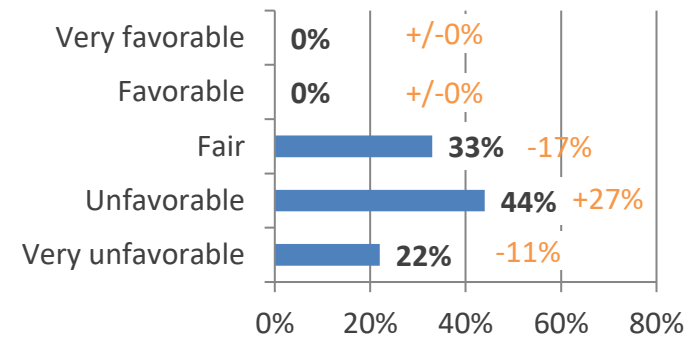
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

**MKT 616 Grundlagen der
Verhandlungsführung (n=56)**



**MKT Seminar
(n=9)**

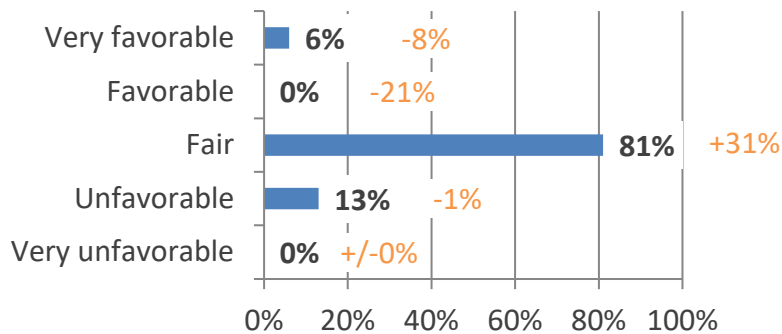


Workload: OPM Courses (I)

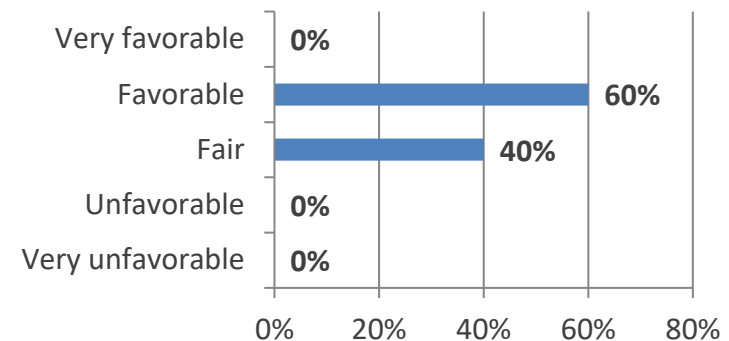
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

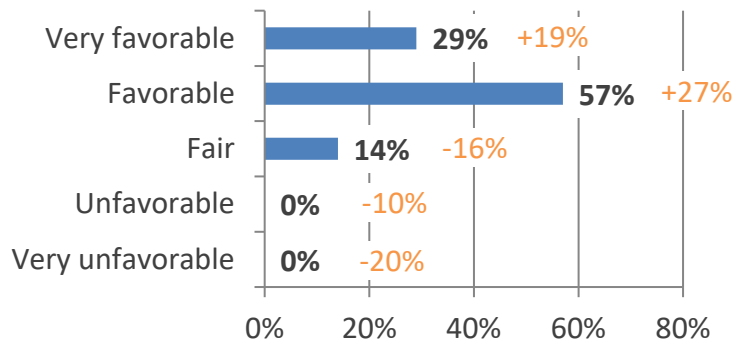
OPM 501 Supply Chain Design
(n=16)



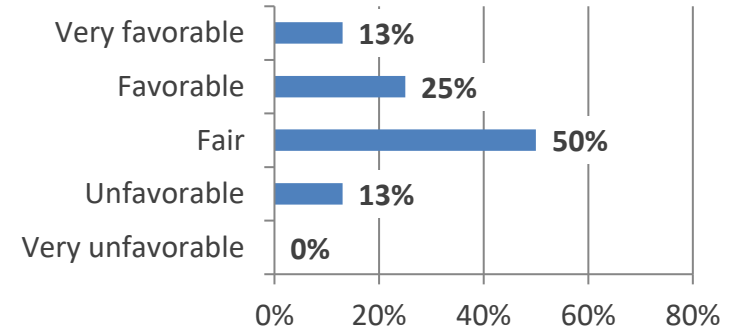
OPM 502 Inventory Management
(n=10)*



OPM 504 Transportation Management: Aviation
(n=7)



OPM 544 Supply Chain Risk Management
(n=8)*



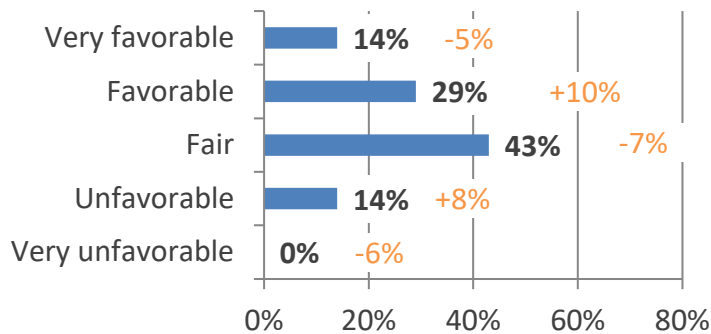
*no comparison to previous years possible

Workload: OPM Courses (II)

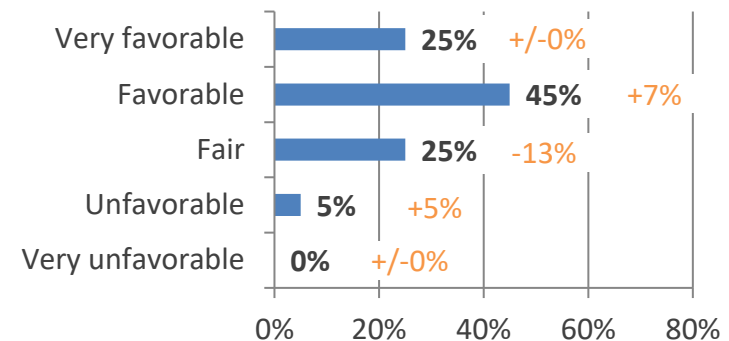
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

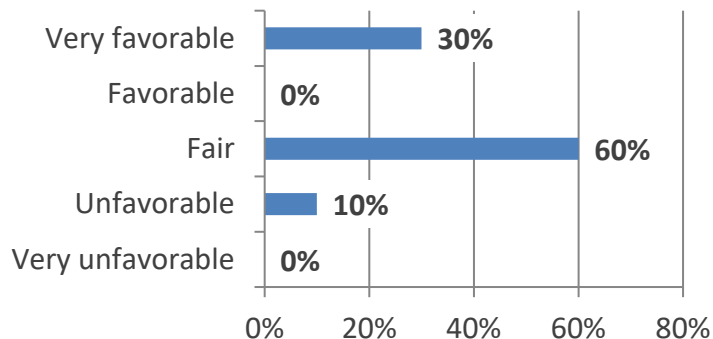
OPM 560 Introduction to Operations Analytics with Python (n=14)



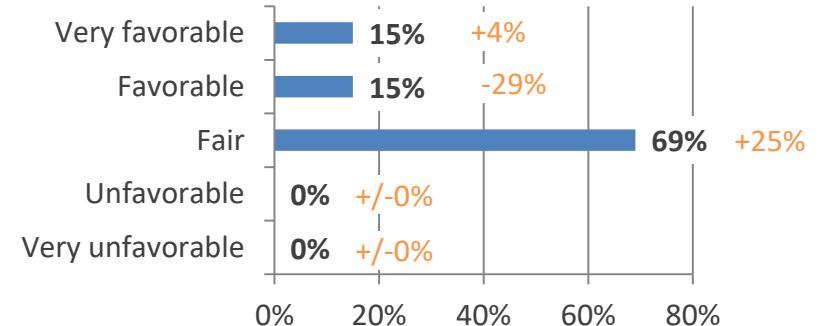
OPM 561 Production Management: Lean Approaches and Variability (n=20)



OPM 581 Service Operations Management (n=10)*



OPM 591 Strategic Procurement (n=13)



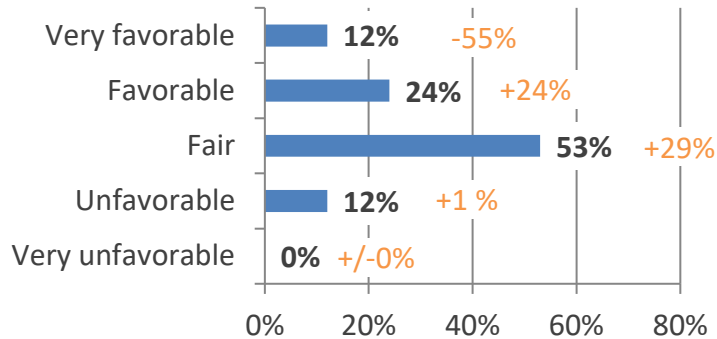
*no comparison to previous years possible

Workload: OPM Courses (III)

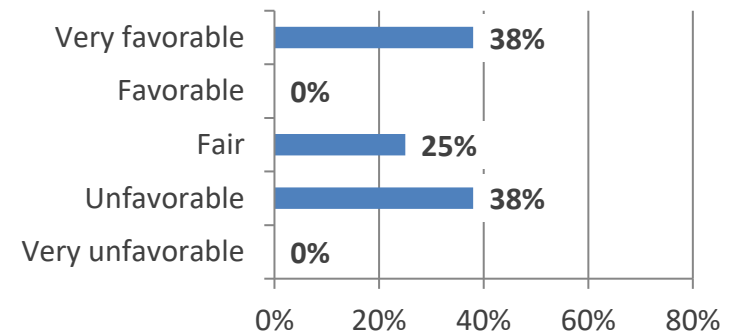
Only courses with
 $n \geq 5$ participants

How would you rate the effort-credits ratio of this course?

OPM 593 Negotiation
(n=17)



OPM Seminar
(n=8)*



1. Issues with the course structure – gap between lecture and exercise

12x

- “Problem Sets introduce topics and approaches that were **never mentioned** in the lecture”
- “What professor explains is **very different** from exercise questions.”
- “the **disconnect** between the video and in the class session makes the course extremely challenging for studying”

2. Quality of exercise sessions and material

18x

- “**bad** exercise sessions”
- “the new concept of **weekly changing tutors** led to a great deal of unpredictability and variance in the quality of tutor sessions, which made the course much harder.”
- “solutions for problem sets unfortunately **inconsistent**”
- “Tutors had **no idea** of the topics they were teaching”

3. Practical relevance

6x

- “This course is an absolute nightmare, **no practical relevance at all** and terrible structure”
- “Useless topic. Way too hypothetical.. **“Will never need in my career**”
- Would **prefer** to instead **choose a useful course** in specialization area.

4. Workload

5x

- „lots of work“
- “you basically have to completely **learn it by yourself**”

5. Exam feedback

- “I really **liked the exam structure**”
- “The new format of the exam **is way better** and makes it possible to find solutions.”
- “exam was **fair**”

Comments: Decision Analysis (I)

5x

*"Very good. **Good professor and good lecture.** Nothing to complain."*

4x

*"Great to have **recorded videos**"*

"Best credit for effort ratio in the entire degree. Very friendly professor."

"Time pressure in exam and tough grading"

3x

*"The **grading of the exam was not really clear**; many students provided solutions for all of the problems but still ended up with a below average grade."*

"I liked that the professor included more practical and computer-based applications."

"A lot of irrelevant course material (Excel)"

*“**Very demanding course**, however if you are willing to invest time into this class you can learn a lot and it is very useful”*

*“Can only rely on prior knowledge and self-study, **lectures and professor's explanations were not helpful at all**, even for students with working experience in the area.”*

*“Very high workload and a strict professor. However, also very interesting and insightful. Overall, I would recommend this course if you are **willing to put a lot of effort** into this course, otherwise the grades are not good”*

*“Unfavorable in terms of grading and workload. Should only be chosen if the previous are negligible. Despite that **steep learning curve in the field of statistics.**”*

*"It's **a lot of content**"*

*"The Prof. is not here anymore but his videos are great, **the TA are super!**"*

*"Although **fast-paced, really good combination** of online lectures and on-site exercises. There was **not enough time though in the exercises** for everything to be covered."*

*"The teaching style (flipped classroom) **allowed for flexibility**"*

*"The exercises were **well structured and recorded**, which is favorable."*

*"**Exam is time intensive**"*

4x

*"**Very much theory** to learn by heart"*

3x

*"The video **lectures were at times deviating** from the slide content, especially with regard to the statistical programs."*

*"The professor was **highly motivated**"*

6x

*"Too much input. **Should focus on the core topics.**"*

3x

*"was okay but **could be structured in a better way** and you could **make it way more interesting**"*

*"**Guest lectures were unstructured** but interesting most of the time"*

4x

*"Don't get the concept, **it's a pain to learn all of the concepts with the name of the author**, and does not provide any value at all"*

*"**too many slides and readings**, exam was only partially about CSR"*

2x

Input: Suggestions for New MMM Courses (I)

IT-related courses

More AI courses (machine learning, deep learning...)

4x

Artificial Intelligence in management - practical.
Software, how to deal with it, keep up etc.

Database Management

2x

Finance

- Financial Institutions
- **Bond Markets**

2x

Buy side: **PE/VC/Hedge Funds**
Börsenpsychologie

3x

Personal Finance and Wealth Management -
Investment Strategies

3x

Bloomberg / Bloomberg Automation

Sustainable Finance / ESG in Valuation

2x

Topics in Financial Research Python for Finance

Cash Management / Transaction Banking

Real Estate Finance

Input: Suggestions for New MMM Courses (II)

Management courses

Sports Management

6x

Luxury and **Fashion** Retail Management

5x

Change Management

More **sustainability-centered** courses, e.g.: -
circular economy, sustainable business models -
sustainability in specific industries, role of
sustainability in business

5x

Leadership in Practice

Social Entrepreneurship

Strategic Management

3x

Project Management

Corporate Development

Managing Startups

Consulting in debt and practice

Strategy Consulting

OPM courses

Supply Planning, Demand Forecasting

Machine Learning in Operations Management

Input: Suggestions for New MMM Courses (III)

Marketing courses

Consumer Science (foundations and advanced topics like predicting via algorithms and how to gain data/ insights)

Employer branding

2x

Marketing for **luxury** goods

3x

Marketing for FMCG

Advertising / Advertisement

Influencer Marketing

B2B sales

- CRM
- Analytical Customer Management
- Customer Experience

Negotiations and Sales Strategies

AI and Digital Marketing

Input: Suggestions for New MMM Courses (IV)

Accounting & Tax courses

Data Analytics in Accounting & Taxation

Internal Auditing

Controlling

More data science courses. The only one freely selectable is TAX 620

M&A Tax / Restructuring in the field of taxation

US Taxation

Other courses

General Introduction to Python

No particular course recommendation, but more courses from Prof. Stefan Scharnowski.

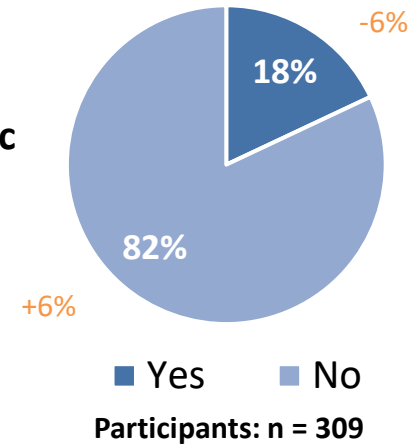
In general, more courses covering **Data Analytics** and working with databases.

More strategy-based ones

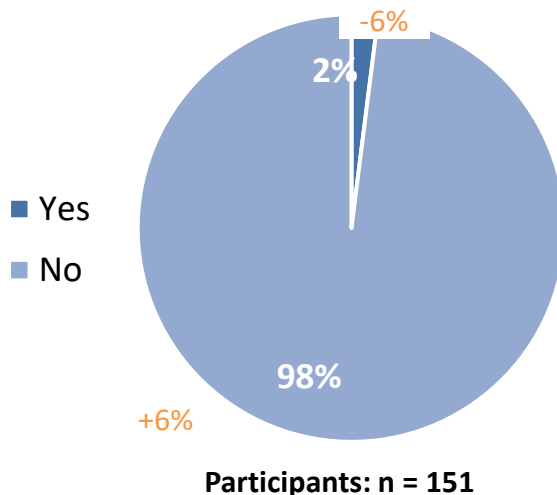
2x

3. SEMINAR THESIS

Are you familiar with the online course Academic Writing for MMM students on ILIAS?



Did you use the course "Academic Writing for MMM students" to prepare yourself for the seminar or master thesis?



If yes, helpful?

"Yes, I would say that it was quite informative."

1x

If no, why not?

"I wasn't aware of the course."

125x

"I used the guidelines from the chair. Each chair had their own requirements."

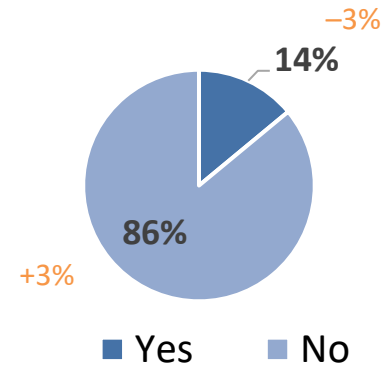
3x

"enough prior knowledge"

4x

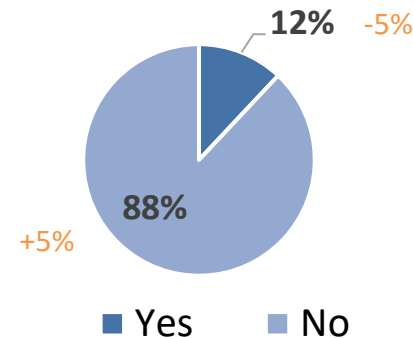
Have you applied for a seminar thesis
this semester?

Participants: n = 309



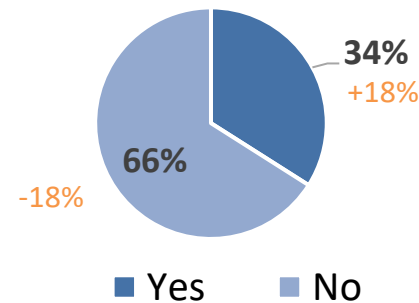
Have you started/completed a seminar
thesis this semester?

Participants: n = 286



Have you applied for a seminar thesis
and been rejected?

Participants: n = 44

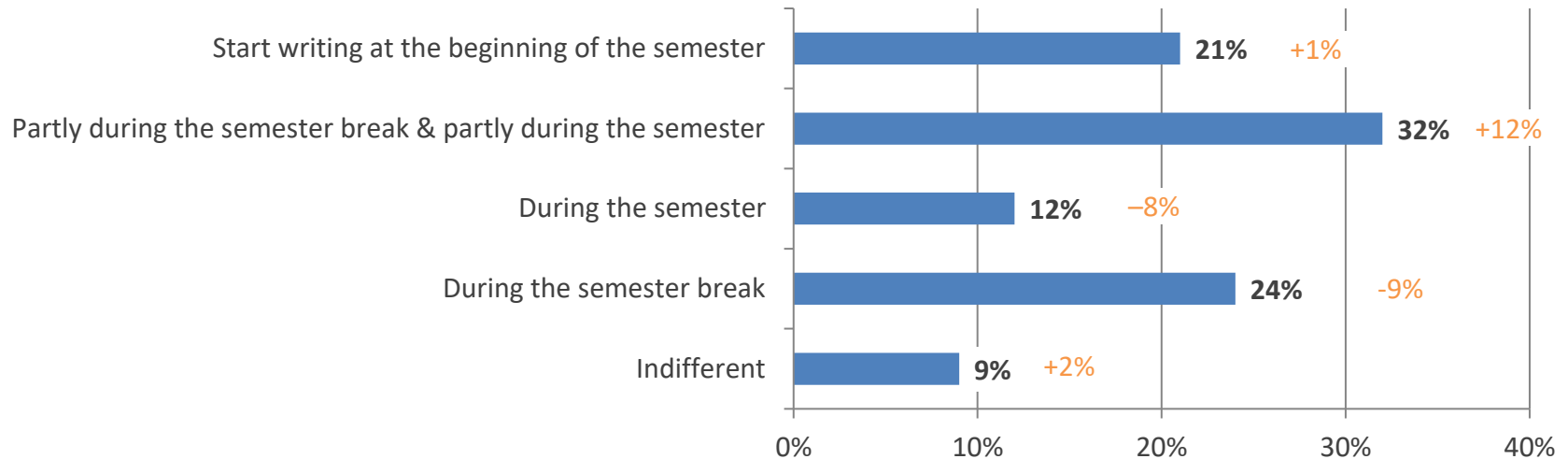


Remark:

Most rejections at
the chair of Prof.
Hoisl (7), and Prof.
Biemann (5), as well
as Prof. Brauer (4).

**When would you prefer to write/have written
your seminar thesis?**

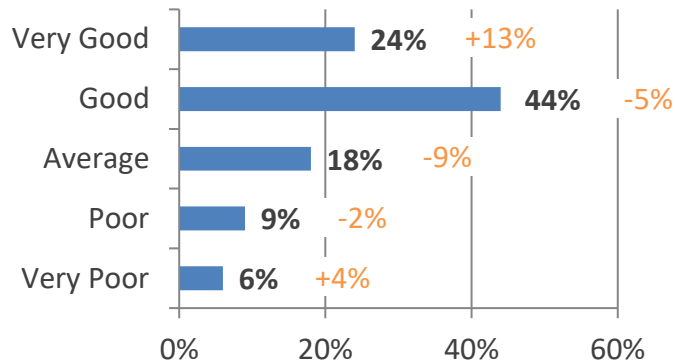
Participants: n = 34



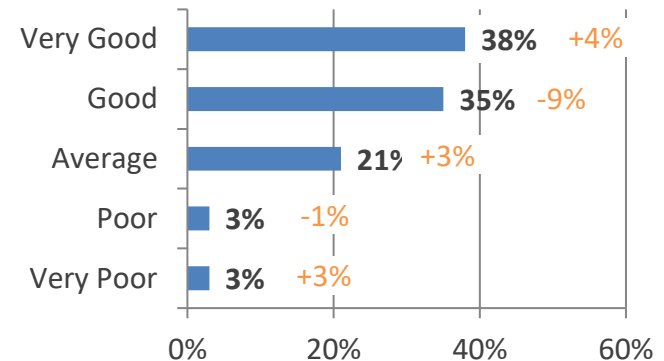
Seminar Thesis: Quality Rating (I)

How would you rate...

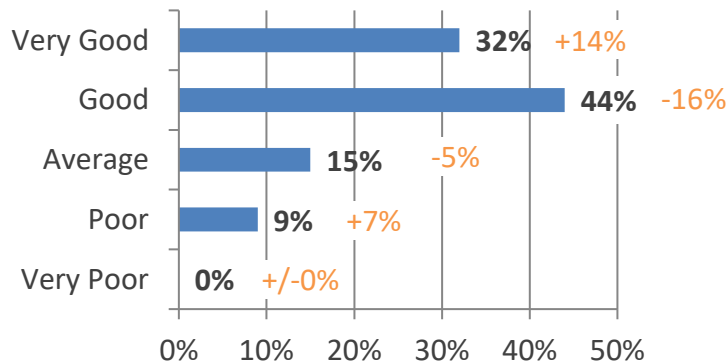
...the overall provision of information before deciding on a chair?



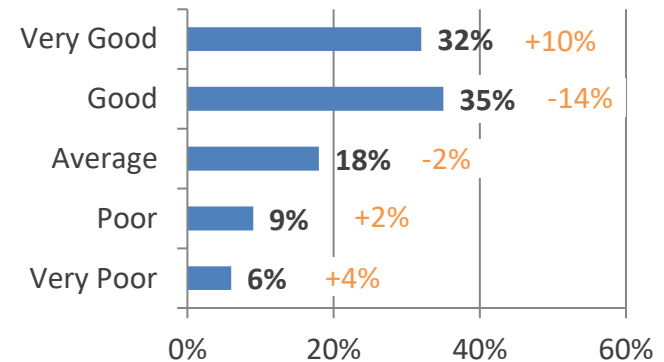
...the variety of topics?



...the provision of information by the chair before deciding on a topic?



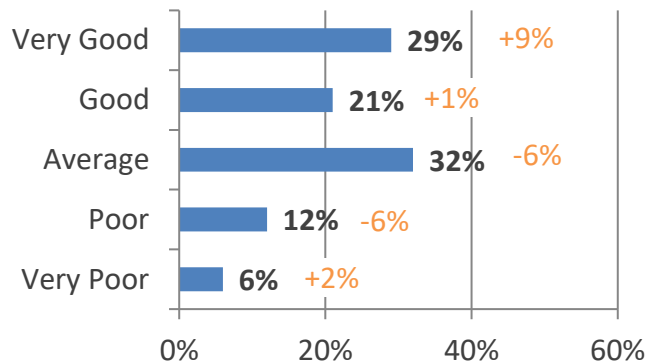
...the process by which the topics were assigned?



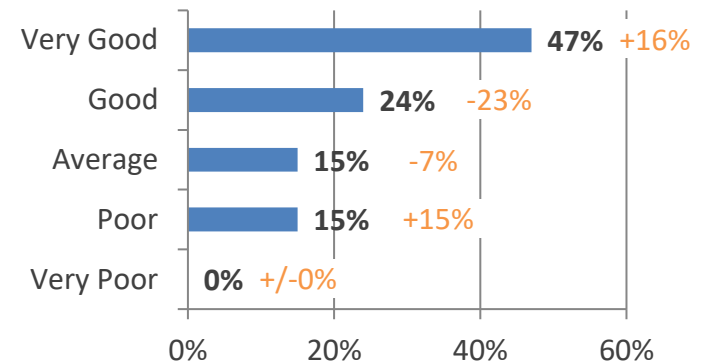
Seminar Thesis: Quality Rating (II)

How would you rate...

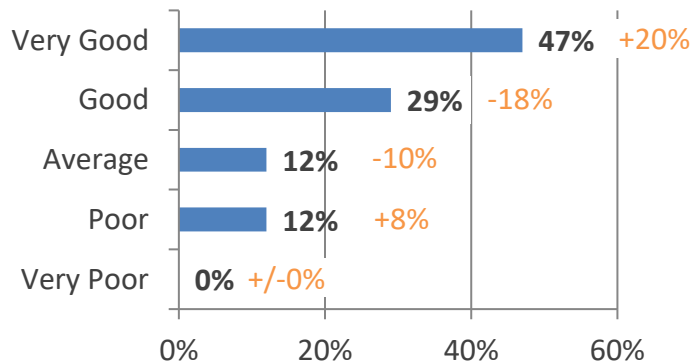
...the opportunity to influence your topic?



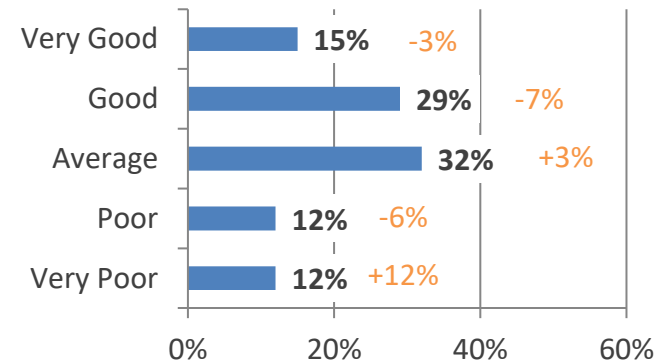
...the formal support by the chair?



...the content-related support by the chair?

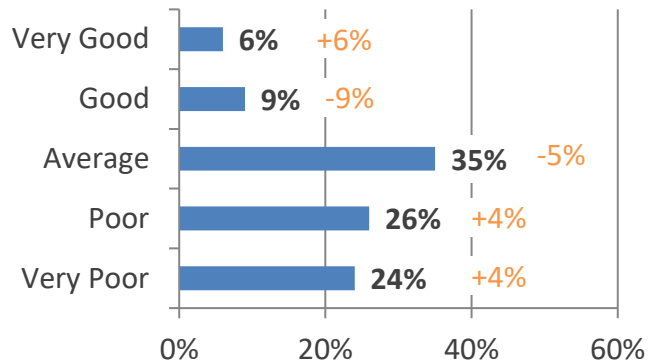


...the time frame of the seminar thesis?

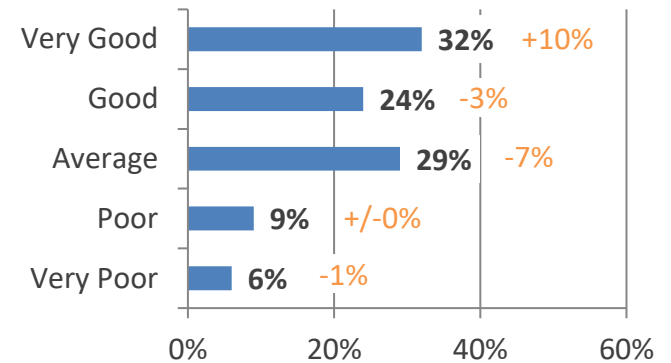


How would you rate...

...the workload required to complete the seminar?



...the provision of feedback after the seminar thesis?



Participants: n = 34

4x

*“Workload-wise, the seminar required **much more effort than adequate for 6 ECTS**”*

*“It does make absolutely **no sense that we have to present the seminar thesis** when we don't even have to present/defend our master thesis.”*

*“A new system needs to be put in place. I'm not sure how it is with other chairs but the **centralized application process in Marketing is absolutely a mess.**”*

*“**Flexible** regarding topic selection, **great supervisor**, but demanding chair going several steps beyond literature review. Good grade in the end, but hard to get.”*

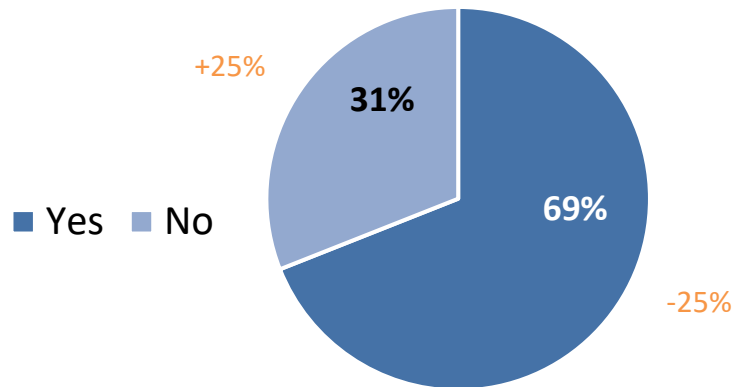
*“**Just got in because of a lot of arguing**, phone calls and mails.”*

*“In Finance higher workload **compared to other chairs**, might adjust ECTS”*

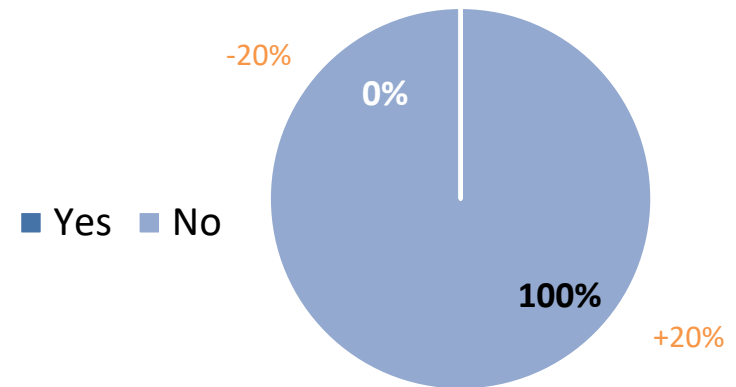
*“**Great experience** and I highly recommend the chair of Prof. Schön”*

4. MASTER THESIS

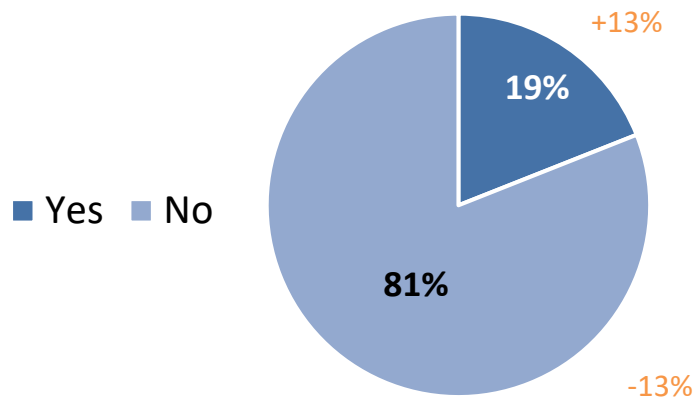
Is/was it the chair of your first choice?



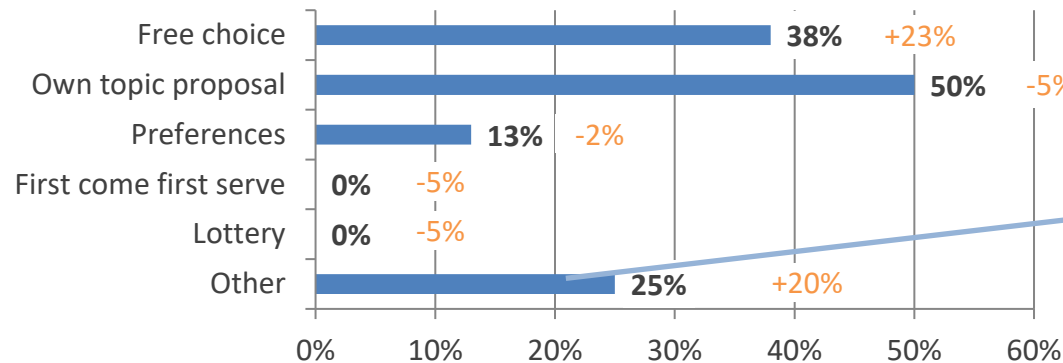
Did you write your Master's thesis in cooperation with a company?



Does it differ from the chair of your seminar thesis?



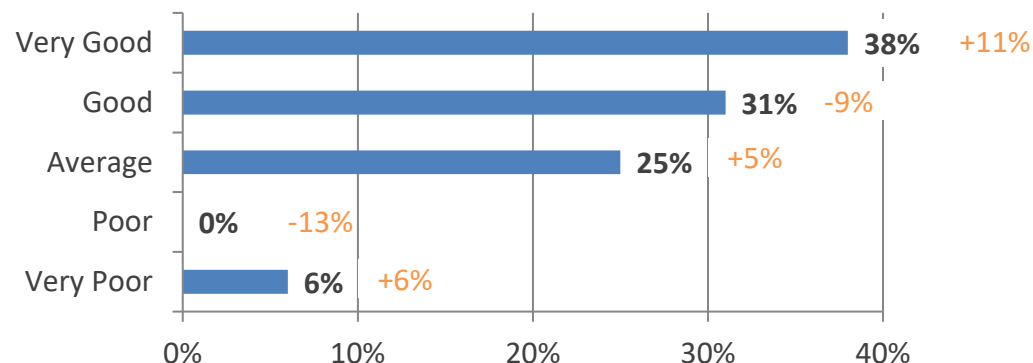
What system of assigning the topics did the chair use?



"Topic based on seminar thesis"

Participants: n=16

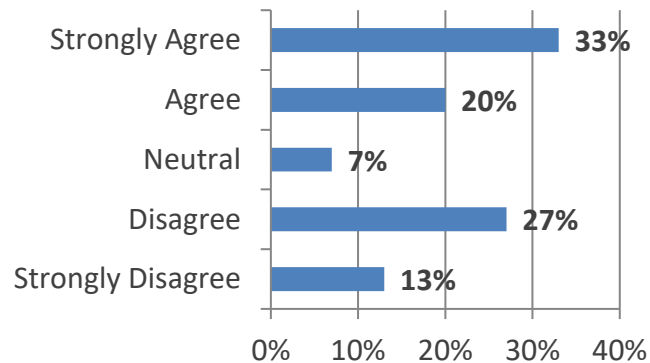
How would you rate the process by which the topics were assigned?



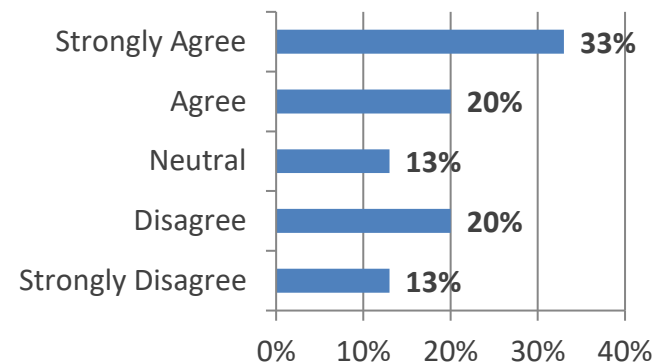
Participants: n=16

Did you feel well prepared for your master thesis by ...

(a) ...prior research (bachelor thesis, seminar paper)?*

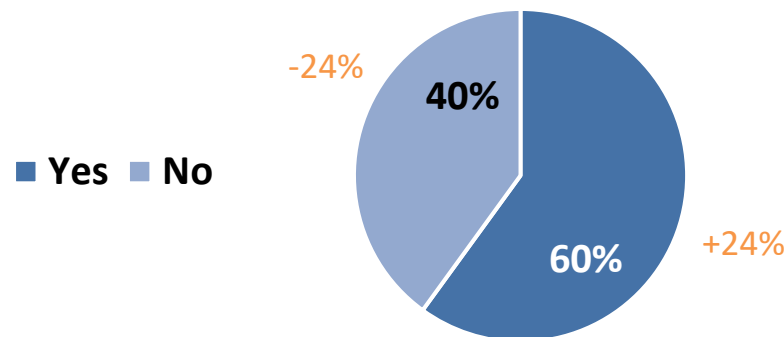


(b) ...courses offered during your studies?*



*no comparison to previous years possible

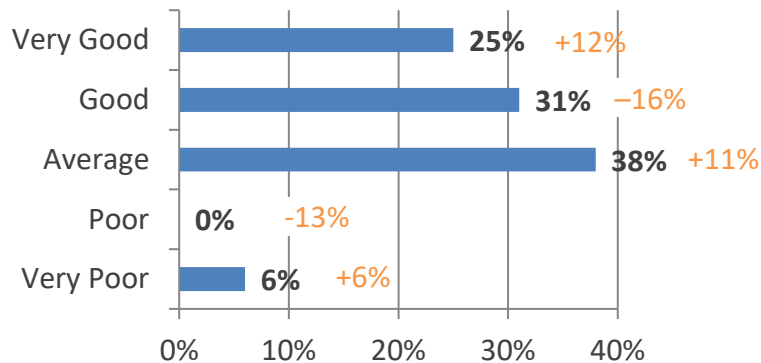
Do you suppose that the topic of your master thesis helps your professional career?



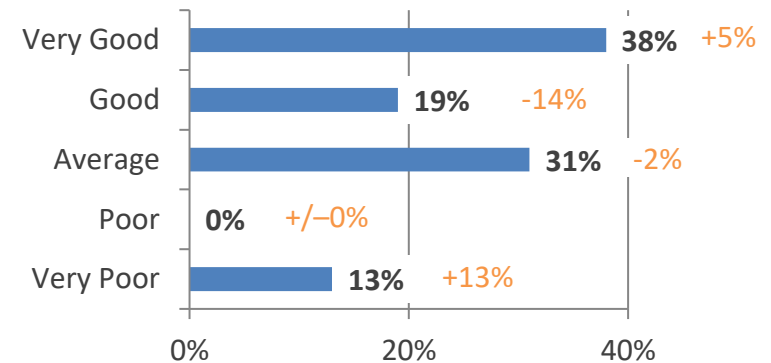
Master Thesis: Quality Rating (I)

How would you rate...

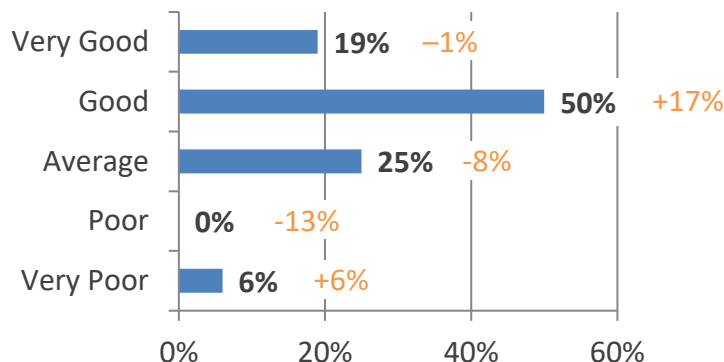
...the overall provision of information before deciding on a chair?



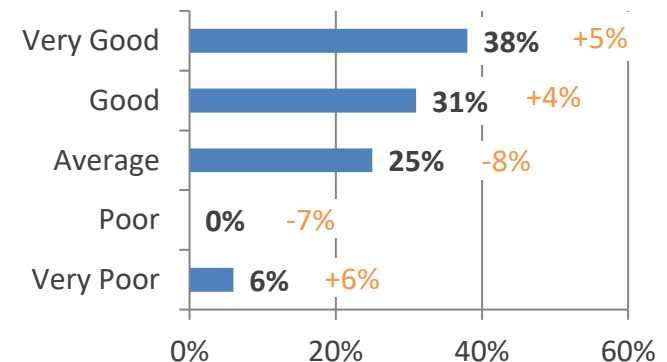
...the variety of topics?



...the provision of information by the chair before deciding on a topic?



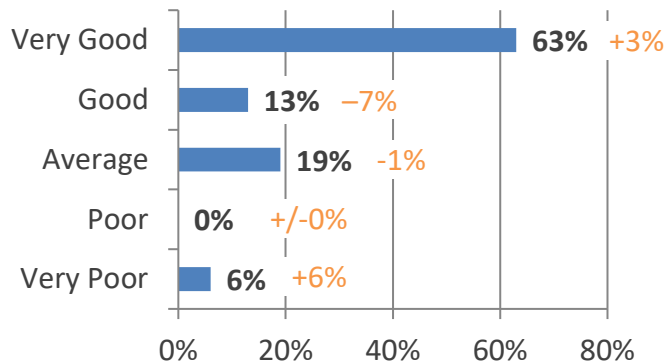
...the time frame of the master thesis?



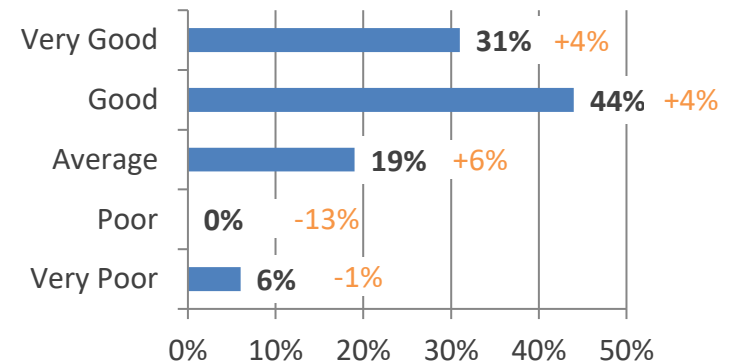
Master Thesis: Quality Rating (II)

How would you rate...

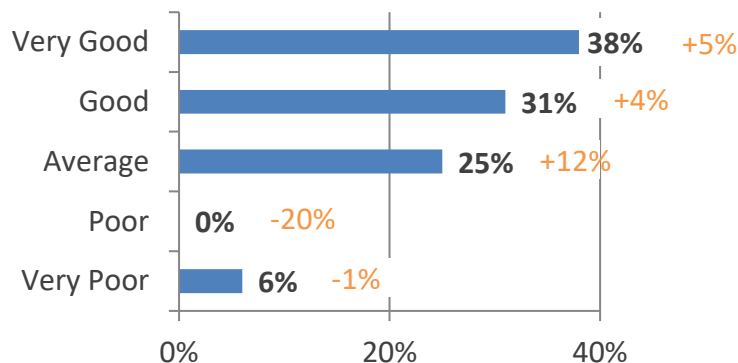
...the opportunity to influence your topic?



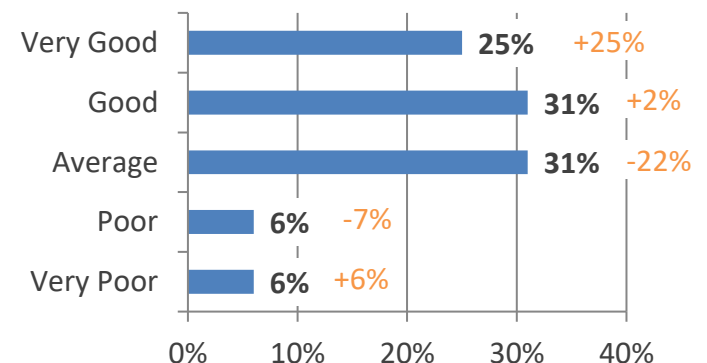
...the formal support by the chair?



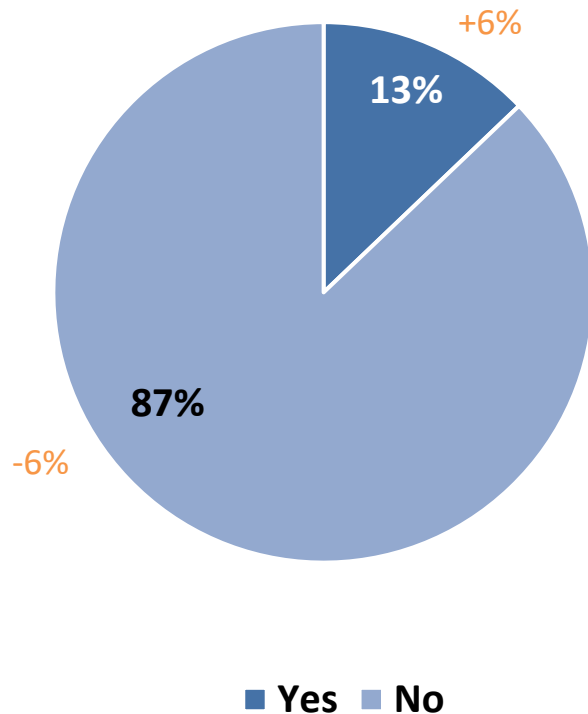
...the content-related support by the chair?



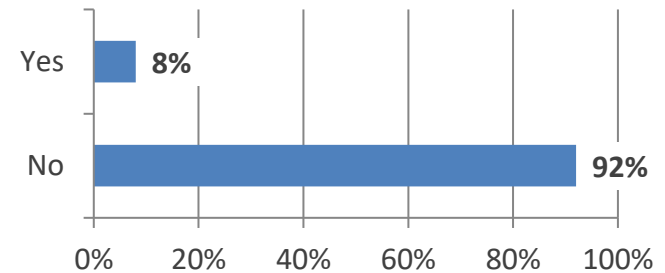
...the provision of feedback after the master thesis?



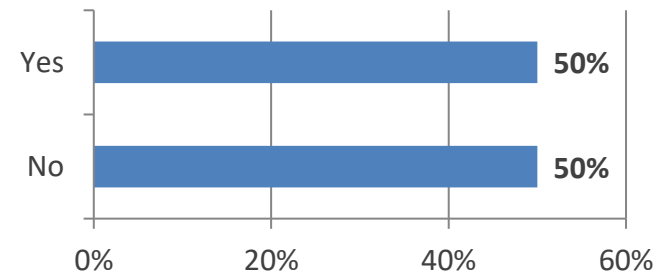
Did you defend your master thesis?



No: Would you have preferred to defend your thesis?*



Yes: Would you have preferred not to defend your thesis?*



*no comparison to previous years possible

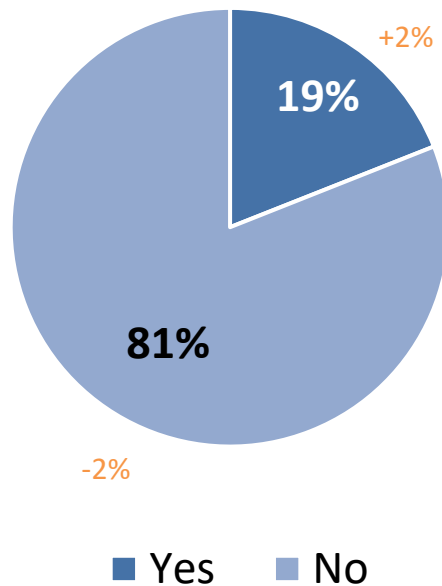
Participants: n=16

*"I **would have loved** to gain more insights and **guidance** into how to find a suitable research gap and how to draft a strong research proposal"*

*"It is important to **plan enough time** to prepare the literature research before officially starting the thesis"*

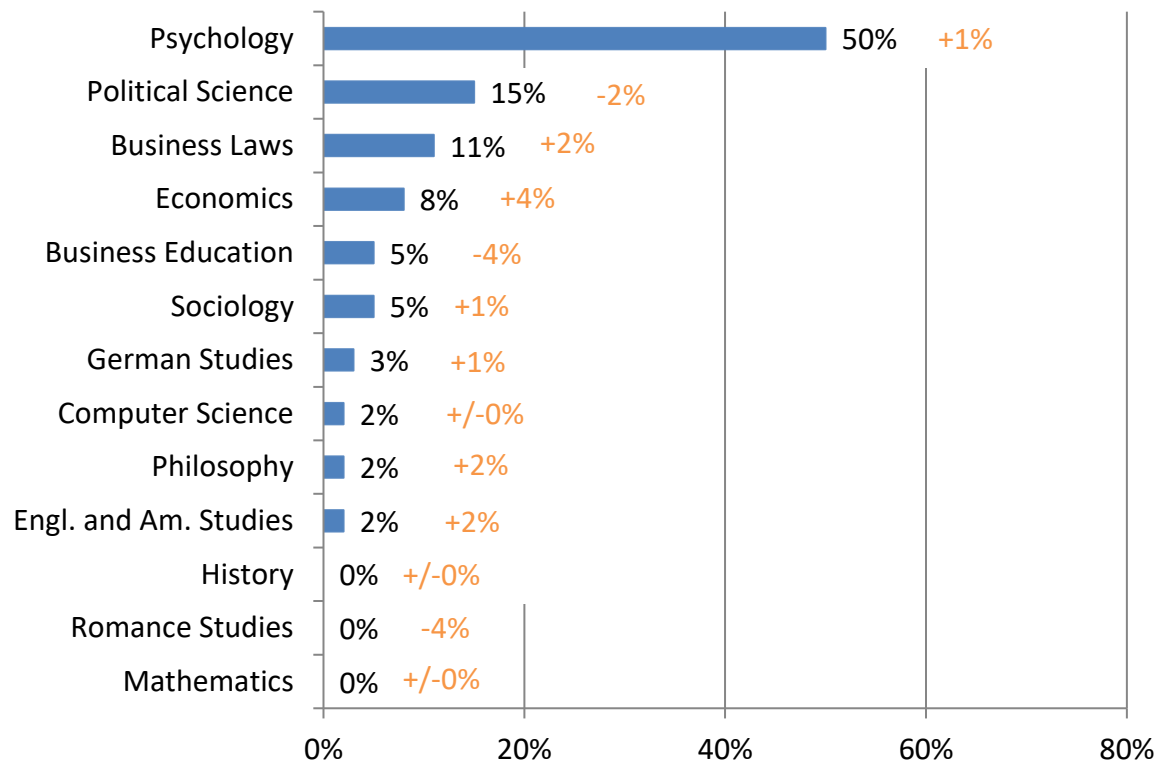
5. ELECTIVES

Are you taking an elective?



Participants: n = 309

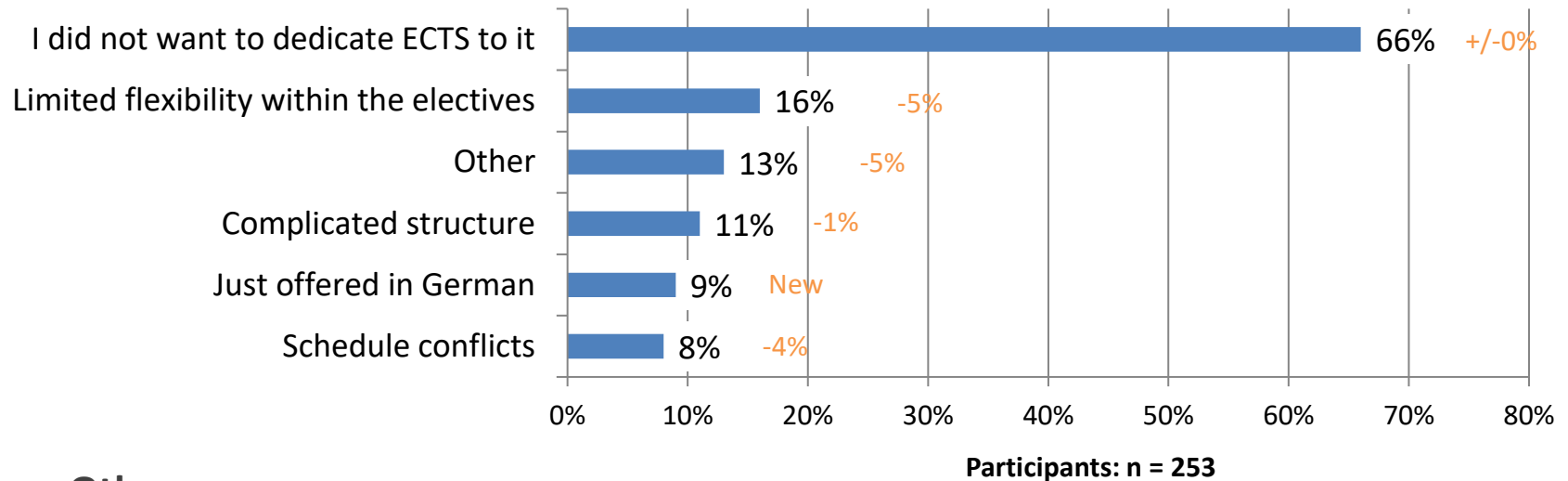
If yes, which one?



Participants: n = 72

Electives: Reasons against

If no, why not? (multiple answers possible)



Other:

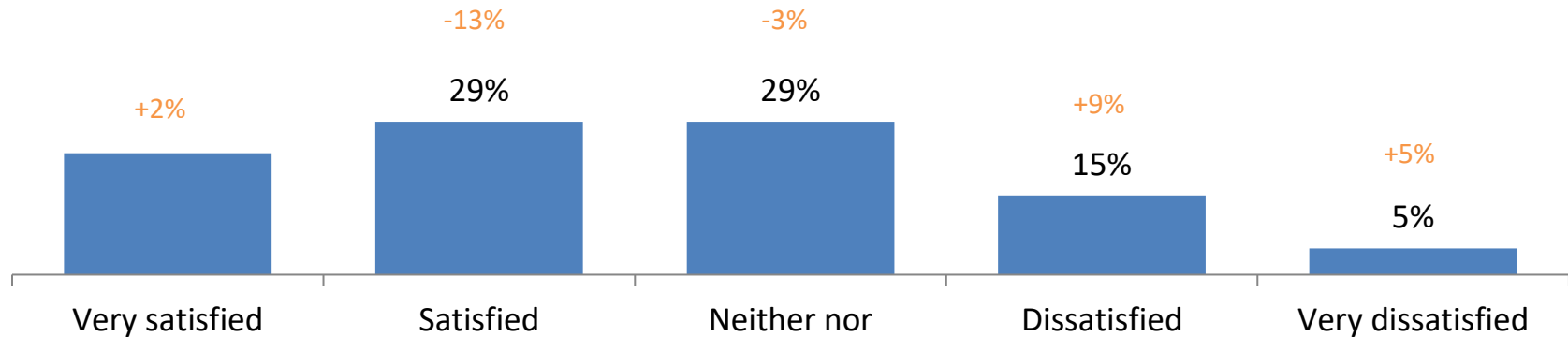
"Will start an Elective in a later semester."

"Minimum ECTS for an elective are too high (Mathematics)."

"When doing a Double Degree, no option to choose Electives."

Electives: Satisfaction and Comments

Overall, how satisfied are you with your elective?



Participants: n = 72

Comments:

"The courses were much more difficult than expected. I regret that I chose psychology instead of other, easier electives with (on average) better grades/lower workload."

"I was only informed when trying to register for an exam that I am not supposed to take the elective as it was not offered for English track students."

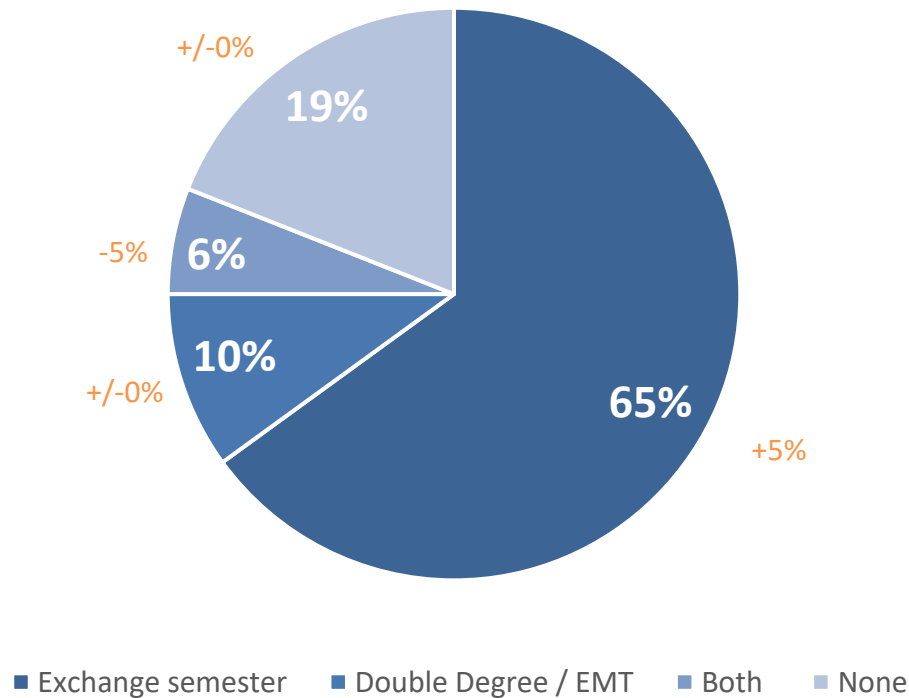
"Konsumentenpsychologie had really bad grades."

"Free ECTS, very chill"

"In Economics one takes Master modules and not Bachelor modules; von Theissen modules relatively hard/ Topics in Economic History were really interesting"

6. STUDY ABROAD

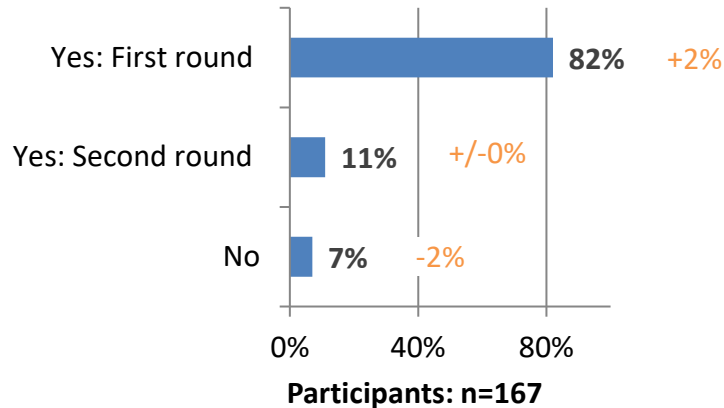
Did you apply for any of the available study abroad options?



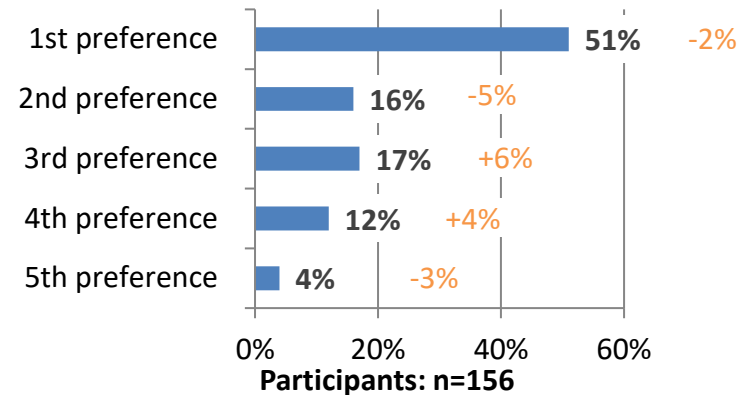
Participants: n = 235

Application: Exchange Semester

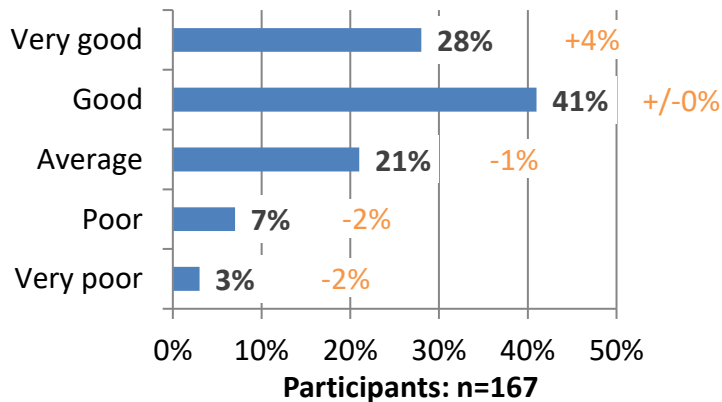
Did you receive an offer for an exchange semester?



If yes, which of your preferences did you get?



How would you rate your overall satisfaction with the application process for an exchange semester?



Exchange semester application: **Comments**

Do you have any comments on the process and/or suggestions on how to improve it?

"More transparency. It would be nice to know how the different **application documents** are **weighted**"

20x

"Would be better to **apply every semester**, also for 5th."

4x

"Give a better idea of **how many spots** are available at each university"

11x

"I think its **unfair** on how important the bachelor grade is."

5x

"The **deadlines seem a bit unnecessary tight**, and it feels like the students need to submit everything asap and under pressure, whereas the international office takes its time to give answers or provide new information."

"no answers when I had questions (via email) unpolite conversations"

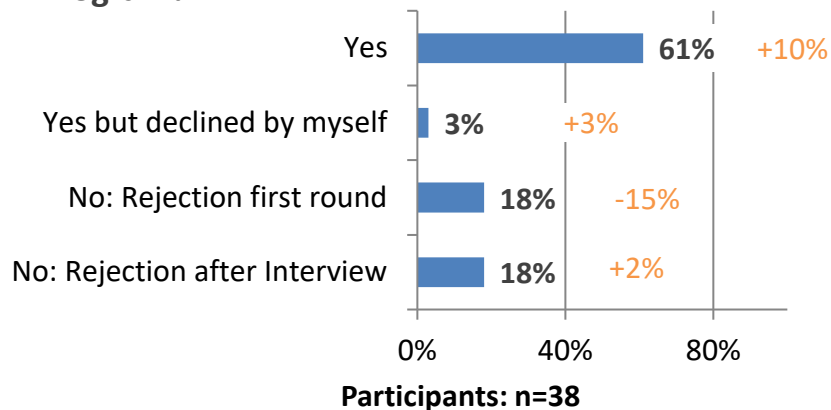
2x

"Offering an **info session** after admission so students have **sufficient time** to think about their choices"

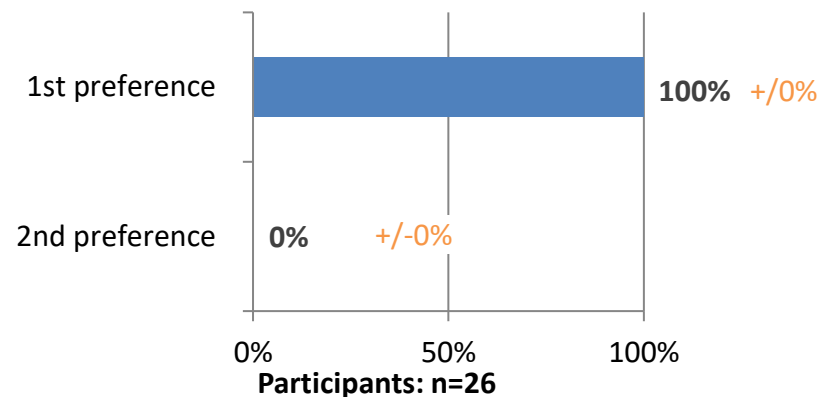
2x

Application: Double Degree/ EMT

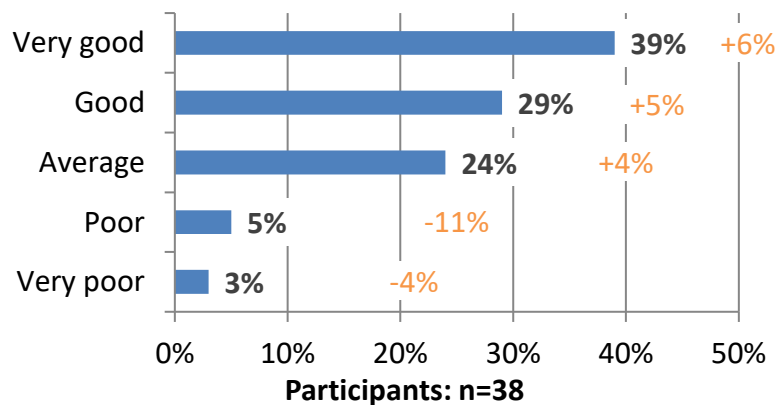
Did you receive an offer for a Double Degree or EMT-Program?



If yes, which of your preferences did you get?



How would you rate your overall satisfaction with the application process for DD/ EMT?



Do you have any comments on the process and/or suggestions on how to improve it?

"Single Interviews would be nice"

3x

*"The process and interview schedule was well communicated in advance. However, the **selection itself was quite intransparent.**"*

*"After rejection you only have **one night** to apply for an exchange semester"*

*"The **deadline for scholarships ends before** the deadline for double degrees, not to mention the feedback on acceptance."*

*"Seems like critical thinking is not valued and **people are chosen based on very superficial criteria**"*

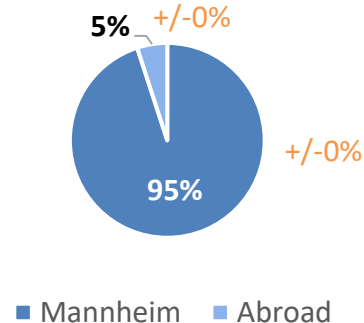
*"It is great that you get **the chance to introduce yourself** although interviews are a little bit **nerve wracking**"*

*"**No clear criteria**, some people already knew the questions, basically you just have to give some answers by memory."*

*"**stringent guidelines.** e.g. in the application information sheet of the Double Degree it says that you should not hand in recommendation letters. However, I heard that some people would do that and asked one DD manager myself and she said I could hand in one."*

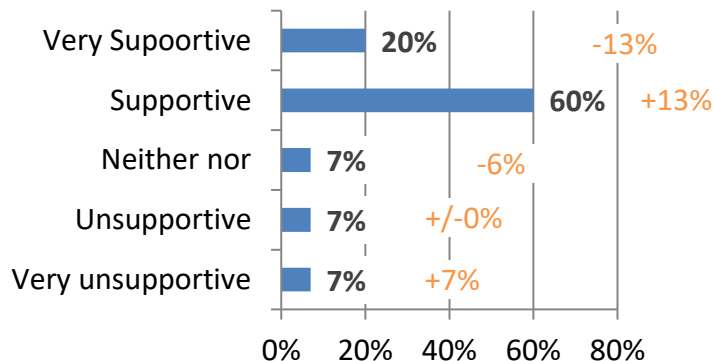
Semester Abroad: Satisfaction and Support

Did you spend your semester in Mannheim or abroad?



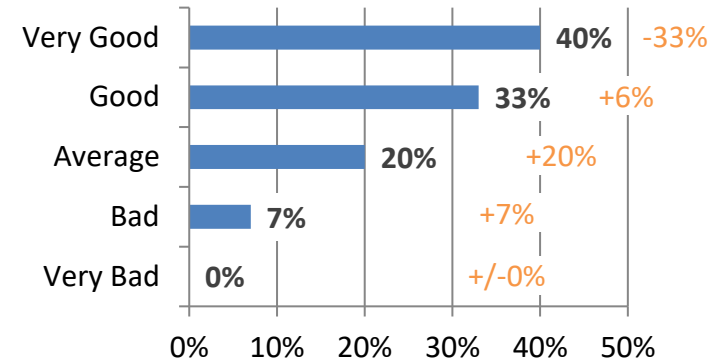
Participants: n = 325

To which extent did the semester abroad support your academic education?



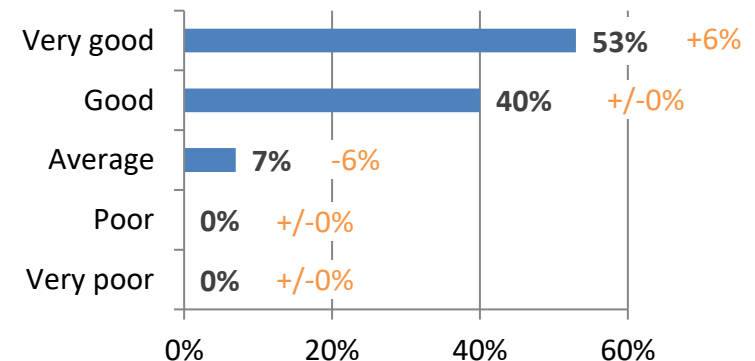
Participants: n=15

How would rate your semester abroad?



Participants: n=15

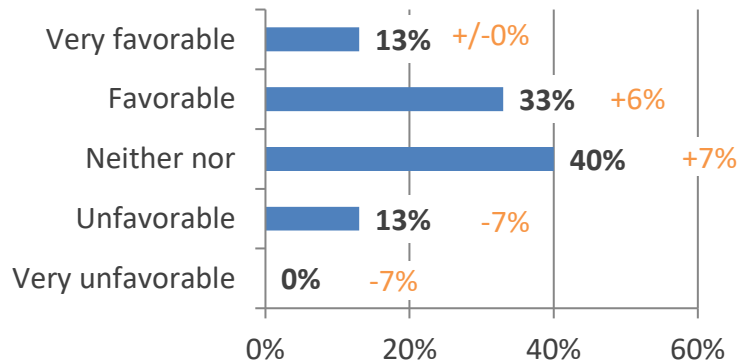
How would you rate the provision of information for the preparation for the semester abroad?



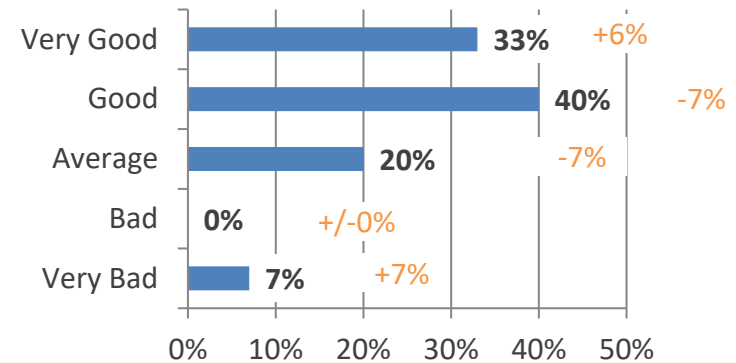
Participants: n=15

Semester Abroad: Accreditation and Grading

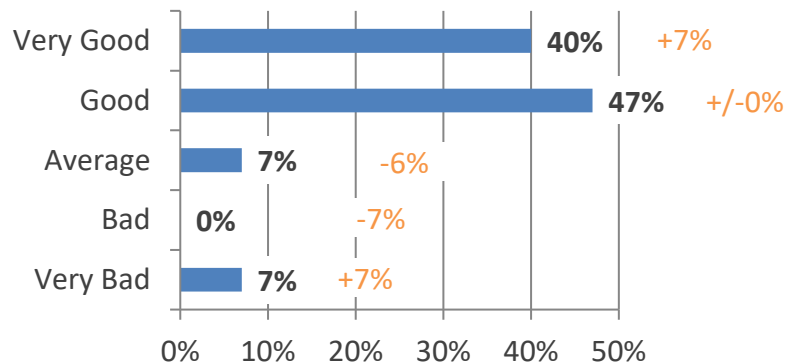
How would you rate the conversion of the grades received abroad?



How would you rate the accreditation of the courses abroad in Mannheim?



How would you rate the acquisition of Learning Agreements before or during your semester abroad?



Did you have any problems regarding your semester abroad?

„Housing.“

*“Something which annoys since my Bachelor in Mannheim: **It is not clear** which **grade conversion table** applies to **which university** in a country.”*

*“**Course equivalents were not granted** despite significant overlap (more than the required 70%) for courses that were granted in the past”*

Do you have any other remarks regarding your semester abroad?

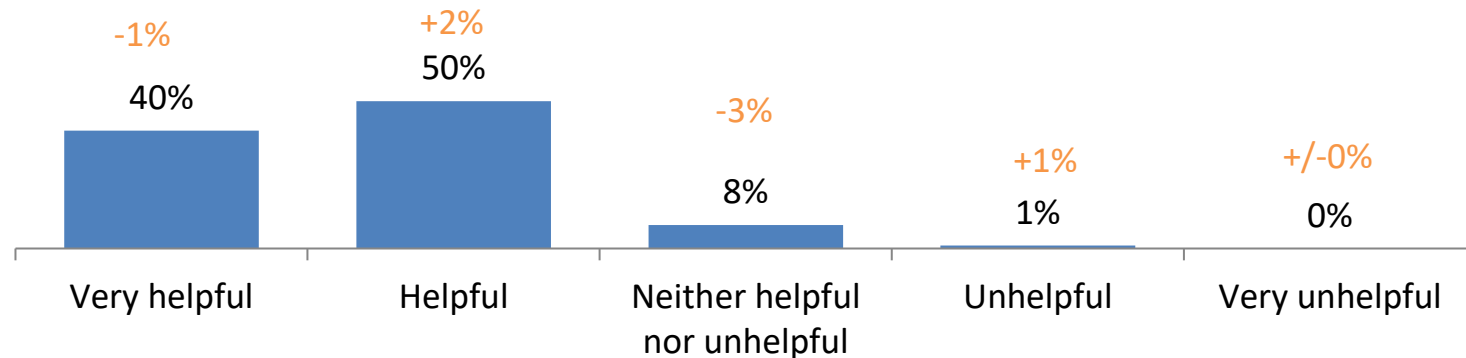
*“**Best time ever.** Would recommend it”*

*“**Very poor experience** at host university and do not recommend this university to future outgoing students”*

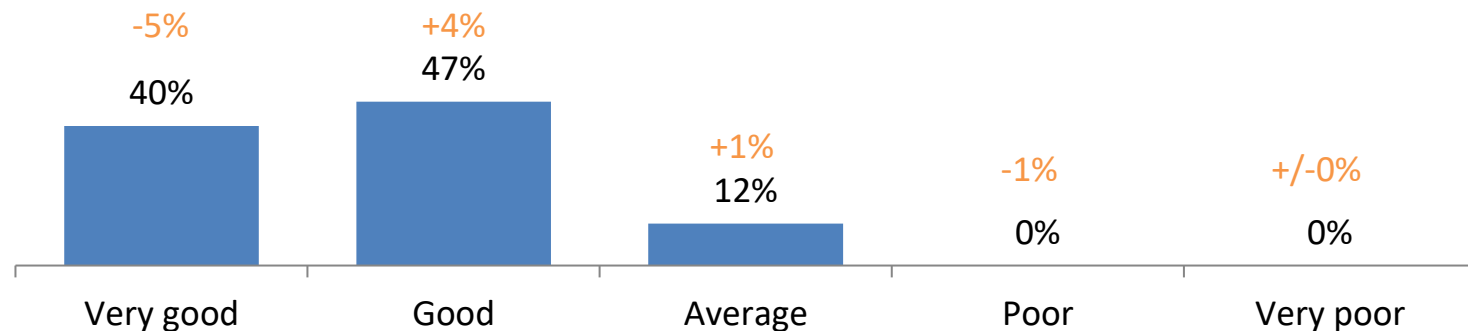
*“**Take care of your learning agreement early on,** even though the list of courses for the semester are published very late. Use the list of last year. The chance of it changing is low. And have fun!”*

7. IMPRESSION OF THE FSBWL

How would you rate the Fachschaft BWL's contribution to your study experience?



How would you rate the provision of information about the Fachschaft BWL's activities?



Participants: n = 325

How could the Fachschaft improve its current services or what could it offer additionally?

*"More social events that don't involve **alcohol**."*

5x

*"Provide more information about **"interne"**"*

*"If possible, **more crash courses** for core modules like Empirical Methods would be nice"*

*"Update the **Fachschaft BWL calendar** and send out the link again, so that we have all event dates."*

*"**Email newsletter** with upcoming events (once per month)"*

*"More **sports events** (like Volleyball tournament)"*

*"Remind the bachelors that n1 priority is to **build the new website**"*

*"Make it **easier to join**"*

Any other remarks or something you always wanted to tell us?

“Thanks for all the events and help on different topics”

*“Please don’t do so many events that **require drinking!**”*

*“Would be nice to get **percentiles before graduation**”*

*“Finally **separate finance** from the MMM for comparability”*

*“Please fight for making the **GMAT mandatory** again.”*

*“Please provide insights into opportunity to **write the master thesis in the elective**”*

8. COMMENTS

ACC 520 IFRS Reporting and Capital Markets

"Great professor. The tutorial was well organized and the TA's did a good job. Interesting case study."

*"**High workload** due to case study, very difficult exam but grades have been surprisingly good in the end"*

"Can't choose your own teammates for case study - randomly chosen"

"Nice insights through case studies together with PwC. Prof. Wüstemann is a great lecturer"

"The prof rarely went into detail but rather told us heaps of stories relating to the topics (not all relevant)"

"The exam was way too hard and not nearly as easy as the mock or other previous exams."

ACC 530 Group Accounting

"Really good structured module, fair exam, fair grading, gained a lot of very useful knowledge about Group Accounting; Very kind Professor"

"Great Prof. Very helpful exercise session. not too hard if you have basic accounting knowledge"

ACC 660 Corporate Sustainability and Value Creation

"In retrospect more helpful than initially expected"

"The teacher is from BCG and is very nice. The course is more like a not very detailed introduction to „how to do a ESG strategy project“. A lot of slides but not many to recite. Don't miss the wrap up session"

"Very well structured. Very nice professor. The exam has a case study"

"Interesting class when interested in sustainability strategies and good effort/credit ratio"

"Very interesting and easy class!"

"Exam 100% based on slides presented in the last lecture. Those slides won't be uploaded so you have to be there to take pictures"

ACC 670 Audit Theory

"difficult exam"

ACC Seminar

"Non-transparent grading system that is neither fair nor justified for the effort involved compared to other departments"

TAX 520 Besteuerung der Unternehmen

"Very satisfied, good grading"

„Fair exam!"

"Great professor. Who can inspire you for his subject area. Recommended."

„Interesting but extensive"

TAX 530 Taxation of Businesses and Individuals

"Extensive (report, presentation, exam) with lots to memorize, but simple and an easy exam = much work, but a good grade. Plus, important for general knowledge."

"no tutorial but would be very helpful for exam preparation. Useful tax video library and the course book"

"Extremely fair exam and interesting overview of tax theory."

TAX 660 Tax Planning: The Role of Taxes for Business Decisions

"Good structure of the entire lecture. The course is very suitable for people who have not previously worked much in the field of taxation"

"Good grading, but has nothing to do with German taxes"

"Great professor (Dörrenberg)"

"Workload quite low, exam was more qualitative than expected"

"Easy subject"

TAX Seminar

"Very good support from the chair/supervisor. Good topic selection"

FIN 500 Investments

"Extremely theoretical. Covers a wide range of topics and goes deep. Could be hard to follow if you're not from a finance background."

"Good course with interesting topics. However, you should be aware that you understand all topics very good to get a very good grade in the exam, due to the point scale."

"Disengaging Lecture format with unfavorable grading"

"The course should rather be called "Empirical Finance & Research Fundamentals" or something like that. I learned nothing about investments. I will never forget which regression approach was used in the 1972, 1973, 1992 and 1993 papers - thanks for that!:)"

"Lecture is difficult but exam was fair"

FIN 540 Corporate Finance I - Lecture

"You learn very much by preparing for the exam but following the lecture is very tough"

"The lecture is too long and hard to focus on, but the content is interesting."

"It doesn't have exercise session, no practice questions at the end of every chapter. The excel session might only be helpful for those attending CF Case study"

"Rather boring and highly academic lecture, nowhere near practice with a tough but fair exam."

"tutorials would be very helpful to prepare for exam questions, especially on t-tests"

"Professor explained the concepts well. Not an easy course but the lecture was interesting."

FIN 541 Corporate Finance I – Case Study

*“Interesting. But it is really **a lot of work!**”*

*“**Unfavorable number of credits.** Score was ambiguous.”*

“A lot of work but also felt like the course where I learned the most.”

“Quite some work but by far my favorite course”

“Very interesting topics and you learn a lot which is relevant for the finance industry. However, the grading is unfavorable, as you put a lot of effort in the cases”

“requires prior knowledge in finance and accounting, time consuming, unfair grading of class participation, case questions require students to study a lot of external theory not taught in FIN540”

FIN 580 Derivatives

“My favorite course so far. Great professor, clear content structure, challenging but manageable with enough studying.”

“Very competent professor; Exam was way too hard; Content was interesting”

“Both the teacher and the TAs did their job amazingly. They explained very well the concept and calculation steps, easy to follow. The exam was not too long, it can be finished on time”

“Lots of time pressure in the exam - difficult questions but fair grading”

“recommend, very interesting”

“Really interesting but hard exam”

“Exam comparable to previous ones, however lecture and exercise not really intersecting when it comes to the exam”

FIN 602 Trading and Exchanges

"The "trading" can be dropped. The course is more of a historical derivation of the current stock exchange system with small interjections about how spreads are to be calculated. Slides terribly prepared and lovelessly slapped together. Very research-heavy"

"Typical Theissen Module, however lots of different topics that one must know by heart; Good if you ever want to work at stock markets"

FIN 678 Python in Finance

"Very good course to learn Python even if you're a complete newbie"

FIN 606 FinTech

"Very knowledgeable professor and the content is current, relevant, and interesting. Exam was quite demanding and required a lot of detail knowledge."

"nice professor, nice lecture, a little bit more hands on would be nice"

"Interesting topic but too much learning by heart"

"not what I expected."

"The best course I've taken in Mannheim. The exam was very fair, and the lecturer requires you to read/study around 8 readings (200 pages total) but does not ask many (or any) questions from it."

IS 515 Process Management & Analytics

"Wouldn't have thought it to be so theoretically, guest lectures are not great, but overall interesting topic"

"Good course overall, good prof and exercise session. More theory basis and less Analytics than I thought"

"Content of class doesn't help me develop professionally"

"The course is very interesting and well taught. However, the case study requires a lot of effort, and the exam is VERY time intensive."

"Case Study is a lot and just counts 20%"

IS 540 Management of Enterprise Systems

"You watch old (corona) videos from the prof, he never shows up, the group work has actually nothing to do with what you learn in class. We had to build an app in PowerApps - and learn by ourself how to program it."

"I would expect more real-life applications and cases. It was too theoretical"

"Case study was very interesting but didn't really fit to the lecture material. Exam was fair (Open Book), but too less time and scoring system was very tight."

"TA was quite rude and did not answer questions"

"The course is kind of boring. The lecture was recorded & there were a lot of guest lecture. Also, the introduction and information about case study & exam were rare."

IS 557 Scientific Programming with Python

"OK but fast pace after a couple weeks"

"Hard for people without coding experience because of fast pace"

"Good course to learn and practice Python, even for beginners"

"The OPM Python class was much better."

"strict grading. Average grade 3,3. one third failed the course."

"Extremely bad grading"

IS 661 Text Analytics

"Interesting but gets very complex in the second half"

IS 614 Corporate Knowledge Management

"lecture is fully recorded, exam is open book, but time sensitive; course is interesting but doesn't go into much detail in the end"

"The content sometimes seemed a bit abstract to me."

"Open Book exam"

IS 615 Enterprise Cloud Design and Development

"I enjoyed especially the sessions on site at SAP"

"One of the most interesting courses that I had in my academic life. Course was full of real-life cases and examples. Instructors were knowledgeable"

"Open Book exam"

MAN 522 Verantwortung im Management

"The content largely centered around philosophical issues and sometimes was quite abstract, so it can be hard to imagine how to apply the content in real-life business situations. Nevertheless, the course was well taught."

"Really interesting but sometimes too focused on the concrete contents of the philosophy, instead more practical application or discussion of cases would be great"

"Basically only philosophy, I thought it is a little bit more realistic/practice (real world scenarios). But Dr. Lotz ist nice, grading not so much. Very hard to obtain good grades, but minimal preparation required, so it's ok."

"I would say that this course is more about philosophy than business"

MAN 608 Business, Society and the Environment

"interesting topic and prof was very intriguing"

"A course with a very different teaching style. I really enjoyed the seminar style and the insights from Prof Volschenk"

"Extremely intransparent grading; grading changed from last year to this year to students' disadvantage. Wouldn't recommend"

„Nice professor, motivated."

MAN 609 Strategic Management between Profit and Purpose

"Exam was way too much for 60 minutes. So, the good grades from presentation was compromised. Other than that, interesting course but grades at least for the written exam are a joke. Presentation grading is fair."

MAN 630 Introduction to Entrepreneurship

"Nice, but the workload is high during the semester. Content is super theoretical for a subject that is rather about doing things. Fair grading."

"Many guest lectures, apart from this really chaotic and hard to follow"

"Interesting concepts, cases"

MAN 631 Creativity and Entrepreneurship in Practice

"Interesting and hands-on course, but very time-consuming as the lecture is based on a group project in which you basically found a real company."

"If you are looking for practical course - highly recommended. It is valuable"

"Lots of group work"

MAN 634 Entrepreneurial Behaviour and Crowdfunding Social Ventures

"Really engaging course - I loved the workshops, but the course's examination was a lot of work compared to its credits. Our group had to create four videos, a pitch, AND a business plan. Spent many nights and hours on it."

"Really dependent on your group but if everybody is willing to put in the work it's a lot of fun."

MAN 645 Leadership and Motivation

"was previously restricted but isn't anymore, hybrid format"

"Great professor and lecturers. Content is interesting but not overloaded. Also, the practical insights are really helpful. Exam was really fair!"

"The course was well taught, and the professor was highly motivated."

"A lot of theory to learn and memorize. The 'Leadership in Practice' sessions I thought were very unnecessary."

"A bit too theoretical"

"It is a very theoretical course without practical application, The professor is really nice"

"Interesting course that requires a lot of effort"

MAN 646 HR Analytics

"Analytics class and then the professor tells you there is no calculator needed for the exam"

"really nice course, extra points fair allocated"

MAN 649 Human Resource Recruitment and Selection

"Great lecturer, did a good job"

"Best professor and you can easily get a good grade"

"Good course overall and a fair exam"

MAN 656 Mergers & Acquisitions

"The exam was the fairest I've ever seen, group assignment was a lot"

"Great course. The professor is very engaged. The Case Study is definitely a lot of work but if you are interested in the topic, I really suggest to take this course."

"one of the best courses I ever had, very interactive and interesting, case study was fun, but a lot of work, grading quite strict"

"The workload of the project is too high, but very good exercise for project experience and teamwork."

"Good to distribute workload over the Semester (early group assignment + Block Lectures)"

"Very practical, great professor, and engaging case studies."

MAN 659 Understanding and Tackling Societal Challenges through Mgmt Research

"Very nice course, also different compared to others."

MAN 665 Sustainability Management Simulation: Net Zero

"Not as interesting as i thought but it was fun and only 2 days + paper"

"Don't take the course if you want a good grade guaranteed. The grading is based on the simulation result and if it's your first net zero simulation it's difficult to reach the goal with 100%"

"The simulation is fun but too many applicants each semester"

MAN 668 Leadership in Organizations

"Very nice course but you need to attend and be okay with a lecture style that's rather discussion based and not slide based."

MAN 675 Ausgewählte Herausforderungen im Nonprofit Management

"The class had a very high workload. However, it was offered in this Semester for the first time in a new format and the teacher accepted this feedback from us. It will probably be more favorable in upcoming semesters."

"This semester, we had super high workload but probably he will make it easier from now on. Very nice lecturer"

MAN 679 Eine wissenschaftliche Einführung in das Public und Nonprofit Management

"Well structured, might be good for seminar/master thesis"

"Very informative in terms of empirical methods. Interpretation of R output in exam"

MAN 693 Strategic Intellectual Property Management

"You really need to understand the topics for the exam and not just learn what's on the slides but the class was super interesting"

"This years' exam was detached from the lecture; not so easy even if you learnt it all"

"Great professor. Interesting guest lectures. Exam questions were all about transferring your knowledge and timing wise really stressful."

MKT 510 Price and Product Management

"The course was very interesting and insightful however, the content was very extensive, and the exam was impossible to complete in 60 minutes; content-wise, it should have been a 90-minute exam."

"The course content was great, but the exam was something out of a book of nightmares. Very picky about answers, dismissing any that were not verbatim repetitions from the slides. 10/10 for the content, 0.5/10 for the exam approach."

"Prof. Homburg doesn't hold the lecture. He was never in a seminar or lecture."

"A lot of input but overall fair, guest lectures don't always relate to course contents"

"Exam not possible in the given time"

"very nice and insightful course and a good mixture of qualitative and quantitative aspects; must be willing to invest some time in it"

"Very high workload but if you invest a lot of time and effort, it is doable."

"ECTS and workload are not in any relation."

"Discrepancy between lecture and Tutorial -> really hard to solve Tutorial tasks beforehand as they're super hard to solve just with the lecture notes; generally, examples & calculations missing in lecture; way too little time in exam"

"The course is terrible. There is so much content so that it is hard to explain everything in detail and the lecturer just read the slides"

"Heavy course"

MAN 561 Service Business Model Innovations

"Topics are very interesting, the prof is a really nice and funny guy, grading good not very though"

"Really bad slides not informative, contents of lecture are interesting but not that deep"

"The course was interesting but the exam was really unfair. The professor asked stuff from the introduction and did not include the business models which were most important during lecture. Exam inspection was not transparent."

"exam very random, grading very random, content-wise the course was quite okay but would not really recommend the course"

"Weird grading and incomplete script"

"Great guest lectures and the content of lectures was interesting. Grading seemed strict."

MKT 580 Digital Marketing Strategy

"Great course with a practical touch!"

"Nice course, big group work, exam goes into detail"

"Interesting lecture and creative project. The teaching team offers much support during the development of the project and individualized detailed feedback when grading the projects"

"Motivated professor but grading was rather strict"

MKT 612 Business-to-Business Marketing

"Interesting course and midterm, which was really nice"

"Way too many slides for 2 credits. Exam also kinda tough"

"Low effort course. Needs memorization. Only 3 to 4 lectures and the grade was fair. It's extremely annoying that you have to buy the script though. I wish the script was uploaded directly to ILIAS."

MKT Seminar

"Too much effort for 6 Credits."

"Great supervisor"

"I did extreme job and effort but couldnt take the grade i deserve"

MKT 616 Grundlagen der Verhandlungsführung

"Very motivated and kind lecturer. Open to discuss and take new perspectives. Hands on approach."

"Very interesting and relevant course, highly usable content for life"

"Very nice and competent professor. I wish that this course would have been longer and gave more credits."

"Nice lecturer, funny and useful insights. Hand in for the essay was end of January, so very relaxed 2 ECTS."

"Choose your topic wisely"

"group work was due in January and that was communicated way too late"

"Professor likes to hear him self talk a lot."

OPM 501 Supply Chain Design

"Although the course is very interesting, I felt our exam was very unfair compared to previous exams. However, grading was adjusted accordingly."

"Very model based, exam was partially not based on contents in lecture/exercise"

"Lovely professor but usually in the class there isn't enough time for all the slides, so some contents at the end of each lecture are not clear, maybe because of too much interaction/questions"

"Very detailed questions in the exam, so it was difficult to get a good grade. However, prof is very motivating, and lecture is interesting"

„Many topics & fair exam“

OPM 502 Inventory Management

"Great professor and tutor, not that hard to get good grade"

OPM 504 Transportation Management: Aviation

"Definitely the best course I had so far! But attendance is required to get a very favorable grade."

"Very interesting as lecturer has great practical knowledge about aviation industry. Not very concept driven however and attendance is absolutely necessary for the exam."

"Course gives a well-structured overview of the aviation industry. The lecturer is very passionate about the topic and focuses on making the class interactive"

OPM 544 Supply Chain Risk Management

"Very interesting and a lot of practical insights since the course is held by Consultants"

"Way too much content, only learning by heart and not practice-relevant but for very specialized cases. Despite an easy grade rather disappointed"

OPM 560 Business Analytics: Introduction to Operations Analytics with Python

"Very carefully thought assignments, grades are good, the tutors are helpful, but the exercise sessions are just for Q&As"

"good structure, the tutors are really helpful, and you can learn a lot even if you are a beginner in python"

"High workload of the group work"

OPM 561 Production Management

"exam is "relatively" easy if you are familiar with linear modeling"

"Difficult at first but just conceptually"

"Very favorable course with good grades if you can memorize some mathematical models. Not too hard."

"4 (group) Assignments using python shortly before the exam period is annoying. Overall good course to learn some basics in Python and apply them to OPM topics."

"super good relation of the assignment and the final exam"

"The exercise course ist not very helpful and there are nearly no documents for preparation"

"Intransparent communication with students, doesn't handle the feedback properly!"

OPM 581 Service Operations Management

"Awesome class and great professor. Cheat sheet in the exam."

"Not as quantitative as other courses from the area"

"Very interesting content and I really liked the exercises and case studies as a way to apply the theoretical knowledge directly"

"One of the best Professors of the university."

"Very helpful TA and generally interesting Topics."

OPM 582 Case Studies in Operations Management: Unlocking the Power of AI

"The grading is really meticulous and not that favourable considering the weekly effort one has to put in."

OPM 591 Strategic Procurement

"More interesting than expected, very likeable professor, but the exercise are a bit useless for the exam."

"Content-wise not as interesting as proposed --> OPM 692 Strategic Sourcing is better. Exercise sessions very time consuming to prepare and not relevant. Just practice with the solutions."

"exercise need clear explanation."

OPM 593 Negotiations

"Great course with high practical relevance. Lectures are interesting and interactive, and exam was fair."

"Bode's content was fine, but the content of Ingo Bayer were very confusing to learn from, very unstructured, very general. He mentioned that we were not expected to learn things by heart but in the exam, some of the answers were direct "example" quotes."

"It was clear that it was the first time this course was graded via an Exam. The exam was very very learning by heart driven. Especially Dr. Bayer only asked for replication of his slides."

"The Topic itself is very interesting. The lecture is characterized by theory over theory. They should definitely change it to a more interactive approach. The guest lecture from a practitioner of the German army was nice."

OPM 597 Next Generation Procurement

"grading is based on a group paper and presentation, not really connected to the lectures, grading wasn't great"

"It was interesting to learn about the potential future direction of procurement."

OPM Seminar

"high workload"

"Flexible regarding topic selection, great supervisor, but demanding chair going several steps beyond literature review. Good grade in the end, but hard to get."

"Great Topics"